

MOVING TO AN INTERNATIONAL PRACTICE: Small, Medium, Large— Guidance for All Practices

Course Number WE300

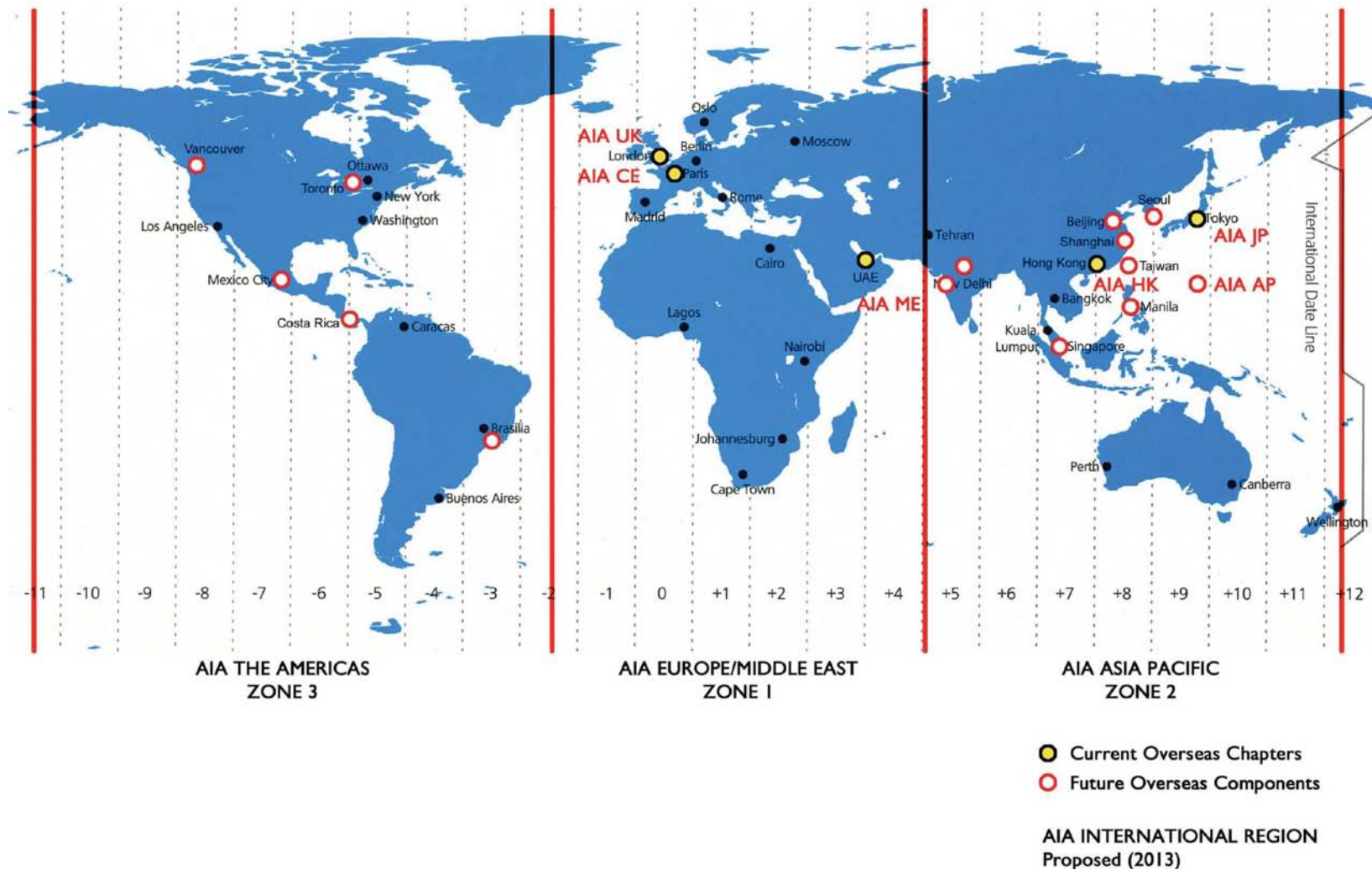
Wednesday, June 19, 1:00 pm – 5:00 pm

3.75 Learning Units

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Acknowledgments/Credits

The presenters are grateful for the contributions of AIA International Committee members, 2012 – 2013, and the AIA International Committee Advisory Group, 2012 – 2013.



Acknowledgments/Credits

The goal of the AIA International Committee and the AIA Committee Advisory Group:

Developing an ever strengthening network of global resources for AIA members and opportunities for best practice globally.

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Learning Objectives

- 1. Recognize the challenges,** risks, opportunities, and rewards of practicing internationally.
- 2. Discover the resources** and tools available to architects to help them develop a successful global business strategy.

Learning Objectives

3. **Discuss** how other architects have addressed cultural, human resource, legal, and business issues to have successful business practices in major global regions such as China, the Middle East, and India, in addition to emerging markets in Africa.
4. **Assess** a firm's readiness to expand into an international practice regardless of the size of the practice.

Global Practice and the AIA Abroad

An overview of AIA Global resources:
Components, Accords and Opportunities

Christine E. Bruckner, PhD., FAIA, HKIUD, Beam Pro, LEED AP
Principal, C E Bruckner - Architect & Sustainability Consultants
Director, Calexian Ltd - Energy Efficiency Solutions
Chair, AIA International Committee Advisory Group (IC/AG)
Secretary, AIA International Region (IR)
Immediate Past President, AIA Hong Kong



AIA Global Practice Resources – roles of the following and beyond:

IC/AG

International Components

International Director

International Region

AIA Staff

Accords or Cooperation Agreements

Practice in Host Nation Agreements(PHN)

Mutual Recognition Agreements (MRA)

and more

International Components / Resource

United Kingdom:

Robert Andrew Rhodes, AIA
President AIA UK

Continental Europe:

Vincent Marani, AIA
President AIA CE

Hong Kong:

William O. Lim, FAIA, HKIA, NCARB
President AIA Hong Kong

Japan:

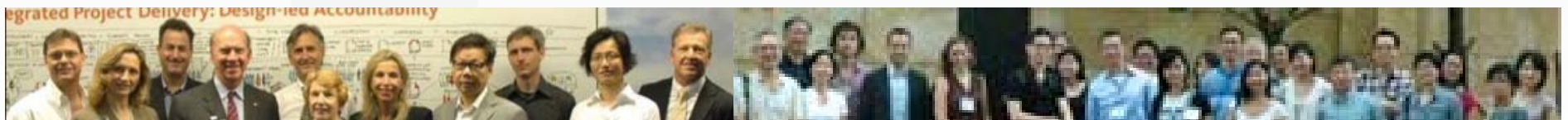
Yasuyuki Yanagisawa, Assoc. AIA
President AIA Japan

Middle East:

Sherif W Anis, AIA
President AIA ME

Shanghai *tbc*:

Greg Yager, AIA ; Silas Chiao, AIA
(US Organizing Com. AIA in Shanghai)



International Components / Resource

- AIA leadership platform globally
- Internationally based Conferences,
- Honors & Awards programs, tours, seminars
- providing members with resources



Resources / Advocates for International Practice:

- **UIA**-*International Union of Architects*
- **NCARB**-*National Council of Architectural Registration Boards*
- **WTO**-*World Trade Organization*
- **AIA** *International Committee*
- **AIA**-*International Advocacy*
- **US Gov.** - United States Government -*Department of Commerce*

AIA Representation to Global Architecture Organizations:

- International Union of Architects (UIA)
 - Only world-wide association of architects
 - 130 Countries-127 Member Sections
 - 1,300,000 architects world wide
 - AIA Active Member since 1948
 - » Professional Practice Commission
 - » Architectural Education Commission
- Pan American Federation of Architects (FPAA)

AIA Alliances with Architecture Organizations Around the World:

Accords or Cooperation Agreements

- Current state: mostly expressions of goodwill
- In progress: efforts to “activate” these relationships with mutually beneficial activities



AIA Alliances with Architecture Organizations Around the World:

- Architects' Council of Europe (ACE)
- Architects' Regional Council of Asia (ARCASIA)
- Architectural Society of China (ASC)
- Australian Institute of Architects (AIA/ RAIA)
- Colegio de Arquitectos de Costa Rica (CACR)
- Federacion de Colegios de Arquitectos de la Republica Mexicana (FCARM)

AIA Alliances with Architecture Organizations Around the World (cont.):

- Federation of Institutes of Korean Architects (FIKA)
- Institute of Architects of Brazil (IAB)
- Japan Institute of Architects (JIA)
- Royal Architectural Institute of Canada (RAIC)
- Royal Institute of British Architects (RIBA)

UIA Policies and Guidelines Established:

- UNESCO/UIA Validation System for Architectural Education
- Validation Procedure Manual
- International Accord on Standards of Professionalism in Architectural Practice
- Guidelines on Professional Practice
- Database on Architectural Practice Around the World
- www.aia.org/ppc



UIA Professional Practice Commission:

- UIA Accord of Recommended International Standards of Professionalism in Architectural Practice.
 - Education
 - Accreditation
 - Practical Experience/Training/Internship
 - Demonstration of Professional Knowledge and Ability
 - Registration/Licensing/Certification
 - Update expected 2013
- www.uia-architectes.org
- www.aia.org/ppc

Regulatory Agreements

Professional Societies (ex: AIA)

- Accords and Cooperation Agreements
- Memorandum of Understanding (MOU)

Regulatory Organizations (ex: NCARB)

- Practice in Host Nation Agreements (PHN)
- Mutual Recognition Agreements (MRA)
 - Allows full equality of licensing between two countries

Regulatory Agreements

US /Canada Inter-Recognition Agreement (1994)

Then

- Education: NAAB = CACB
- Experience: IDP = IAP
- Exam: ARE

E + E + E = Licensure

* Current agreement accepted by
51 of 54 US jurisdictions

Proposed*

- Education: NAAB = CACB
- Experience: IDP \approx IAP
- Exam: ARE \neq ExAC

**+ 2,000 hours of licensed
practice in home country**

Licensure + 2000 = Recognition

* Resolution presented to Member Boards

Regulatory Agreements

US /Canada /Mexico Tri-National Agreement

- Signed in 2005
- Requirements:
 - 10 years of experience as a licensed architect in home country
 - Submit dossier demonstrating competencies in Agreement
 - Personal Interview in host country
- Pilot exchange of credentials began in 2010:
 - NCARB has reviewed 3 Mexican dossiers (twice) and is preparing for interviews of 2 applicants
 - Canada has reviewed 3 Mexican dossiers
 - Mexico has not returned comments on U.S. applicant's dossier

Regulatory Agreements

Broadly Experienced Foreign Architect (BEFA) Program

Provides a pathway for foreign architects seeking licensure in a U.S. jurisdiction

- Requirements:
 - 7 years licensed experience in home country
 - Submit dossier demonstrating competencies of the ARE®
 - Personal Interview
- Progress:
 - 12 NCARB Certificates granted since implementation
Columbia, UK, Mexico, Norway, Germany, Serbia, South Africa, Argentina
 - Accepted by 45 U.S. jurisdictions
- With MRAs difficult to implement, BEFA may serve as the future model for facilitating licensure and mobility

ARE International launch; NCARB

Architect Registration Examination

Initial launch Internationally to provide a pathway for foreign based U.S. trained architects seeking licensure.

The ARE will continue to be available only to those candidates seeking licensure in and made eligible by a U.S. jurisdiction.

- Made possible:
 - By recent upgrades to Prometric's international test delivery network now allowing delivery of graphic vignettes outside of the U.S. + Canada.
 - Following over a decade of requests from International Components and members based outside of the U.S.
- Details:
 - A 100\$ fee will be added to the cost of each division administered.
 - The test fee for each division will be \$310.
 - ARE will be administered in London, Hong Kong, and Abu Dhabi beginning in September, 2013
 - Additional cities may be added in the future, following success.

AIA advocacy/ US Federal Government:

Advocacy Issues and Practice Opportunities

– Federal Government

- Monitor H1-B Visas
- Foreign Earned Income Issues
- Expatriate Taxation Issues

– Limited Resources

- Student Extensions following graduation
- Representation on Trade, Practice, Commercial and Competitive Issues

– Department of Commerce

- Trade Missions





Thank You

Open forum panel following to discuss more of the above with expert panelists in part two of this workshop following presentations.