2020 Project Delivery Symposium

Design Collaboration through Technology

10 March 2020



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Questions related to specific materials, methods, and services will be addressed at the conclusion of this presentation.





Organizer:

• Mark Dietrick, Assoc. AIA, LEED AP; Director of Services, CASE Technologies

Moderator:

- James Brogan, AIA, RIBA; Principal/CIO - KPF

Presenters:

James Vandezande

Architect; Principal/CTO HOK

Michael Brotherton, AIA

President, SITU Fabrication

Ryan Johnson

Architect; 2020 Chair, Technology in Architectural Practice (TAP)
Clark Nexsen



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Design Collaboration Through Technology

Learning Objectives:

- Discover how effectively using technology in collaborative delivery methods can streamline documentation and fabrication processes.
- Prepare for owner-driven project technology and collaboration requirements that requires rigorous information management planning and quality control processes.
- Understand the barriers to buy-in and develop ways to build confidence in the process by simplifying data access.
- Discover how effective use of technology may minimize uncertainty and increase trust and the opportunities this may provide for project leadership.





Agenda:

A: Session Introduction + Introduce Panelists (10 min)

B: Presentations and Panel Discussion (60 min)

C: Open Discussion with Attendees (20 min)

D: Closing Statements (5 min)



A: Introduction:

- 1: Impact of Digital on Project Delivery Methods
- 2: Adoption of these Processes and Methods
- **3: Expectations of Project Constituents**
 - Owner
 - Design Team (Lead Design, AOR)
 - Consultants

- Contractor, Subcontractors, Fabricators and CM
- Operator
- Local Building Authority (ISO 19650, etc.)



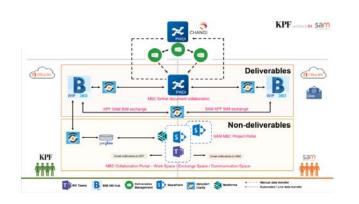


A: Digital Platforms and Project Delivery: Collaboration

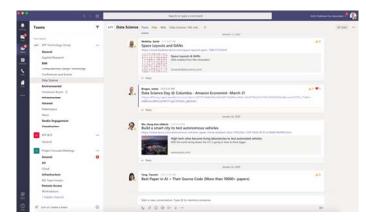
Common Data Environment (CDE) ISO 19650

Cloud Platforms

Communication













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A: Digital Platforms and Project Delivery: Processes

Shared Formats











Data and KPIs



Fabrication







Design Collaboration Through Technology



James Brogan KPF



Ryan Johnson Clark Nexsen



Michael Brotherton



James Vandezande HOK

2020 Project Delivery Symposium Design Collaboration through Technology



Why Care About **Tech**? The Power of **Culture Trust** People & Tools





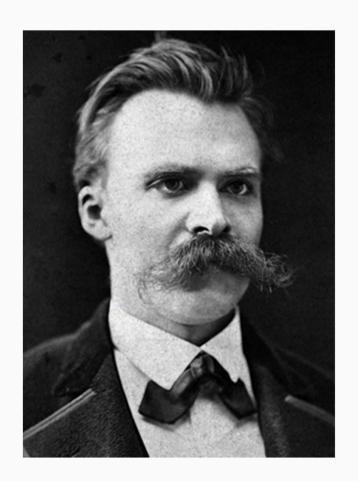


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Project Delivery





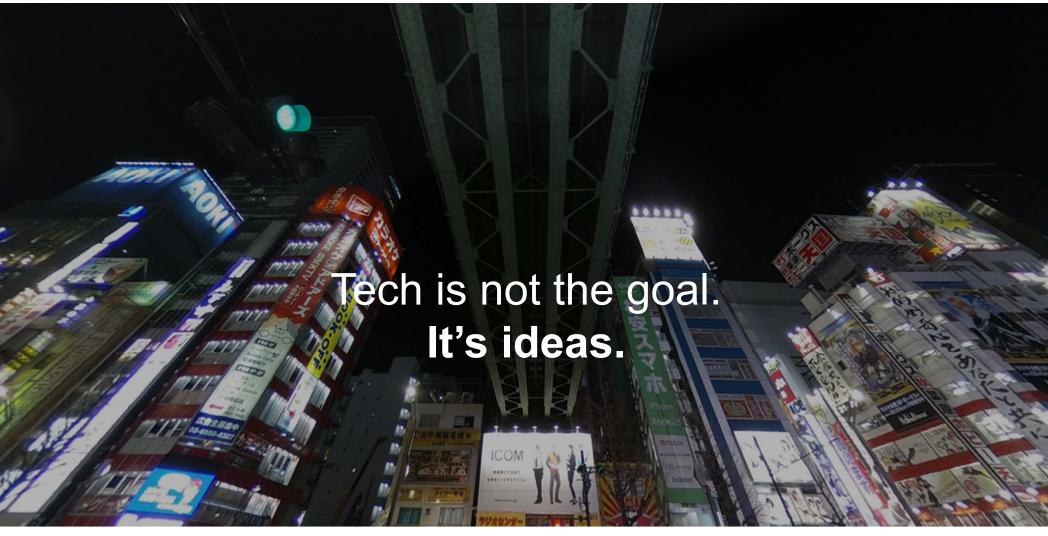
"You are right, our writing equipment takes part in the forming of our thoughts."

Trudera Nietzina



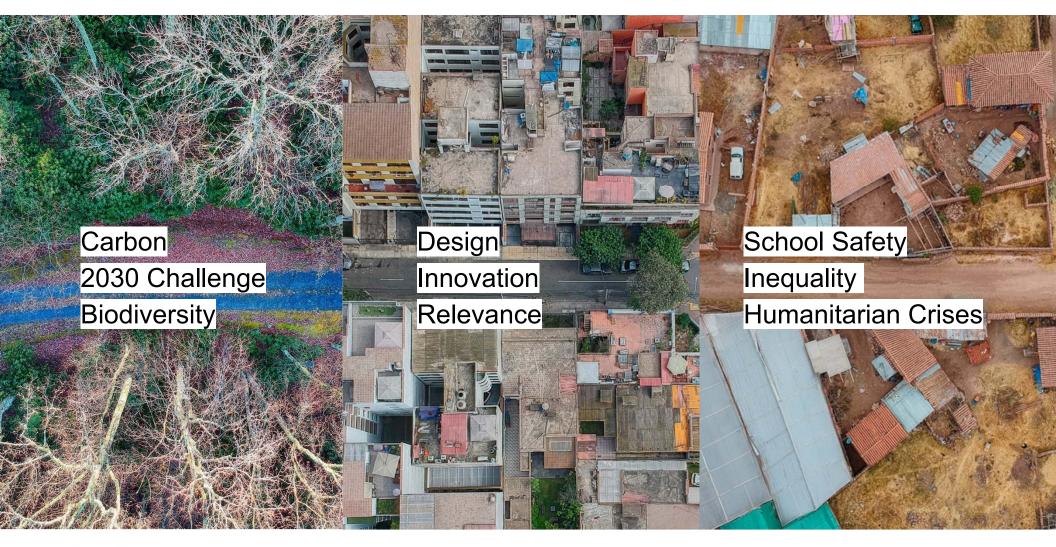












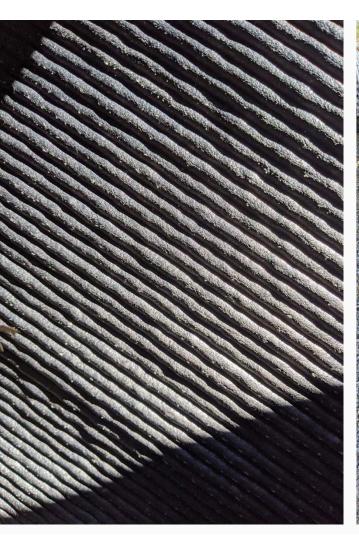
















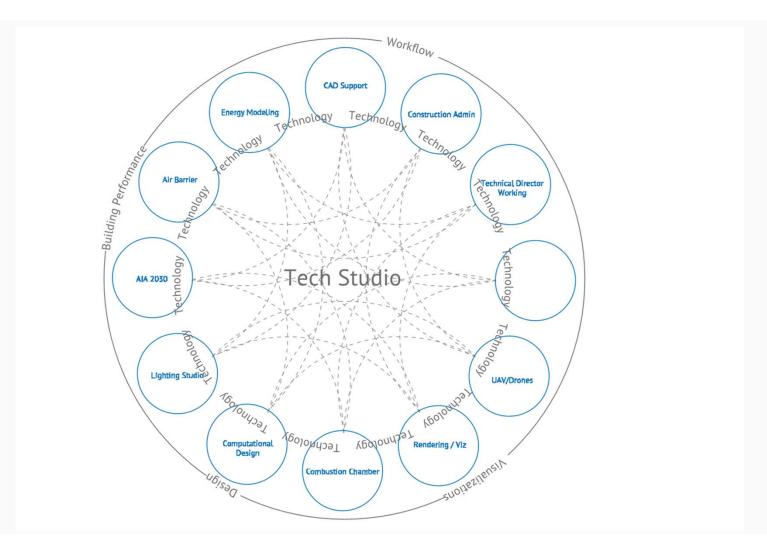




Culture

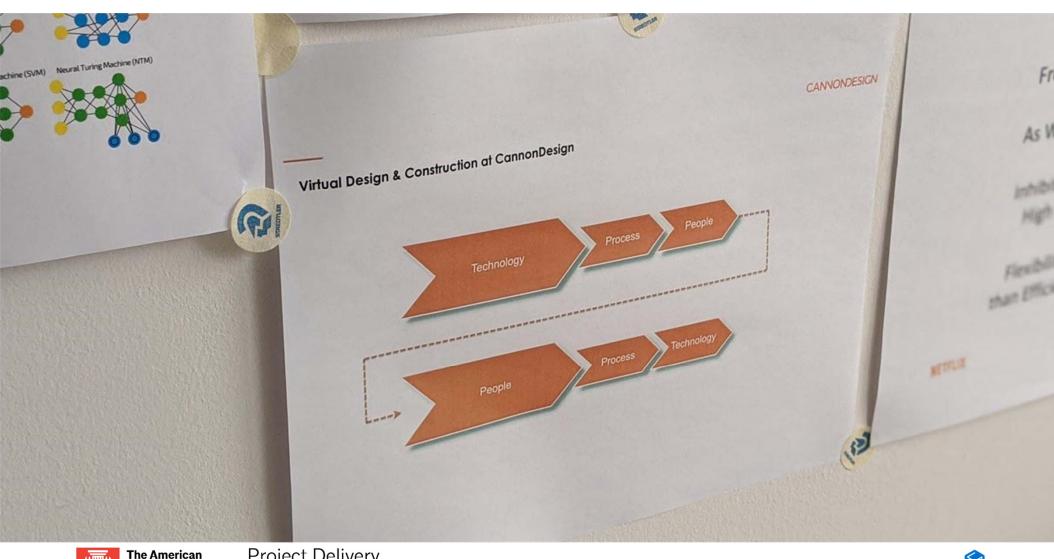






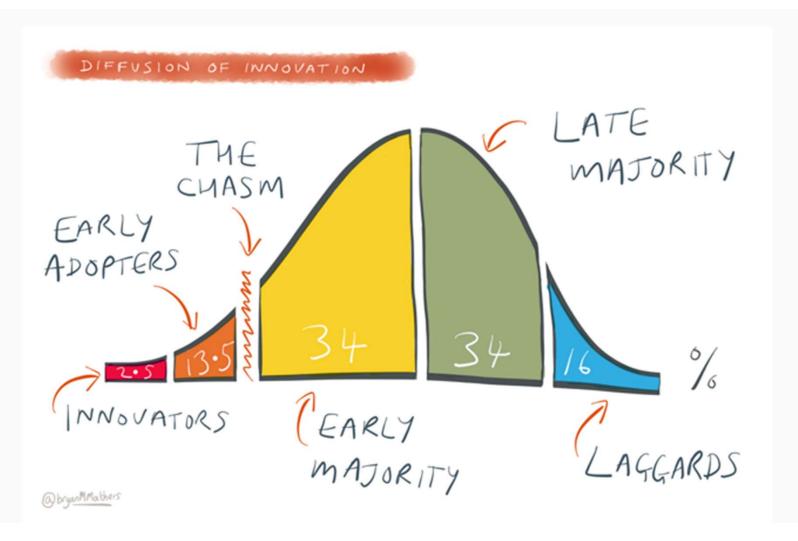






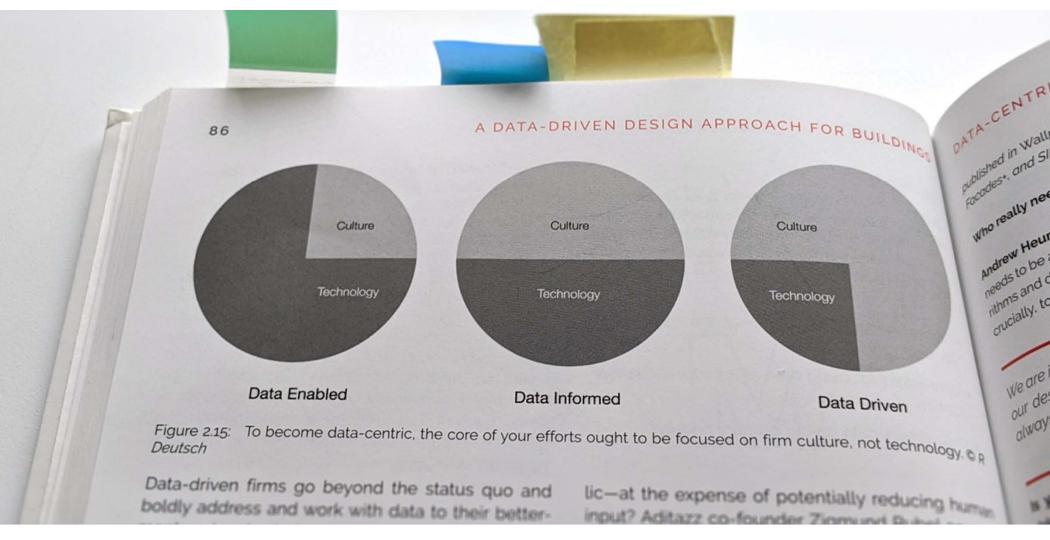
















Trust as a driver for change







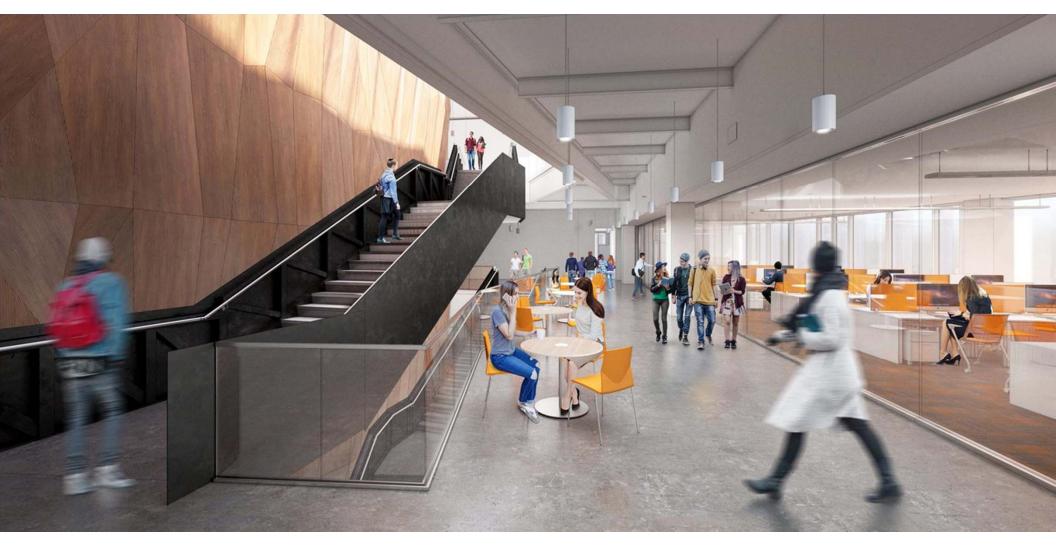






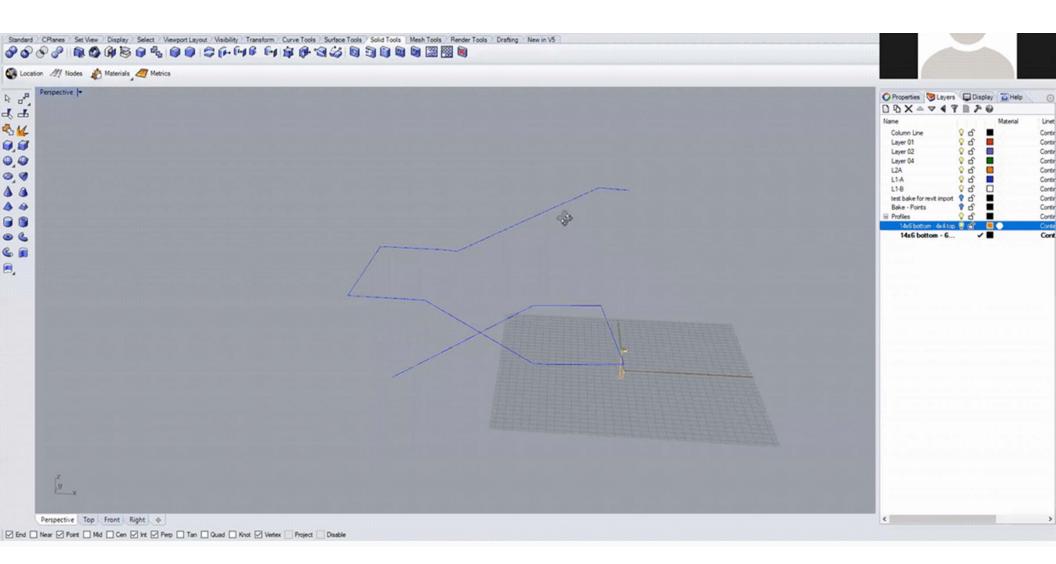






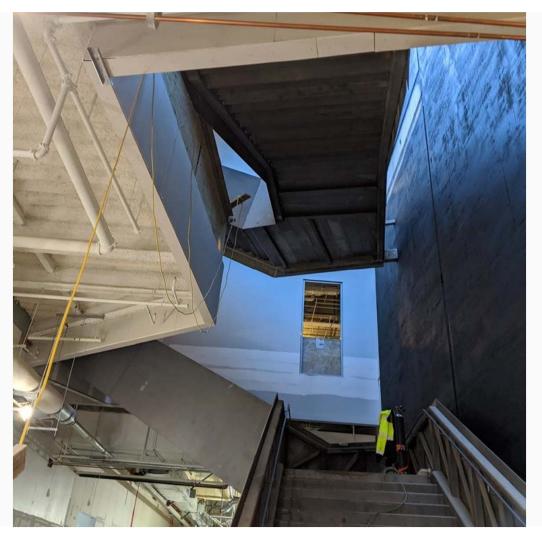


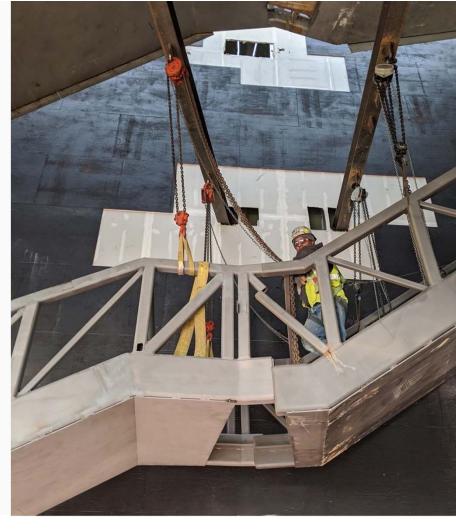






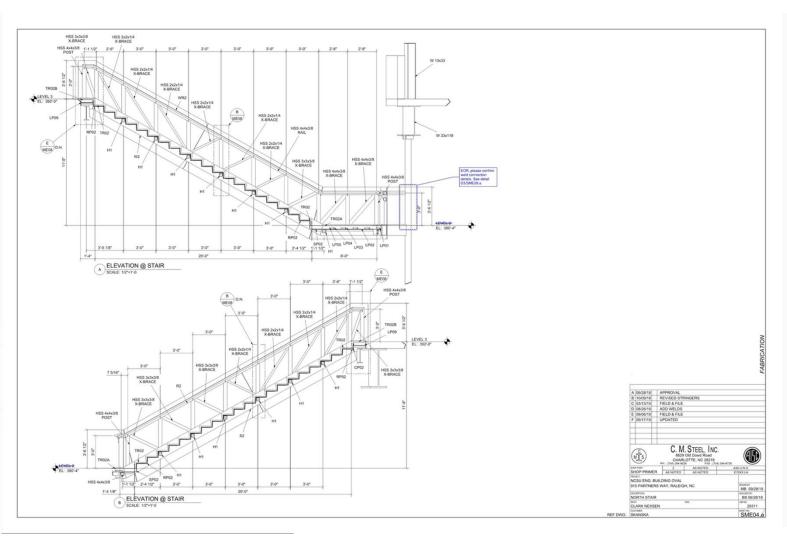






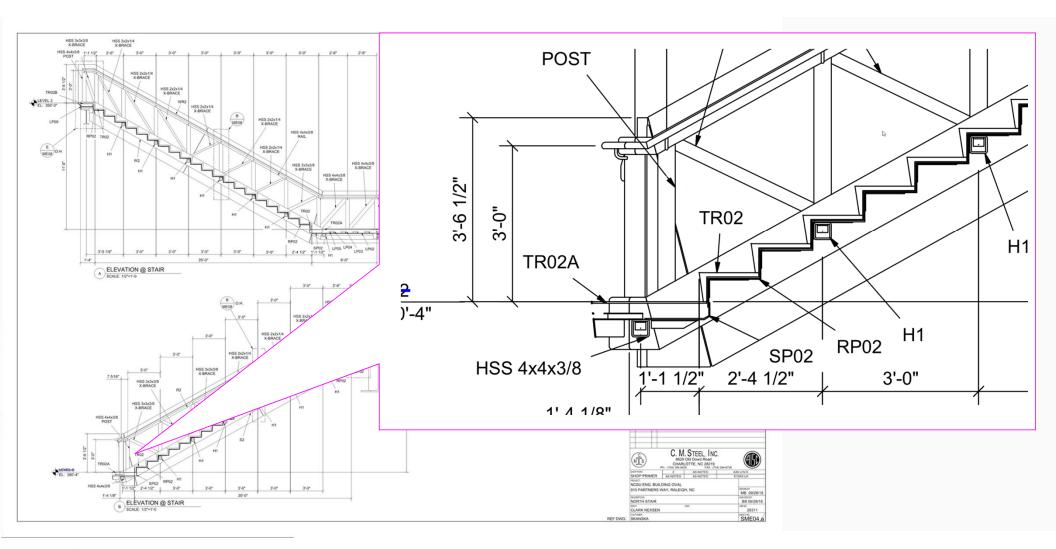






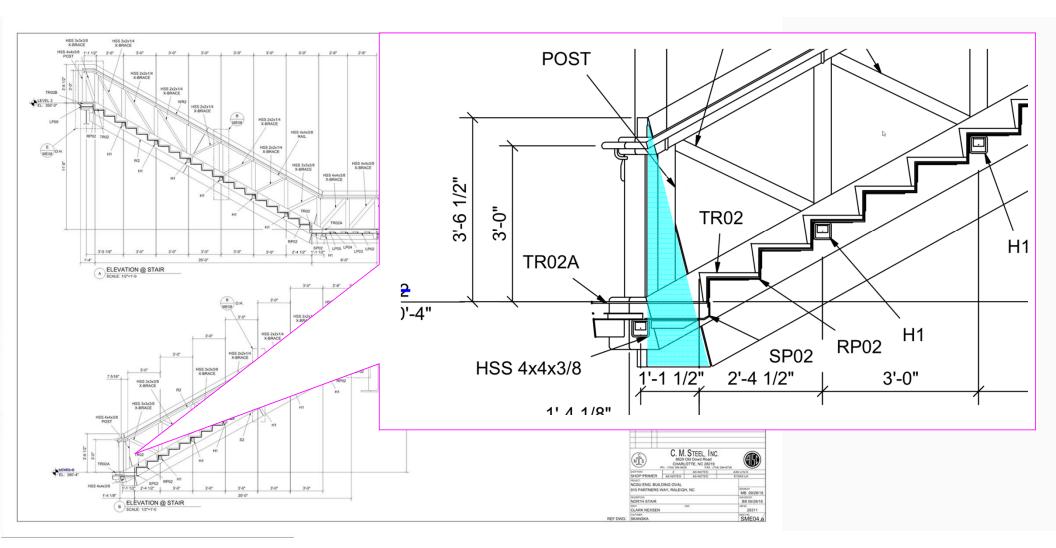




















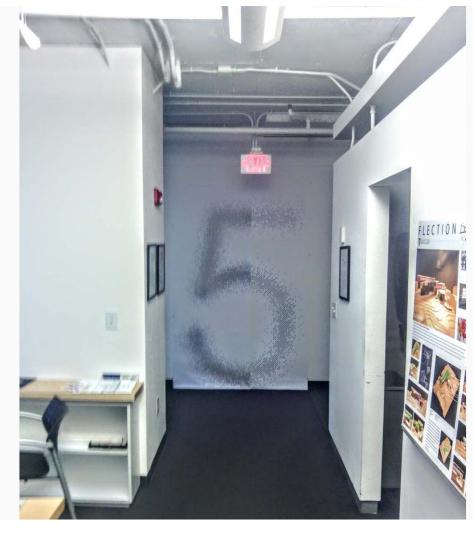






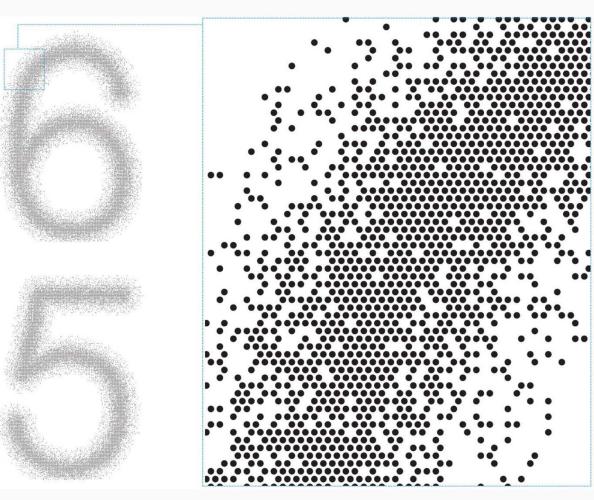








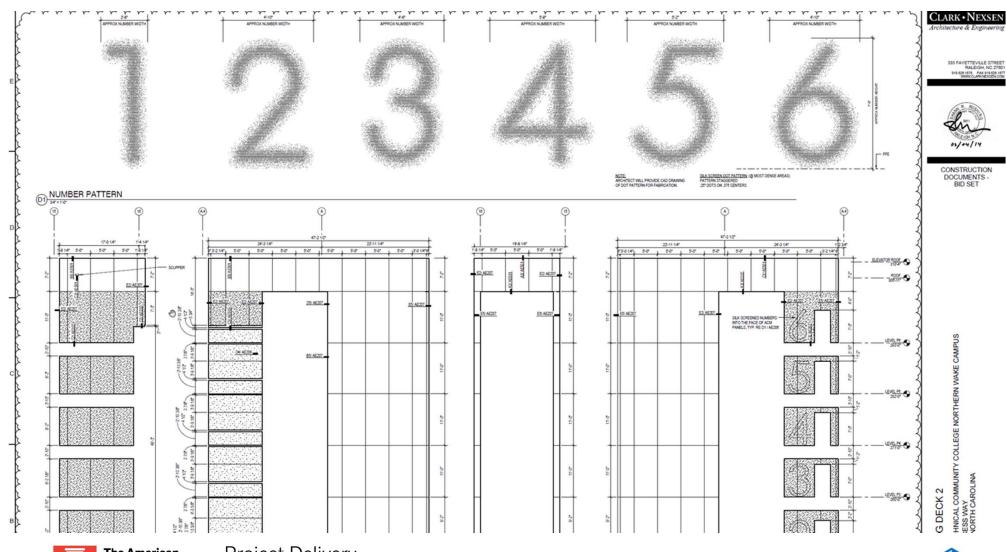










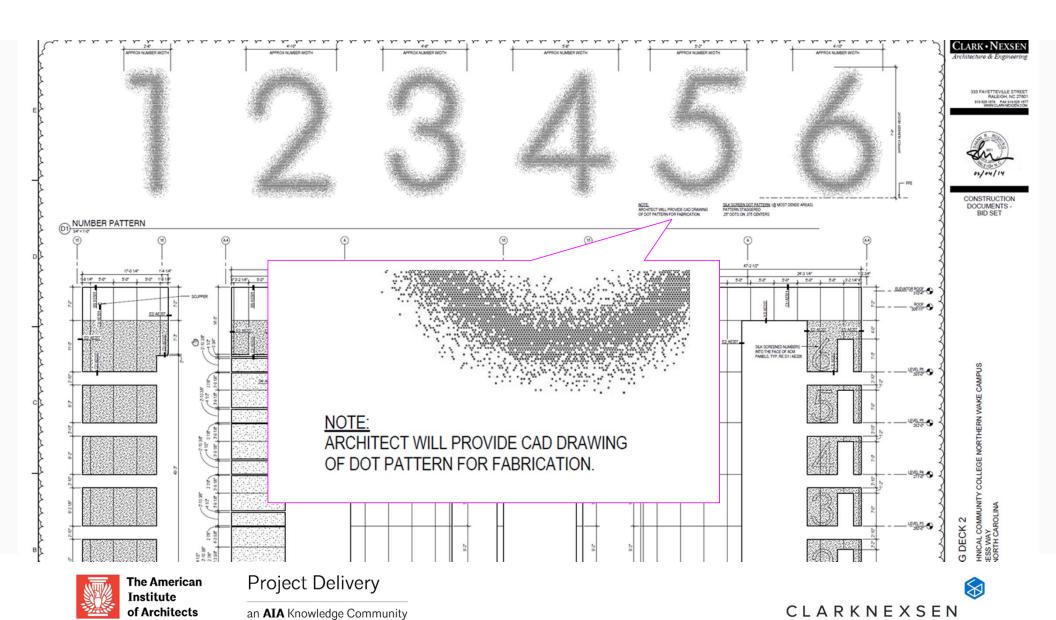




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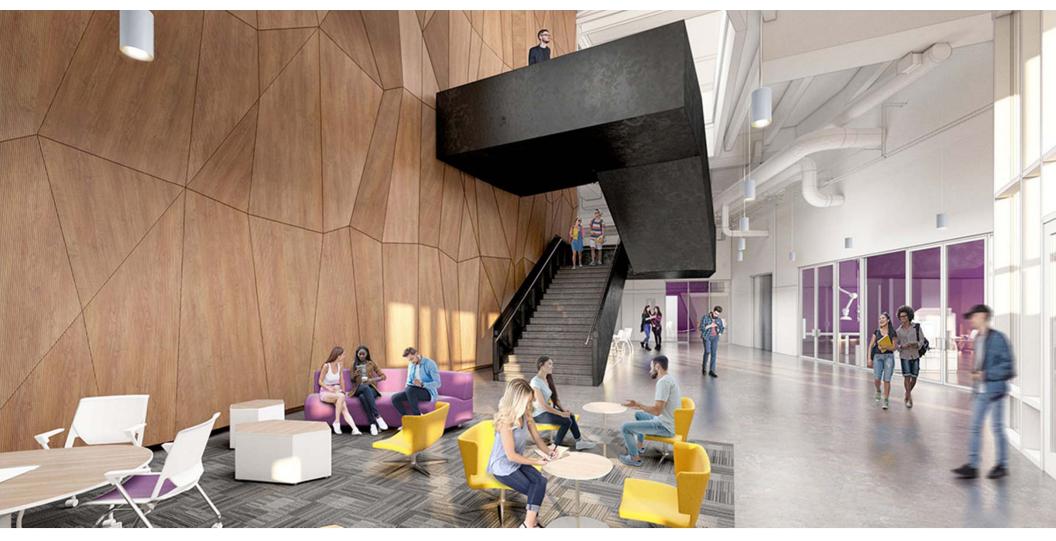
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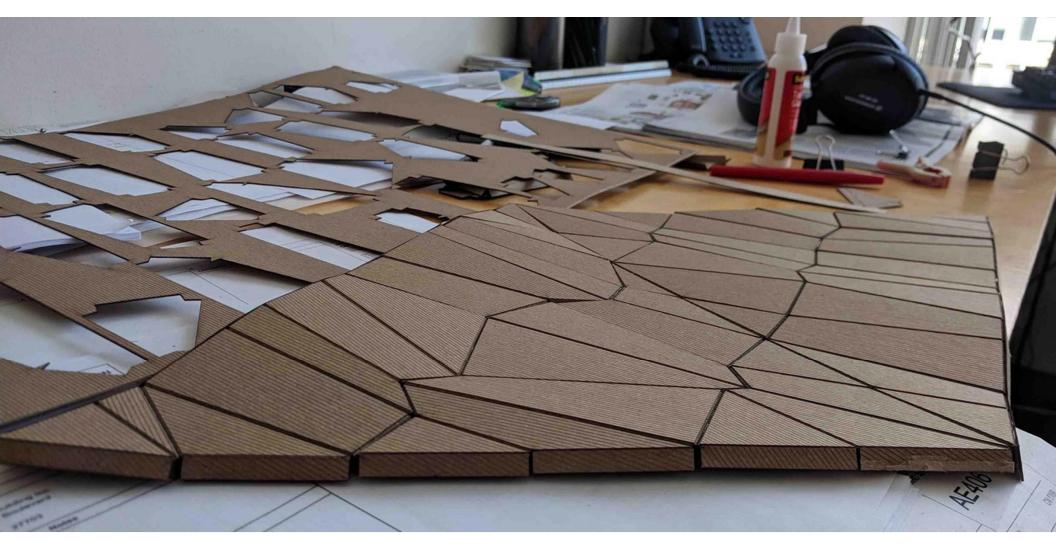






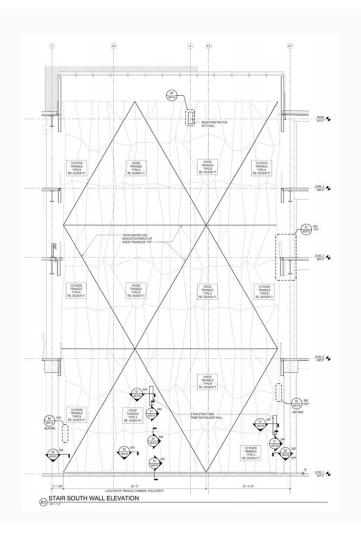


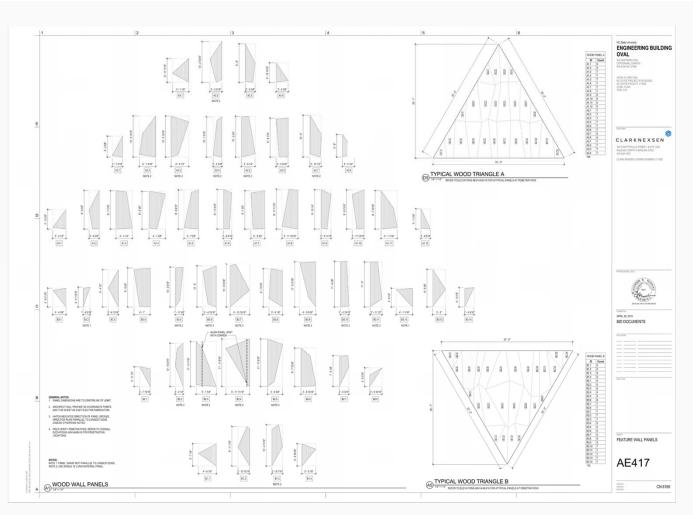






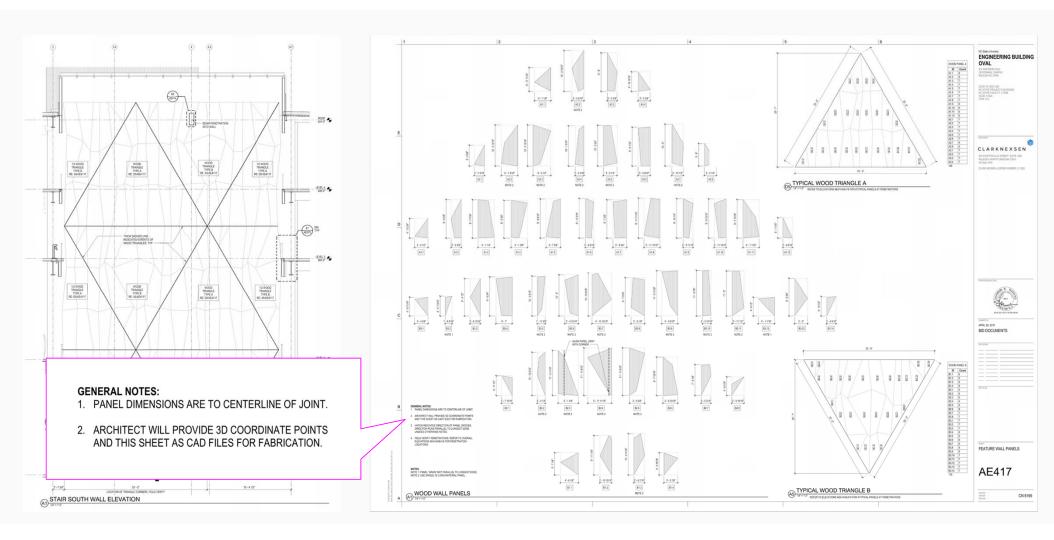






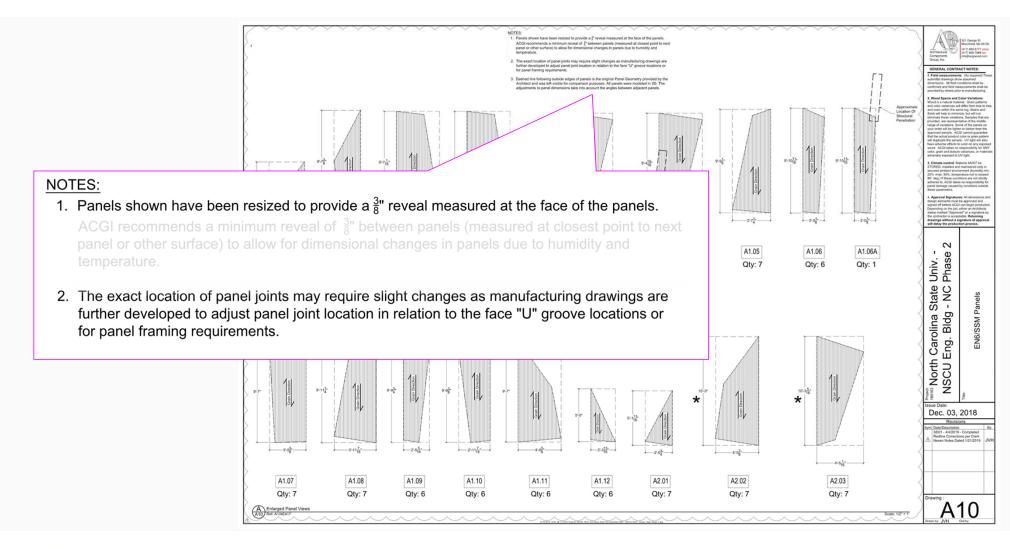












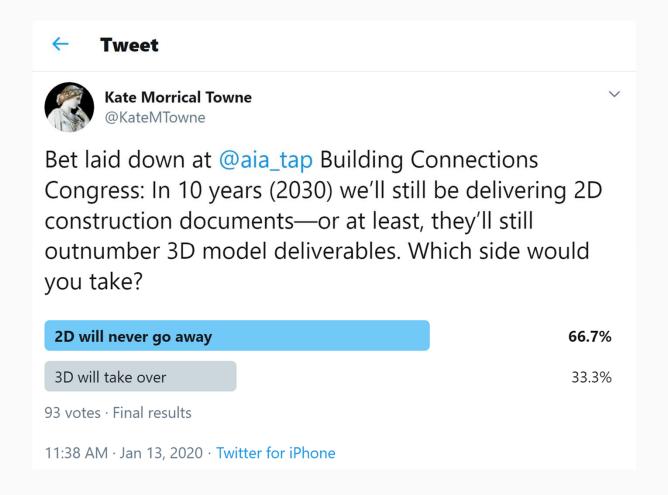




Closing



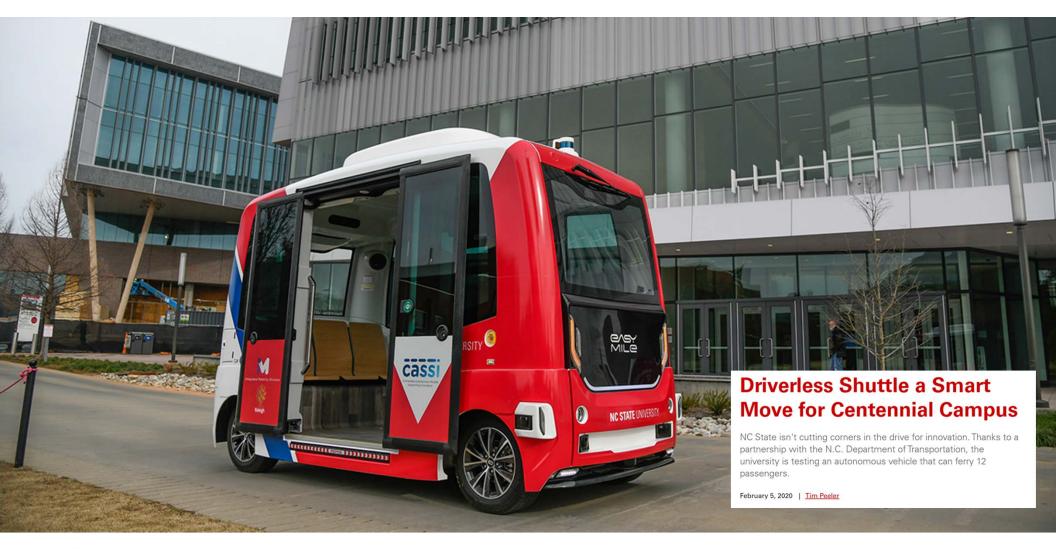


















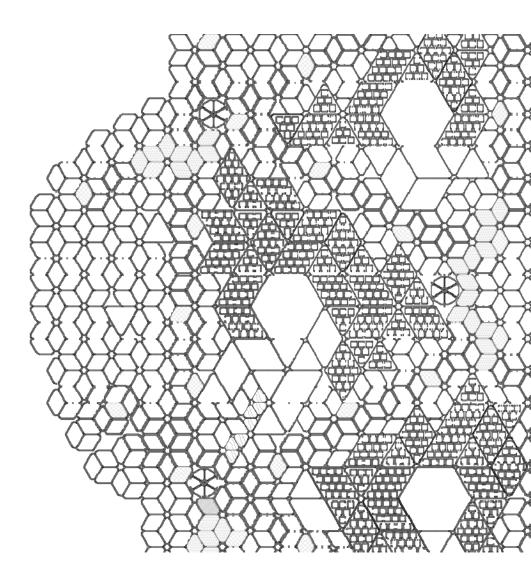


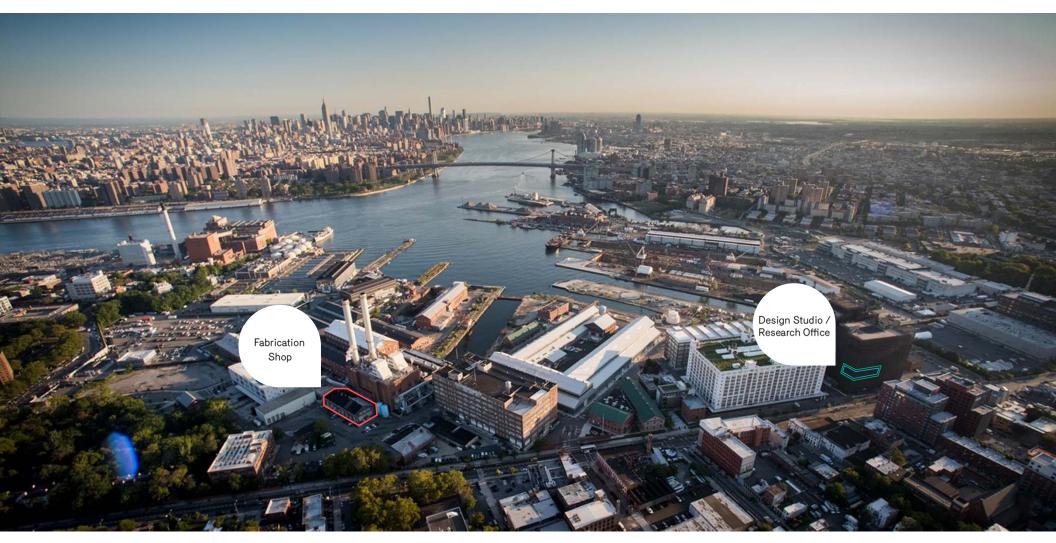
SITU/



of Architects

Project Delivery

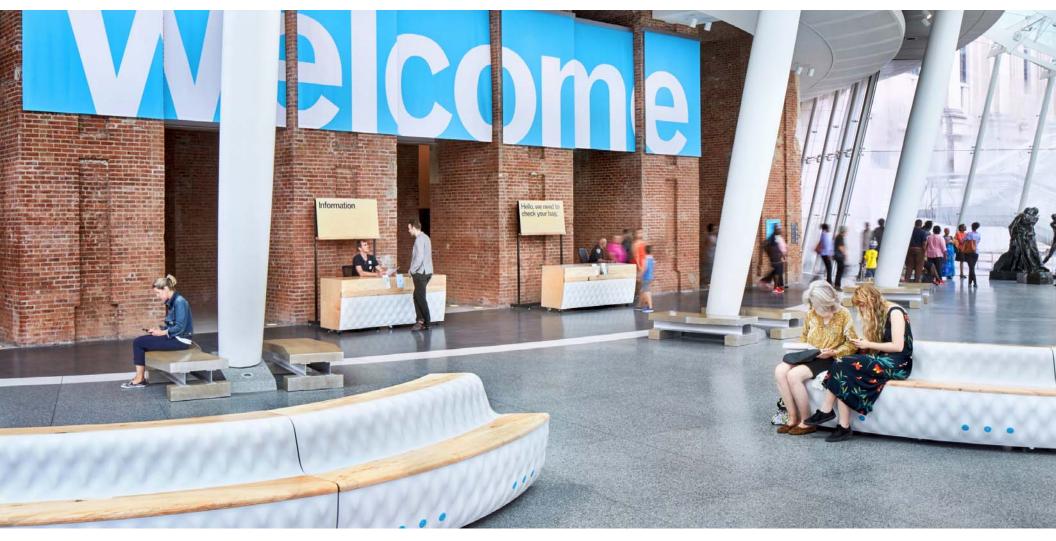






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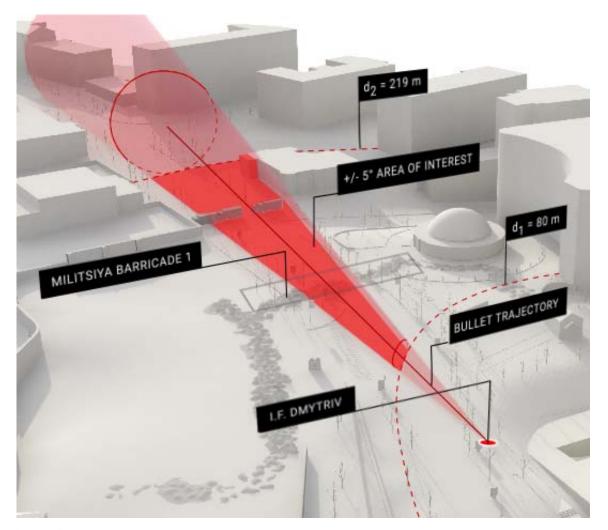
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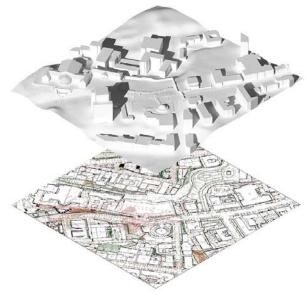




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SITU/Research

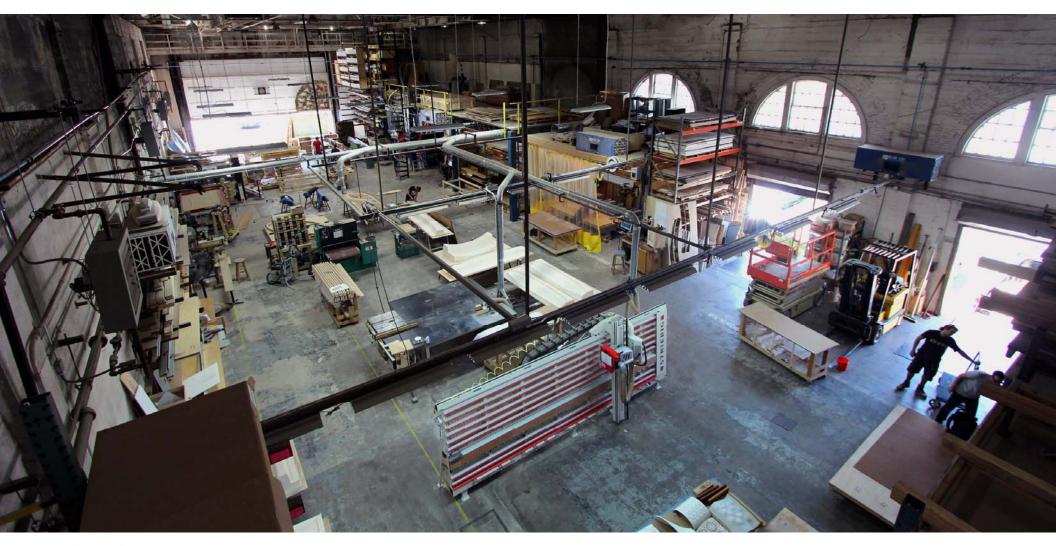






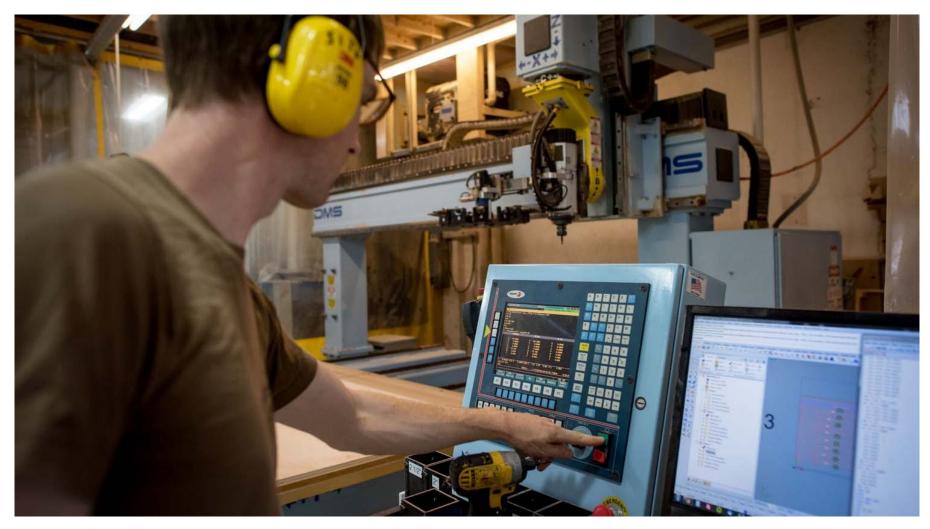




















SITU/Fabrication



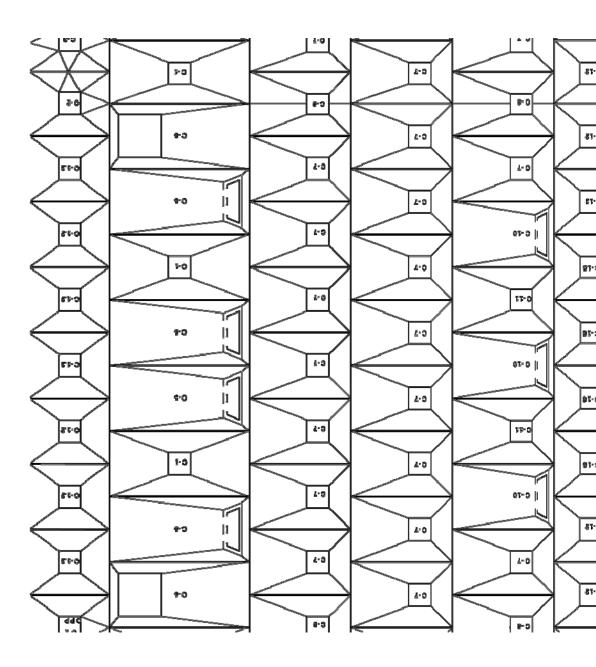


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Design Assist





Design Assist is a process of developing and optimizing design by leveraging interdisciplinary expertise.





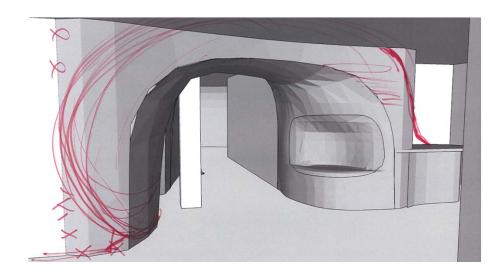


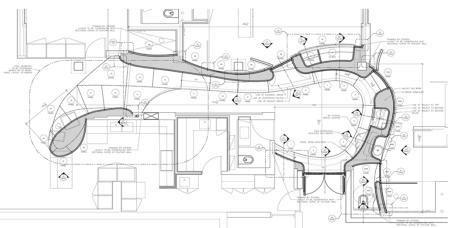
Design Assist helps to refine details, expedite production, resolve materiality, reduce cost and better express the design intent.

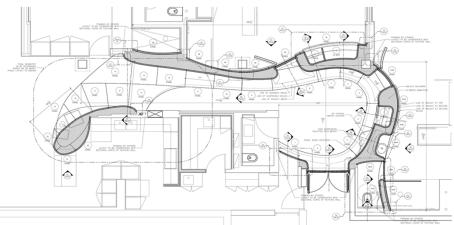














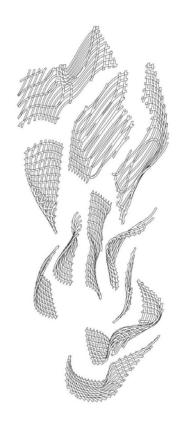
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SITU/Fabrication Aaron Korntreger Design: Palm Beach Residence





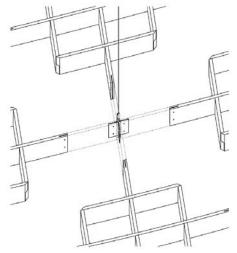








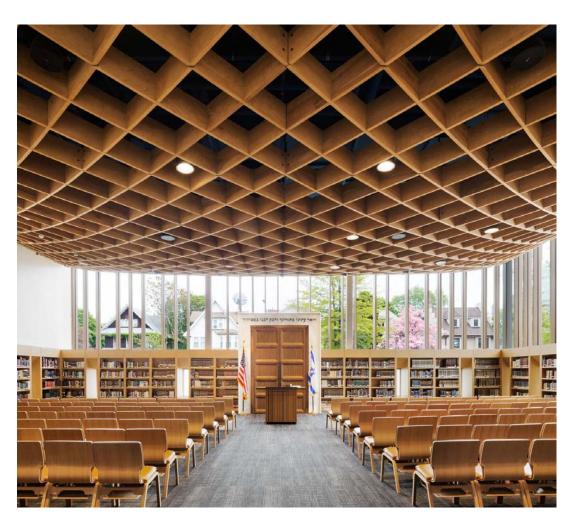










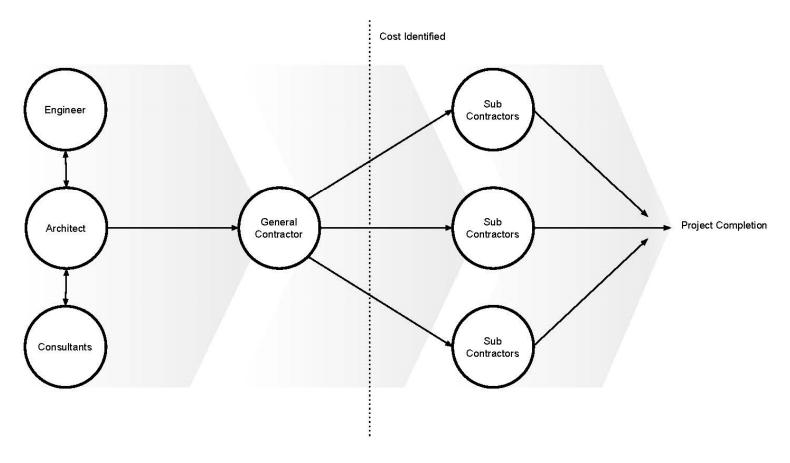






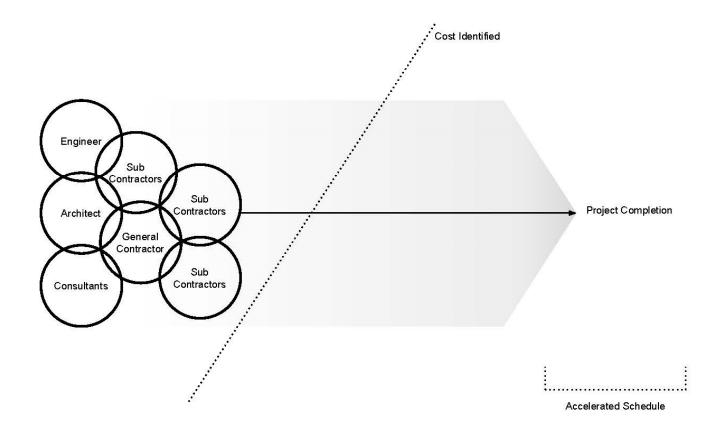






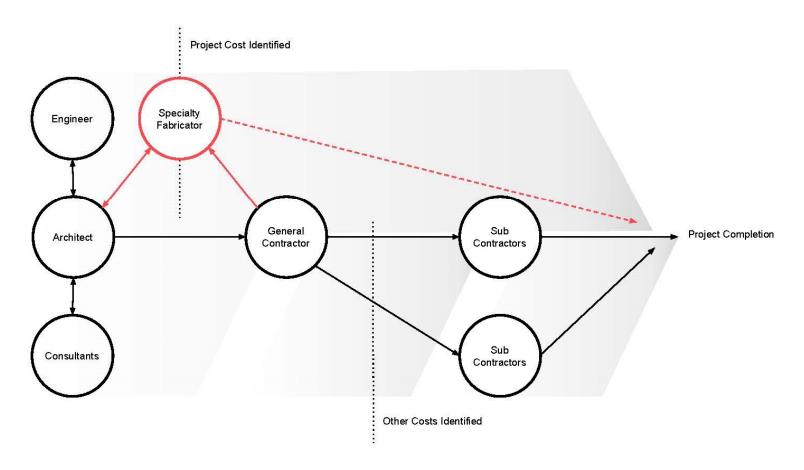


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Project Delivery | Design-Bid-Build



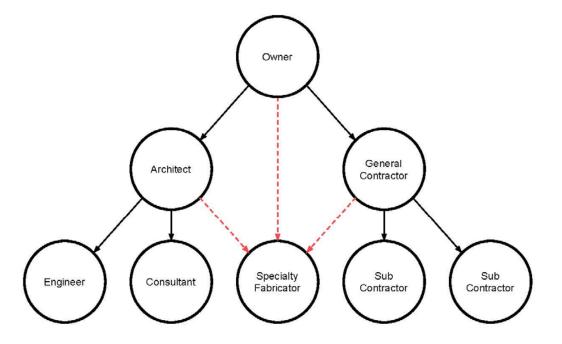






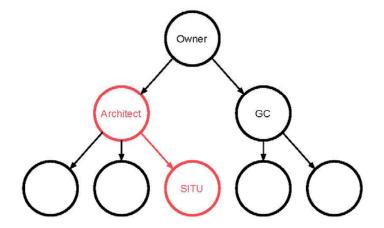


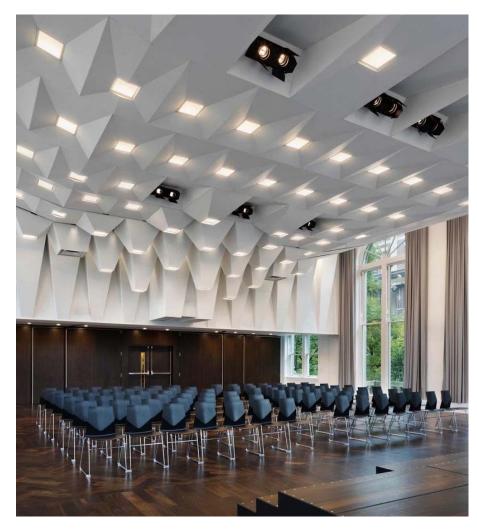






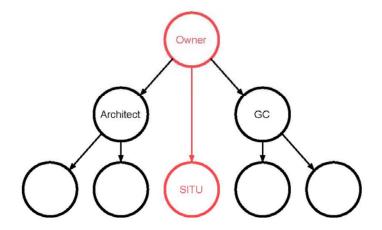








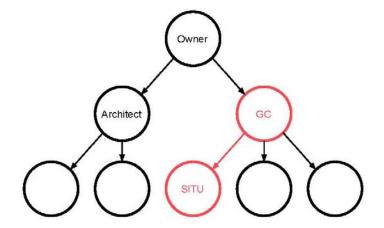
SITU/Fabrication
Project Delivery | Contractual Channels

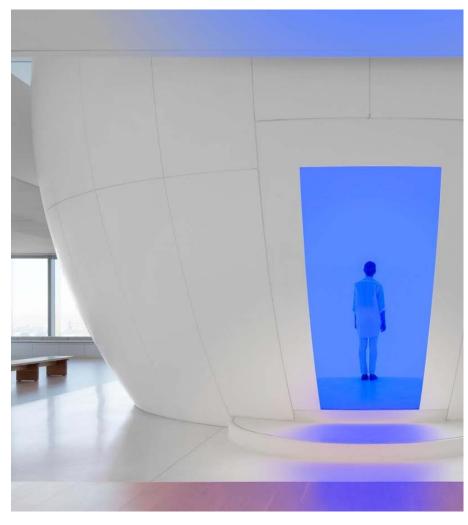














SITU/Fabrication
Project Delivery | Contractual Channels

Tools



Project Delivery















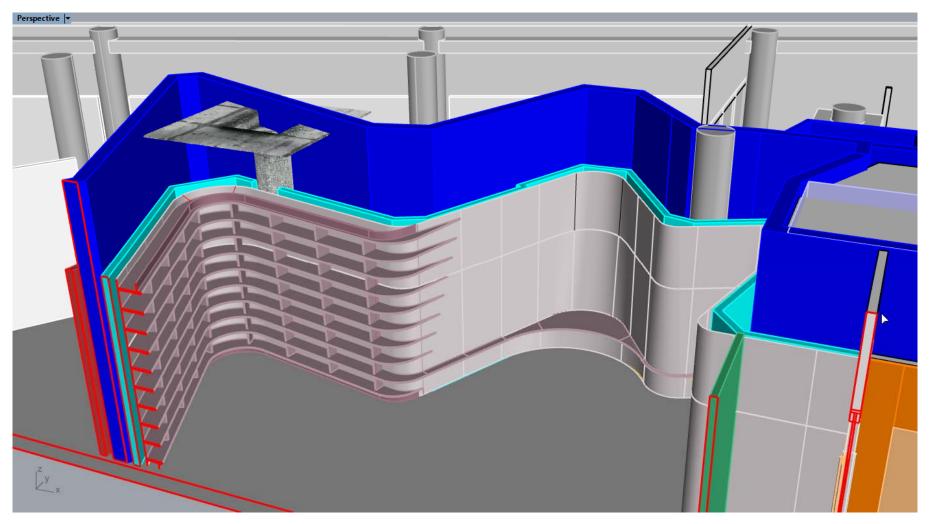




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Project Delivery | Workflow Methods





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Project Delivery | Workflow Methods

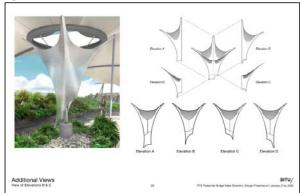
Defining Deliverables

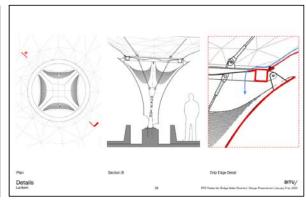




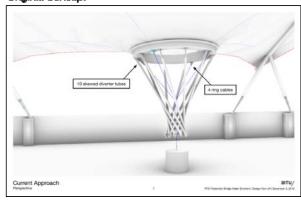


Option A

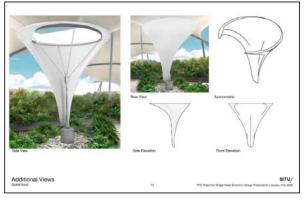


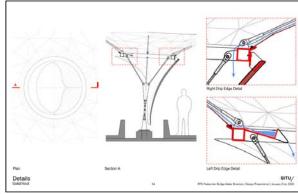


Original Concept



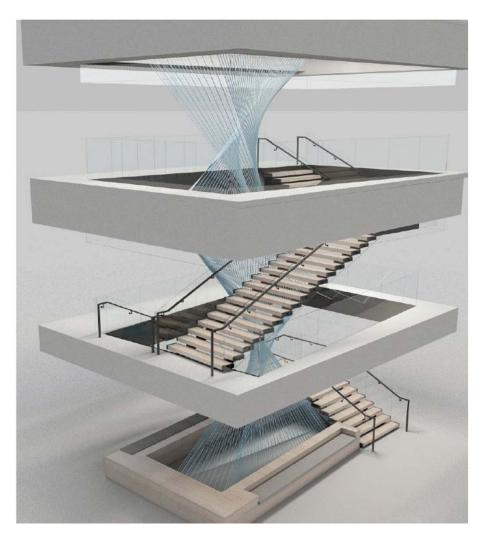
Option B

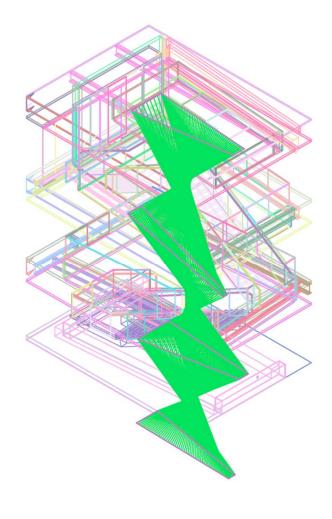






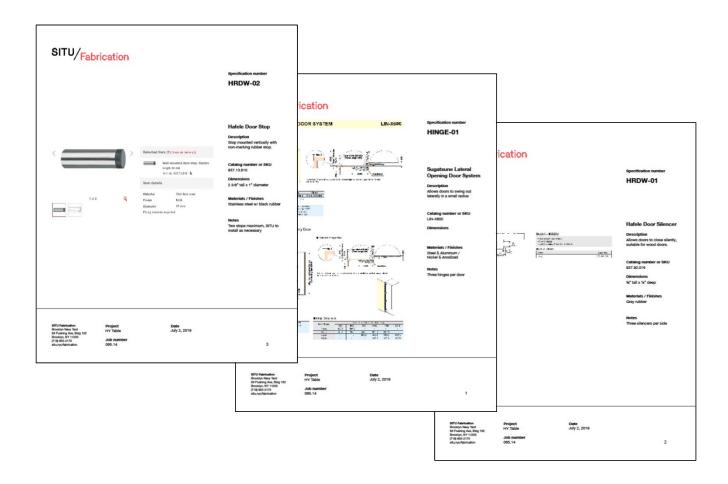








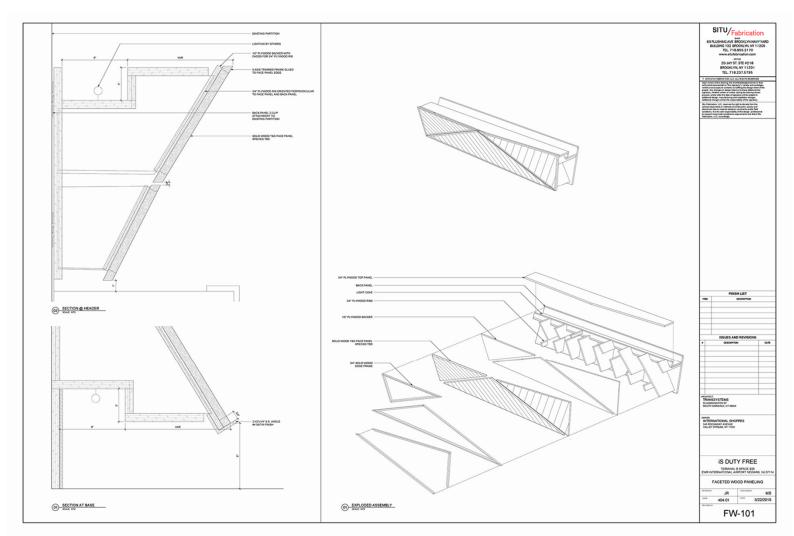






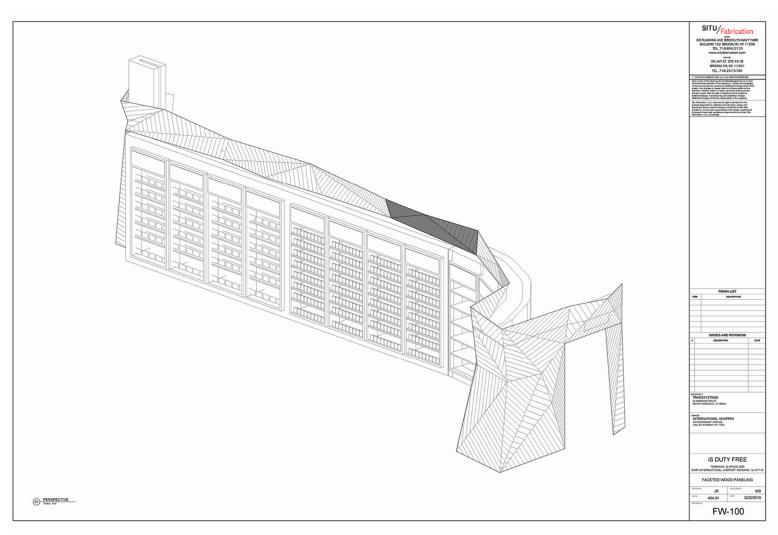


















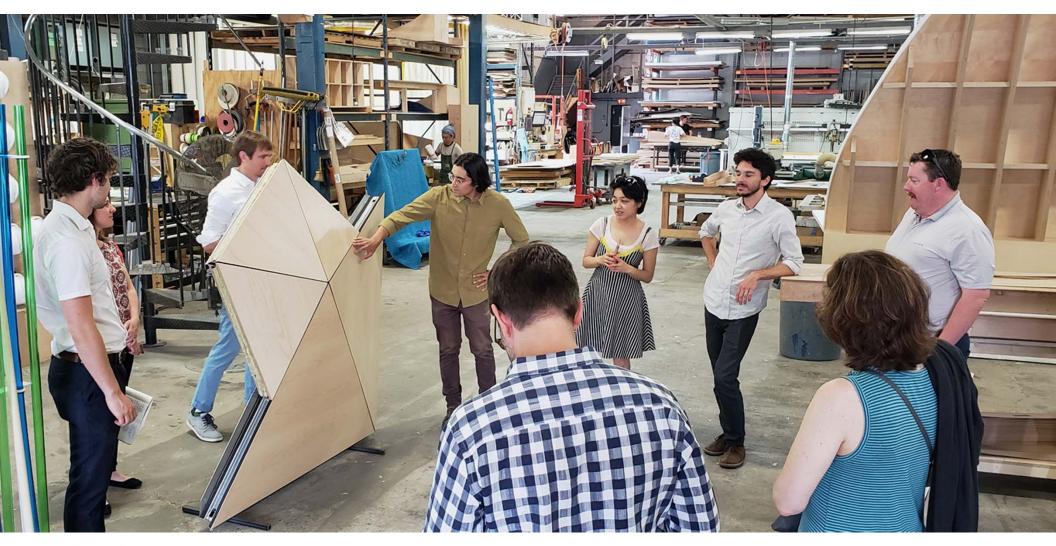










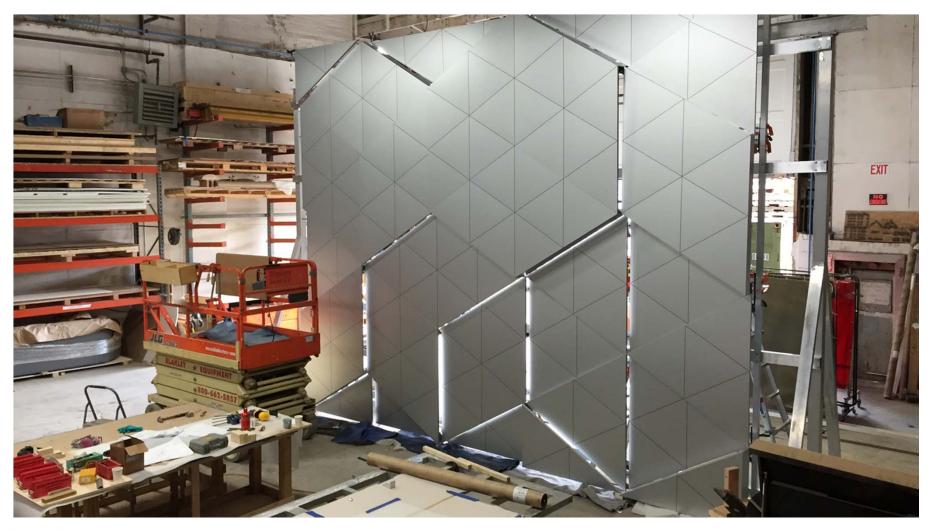




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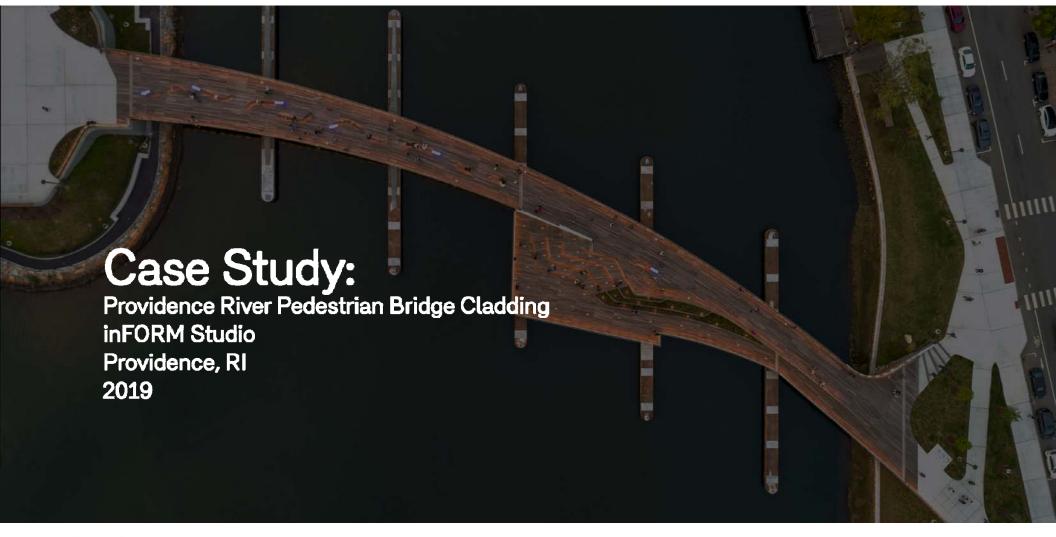
Project Deliverables | Physical Semples





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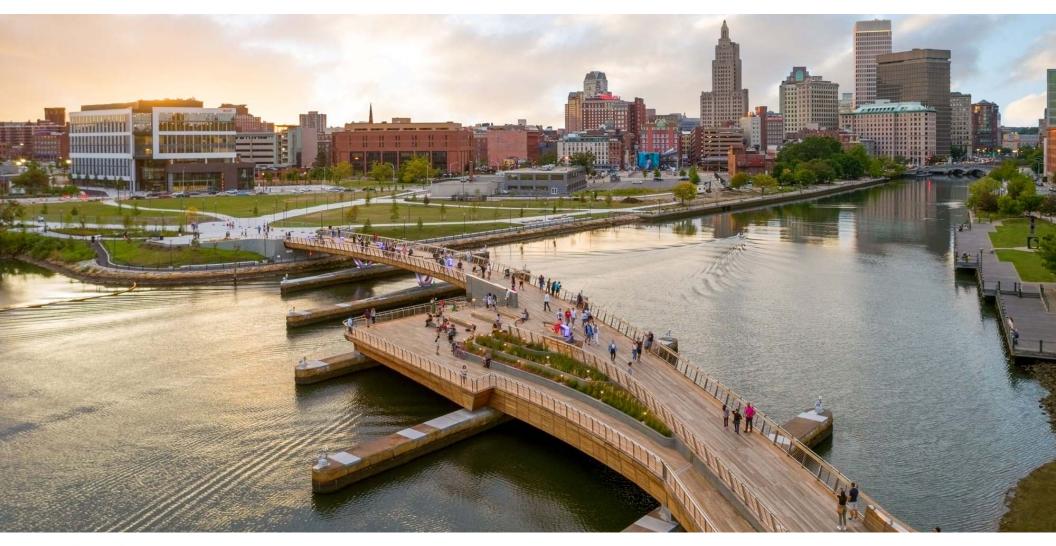






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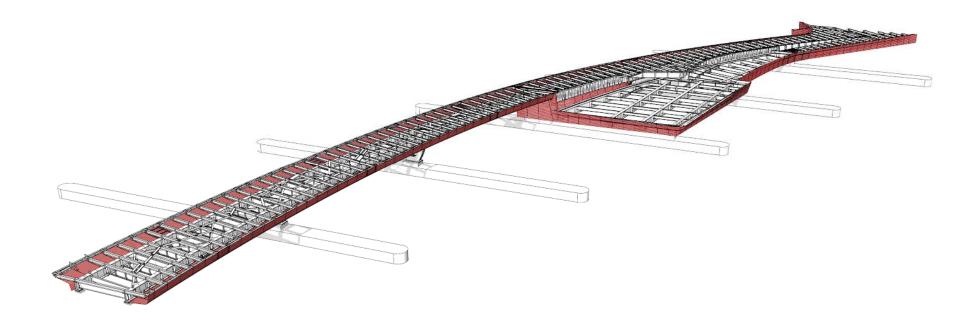






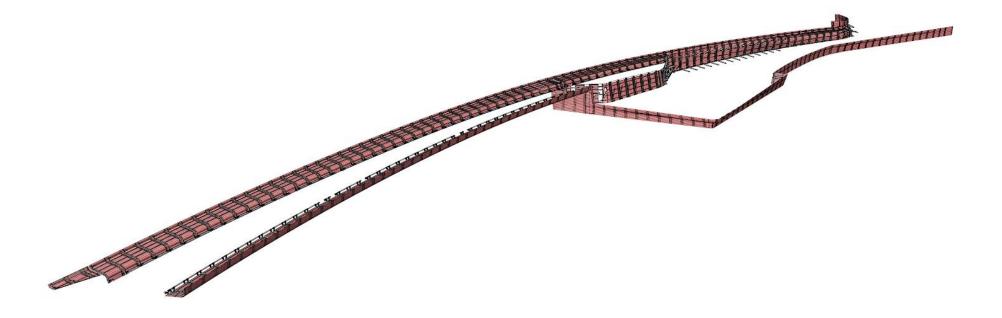
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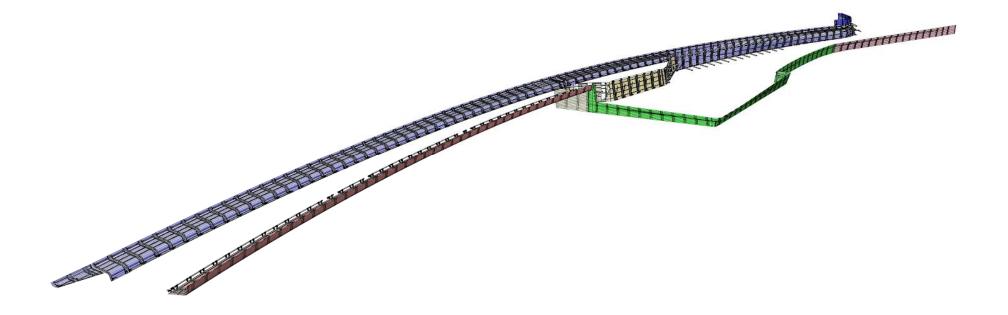






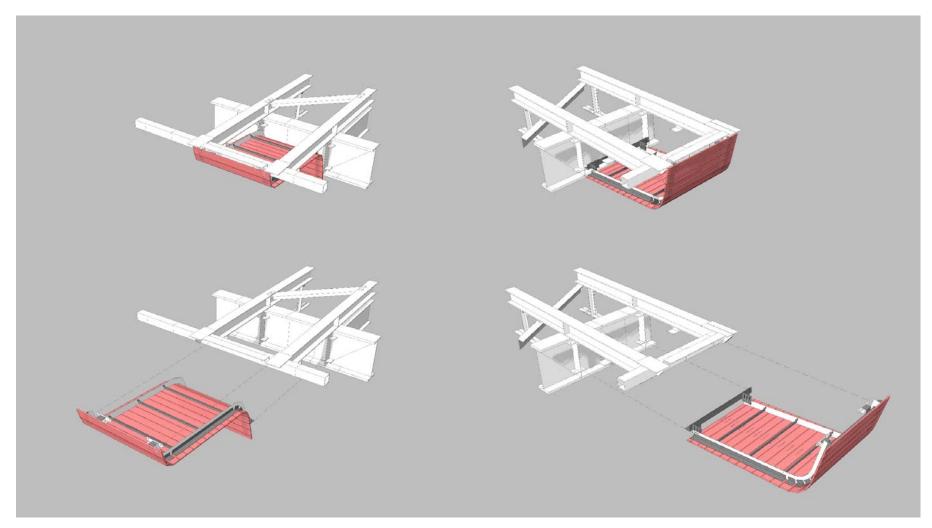




















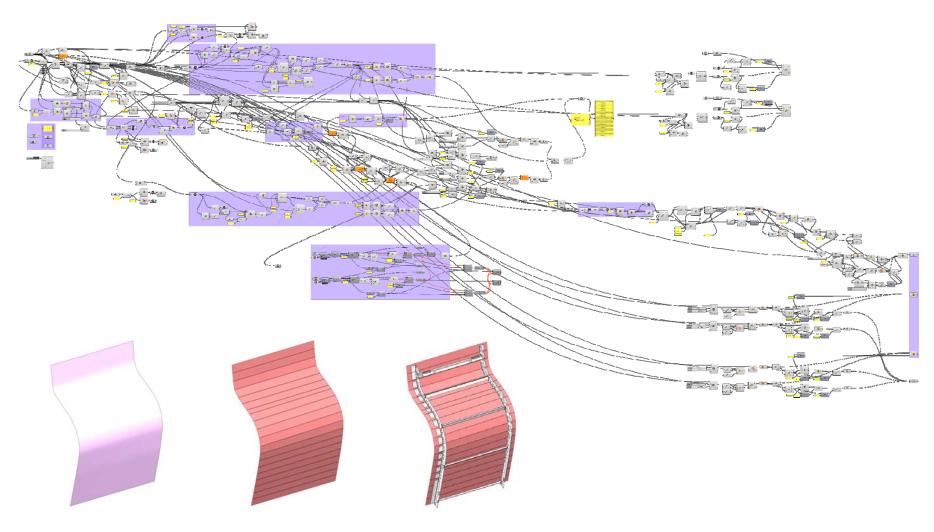
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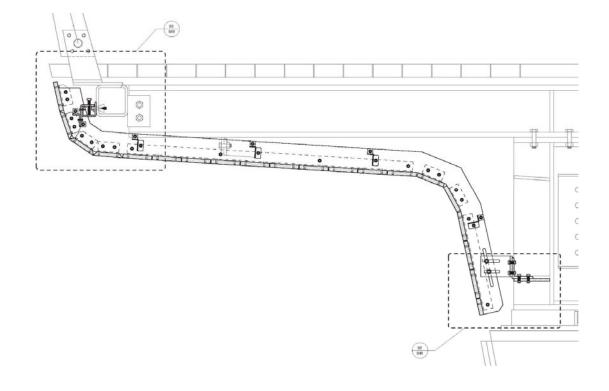


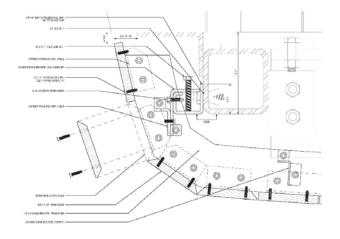


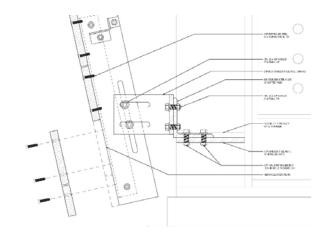


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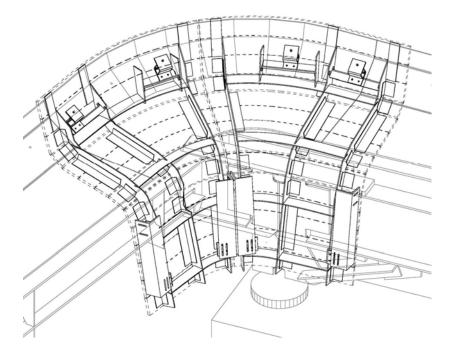




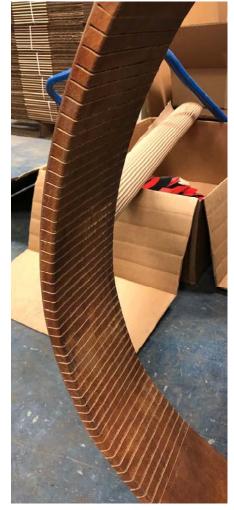


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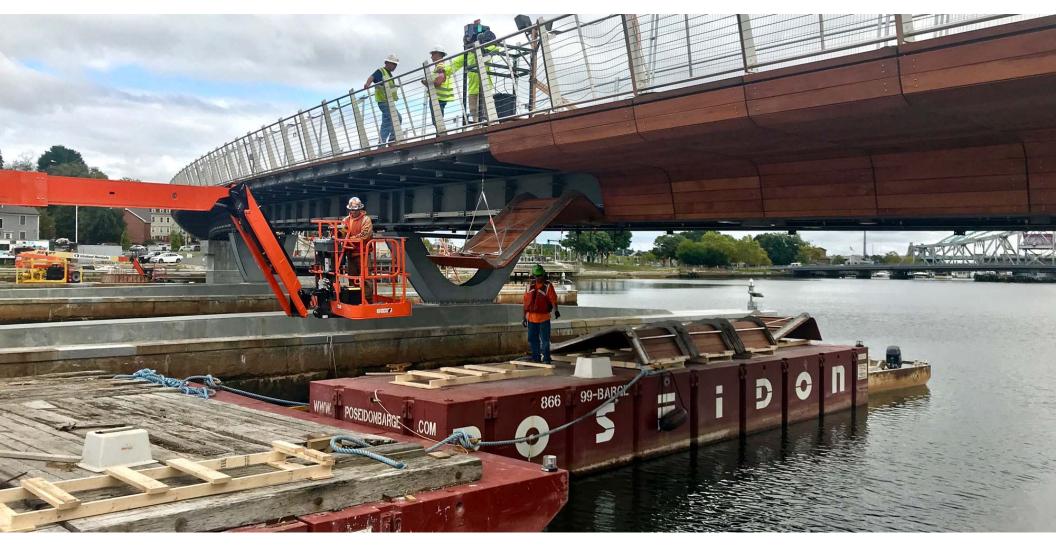






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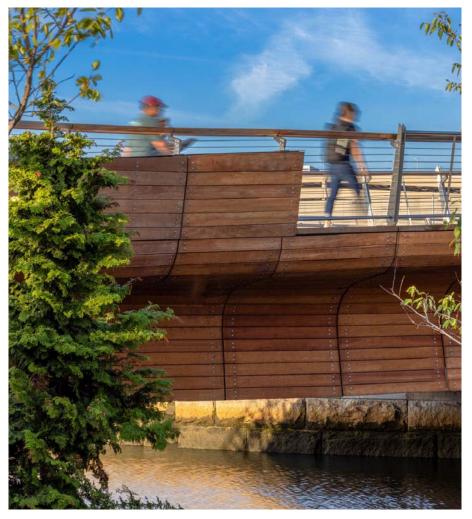






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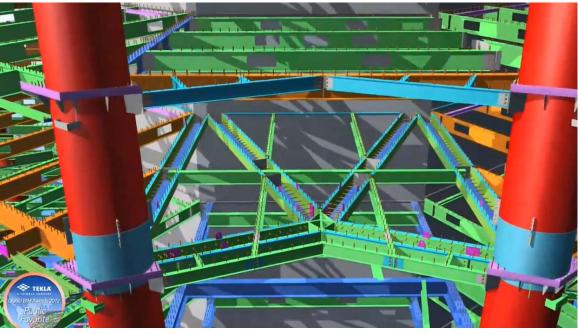






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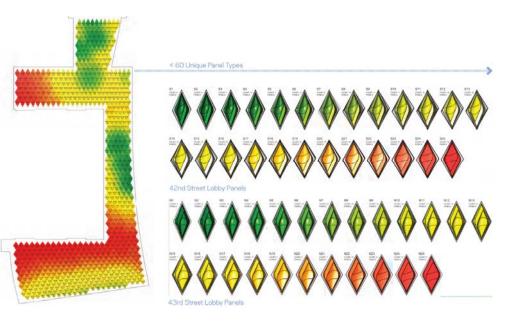




CAPITAL MARKET AUTHORITY TOWER Riyadh, Saudi Arabia







4 TIMES SQUARE – LOBBY New York, NY

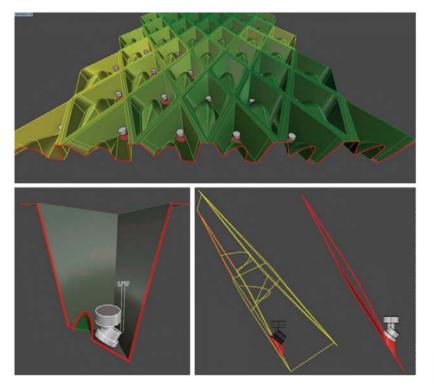


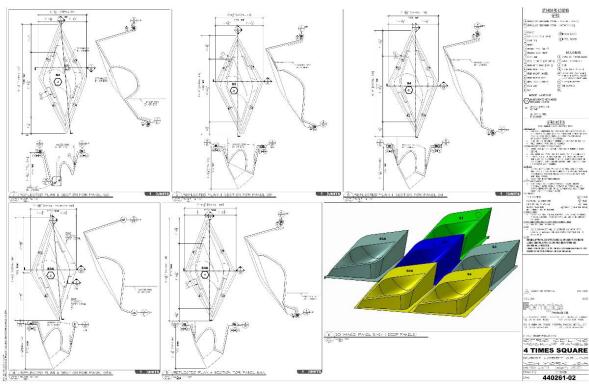


Project Delivery

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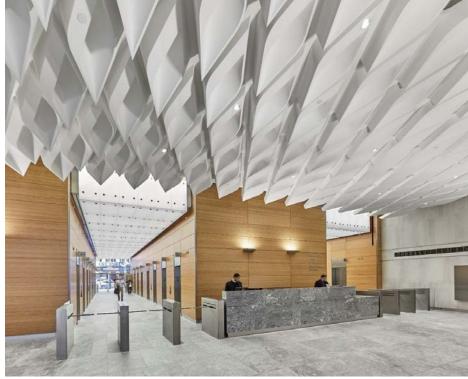
















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Project INFORMATION Delivery



Image from "Revenge of the Nerds" by Twentieth Century Fox (1984)







Challenges

Clients & Builders:

- Fee pressure
- Client expectations
- Risk management / litigation

Technology Providers:

- Increasing costs / acquisitions
- Lack of sustained innovation
- Lack of interoperability







Strategies & Solutions

- Aggressive negotiation for tech
- Explore fringe alternatives
- Training, training, training
- Development & sharing









Challenges with some tech providers

- Requests for improvement
- Cost increases without commensurate innovation
- Lack of interoperability
- Limited ability to migrate your data



Putting all your eggs in one basket...







Exploring alternatives

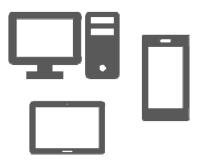
- Do they support open standards? (IFC, BCF)
- Do they have an application programming interface (API)?
- Pricing structure (by Project, User, Fees...)
- Available on multiple platforms (browser, mobile)











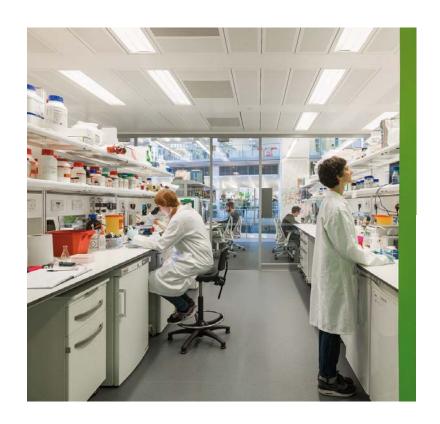






What are we researching?

- Exited our EBA with Autodesk in 2018
 - Piloted Graphisoft Archicad
 - Exploring Bricscad BIM
- Moving from Adobe CC to Affinity Suite
- Moving away from Newforma
- Looking for Bluebeam alternatives











Deltek Vision









Project Work Plan (Phase-based w/ resources)

eMail Filing

File Transfer





QC Scoring **Technical Checklists**

Team Directory Regional Dashboard Firmwide Dashboard

Schedule

(Task-based)

Other Logs

Risk/Action Log* RFI Status* Submittal Status*





Action Items* RFIs* Submittals*

Drawing Register Meeting Minutes Punch Items Site Observations

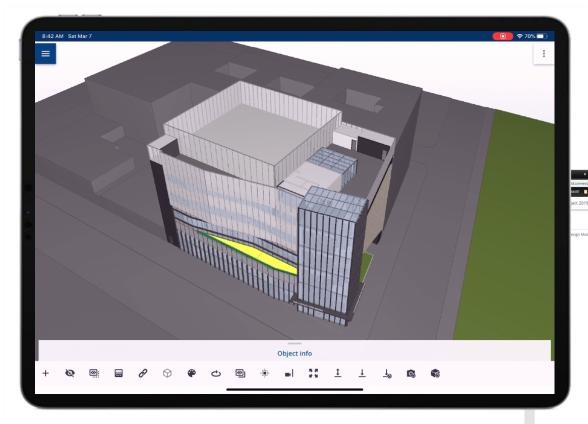




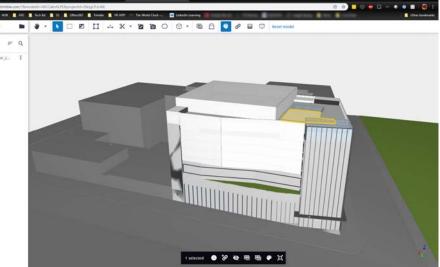


Project Delivery





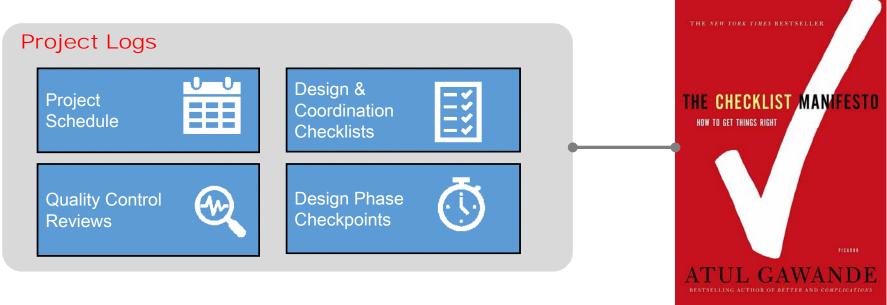
BIM Data via mobile and web









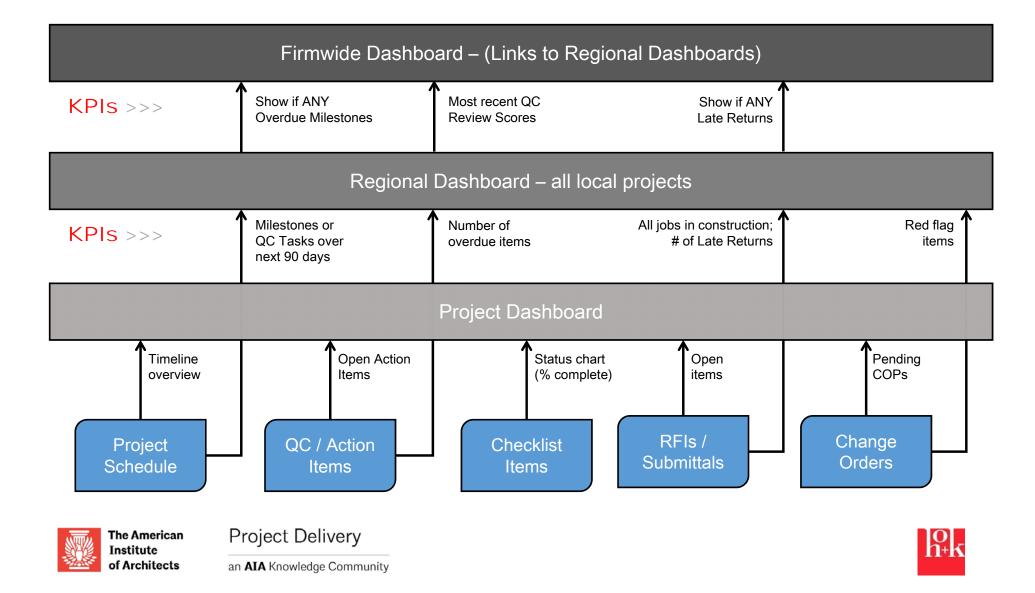


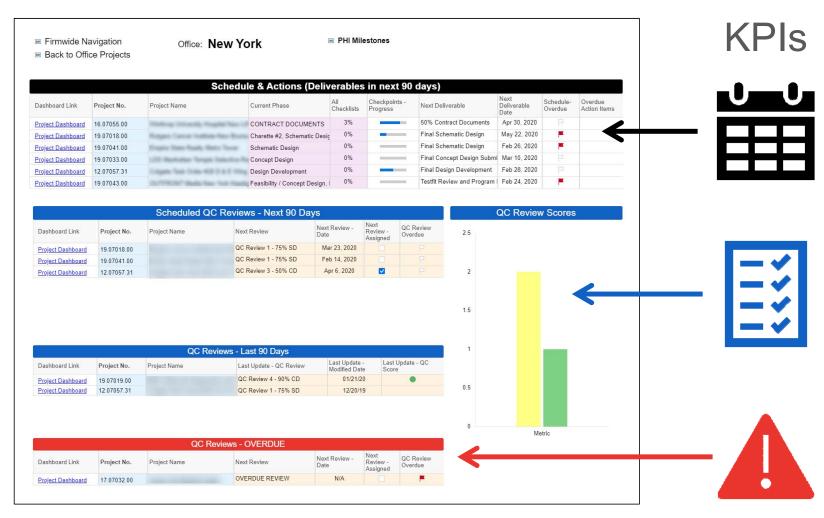
Better Quality Management without additional reporting processes















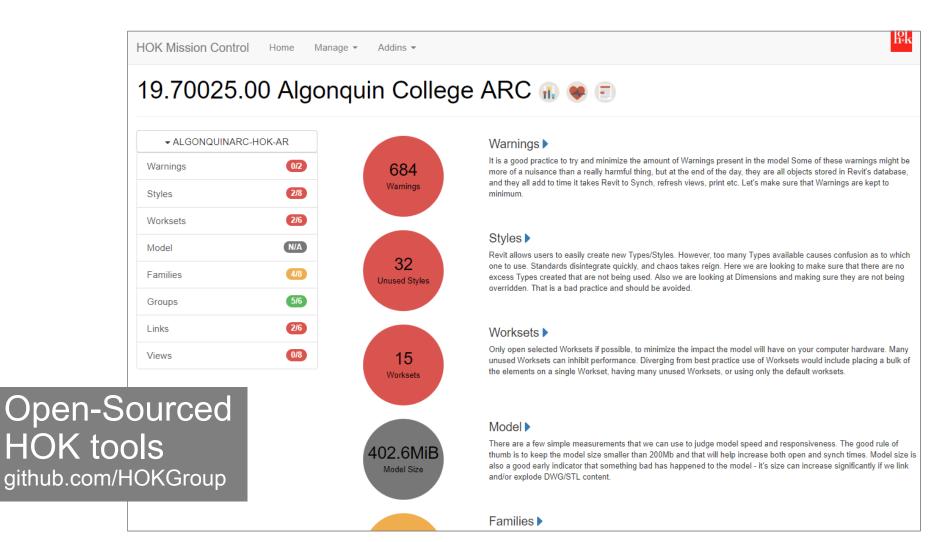
Development & Sharing

- Support and leadership within buildingSMART International
- Sharing code on Github.com/HOKGroup (open source)
 - "Mission Control" Revit monitoring & management
 - HOK Revit Addins
 - "Zombie" Automated Revit addin management
- In-house development:
 - "BIL" (Building Information Language)
 - "Trajectory" user/project/systems coordinator



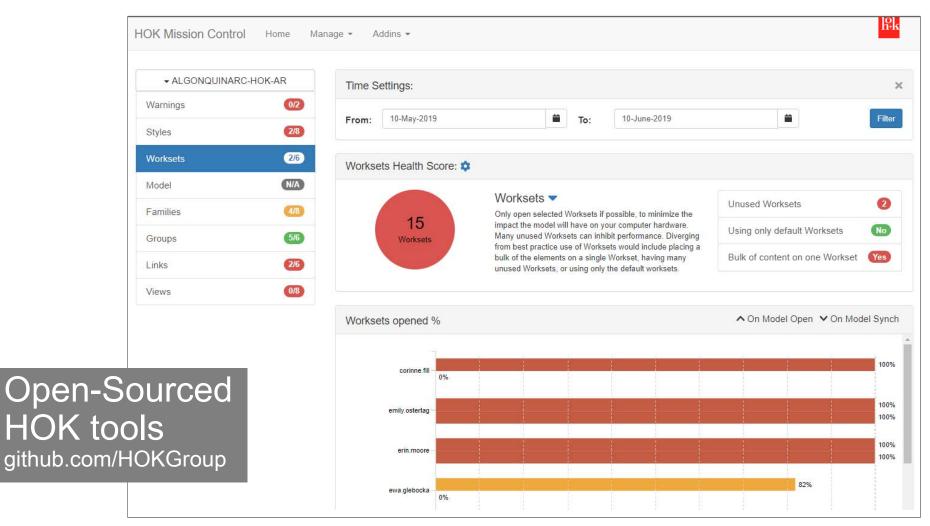






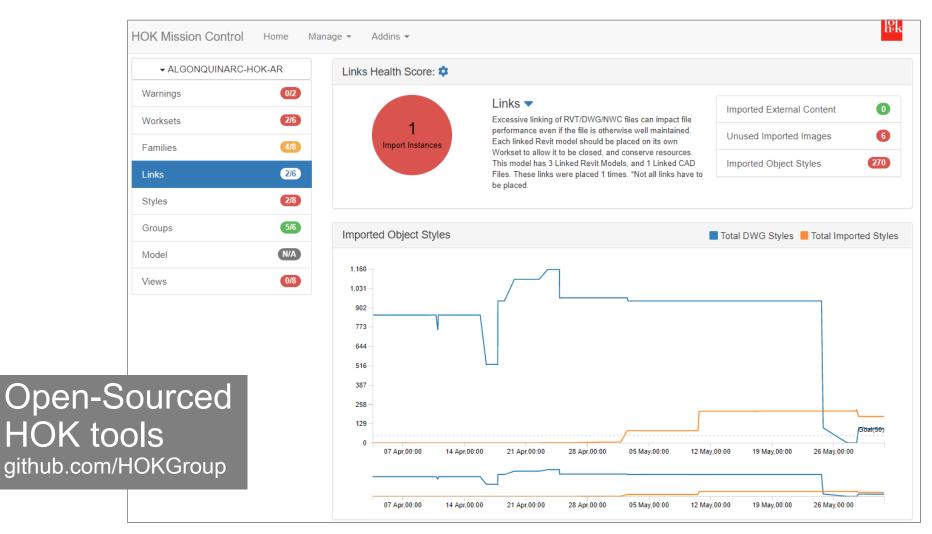






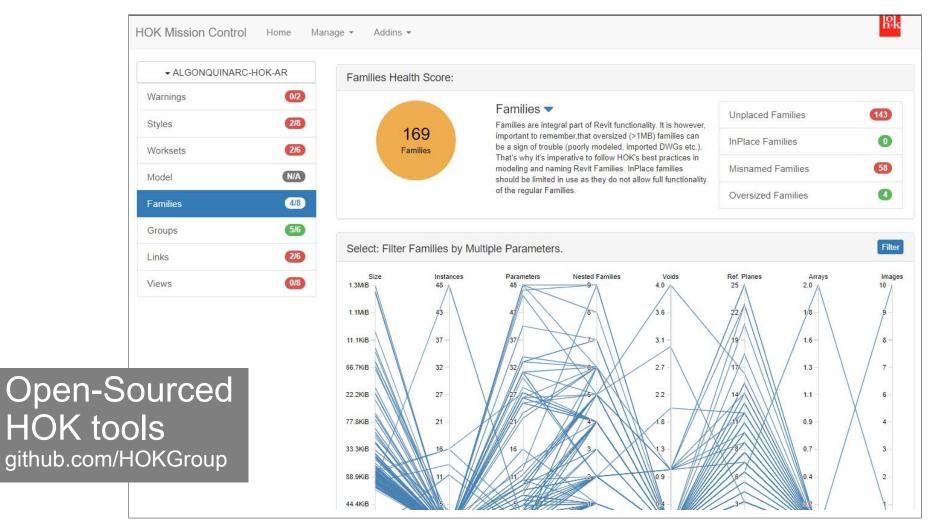






















PEOPLE



TRAJECTORY













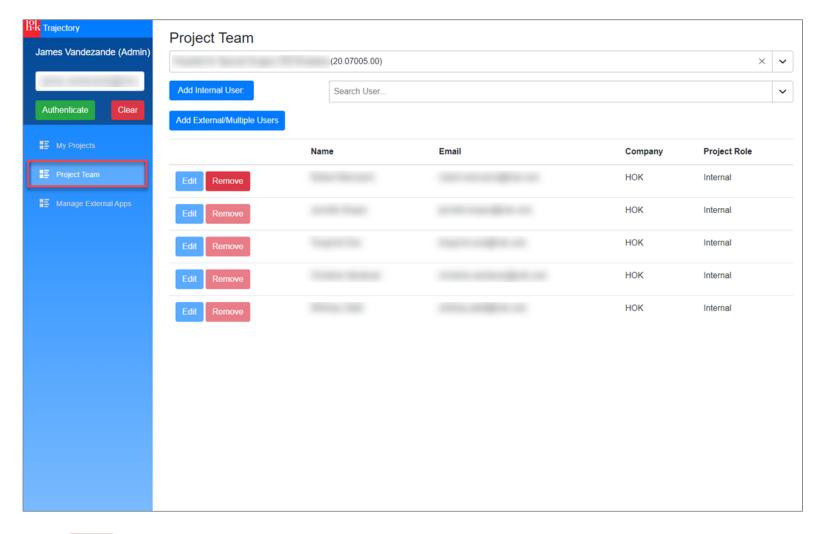


TOOLS / SERVICES



Project Delivery





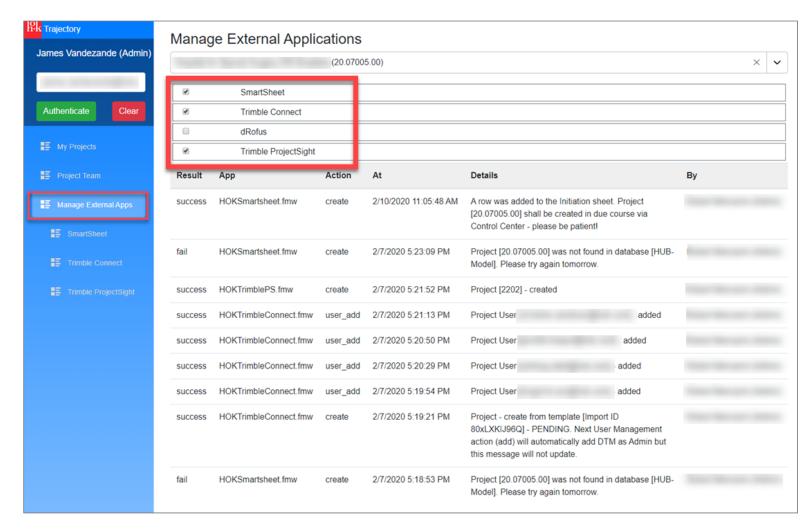


Manage the Team



Project Delivery
an **AIA** Knowledge Community





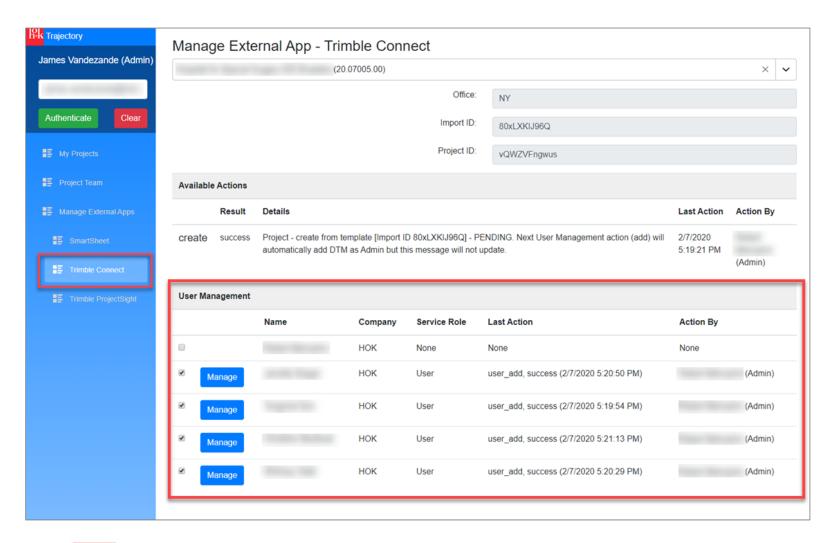


Manage the Tools



Project Delivery









Project Delivery
an **AIA** Knowledge Community



