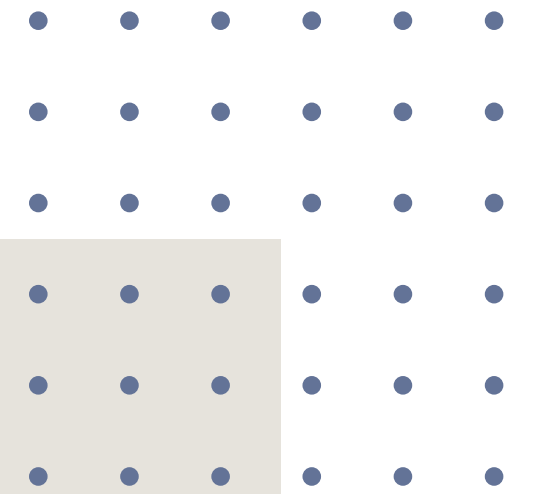


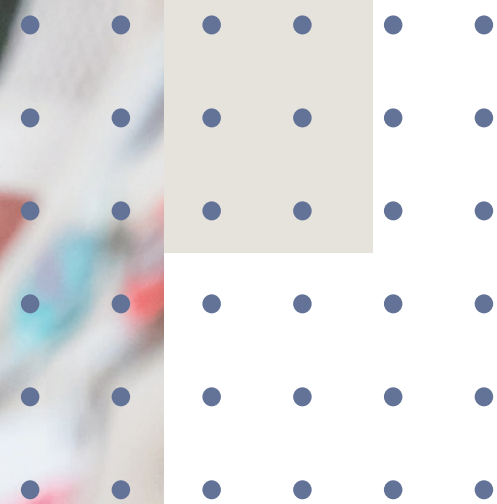
Knowledge Communities **Sponsorship Prospectus**



About AIA

The American Institute of Architects was founded in 1857 and, since then, has consistently worked to create more valuable, healthy, secure, and sustainable buildings, neighborhoods, and communities. Through more than 200 international, state, and local chapters, AIA advocates for public policies that promote economic vitality and public well-being.

AIA provides members with tools and resources to assist them in their careers and business as well as engaging civic and government leaders and the public to find solutions to pressing issues facing our communities, institutions, nation, and world. Members adhere to a code of ethics and conduct to ensure the highest professional standards.





About Knowledge Communities

AIA Knowledge Communities (KCs) connect members who share a passion in order to advance the profession and their work. There are 21 KCs focusing on everything from sustainability, to emerging technologies, to starting or managing a firm.

CURRENT KNOWLEDGE COMMUNITY SPONSORSHIP OPPORTUNITIES

Academy of Architecture for Health (AAH)

AAH provides knowledge which supports the design of healthy environments by creating education and networking opportunities for members of—and those touched by—the healthcare architectural profession. Members: 9,800

Academy of Architecture for Justice (AAJ)

Justice facilities present architects with unique challenges. AAJ connects members with professional organizations and outside experts in a continuing quest for quality, efficiency and justice. Members: 3,000

Building Performance (BPKC)

The mission of the BPKC is to increase building performance related to occupant comfort and health; and to the function, durability, sustainability, and resilience of buildings. Members: 11,800



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Committee on Architecture for Education (CAE)

CAE convenes architects, designers and allied professionals for interdisciplinary work: How to design, build and use educational, cultural and recreational facilities to meet the needs of students of all ages. Members: 11,100

Committee on Design (COD)

The COD promotes design excellence among members, the broader design community and the public. Members: 15,000

Committee on the Environment (COTE®)

The Committee on the Environment (COTE®) is an AIA Knowledge Community working for architects, allied professionals, and the public to achieve climate action and climate justice through design. Members: 14,100

Custom Residential Architects Network (CRAN®)

CRAN is the leading resource and voice for architects who focus on collaborative design with homeowners. It provides support, advocacy, and education for custom residential projects and professional development for its members. Members: 4,200

Design for Aging Knowledge Community (DFA)

DFA fosters design innovation and disseminates knowledge in the pursuit of two primary objectives: To enhance the built environment and to improve the quality of life for an aging society. Members: 5,400

Historic Resources Committee (HRC)

HRC works globally to identify, understand, and preserve architectural heritage, sharing its expertise with architects and the public through newsletters, conferences, and convention activities. Members: 8,300

Interfaith Design (ID)

Interfaith Design brings together professionals interested in religious facilities in a broad array of traditions, encouraging and supporting excellence in the design of worship spaces. Members: 5,800



Practice Management Knowledge Community (PMKC)

PMKC is an information center on the business of architecture—the trends in financial management, risk mitigation, professional development, and more that will determine the future of the profession. Members: 14,000

Public Architects Committee (PA)

What is the role of the public architect and how can it be enhanced? PA promotes excellence in public architecture and positions the architect as an essential element in civic engagement and development of public facilities. Members: 5,300

Regional and Urban Design (RUDC)

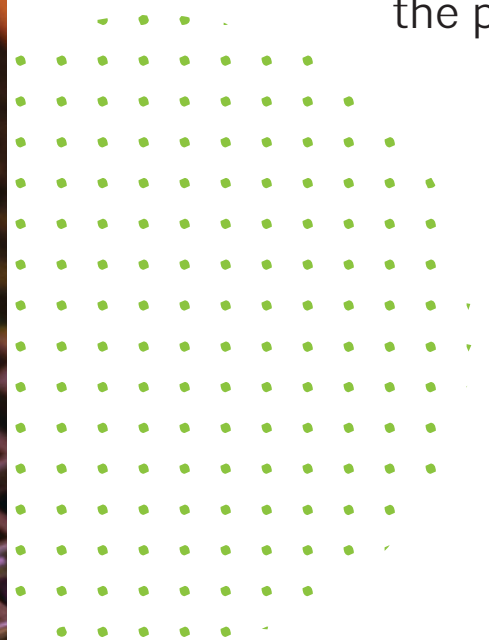
Resilience, climate change, and natural disasters are at the top of many municipalities' watch lists. RUDC helps architecture professionals keep pace with changing conditions and improve regional and urban environments through excellence in design, planning, and public policy. Members: 8,7000

Small Project Design (SPD)

Small Project Design (SPD) Knowledge Community supports, celebrates, and promotes small projects by engaging designers and the public. Members: 13,000

Technology in Architectural Practice (TAP)

As new technology emerges and becomes increasingly critical to practice, planning and building, TAP keeps members ahead, serving as a resource for the profession and the public in the use of technology in the practice of architecture. Members: 16,100



“AIA’s commitment to design excellence and tireless efforts in advancing architectural discourse aligns seamlessly with our mission and values. As an industry-leading manufacturer of building products and innovative solutions, our collaboration with AIA has elevated our brand within the architectural community and is instrumental in fostering a culture of innovation. Our work with the AIA Committee on Design has opened doors for more meaningful connections and has been a catalyst for pushing the boundaries of design thinking.”

—T. J. Brennan, AIA, USG



Why sponsor

A photograph of a woman with long dark hair, wearing an orange top, speaking and gesturing with her hands. She is in a professional setting, likely a conference or meeting, with other people partially visible in the foreground and background. A decorative pattern of green dots is overlaid on the top left of the image.

1

Build relationships

AIA Knowledge Communities bring together architects and design leaders from around the globe in an intimate informal setting. Spend concentrated time with key decision makers to learn what their needs are and help influence future trends in design and construction.

2

Gain visibility

KC programs and events are featured on AIA's various marketing and communications channels—including Instagram, LinkedIn, X, e-newsletters, our website and more—providing opportunities for brand exposure.

3

Position your company

As a leader in design and construction, your participation will enhance your company's position. We can help you hone your message to industry design leaders and decision makers and garner support for your business.

Sponsorship opportunities



Small Project Design



Small Project Design (SPD)

MISSION

The Small Project Design Knowledge Community supports, celebrates, and promotes small projects by engaging designers and the public. Your contribution makes a major difference in our ability to deliver programs of benefit to architecture students and architects.

WHO WE ARE

SPD consists of 12,000 members in 60+ countries, including architects and design professionals working on small projects in firms of all sizes, as well as sole proprietors. Project types include residential, hospitality, institutional, educational, urban design, and installations.

OPPORTUNITIES

AIA Conference on
Architecture & Design 2024

June 5-8, 2024
Washington, D.C.

The AIA Conference on Architecture & Design 2024 (AIA24) is the premier AEC industry event. It’s where the AEC industry gathers to network, share knowledge, gain exposure, and find solutions to design a better world.

During AIA24, SPD will host an open forum to provide insight, recognition, and support to architects of small projects. Network with architects and share experiences of small project design.

SPONSORSHIP OPPORTUNITIES

SPD AIA24 Open Forum sponsor
\$5,000

June 7, 2024 | 10–11:30am ET | Walter
E Washington Convention Center

Includes:

- Five-minute speaking opportunity
- Company name or logo
(with hyperlink) on the SPD website
- Opportunity to share marketing
information with attendees
- Four (4) seats to attend

OPPORTUNITIES

The AIA SPD grant program

The AIA SPD grant program provides financial support for nonprofit organizations working with architects on community-based projects. The grant demonstrates the value of hiring an architecture firm (and AIA member) for community projects by helping cover some of the costs associated with hiring the design team. Eligible projects must be community-based and the client must be a 501(C) (3) nonprofit organization. The AIA SPD Grant program averages 20–30 entries per year with an average of 2–3 grants awarded per year. With your support, additional grants can be provided to increase the impact.

SPD Leadership Retreat

Dates TBD
Location TBD

SPONSORSHIP OPPORTUNITIES	
SPD Grant Program sponsor \$5,000	SPD Leadership Retreat sponsor \$15,000
<p>Includes:</p> <ul style="list-style-type: none">• Grant program naming rights: (The AIA SPD Grant Program, your company mentioned with grant award)• Invitation to present the grant winners at AIA24• Company name or logo (with hyperlink) on the SPD Grant program website• Company name in all email announcements related to the grant program	<p>Includes:</p> <ul style="list-style-type: none">• Tour of the vendor (sponsor) facility; familiarization trip• Collaborate with AIA on creating a familiarization tour of the sponsor facility• Six to eight attendees will be licensed architects reflecting the demographic priorities identified by the sponsor• AIA will coordinate travel arrangements for attendees. Lodging, meeting room, and ground logistics will be coordinated by the sponsor. All travel-related expenses for participants will be paid by the sponsor.• Content for the tour and related activities will be organized and presented by the sponsor.

Questions?

Contact our AIA Corporate Partnerships Sales Team.

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