



**The American
Institute
of Architects**

Committee on
the Environment

an **AIA** Knowledge Community

COTE 30th Anniversary Campaign – Join us!

The American Institute of Architects Committee on the Environment (COTE) works to advance, disseminate, and advocate design practices that integrate built and natural systems and enhance both the design quality and environmental performance of the built environment. COTE serves as the community and voice on behalf of the AIA regarding design and building science and performance.

The AIA Committee on the Environment (COTE) is celebrating its 30th anniversary in 2020. As we look toward our next 30 years, we invite you to join in our mission of promoting cutting edge sustainability and the integration of design, high performance, and practice. The Committee on the Environment already has a far-reaching impression in the industry:

- COTE is a knowledge community open to all 94,000+ members of the American Institute of Architects.
- We represent close to 11,000 AIA members who choose to be members of our Knowledge Community, making a statement that sustainable design is a priority for them.
- The COTE monthly e-newsletter has one of the highest open rates of all AIA communications.
- Our social media presence continues to expand, with over 3,000 followers on Twitter and making over 20,000 impressions via Twitter every 90 days.
- The COTE Top Ten annual competition, recognizing the best of the best of sustainable design, receives national and international media coverage each year.
- The COTE Top Ten for Students annual competition has engaged 95 universities in the past six years, with over 2,614 student participants.
- Hosted Tweet Chats have engaged hundreds of users directly over the course of an hour, with thousands of impressions that live on long after the chat has ended.
- Nearly 1,000 members of our LinkedIn community.
- Over 200 people attend our COTE Top Ten education session and more than 150 join us in person for our evening reception each year at the AIA National Convention.
- Advocacy, engagement and follow-up with policymakers at the Federal level to ensure our concerns about the environment are heard.

Our COTE members are leaders in the fields of architecture and sustainability. They are practitioners, specifiers, project managers, designers, advocates, authors, and committee leaders in their local AIA chapters. Many make daily decisions that shape the future of the built environment. They are design and construction professionals who care deeply about the impact the built environment has on the natural, and who are willing to continue to learn about innovative design techniques, products, and systems that can enhance design.

If you are ready to join our work in furthering sustainability, please turn to the other side of this sheet to learn more about the partnership opportunities we can offer. Should you have questions, do not hesitate to contact Marsha Maytum, FAIA, the 2019 COTE Advisory Group Chair at mmaytum@lmsarch.com

Benefit Levels (note each level below is considered an annual commitment and can be renewed one calendar year after the date of agreement.)

Staff contact: Melissa Morancy | Director, Sustainable Knowledge & Engagement | 202-626-7371 | melissamorancy@aia.org

Member contact: Marsha Maytum | 2019 COTE Chair | mmaytum@lmsarch.com or Julie Hiromoto | 2020 Chair Elect | jhiromoto@hksinc.com

Supporting Level Sponsorship (\$1,000)

- Firm name recognition on the COTE home page at www.aia.org/cote
- Firm name recognition in the sponsor sidebar of our monthly e-newsletter (11,000+ distribution).
- One (1) ticket to the AIA National Convention COTE Top Ten Reception.*

Allied Level Sponsorship (\$2,500)

All the benefits from the Supporting Level, plus

- Logo recognition of the COTE home page at www.aia.org/cote with hyperlink to your home page.
- Logo recognition in the sponsor sidebar of our monthly e-newsletter (11,000+ distribution).
- Logo placement on sponsor lists presented via print media and electronic presentations at COTE events.
- One (1) additional ticket (2 total) to the AIA National Convention COTE Top Ten Reception.*

Green Level Sponsorship (\$5,000)

All the benefits from the Allied Level, plus

- Opportunity for one (1) sponsored article for distribution in the monthly e-newsletter and (1) link to sponsored article in a second newsletter.
- Two (2) dedicated Tweets (originating from @AIA_COTE) to our followers through the course of the year recognizing the sponsor.
- One (1) additional ticket (3 total) to the AIA National Convention COTE Top Ten Reception.*
- Verbal recognition during the opening remarks at the AIA Conference on Architecture COTE Top Ten Reception.

Sustaining Level Sponsorship (\$10,000)

All the benefits from the Green Level, plus

- One (1) additional ticket (4 total) to the AIA Conference on Architecture COTE Top Ten Reception.*
- Listing of sponsor's independent web-based education events in the monthly e-newsletter.
- Two (2) dedicated posts on LinkedIn promoting a job offering or independent web-based education event

Premier Level Sponsorship (\$15,000)

All the benefits of the Sustaining Level, plus

- One (1) co-hosted Twitter Chat, lasting one hour, to engage members and followers directly.**
- One (1) additional ticket (5 total) to the AIA Conference on Architecture COTE Top Ten Reception.*

Presenting Level Sponsorship (\$25,000)

All the benefits of the Sustaining Level, plus

- One 3-5 five minute speaking opportunity to address attendees at the COTE Top Ten Reception.
- Two (2) additional dedicated Tweets to our followers through the course of the year recognizing the sponsor of the specific event, with link to the sponsor's homepage.
- One (1) additional ticket (6 total) to the AIA Conference on Architecture COTE Top Ten Reception.*
- One opportunity to meet with COTE Advisory Group members in an open discussion on a topic of your choice (either in person at a previously scheduled AIA event, or via conference call).

*Full convention registration is not provided as a part of this benefit.

**Content and questions for Twitter chat to be mutually agreed upon between AIA COTE and sponsor in advance of event.

Last updated 30 October 2019

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