

When Change Means

Going International

AIA 2014 NATIONAL CONVENTION AND DESIGN EXPOSITION / McCORMICK PLACE, CHICAGO

PRE-CONVENTION FULL DAY WORKSHOP / 7.5 LU

WEDNESDAY JUNE 25, 2014

20 PRESENTATIONS COVERING EIGHT GLOBAL MARKETS

REGISTER AT

aia.org/CONVENTION

WE203: WHEN CHANGE MEANS GOING INTERNATIONAL



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Participants will gain up-to-date knowledge of the current and emerging marketplace for global architecture services, coupled with an understanding of how the AIA international community, the UIA, NCARB, and the U.S. Federal Government all can help with resources and information.

Those who are less familiar with international practice will receive instruction on recognizing risks, opportunities, and potential rewards, and how outcomes are impacted by varying political systems, design and construction regulations, building codes, delivery methods, and cultural and environmental factors.

Discover how to find local partners; how to navigate legal issues pertaining to overseas practice; and how to deal with ethical challenges that arise in many under regulated environments. Get an oversight into emerging economic development trends so you can anticipate where architects can expect to find the most opportunities in the immediate years ahead.

The workshop will have two components: a three-hour morning seminar and a series of afternoon breakout sessions, with a box lunch and a special presentation being provided at mid-day.

In the morning session, four presenters will cover broad topics related to architectural practice outside U.S. borders—how to evaluate your readiness to “go international”; economic data and trends showing the rise in American architects and construction companies working abroad; how, in general, international practice differs from domestic practice; what resources are available to assist in finding project opportunities and delivering the needed services; and how international practice has evolved over the past thirty years—and where it is heading.

Workshop participants will select four 60-minute geographic regional break-out sessions to attend in the afternoon from a list of eight being offered (two sessions will run simultaneously): China, Middle East, India, Brazil, Mexico, Africa, Canada, and Europe. Each break-out session will be led by two presenters, with project case studies utilized as a means of demonstrating the specific challenges in each region.

Do not miss this unique opportunity to learn from 20 experts in the international services arena. Time will be reserved for discussion in all sessions, so bring your questions and gain valuable insight from your peers as you earn 7.5 continuing education learning units.

