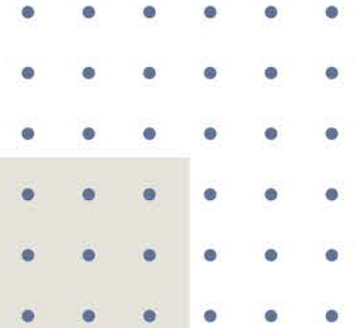


# Knowledge Communities **Sponsorship Prospectus**



# About AIA

The American Institute of Architects was founded in 1857 and, since then, has consistently worked to create more valuable, healthy, secure, and sustainable buildings, neighborhoods, and communities. Through more than 200 international, state, and local chapters, AIA advocates for public policies that promote economic vitality and public well-being.

AIA provides members with tools and resources to assist them in their careers and business as well as engaging civic and government leaders and the public to find solutions to pressing issues facing our communities, institutions, nation, and world. Members adhere to a code of ethics and conduct to ensure the highest professional standards.





# About Knowledge Communities

AIA Knowledge Communities (KCs) connect members who share a passion in order to advance the profession and their work. There are 21 KCs focusing on everything from sustainability, to emerging technologies, to starting or managing a firm.

## **CURRENT KNOWLEDGE COMMUNITY SPONSORSHIP OPPORTUNITIES**

### **Academy of Architecture for Health (AAH)**

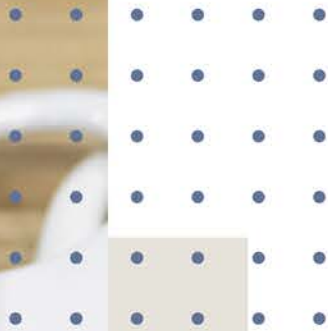
AAH provides knowledge which supports the design of healthy environments by creating education and networking opportunities for members of—and those touched by—the healthcare architectural profession. Members: 9,800

### **Academy of Architecture for Justice (AAJ)**

Justice facilities present architects with unique challenges. AAJ connects members with professional organizations and outside experts in a continuing quest for quality, efficiency and justice. Members: 3,000

### **Building Performance (BPKC)**

The mission of the BPKC is to increase building performance related to occupant comfort and health; and to the function, durability, sustainability, and resilience of buildings. Members: 11,800



### **Committee on Architecture for Education (CAE)**

CAE convenes architects, designers and allied professionals for interdisciplinary work: How to design, build and use educational, cultural and recreational facilities to meet the needs of students of all ages. Members: 11,100

### **Committee on Design (COD)**

The COD promotes design excellence among members, the broader design community and the public. Members: 15,000

### **Committee on the Environment (COTE®)**

The Committee on the Environment (COTE®) is an AIA Knowledge Community working for architects, allied professionals, and the public to achieve climate action and climate justice through design. Members: 14,100

### **Custom Residential Architects Network (CRAN®)**

CRAN® is the leading resource and voice for architects who focus on collaborative design with homeowners. It provides support, advocacy, and education for custom residential projects and professional development for its members. Members: 4,200

### **Design for Aging Knowledge Community (DFA)**

DFA fosters design innovation and disseminates knowledge in the pursuit of two primary objectives: To enhance the built environment and to improve the quality of life for an aging society. Members: 5,400

### **Historic Resources Committee (HRC)**

HRC works globally to identify, understand, and preserve architectural heritage, sharing its expertise with architects and the public through newsletters, conferences, and convention activities. Members: 8,300

### **Interfaith Design (ID)**

Interfaith Design brings together professionals interested in religious facilities in a broad array of traditions, encouraging and supporting excellence in the design of worship spaces. Members: 5,800



### **Practice Management Knowledge Community (PMKC)**

PMKC is an information center on the business of architecture—the trends in financial management, risk mitigation, professional development, and more that will determine the future of the profession. Members: 14,000

### **Public Architects Committee (PA)**

What is the role of the public architect and how can it be enhanced? PA promotes excellence in public architecture and positions the architect as an essential element in civic engagement and development of public facilities. Members: 5,300

### **Regional and Urban Design (RUDC)**

Resilience, climate change, and natural disasters are at the top of many municipalities' watch lists. RUDC helps architecture professionals keep pace with changing conditions and improve regional and urban environments through excellence in design, planning, and public policy.

### **Small Project Design (SPD)**

Small Project Design (SPD) Knowledge Community supports, celebrates, and promotes small projects by engaging designers and the public. Members: 13,000

### **Technology in Architectural Practice (TAP)**

As new technology emerges and becomes increasingly critical to practice, planning and building, TAP keeps members ahead, serving as a resource for the profession and the public in the use of technology in the practice of architecture. Members: 16,100



“AIA’s commitment to design excellence and tireless efforts in advancing architectural discourse aligns seamlessly with our mission and values. As an industry-leading manufacturer of building products and innovative solutions, our collaboration with AIA has elevated our brand within the architectural community and is instrumental in fostering a culture of innovation. Our work with the AIA Committee on Design has opened doors for more meaningful connections and has been a catalyst for pushing the boundaries of design thinking.”

–T. J. Brennan, AIA, USG



# Why sponsor

1

## Build relationships

AIA Knowledge Communities bring together architects and design leaders from around the globe in an intimate informal setting. Spend concentrated time with key decision makers to learn what their needs are and help influence future trends in design and construction.

2

## Visibility

KC programs and events are featured on AIA's various marketing and communications channels—including Instagram, LinkedIn, X, e-newsletters, our website and more—providing opportunities for brand exposure.

3

## Positioning

As a leader in design and construction, your participation will enhance your company's position. We can help you hone your message to industry design leaders and decision makers and garner support for your business.



# Sponsorship opportunities



# Committee on Design

**AIA** Knowledge Community

## Committee on Design (COD)

### MISSION

The Committee on Design's (COD) mission is to promote design excellence among the 98,000 AIA members, the broader design community, and the public at large—both nationally and internationally.

### WHO WE ARE

Over 14,000 AIA members belong to COD. These members are active in AIA and lead their respective firms and the industry in their quest for quality architecture.

COD members oversee and influence design work for billions of dollars of construction annually. These design leaders focus on and create innovative and sustainable designs that are influential across the globe.

### MEMBERSHIP

14,000 people

OPPORTUNITIES

Domestic Touring Conference

April 3–7, 2024  
Bentonville, Eureka Springs, Fayetteville,  
Rogers & Springdale, Arkansas

COD sponsorship provides your organization with the prospect of a financial return on investment, name recognition for your brand, and the opportunity to build long-term working relationships with influential architects.

SPONSORSHIP OPPORTUNITIES		
<b>Closing dinner</b> \$15,000 <b>Sold</b>	<b>Lunch host</b> \$10,000	<b>Cocktail hosts</b> \$7,500 <b>1 Sold   1 Available</b>
One (1) sponsorship available	One (1) sponsorship available	Two (2) sponsorships available
Saturday, April 6   6–9pm	Thursday, April 4 or Friday, April 5	Wednesday, April 3   6–7pm
Includes: <ul style="list-style-type: none"><li>• Company logo on CODs conference website for one year and inclusion in the Arkansas conference program guide</li><li>• Direct link from the COD event website to your website for one year</li><li>• Opportunity to provide a branded memento at each place setting</li><li>• Five-minute speaking/presentation opportunity at the Arkansas conference. Location, date, and time are dependent on schedule</li><li>• Two (2) complimentary registrations for your company representatives</li><li>• Verbal recognition during closing dinner</li><li>• Opportunity to provide 1–3 PPT slides for inclusion at closing dinner</li><li>• Full attendee list after registration opens</li></ul>	Includes: <ul style="list-style-type: none"><li>• Company logo on CODs conference website for one year and inclusion in the Arkansas conference program guide</li><li>• Direct link from the COD event website to your website for one year</li><li>• Opportunity to provide a branded memento at each place setting</li><li>• Three (3) minute speaking opportunity during the Arkansas conference</li><li>• One (1) complimentary registration for your company representative</li><li>• Full attendee list after registration opens</li></ul>	Includes: <ul style="list-style-type: none"><li>• Company logo on CODs conference website for one year and inclusion in the Arkansas conference program guide</li><li>• Direct link from the COD event website to your website for one year</li><li>• Sponsorship signage prominently displayed during cocktail reception</li><li>• One (1) complimentary registration for your company representative</li><li>• Full attendee list after registration opens</li></ul>

OPPORTUNITIES CONTINUED

**Domestic Touring Conference**

April 3-7, 2024

Bentonville, Eureka Springs, Fayetteville,  
Rogers & Springdale, Arkansas

SPONSORSHIP OPPORTUNITIES	
Lanyards \$7,000	<b>Supporting sponsor</b> \$5,000   <a href="#">1 Sold</a>
One (1) sponsorship available	Unlimited
Includes: <ul style="list-style-type: none"><li>• Company provides logo for lanyard</li><li>• Company logo on CODs conference website for one year and inclusion in the Arkansas conference program guide</li><li>• Direct link from the COD event website to your website for one year</li><li>• One (1) complimentary registration for your company representative</li><li>• Full attendee list after registration opens</li></ul>	Includes: <ul style="list-style-type: none"><li>• Company logo on CODs conference website for one year and inclusion in the Arkansas conference program guide</li><li>• Direct link from the COD event website to your website for one year</li><li>• One (1) complimentary registration for your company representative</li></ul>

OPPORTUNITIES

# International Touring Conference

October or November 2024  
São Paulo, Rio de Janeiro & Brasília, Brazil

The Committee on Design strategically pursues sponsors whose goals align with the AIA COD Sponsorship Principles. Sponsorship from reputable organizations provides opportunities to inspire emerging professionals, support continuing education for established design professionals, and secure beneficial resources for COD programs.

SPONSORSHIP OPPORTUNITIES	
<b>Closing dinner</b> \$15,000	<b>Lunch host</b> \$10,000
One (1) sponsorship available	One (1) sponsorship available
Includes: <ul style="list-style-type: none"><li>• Company logo on CODs conference website for one year and inclusion in Brazil conference program guide</li><li>• Direct link from the COD event website to your website for one year</li><li>• Opportunity to provide a branded memento at each place setting</li><li>• Five-minute speaking/presentation opportunity during the Brazil conference. Location, date, and time are dependent on schedule</li><li>• Two (2) complimentary registrations for your company representatives</li><li>• Verbal recognition during closing dinner</li><li>• Opportunity to provide up to three PPT slides for inclusion at closing dinner</li><li>• Full attendee list after registration opens</li></ul>	Includes: <ul style="list-style-type: none"><li>• Company logo on CODs conference website for one year and inclusion in the Brazil conference program guide</li><li>• Direct link from the COD event website to your website for one year</li><li>• Opportunity to provide a branded memento at each place setting</li><li>• Three (3) minute speaking opportunity during the domestic conference</li><li>• One (1) complimentary registration for your company representative</li><li>• Full attendee list after registration opens</li></ul>

OPPORTUNITIES CONTINUED

**International Touring  
Conference**

October or November 2024  
São Paulo, Rio de Janeiro & Brasília, Brazil

SPONSORSHIP OPPORTUNITIES	
Cocktail hosts \$7,500	Lanyards \$7,000
Two (2) sponsorship available	One (1) sponsorship available
Includes: <ul style="list-style-type: none"><li>• Company logo on CODs conference website for one year and inclusion in the Brazil conference program guide</li><li>• Direct link from the COD event website to your website for one year</li><li>• Sponsorship signage prominently displayed during cocktail reception</li><li>• One (1) complimentary registration for your company representative</li><li>• Full attendee list after registration opens</li></ul>	Includes: <ul style="list-style-type: none"><li>• Company provides logo for lanyard</li><li>• Company logo on CODs conference website for one year and inclusion in the Brazil conference program guide</li><li>• Direct link from the COD event website to your website for one year</li><li>• One (1) complimentary registration for your company representative</li><li>• Full attendee list after registration opens</li></ul>

# Questions?



## Questions?

Contact our AIA Corporate Partnerships Sales Team.

### COMPANIES A-F, #S

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### COMPANIES P-Z

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