

Bayshore Dental
Whitefish Bay, Wisconsin



SQ FT
4,221 BGSF



OWNER/AFFILIATION
Bayshore Dental



ARCHITECT(S)
Johnsen Schmalzing Architects



COMPLETION DATE
2016

Note: 4,221 BGSF per floor - Dental clinic located on 2nd floor. 1st floor is a separate tenant space.



SITE MAP

ABOUT | DESIGN INTENTIONS

LOCATED IN SUBURBAN MILWAUKEE, BAYSHORE DENTAL IS THE **AMBITIOUS REINVENTION OF AN ABANDONED BUILDING** AND ITS TRANSFORMATION INTO A STATE-OF-THE-ART CLINIC FOR A YOUNG DENTIST AND HER SMALL STAFF. THE PROJECT'S **RIGOROUS ARCHITECTURE AND METICULOUS DETAILS ECHO THE ETHOS OF THE FLAWLESS EFFICIENCY, UNCOMPROMISING PRECISION AND EXACTING PURITY** AT THE CENTER OF THE INNOVATIVE DENTISTRY PERFORMED HERE. **PROCEDURAL FLOW STRATEGIES INFORMED THE CLINIC'S OVERALL LAYOUT.** A CONTINUOUS CEILING PLANE LEADS PATIENTS FROM THE LIGHT-FILLED RECEPTION TO THE INDIVIDUAL OPERATORIES, EACH MARKED BY GREEN VERTICAL PANELS AND LIGHT STRIPS THAT ANIMATE THE CLINIC'S CENTRAL CORRIDOR. WHITE OAK CABINETRY AND GREEN ACCENTS COMPLEMENT THE INTENTIONALLY RESTRAINED INTERIOR PALETTE, ALL CONTRIBUTING TO A **DELIBERATELY SERENE AMBIENCE INTENDED TO APPEASE A SOMETIMES APPREHENSIVE CLIENTELE.** THE CLINIC TAKES UP THE SECOND FLOOR OF THE BUILDING. THE FIRST FLOOR IS A SHELLLED RETAIL SPACE FOR A SEPARATE CLIENT.

