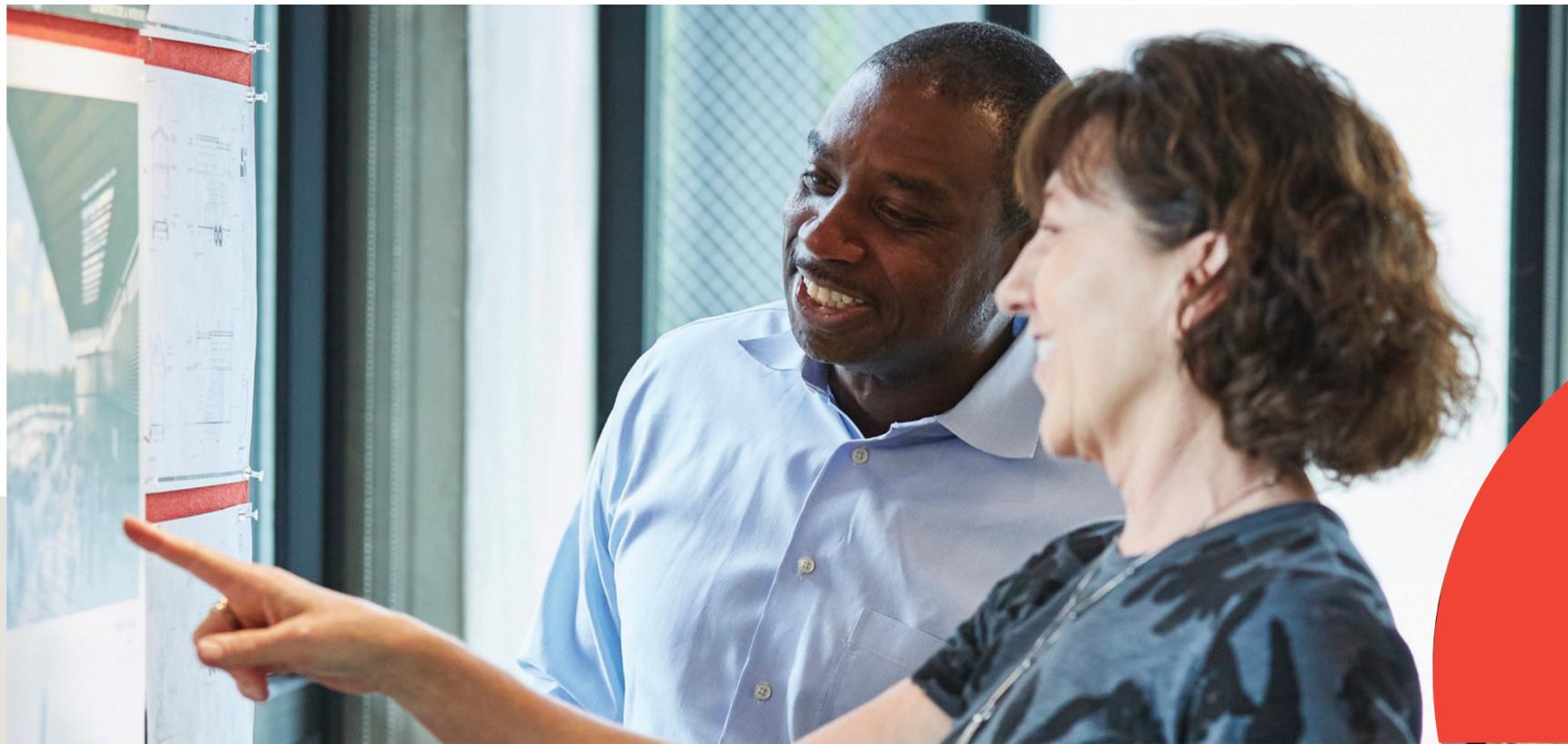
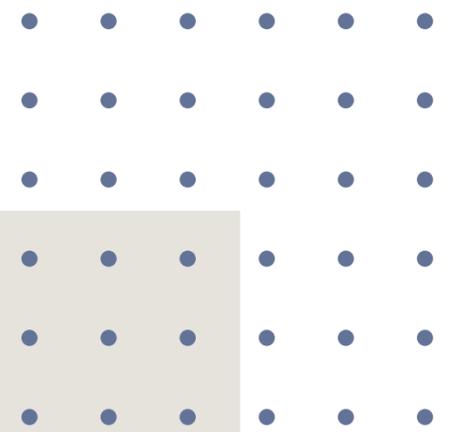


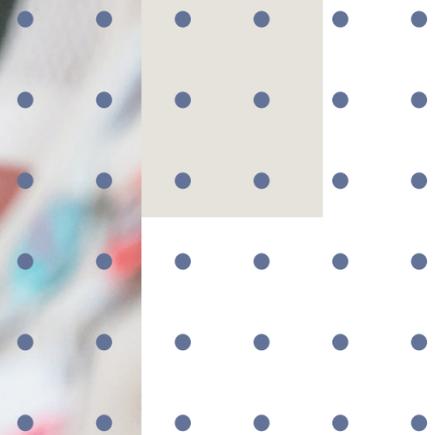
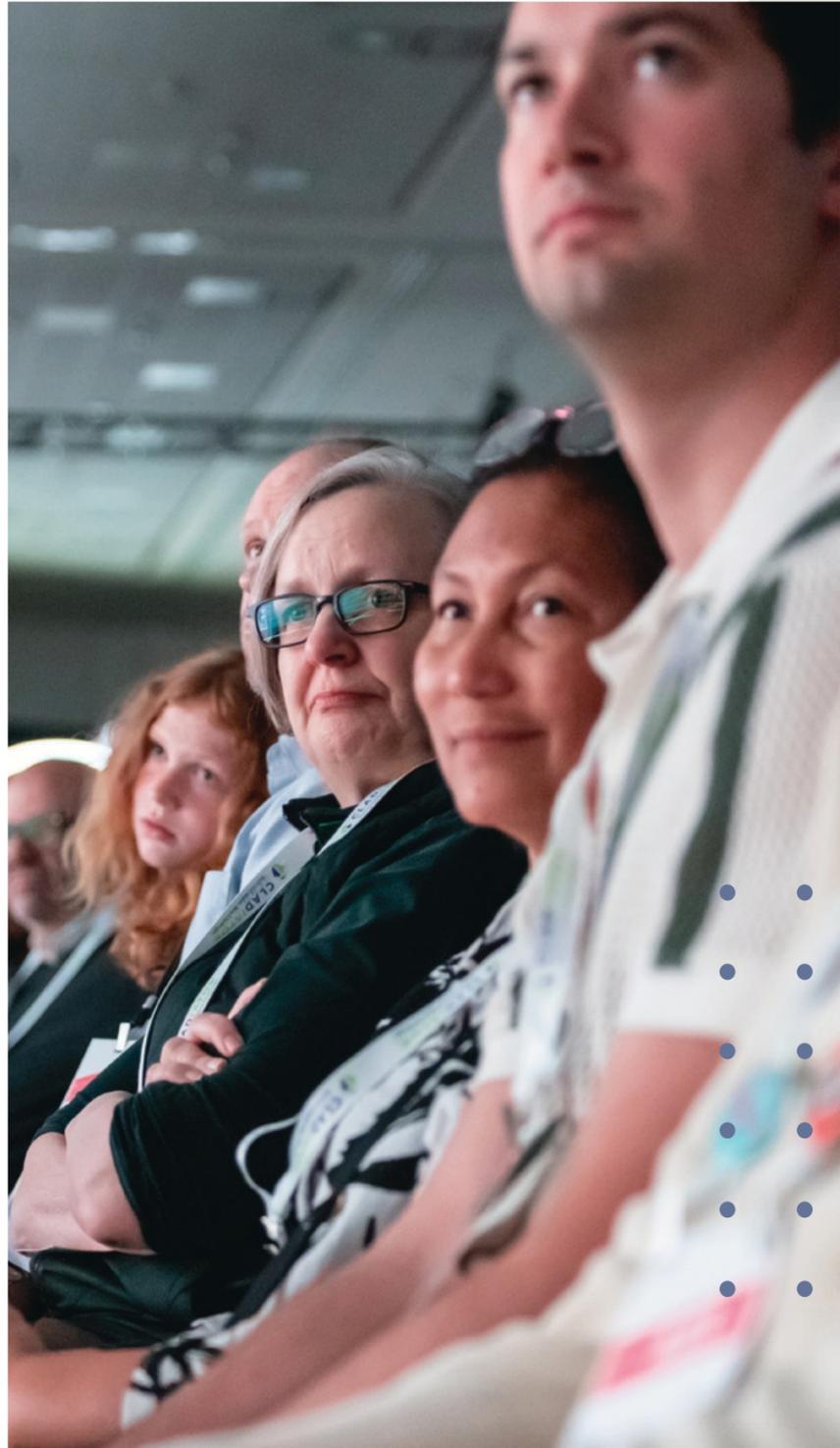
# Knowledge Communities **Sponsorship Prospectus**



# About AIA

The American Institute of Architects was founded in 1857 and, since then, has consistently worked to create more valuable, healthy, secure, and sustainable buildings, neighborhoods, and communities. Through more than 200 international, state, and local chapters, AIA advocates for public policies that promote economic vitality and public well-being.

AIA provides members with tools and resources to assist them in their careers and business as well as engaging civic and government leaders and the public to find solutions to pressing issues facing our communities, institutions, nation, and world. Members adhere to a code of ethics and conduct to ensure the highest professional standards.



# About Knowledge Communities

AIA Knowledge Communities (KCs) connect members who share a passion in order to advance the profession and their work. There are 21 KCs focusing on everything from sustainability, to emerging technologies, to starting or managing a firm.

## **CURRENT KNOWLEDGE COMMUNITY SPONSORSHIP OPPORTUNITIES**

### **Academy of Architecture for Health (AAH)**

AAH provides knowledge which supports the design of healthy environments by creating education and networking opportunities for members of—and those touched by—the healthcare architectural profession. Members: 9,800

### **Academy of Architecture for Justice (AAJ)**

Justice facilities present architects with unique challenges. AAJ connects members with professional organizations and outside experts in a continuing quest for quality, efficiency and justice. Members: 3,000

### **Building Performance (BPKC)**

The mission of the BPKC is to increase building performance related to occupant comfort and health; and to the function, durability, sustainability, and resilience of buildings. Members: 11,800





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**Committee on Architecture for Education (CAE)**

CAE convenes architects, designers and allied professionals for interdisciplinary work: How to design, build and use educational, cultural and recreational facilities to meet the needs of students of all ages. Members: 11,100

**Committee on Design (COD)**

The COD promotes design excellence among members, the broader design community and the public. Members: 15,000

**Committee on the Environment (COTE®)**

The Committee on the Environment (COTE®) is an AIA Knowledge Community working for architects, allied professionals, and the public to achieve climate action and climate justice through design. Members: 14,100

**Custom Residential Architects Network (CRAN®)**

CRAN is the leading resource and voice for architects who focus on collaborative design with homeowners. It provides support, advocacy, and education for custom residential projects and professional development for its members. Members: 4,200

**Design for Aging Knowledge Community (DFA)**

DFA fosters design innovation and disseminates knowledge in the pursuit of two primary objectives: To enhance the built environment and to improve the quality of life for an aging society. Members: 5,400

**Historic Resources Committee (HRC)**

HRC works globally to identify, understand, and preserve architectural heritage, sharing its expertise with architects and the public through newsletters, conferences, and convention activities. Members: 8,300

**Interfaith Design (ID)**

Interfaith Design brings together professionals interested in religious facilities in a broad array of traditions, encouraging and supporting excellence in the design of worship spaces. Members: 5,800



### **Practice Management Knowledge Community (PMKC)**

PMKC is an information center on the business of architecture—the trends in financial management, risk mitigation, professional development, and more that will determine the future of the profession. Members: 14,000

### **Public Architects Committee (PA)**

What is the role of the public architect and how can it be enhanced? PA promotes excellence in public architecture and positions the architect as an essential element in civic engagement and development of public facilities. Members: 5,300

### **Regional and Urban Design (RUDC)**

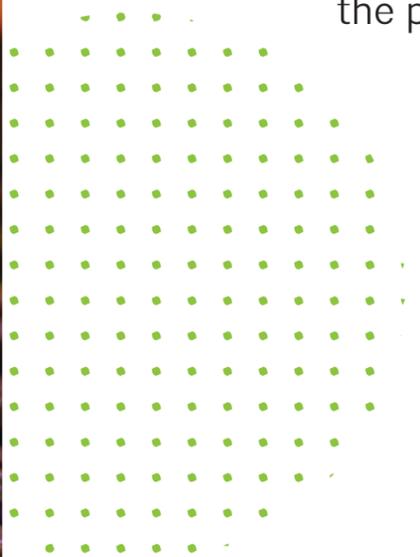
Resilience, climate change, and natural disasters are at the top of many municipalities' watch lists. RUDC helps architecture professionals keep pace with changing conditions and improve regional and urban environments through excellence in design, planning, and public policy. Members: 8,7000

### **Small Project Design (SPD)**

Small Project Design (SPD) Knowledge Community supports, celebrates, and promotes small projects by engaging designers and the public. Members: 13,000

### **Technology in Architectural Practice (TAP)**

As new technology emerges and becomes increasingly critical to practice, planning and building, TAP keeps members ahead, serving as a resource for the profession and the public in the use of technology in the practice of architecture. Members: 16,100



“AIA’s commitment to design excellence and tireless efforts in advancing architectural discourse aligns seamlessly with our mission and values. As an industry-leading manufacturer of building products and innovative solutions, our collaboration with AIA has elevated our brand within the architectural community and is instrumental in fostering a culture of innovation. Our work with the AIA Committee on Design has opened doors for more meaningful connections and has been a catalyst for pushing the boundaries of design thinking.”

—T. J. Brennan, AIA, USG



# Why sponsor

1

## Build relationships

AIA Knowledge Communities bring together architects and design leaders from around the globe in an intimate informal setting. Spend concentrated time with key decision makers to learn what their needs are and help influence future trends in design and construction.

2

## Gain visibility

KC programs and events are featured on AIA's various marketing and communications channels—including Instagram, LinkedIn, X, e-newsletters, our website and more—providing opportunities for brand exposure.

3

## Position your company

As a leader in design and construction, your participation will enhance your company's position. We can help you hone your message to industry design leaders and decision makers and garner support for your business.



# Sponsorship opportunities



# Retail & Entertainment Knowledge Community

**AIA** Knowledge Community

## **Retail & Entertainment Knowledge Community (REKC)**

### **MISSION**

The Retail and Entertainment Knowledge Community (REKC) advances the practice and improves the quality of retail and entertainment environments through the creation, discussion, and dissemination of knowledge among practitioners, clients, retailers, and the general public. Your contribution makes a major difference in our ability to deliver programs of benefit to architecture students and architects.

### **WHO WE ARE**

REKC has over 3,700 members, including architects and design professionals working in the retail and entertainment environments.

**OPPORTUNITIES**

# AIA Conference on Architecture & Design 2024

June 5–8, 2024  
Washington, D.C.

The AIA Conference on Architecture & Design 2024 (AIA24) is the premier AEC industry event. AIA24 is where the AEC industry gathers to network, share knowledge, gain exposure, and find solutions to design a better world.

The Retail & Entertainment Open Forum at AIA24 will provide insight, recognition, and support to architects in the retail and entertainment environments. There will also be an opportunity to network with architects and share experiences.

**SPONSORSHIP OPPORTUNITIES**

**Retail & Entertainment Open Forum sponsor**

\$5,000

June 6, 2024 | Time: 11am–12:30pm  
Walter E Washington Convention Center

**Includes:**

- Company banner (with hyperlink on REKC website)
- Company name (hyperlinked) in AIA/REKC emails
- Two-minute speaking opportunity at the opening of the open forum
- Sponsorship table with materials in the open forum
- Company logo featured in all printed/digital material

## Questions?

Contact our AIA Corporate Partnerships Sales Team.

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