



Sponsorship Prospectus 2019

The Academy of Architecture for Justice (AAJ) promotes excellence in the design of justice facilities. AAJ members have expertise in the planning, design, and construction of justice facilities, including judicial complexes, courthouses, police stations, prisons, jails, special needs facilities, and juvenile detention centers.

AAJ members encourage development of designs that result in facilities that:

- Operate efficiently, safely, and securely;
- Contribute to more livable, more sustainable communities;
- Elevate the stature of these institutions within society;
- Create a positive environment for those who visit, work, and live in these facilities;
- Achieve responsible stewardship of public funds.

The AAJ fosters the exchange of knowledge between members, professional organizations, and the public regarding high-quality planning, design, and delivery of justice architecture. Architect members work in private and public organizations of all sizes, and many are expert in subjects ranging from courtroom technology and advanced security systems to specific design requirements for juvenile detention centers. Allied AAJ members are from all sectors of the justice community who work in partnership with architects. They include educators, public servants, administrators, contractors, product manufacturers, and consultants.

Together, architect and allied AAJ members are committed to improving justice systems through excellent justice facility design. The AAJ welcomes sponsors who share the value of achieving quality design in this sector of the construction industry.

Opportunities on the following pages include:

Academy of Architecture for Justice Conference

October 23-26, San Diego, CA

The 2019 AIA Academy of Architecture for Justice Conference, will be held in San Diego, CA, October 23 - 26 at the US Grant Hotel. The audience will consist of approximately 250 AIA members and other architects, government agency representatives, vendors, educators, and professionals working in related design and construction industries.

Academy of Architecture for Justice Journal

The AAJ Journal is an on-line publication of the Academy of Architecture for Justice. The AAJ Journal is electronically delivered to AAJ member's e-mail addresses once per quarter. It contains AAJ news, notice of events, and articles of special interest to the AAJ community. The AAJ Journal benefits the AAJ membership by providing information on justice-related activities, case studies, trends, and projects in a format that is easy for the membership to access and cost-effective to distribute.



SPONSORSHIP OPPORTUNITIES

For a sponsorship agreement or more information please contact:

Lindsey Mullarkey, PMP

Manager,
Partnership
Operations

The American
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Sponsorship opportunity	Details	Sponsor Amount	Audience
AAJ Journal	The AAJ Journal is electronically delivered to AAJ member's e-mail addresses once per quarter. It contains AAJ news, notice of events, and articles of special interest to the AAJ community. The AAJ Journal benefits the AAJ membership by providing information on justice-related activities, case studies, trends, and projects in a format that is easy for the membership to access and cost-effective to distribute.	\$1000/issue	2200+
	<ul style="list-style-type: none"> Text acknowledgment: "This issue of AAJ Journal sponsored by: Sponsor" Placement of the brand logo with link to company website. Ability to provide one article of interest (500 – 1,000 words maximum) for AAJ Journal (article provided by Sponsor; may not include sales/marketing content; subject to editorial review by the AIA; content due two weeks prior to publication date) 		
Conference: Platinum Sponsor	The platinum level sponsorship gives you the greatest opportunity to get in front of your potential clients during the event, and is the only level allotted a post-show email to attendees.	\$5,000	200+
	<p style="text-align: center;">SOLD</p> <p>Engage justice industry leaders.</p> <ul style="list-style-type: none"> Two complimentary full conference registrations. Introduction of two Keynote speakers One email to be sent to the entire Justice membership on behalf of the sponsor. Topic and text needs to be approved by AIA <p>Generate quality leads.</p> <ul style="list-style-type: none"> Six foot tabletop exhibit. Inclusion and access to the attendee roster – sent pre and post event. <p>Boost brand recognition.</p> <ul style="list-style-type: none"> Company logo on rotating presentation shown before each general session Display sponsor-provided signage in conference registration area. Company description in exhibitor section of onsite program. Company name listed with exhibitors on the conference website. Company logo and link highlighted on the conference website. Verbal recognition during at least two general sessions. Acknowledgement of sponsorship in onsite program and via social media. 		



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Sponsorship opportunity	Details	Sponsor Amount	Audience
Conference: Gold Sponsor	The gold level sponsorship gives your brand higher visibility across our materials and provides you with direct access to speak to attendees at the beginning of the conference.	\$3,000	200+
	<p>Engage justice industry leaders.</p> <ul style="list-style-type: none"> Two complimentary full conference registrations. Five minute introduction at the beginning of the conference <p>Generate quality leads.</p> <ul style="list-style-type: none"> 50% discount on the purchase of a tabletop exhibit Inclusion and access to the attendee roster - sent pre and post event. <p>Boost brand recognition.</p> <ul style="list-style-type: none"> Display sponsor-provided signage in conference registration area. Company description in exhibitor section of onsite program. Company name listed with exhibitors on the conference website. Company logo and link highlighted on the conference website. Verbal recognition during at least two general sessions. Acknowledgement of sponsorship in onsite program and via social media. 		
Conference : Keycard Sponsor	Exclusive sponsorship opportunity on a first-come, first-served basis to provide logo hotel keycards for all conference attendees.	\$2,750	200+
	<p>Engage justice industry leaders.</p> <ul style="list-style-type: none"> One complimentary full conference registration. 50% discount on the purchase of a tabletop exhibit <p>Boost brand recognition.</p> <ul style="list-style-type: none"> Verbal recognition during at least one general session. Acknowledgement of sponsorship in onsite program. Sponsor-branded keycard provided to attendees staying in the host hotel. 		
Conference : Lanyard Sponsor	Exclusive sponsorship opportunity on a first-come, first-served basis to provide logo nametag lanyards for all conference attendees.	\$4,000	200+
	<p>Engage justice industry leaders.</p> <ul style="list-style-type: none"> One complimentary full conference registration. 50% discount on the purchase of a tabletop exhibit <p>Boost brand recognition.</p> <ul style="list-style-type: none"> Verbal recognition during at least one general session. Acknowledgement of sponsorship in onsite program. Sponsor-branded lanyard provided to all attendees. 		



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Sponsorship opportunity	Details	Sponsor Amount	Audience
Conference : Wi-Fi Sponsor	<p>Exclusive sponsorship opportunity on a first-come, first-served basis to underwrite the provision of wireless for all conference attendees.</p> <p>Engage justice industry leaders.</p> <ul style="list-style-type: none"> • One complimentary full conference registration. • 50% discount on the purchase of a tabletop exhibit <p>Boost brand recognition.</p> <ul style="list-style-type: none"> • Verbal recognition during at least one general session. • Acknowledgement of sponsorship in onsite program. • Logo on conference log-in page and custom password (contingent on hotel policy) 	\$4,000	200+
Conference : Exhibitor	<p>As an exhibitor, you'll engage with attendees during several dedicated exhibition sessions, and participate in the sessions alongside the attendees to hear about the current trends.</p> <p>Engage with justice industry leaders.</p> <ul style="list-style-type: none"> • One complimentary full conference registration. <p>Generate quality leads.</p> <ul style="list-style-type: none"> • Six-foot tabletop exhibit for 4+ hours of dedicated exhibit time in 1 ½ days. • Inclusion and access to the attendee roster - sent pre and post event <p>Boost brand recognition.</p> <ul style="list-style-type: none"> • Company description in exhibitor section of onsite program. • Company name listed as an exhibitor on the conference website. 	\$1,300	200+