



Historic Resources Committee 2024 Sponsorship Opportunities

About the AIA

Founded in 1857, AIA consistently works to create more valuable, healthy, secure, and sustainable buildings, neighborhoods, and communities. Through more than 200 international, state, and local chapters, AIA advocates for public policies that promote economic vitality and public wellbeing.

AIA provides members with tools and resources to assist them in their careers and business as well as engaging civic and government leaders and the public to find solutions to pressing issues facing our communities, institutions, nation, and world. Members adhere to a code of ethics and conduct to ensure the highest professional standards.



About the Historic Resources Committee

The mission of the Historic Resources Committee (HRC) is to identify, understand, and preserve architectural heritage, both nationally and internationally.

HRC is engaged in promoting the role of the historic architect within the profession through the development of information and knowledge among members, allied professional organizations, and the public.





Support the Mission of the HRC

HRC offers a number of opportunities for you to choose to support their 2024 programs.

Your contribution makes a major difference in our ability to deliver programs of benefit to architecture students and architects.

Depending on the level of sponsorship, you will be seen by over 8,300 HRC members and have the ability to network directly with HRC members.

Your sponsorship supports these 2024 HRC Events and Programs

- **HRC Taliesin Colloquium: April 5-6 | Taliesin West**
The Evolution of Preservation Standards and Guidelines will take a deep dive into the global issues that preservationists face today and the Standards and Guidelines that have been the backbone of our practice. Intimately engage with 60-80 historic preservation experts.
- **HRC Luncheon at AIA 24: June | Washington, DC**
This luncheon, held during the AIA Conference on Architecture encourages architects dedicated to historic preservation to gather, network and learn about the history of a historic Washington, DC building. Event attendance is typically 100 – 125.
- **HRC/NPS at AIA 24:**
NPS and HRC will partner to present a training workshop for the national conference on the Historic Tax Credit (HTC) Program and the Secretary of the Interior's Standards for Rehabilitation. This meaningful training benefits practitioners and aligns with our goals and interest in carbon reduction, energy efficiency, and sustainability in response to climate change, which cannot be achieved without retrofitting historic and existing buildings.
- **HRC Happy Hours (at APT and NTHP conferences)**
- **HABS/HAER/HALS Leicester B. Holland Prize and Charles Peterson Student competitions**



Sponsorship Opportunities and Benefits

| Sponsorship levels | HRC Friends | Bronze | Silver | Gold | Platinum |
|--|-------------|---------|---------|---------|----------|
| Cost | \$500 | \$1,500 | \$3,500 | \$7,000 | \$15,000 |
| Company Logo on HRC Website | ● | ● | | | |
| Company Logo (with hyperlink) on HRC Website | | | ● | ● | ● |
| Company Name in HRC E-Newsletter (40% average open rate) | ● | ● | | | |
| Company Name (with hyperlink) in HRC E-Newsletter (40% average open rate) | | | ● | ● | ● |
| Byline article in one HRC E-Newsletter (40% average open rate) | | | | ● | ● |
| Company Logo recognition on sponsor lists presented via signage and/or electronic presentations at HRC events | | ● | ● | ● | ● |
| Verbal recognition at HRC Events | | | ● | ● | ● |
| Complimentary Tickets to an HRC Event (luncheon or equivalent) | | 1 | 2 | 3 | 4 |
| Ability to display promotional materials at HRC Luncheon | | | | ● | ● |
| Introduction of speaker at HRC Luncheon (1 available) | | | | | ● |



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To secure your sponsorship contact our AIA Corporate Partnerships Sales Team.

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