



AIA

Small Firm Exchange LEADERSHIP PROGRAM SUMMARY

BSA - Young Designers Professional Development Institute, YDPDI

BSA
Boston, MA

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PROGRAM DESCRIPTION:

The BSA's Young Designers Professional Development Institute (YDPDI) builds the core competencies young designers need most now to improve performance, add value and increase versatility in a firm. Topics include Mastering BIM/IPD, Managing Finances, Improving Negotiating Skills, Presentation Skills, Marketing and Business Development, Writing Skills, Improving Communications, Partnering With Clients and Contractors and Planning Optimal Career Development. The year-long program consists of monthly half-day seminars, focusing on essential strategies or skills such as writing, presentation skills, negotiating, etc.

PROGRAM DETAILS:

Type of Program:	Monthly	Number of Program Graduates:	150+
Duration, Number of Sessions:	12 mos, 12 sess	Tuition:	4200
Program Audience:	Local	Program Expenses/Cost:	35000
Session Locations	Local	How Created:	Prof. Educator
Admission:	Application	How Run:	Prof. Educator
Selection:	Application	Length of Sessions:	4 hours
Year Started:	2001	Mentor- or Participant-Driven:	Mentor-Driven
Number in each Session:	12	Project Included:	No
Number of Years Conducted:	14	Community Service Included:	No

PROJECT DESCRIPTION:

There is no project included.

PROGRAM IMPACT:

Benefits/Outcomes for Participants include improved ability to add value in their firms, take on new, challenging tasks, increase firm's performance, develop meaningful relationships with clients, performance in marketing, business development, and networking

PROGRAM FEATURES: (Sessions, Speakers, Topics, etc.)

1. Small group environment fosters individual focus
 2. Hands-on learning methods maximize understanding
 3. Industry-leader instructors work directly with you
 4. Monthly half-day seminars that fit your schedule
 6. Schedule of monthly half-day seminars fits your schedule
- Joint sessions with the Associate General Contractors (AGC) Young Contractors Council
<http://www.architects.org/programs-and-events/young-designers-professional-developmentinstitute-ydpdi>