

CRAN PEER GROUPS

As a benefit of membership in the AIA and CRAN, **CRAN Peer Groups** offer the opportunity to maintain connections with like-minded architects from around the country. Small and residential practices enjoy many potential advantages over larger commercial firms: a close personal connection with clients, more agility as businesses, and the opportunity to exercise a high degree of craft and design innovation. On the other hand, it can be challenging to remain connected to peers, broader trends, and the larger design community.

CRAN Peer Groups are networks of 8-10 firms from around the country facing similar challenges and opportunities. In addition to supporting each other and sharing ideas via a private list-serve, Groups hold conference calls at agreed-upon intervals and meet in person once a year for more intensive sessions.

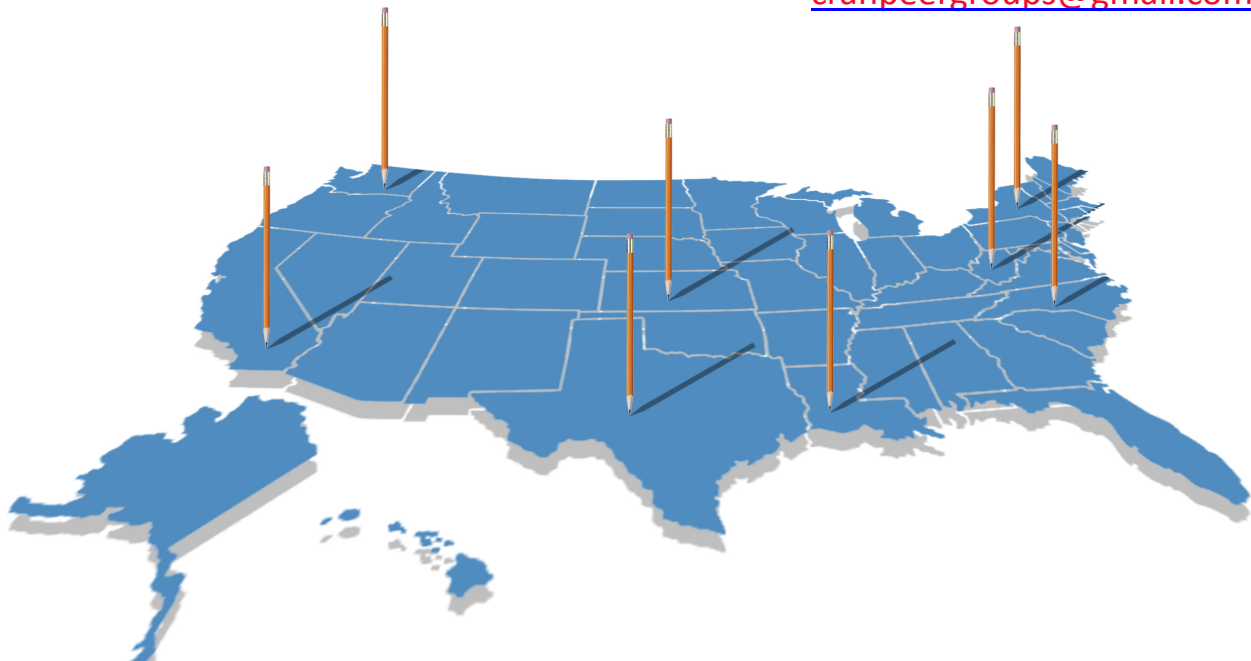
Modeled after other professional roundtables and the NAHB's "20 Clubs", CRAN Peer Groups offer the opportunity to:

- + Gain knowledge and perspective from firms doing similar work in different regions
- + Share ideas and challenges openly without worrying about competition
- + Make lasting professional connections
- + Obtain peer support and feedback on specific issues
- + Discuss business practices with other principals
- + Collaborate on or refer projects

LEARN MORE:

Contact:

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Custom Residential Architects Network

an **AIA** Knowledge Community