



# Interfaith Design Sponsorship Prospectus 2020

Interfaith Design (ID) is a 5,000+ member knowledge community of the American Institute of Architects. ID encourages and supports excellence in the design of worship spaces and their accoutrements. It is an association of professionals whose primary interest is religious facilities in a broad array of traditions. We value an interfaith forum for the exchange of ideas relating to religion, art, and architecture. Learn more at [aia.org/interfaith](http://aia.org/interfaith).

Interfaith Design partners with *Faith & Form* to promote and celebrate religious architecture through the International Religious Art and Architecture Awards. ID also shares content of interest with its membership regularly, including case studies of award winners and articles on design or business trends. ID provides opportunities for religious architects and allied professionals to connect and share knowledge via their website and other communication channels.

## **INTERFAITH DESIGN EVENTS**

**International Religious Art and Architecture Awards Celebration  
held during the AIA Conference on Architecture 2019**

ID will host a reception for all members at the AIA Conference on Architecture 2020. Seasoned and new architects will connect with the member-volunteers who lead the Institute's Knowledge Communities in a festive gathering. ID will be celebrating the 2019 Religious Award and Architecture Awards recipients as well as announcing the 2020 Frey Award. We expect around 70 attendees for this event.

## **INTERFAITH DESIGN PRODUCTS**

**Email Advertising**

ID periodically distributes email announcements to its membership of 5000+ members. Past performance suggests 1000 impressions per ad.



## SPONSORSHIP OPPORTUNITIES

Interested in an opportunity not listed below? Interfaith Design is open to exploring new opportunities that are beneficial to both our sponsors and our members.

For a sponsorship agreement or more information please contact:

Emma Tucker

Manager,  
AIA Knowledge  
Communities

The American  
Institute of Architects

[emmatucker@aia.org](mailto:emmatucker@aia.org)

(202) 626 7385

Sponsorship opportunity	Details	Sponsor Amount	Audience
<b>Community site</b>	<p>Interfaith Design maintains a web presence at <a href="http://aia.org/interfaith">aia.org/interfaith</a>, where members can get the latest updates and connect with each other via discussion boards. Sponsors may have their hyperlinked logo on the homepage.</p> <p>Benefits:</p> <ul style="list-style-type: none"> <li>Prominent placement on ID website</li> </ul>	<p><b>3 months</b> \$500</p> <p><b>7 months</b> \$1000</p> <p><b>12 months</b> \$1500</p>	
<b>Email advertising</b>	<p>Interfaith Design periodically distributes email announcements to its membership of 5,000+ AIA members. Advertisers can place a hyperlinked ad in one email announcement. Past performance suggests 1000 impressions per ad.</p> <p>Benefits:</p> <ul style="list-style-type: none"> <li>Advertisement of program or product of your choice</li> <li>30-day post-distribution metrics report</li> </ul>	<p><b>150x150px above footer</b> \$550</p> <p><b>600x150px below top article</b> \$1100</p>	5,000+
<b>Content provider</b>	<p>Interfaith Design is open to partnering with sponsors and subject matter experts to produce content—such as articles and webinars—that provides educational or inspirational value to our members</p>	<p><b>Varies by production, please contact to discuss</b></p> <p>Often \$500-1500</p>	<p><b>Varies by delivery method</b></p> <p>Will be sent by email to full 5,000+ membership</p>
<b>Reception at AIA Conference on Architecture</b>	<p>Interfaith Design will host a reception for members and awardees at the AIA Conference on Architecture 2019. Sponsors will be acknowledged for making this celebratory event possible.</p> <p>Benefits:</p> <ul style="list-style-type: none"> <li>Acknowledgement as sponsor on the website and within all email messages promoting the event</li> <li>Logo presence onsite</li> </ul>	\$1,000	<p><b>email event</b></p> <p>1,000 70</p>



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## Interfaith Design

an **AIA** Knowledge Community



Sacred Space of a Modern Man, 2017 Plexus Art and Architecture • Studio Work – Asset Placement Design and Rendering: Jenna Westlake

### 2017 Religious Art and Architecture Awards

The 2017 awards program, held by Faith & Form magazine and Interfaith Design, revealed a strong expression of community-based sacred space—not only for worship and ritual, but also for serving the needs of the surrounding community through outreach.

Review the 2017 recipients, and learn about the other design trends that are evident through the submitted works.

[View 2017 recipients >](#)

**Sample advertisement  
600x150**

### Articles

#### An exploration of the gathering place

Albert W. Lindeke III, FAIA and Craig Rafferty, FAIA | Church Designer Magazine

Gathering spaces are the heart of cities around the world. They welcome, orient, greet, and display the efforts of their people and the social life of the community. In the church setting, these spaces do all this, and take on a sacred mission, as well.

[Read more >](#)

#### Sacred space and the healing journey

Paul L. Ait, AIA | Annals of Palliative Medicine

Sacred space and spirituality have long been used to heal the mind, body, and spirit. This article illuminates the origins of sacred space and its role as a healing environment, and examines the role of spirituality as one of the necessary human institutions for a healthy society. The conclusion then surveys three contemporary architecture, design guidelines, and how sacred spaces mend individual and community ailments.

[Read more >](#)



### Did you know

Have a question about designing art or architecture for religious facilities? Curious about current trends in interfaith design? Join the conversation on the [Interfaith Design discussion board](#).

### Stay connected



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Sample email, demonstrating the  
advertisement locations