Pubifor aculty: my sketch book on how to learn collectively to take W. reswonsigility


Taking matters into our own hands

## HOMEBAKED, A PERFECT RECIPE

Anfield Liverpool, 20 10.2014


Development: Housing Market Danounl



Demolition of 1500 houses left empty
78 new houses arrived platn


## Streets and streets of still boarded up

## hnunn



## of these Roads

## are INNOCENT

 VICTIMS:The boarded up houses are owned by either: Arena Housing, Liverpool City Council, Property Speculators or
L.F.C - it is they who have left their properties to rot and decay-NOT the Focal Residents!

## STOP THERET

( )

Sustainable development


At first working at schools and social


Asking questions to 'neighbour alinntn'

|  | Questions! |
| :---: | :---: |
|  | 1/Do you really want the toor way covered ${ }^{3}$ |
|  | 2. Do you need Ambient? |
|  | 3/Do you need att of yait the window? |
|  | 4. How much of tar window would you need? |
|  | 5/Are you keeping the seating area? |
|  | 6/ What de len kind of image would you tike the out side to in project? |
|  | 7 What are you going to call it? |
|  | 8/Are you keeping it as mitchells? <br> $9 /$ What is the enterance going to look luke? |
|  | 19 Were are you going to cook? |

Learning how to translate


Understanding scale and building processes


Setting up camp
Family business of 60 years closed


Redesign the actual site ,

2up2down Design Development Through Model-Making: Ground Floor


Detailed planning


## Eco-retrofit

Community Green Deal
,


The neighbourhood $=$ a small scale alternative


Sharing Expertise
Community building


Discussing organisational form


## Urban Community Land Trust

To develop and manage the housing establish a Community Land Trust - Homebaked CLT was established.

A CLT is a non-profit, community-led organization, run by volunteers, that develops housing and other assets for long-term community benefit.

Asset-locked so that the value of any property that it owns, and any profit it generates are permanently kept in community ownership.

Membership organisation, managed along cooperative principles.

Community Land trust and co-op

## Datom



Community Development Agency


The Perfect Recipe

Tasting and testing on site


Training kitchen


Consumer and workers Co-op
Business: serving on match day


Winning the CLT award 2012



Telling the story of city's failed n-litinn



Taking a group portrait
In the Zone of Opportunity



Asking we walk, but walking, not standing still, is how we develop our questions.
Better to step out in what may be the wrong direction and to go creating the path, rather than stay and pore over a map that does not exist.

Becoming advocates


Empowering community


Baking on TV
Kick starting



An oven at the heart of Anfield
by Homebaked Community Bakery
Home Updates [5] Backers 503 Comments

- LWerpool, United Kingdom afood

Fundedl This project succossfully raised its funding goal on January 29.


494
£18,725
plecged of E13.000 goal
0
‥estrow
[BI

## Creating your own network

## Multiplying supporters



Darren Turner on December 8 Backer info
Great project I of course remember the old bakery.
Wish you all every success. I've been tweeting as many players and former players
as I can
To try and get you some more support!!
Good luck


## Dave Stafford on January 29 Backer info

What a great achievement! You must be sooo pleased at the support you received. Now the hard work of turning your dreams into the reality of community and people. You cannot fail with the spirit and endeavour you've exhibited. I hope the product lines earn you a great reputation and with that reputation you help change the social, political and spiritual climate of Anfield. Fly the flag for local products and fly the flag for a 'can do' attitude. Well done, you did it! \#YESYOUDID!

## The story spreading


theguardian
THENORTHERNER
Bread and houses - Liverpool Biennial pulls off a brilliant mix of art, theatre and social action
Writer Kenn Taylor's mundane tour bus to Anfield with photographer Mark Loudon turns into a magical - and very thought-provoking - mystery tour


It's rather surreal to be taken ona touro facity you live in, but then this sis quite Cunard build ing at the beart of Lieerpoof s regenerated waterfront, but soon we will be heading t the other side of the city - and the other side of Entain

## Open for business



Providing healthy food for the community


A on-going battle for the right to live and work well


