



Project Delivery Symposium Sponsorship Prospectus

The AIA [Project Delivery Knowledge Community \(PD\)](#) promotes the architect's leadership role in all project delivery methods by assembling and distributing knowledge and best practices for a variety of project delivery methods, e.g. design-build (DB), integrated project deliveries (IPD), and public-private partnerships (P3).

EVENT

2020 Project Delivery Symposium: Delivering the Future

The increasing demand for successful project outcomes continues to drive the design and construction industry toward innovations in project delivery. Recent strategies such as Progressive Design Build and Integrated Project Delivery are rapidly evolving, and coupled with the relentless advancement of digital technologies, these delivery methods are transforming the traditional relationships among owners, architects, and builders.

With a growing body of evidence linking strong team collaboration to greater project success, project teams are becoming increasingly integrated and more transparent. Building design is now embodied in increasingly vast databases with multiple contributors, prompting new questions of authorship. Financial details of profit and overhead, once closely guarded, are now being openly shared. And as project teams adopt joint project direction, accountability is frequently less clear. All these trends are driving the need to reconsider project risk and its allocation.

This symposium will consider the future of project delivery and its central role in balancing these unrelenting trends. Owners, architects, engineers, constructors, will come together to offer their perspectives on the latest strategies for driving project outcomes, allocating risk, and employing software to close the gap between design, fabrication and construction.

This event will be held on March 9–10 in Washington, DC at the AIA National Headquarters. For the first time, this event will be live streamed and recorded by AIAU.



SPONSORSHIP OPPORTUNITIES

For a sponsorship agreement or more information please contact:

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Opportunity	Details	Amount	Audience
Meal		\$3,000	65+
	<ul style="list-style-type: none">• Three minutes to speak to attendees either:<ul style="list-style-type: none">• March 9: during lunch or before the networking reception• March 10: after breakfast or during lunch• Largest identity on event webpage, program, presentation slides, and any promotional materials• Distribution of sponsor marketing materials at registration table if applicable• Two complimentary registrations		
Shout Out		\$1,500	65+
	<ul style="list-style-type: none">• Special mention from the podium by the PDKC Chair• Mid-size identity on the event webpage, program, presentation slides, and any promotional materials		
Identity		\$500	65+
	<ul style="list-style-type: none">• Special mention from the podium by the PDKC Chair• Small identity on the event webpage, program, presentation slides, and any promotional materials		