Construction Contract Administration Sponsorship Prospectus 2020

Through live presentations, interactive discussions, and our growing library of white papers, we inform architects of the ever-evolving approaches to project delivery. These programs and papers, provided by members of CCA, cover a broad variety of CCA-related topics. They describe current best practices, investigate changing CCA roles and responsibilities, and offer opinions on controversial subjects.

Learn more about the Construction Contract Administration Knowledge Community and its programs at www.aia.org/cca

CONSTRUCTION CONTRACT ADMINISTRATION EVENTS

2020 CCA Symposium – September 25, 2020

CCA is hosting their second symposium focusing on construction administration, its process, and the technologies that are impacting it in an unprecedented way. This symposium will focus on the architect’s role in meeting a project’s budget, schedule, and energy compliance during construction contract administration. Advertised through CCA emails to the membership of ~1,400 members, we expect 60 attendees for this new event.

CONSTRUCTION CONTRACT ADMINISTRATION PRODUCTS

Email Advertisements

CCA periodically distributes email announcements to its membership of ~1,400 members. Past performance suggests 450 impressions per ad.

White Papers

White papers, usually written by members of the CCA KC, cover a broad variety of CCA-related topics, and consist of descriptions of current best practices, investigations into changing CCA roles and responsibilities, and opinion pieces on controversial subjects. Sponsors may provide white papers for inclusion in the white paper library. Each paper receives an average of 350 views.
SPONSORSHIP OPPORTUNITIES

Interested in an opportunity not listed below? Construction Contract Administration is open to exploring new opportunities that are beneficial to both our sponsors and our members.

<table>
<thead>
<tr>
<th>Sponsorship opportunity</th>
<th>Details</th>
<th>Sponsor Amount</th>
<th>Audience</th>
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<tbody>
<tr>
<td><strong>CCA Symposium</strong></td>
<td><strong>Gold level: Meal sponsor – up to 4 sponsors</strong>&lt;br&gt;Benefits:&lt;br&gt;• 3 minutes to speak to attendees during each meal&lt;br&gt;• Largest identity on marketing, eg webpage, slides&lt;br&gt;• Inclusion of sponsor-provided materials at registration&lt;br&gt;• 3 complimentary registrations&lt;br&gt;<strong>Silver level – up to 5 sponsors</strong>&lt;br&gt;Benefits:&lt;br&gt;• Special mention from podium during event opening, closing and breaks.&lt;br&gt;• Mid-size identity on marketing, eg webpage, slides&lt;br&gt;• 2 complimentary registration.&lt;br&gt;<strong>Bronze level – unlimited</strong>&lt;br&gt;Benefits:&lt;br&gt;• Small-size identity on marketing, eg webpage, slides&lt;br&gt;• 1 complimentary registration</td>
<td>$1500</td>
<td>email: 450 onsite: 60</td>
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<tr>
<td>Email advertising</td>
<td>CCA periodically distributes email announcements to its membership of ~1,400 members. Advertisers can place a hyperlinked ad in one email announcement. Past performance suggests 450 impressions per ad&lt;br&gt;Benefits:&lt;br&gt;• Advertisement of program or product of your choice&lt;br&gt;• 30-day post distribution metrics report</td>
<td>150x150px above footer $500</td>
<td>450</td>
</tr>
<tr>
<td></td>
<td>600x150px below top article $750</td>
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<td>White papers</td>
<td>White papers on topics of interest to CCA members are posted online in the white paper library and distributed to the full CCA members. These papers are used as an important body of knowledge sharing across the community.&lt;br&gt;Benefits:&lt;br&gt;• One sponsor-written, AIA-reviewed white paper in the CCA white paper library&lt;br&gt;• Byline when paper is listed and linked in emails to all 1,400 CCA members</td>
<td>$1,000</td>
<td>500+</td>
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For a sponsorship agreement or more information please contact:

Emma Tucker<br>Manager, AIA Knowledge Communities<br>The American Institute of Architects<br>emmatucker@aia.org<br>(202) 626 7385
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