As a benefit of membership in the AIA and CRAN, **CRAN Peer Groups** offer the opportunity to maintain connections with like-minded architects from around the country. Small and residential practices enjoy many potential advantages over larger commercial firms: a close personal connection with clients, more agility as businesses, and the opportunity to exercise a high degree of craft and design innovation. On the other hand, it can be challenging to remain connected to peers, broader trends, and the larger design community.

**CRAN Peer Groups** are networks of 8-10 firms from around the country facing similar challenges and opportunities. In addition to supporting each other and sharing ideas via a private list-serve, Groups hold conference calls at agreed-upon intervals and meet in person once a year for more intensive sessions.

Modeled after other professional roundtables and the NAHB’s “20 Clubs”, CRAN Peer Groups offer the opportunity to:

- Gain knowledge and perspective from firms doing similar work in different regions
- Share ideas and challenges openly without worrying about competition
- Make lasting professional connections
- Obtain peer support and feedback on specific issues
- Discuss business practices with other principals
- Collaborate on or refer projects

**LEARN MORE:**

Contact:  
cranpeergroups@gmail.com

Custom Residential Architects Network  
an AIA Knowledge Community