Pre- and Post-Grassroots Professional Development Workshop Descriptions and Presenters

Wednesday, March 7, 8:30 a.m.–noon, and Saturday, March 10, 8:30 a.m.–noon

The workshops described below will be offered on Wednesday, March 7, and Saturday, March 10, from 8:30–noon in the Grand Hyatt Washington.

Workshop 1. Board Roles and Goals (3 LUs)
Bob Harris, CAE, Harris Management Group, Inc., Tallahassee
This workshop will be offered on Wednesday, March 7, ONLY.

Workshop 2. Component and Firms Driving Change Through the AIA 2030 Commitment (3 LUs)
This workshop will be offered on Wednesday, March 7, ONLY.

Kelly Pickard, Director, Building Science and Technology, AIA National Component
Andrea Pease, AIA, LEED AP, AIA Central Valley
Rand Ekman, AIA, LEED AP, President-elect, AIA Chicago

Workshop 3. Getting Centered: How to Create and Operate a Center for Architecture (3 LUs)
Wednesday’s workshop will be presented by
Fredric Bell, FAIA, Executive Director, AIA New York
David Crawford, Hon. AIA, Executive Vice President, AIA North Carolina
Lisa Richmond, Executive Director, AIA Seattle

Saturday’s workshop will be presented by
Dan Bosin, AIA, President, AIA Pennsylvania
John Claypool, AIA, AICP, Executive Director, AIA Philadelphia
Mary Fitch, Hon. AIA, AICP, Executive Director, AIA DC
Jonathan Penndorf, AIA, LEED AP BD+C, President, AIA DC
Steven Spurlock, FAIA, 2010 President, AIA DC and 2012 Chair, Legacy Committee, AIA National Convention

Attendees will have an opportunity to visit the District Architecture Center on Saturday.

Workshop 4A. The IGCC and Its Impact on the Practice of Architecture (1.5 LUs, HSW)
This session is offered 8:30–10 a.m. for presidents, presidents-elect, emerging professionals, knowledge leaders, and other member group leaders.
Moderator: Norman Strong, FAIA, LEED AP, Former Vice President, AIA National Board of Directors, and 2012 Co-Chair of the IgCC Taskforce

Panelists:
Dennis Andrejko, FAIA, 2011-2012 Vice President, AIA National Board of Directors and Education Liaison, IgCC Task Force
David Collins, FAIA, Code Development Liaison, IgCC Task Force
Cara Hall, FAIA, Business and Risk Management, IgCC Task Force
Maurya McClintock, Assoc. AIA, Energy Modeling Liaison, IgCC Task Force
Joseph Simonetta, CAE, Advocacy Liaison, IgCC Task Force

Workshop 4B. The IGCC and Its Impact on the Practice of Architecture (1.5 LUs, HSW)
This session is offered 10:30 a.m.–noon for component executives and component staff.

Moderator: Norman Strong, FAIA, LEED AP, Former Vice President, AIA National Board of Directors, and 2012 Co-Chair of the IgCC Taskforce

Panelists:
Dennis Andrejko, FAIA, 2011-2012 Vice President, AIA National Board of Directors and Education Liaison, IgCC Task Force
Dave Collins, FAIA, Code Development Liaison, IgCC Task Force
Cara Hall, FAIA, Business and Risk Management, IgCC Task Force
Maurya McClintock, Assoc. AIA, Energy Modeling Liaison, IgCC Task Force
Joseph Simonetta, CAE, Advocacy Liaison, IgCC Task Force

Workshop 5. Insider Information That Boosts Your Non-Dues Revenue (3 LUs)
Pre-workshop (Wednesday) Handout & Post-workshop (Saturday) Handout
Ann Casso, Executive Director, The AIA Trust
John Crosby, AIA Business Liaison, Hanley Wood, LLC (Wednesday Presenter Only)
Jennifer Hughes, Design Specialist, National Endowment for the Arts
Cheryl Jacobs, Executive Director, AIA Miami (Wednesday Presenter Only)
Albert Rubeling Jr., FAIA, Secretary, College of Fellows (Wednesday Presenter Only)
Sean Stadler, AIA, LEED AP, Director, Honors Nominating Committee, Design Excellence, AIA DC (Saturday Presenter Only)

Workshop 6. NCARB Today: Connecting the Programs to the Profession Through Communication (3 LUs)
Michael J. Armstrong, Chief Executive Officer, NCARB
Erica J. Brown, AIA, NCARB, Director, Architect Registration Examination, NCARB
Harry M. Falconer Jr., AIA, NCARB, Director, Intern Development Program, NCARB
Kevin A. Fitzgerald, AIA, PMP, Director, Emerging Professionals, AIA National Component
Nicolas P. Serfass, AIA, NCARB, LEED AP, Assistant Director, Intern Development Program, NCARB
Workshop 7. Leadership Effectiveness: The Next Skill Set Needed (3 LUs)
Peter A DeLisle, PhD. Director, Posey Leadership Institute, Austin College, Sherman, Tex.
This workshop is offered on Saturday, March 10, from 8:30--noon. ONLY.
MORNING Leadership, Advocacy, and Communication Workshop Descriptions and Presenters
Friday, March 9, 10:30 a.m.–noon

These workshops are designed to help participants in their leadership and advocacy roles and to empower attendees to best serve their communities and the profession through the delivery of a cogent message about the value of design through effective communication.

You are encouraged to attend the session that is best suited to your needs, background, and interests. These workshops are intended to increase communication, sharing, and collaboration in an engaging, creative environment.

Volunteer leaders are highly encouraged to attend sessions based on their level of leadership experience and interest. All workshops offer 1.5 learning units unless otherwise noted.

LEADERSHIP

Workshop A. Are Your Residential Architects Providing (or Finding) Membership Value? (1.5 LUs)
Patricia Daugherty, Hon. AIA, SDA/C, RUF, Executive Director, AIA Cincinnati
John Isch, AIA, LEED AP Homes, Vice-Chair, AIA Custom Residential Architects Network (CRAN) and Director, AIA Cincinnati
Mark Demerly, AIA, LEED AP, Chair, AIA Custom Residential Architects Network (CRAN) and Member, AIA Indianapolis

Workshop B. Association Law and Ethics Made Easy: What You Need to Know to Avoid Legal, Ethical, and Governance Problems (1.5 LUs)
Jay Stephens, Esq., General Counsel and Vice President, AIA National Component

Workshop C. Connecting with the Next Generation of Leaders (1.5 LUs)
Lawrence W. Speck, FAIA, President-elect, Texas Society of Architects and Faculty Member, University of Texas at Austin

Workshop D. Critical Professional Response (CPR) to Build Diverse and Inclusive Practices (1.5 LUs)
Kenneth Casey, AIA, AIA Chicago
Bradford C. Grant, AIA, NOMA, Associate Dean of the College of Engineering, Architecture and Computer Sciences and Professor and Director, School of Architecture, Howard University, Washington, DC
Judson A. Kline, FAIA, LEED AP, President, AIA Cleveland
ADVOCA E

Workshop E. Advocacy365—Your Component Checklist (1.5 LUs)
Jim Rains, FAIA, ArchiPAC Chair
Benedetto Tiseo, FAIA, NCARB, Director, AIA Michigan
Hannah Wesolowski, Manager, Advocacy Outreach and Political Engagement, AIA National Component

Workshop F. Advocating for the Architect’s Role in Disaster Assistance (1.5 LUs)
James E. Grimes, AIA, Councilor, AIA Alabama and Disaster Assistance Coordinator, State of Alabama
Michael D. Lingerfelt, AIA, LEED AP, Immediate Past President, AIA Florida
Rachel Minnery, AIA, LEED AP, Chair, AIA Disaster Assistance Advisory Group
Cooper Martin, Manager, Federal Relations, AIA National Component

COMMUNICATION

Workshop G. Building a Solid Social Media Strategy (1.5 LUs)
Caroline Devereaux, Assistant Director, AIA Baltimore
Katie Hitt, Assoc. AIA, Communications and Graphics Coordinator, AIA Dallas
Sybil Barnes, Director of Social Media, AIA National Component

Workshop H. You Too Can Speak (1.5 LUs)
David Zach, Public Director, AIA National Board of Directors and Futurist
AFTERNOON Leadership, Advocacy, and Communication Workshop Descriptions and Presenters
Friday, March 9, 1:45–3:15 p.m.

The workshops described below each represent critical sessions designed to help participants in their leadership and advocacy roles. You are encouraged to attend the session best suited to your needs, background, and interest. The workshops are intended to increase communication, sharing, and collaboration in an exciting and creative environment.

Volunteer leaders are highly encouraged to attend sessions based on their level of leadership experience and interest. None of the workshops will be repeated. All workshops offer 1.5 learning units unless otherwise noted.

LEADERSHIP

Workshop I. Emerging Professionals: Grooming Our Future Leaders (1.5 LUs)
Wayne Conners, Director of Professional Development, Virginia Society AIA
Brian Frickie, AIA, LEED AP, Virginia Society AIA
Christopher Kehde, AIA, LEED AP, Member, AIA Northern Virginia
Jason Silva, AIA, 2011–2012 AIA California Council Young Architects Forum Director-North
Alexander Tsai, Assoc. AIA, 2012–13 AIA California Council Academy for Emerging Professionals Vice President

Workshop J. Emerging Professionals Forum: Lessons from the YAF20 Summit (1.5 LUs)
Matthew Dumich, AIA, Program Advisor, AIA National Young Architects Forum Advisory Committee
Deepika Padam, AIA, LEED AP, Communications Advisor, AIA National Young Architects Forum Advisory Committee
Jason Dale Pierce, AIA, LEED AP, Young Architects Forum Regional Director Advisor, AIA National Young Architects Forum Advisory Committee
Jennifer A. Workman, AIA, Chair, AIA National Young Architects Forum Advisory Committee

Workshop K. Evolution of an Architect: Private/Public Practitioner, the Educator, the Public Sector Official/Community Leader (1.5 LUs)
The Honorable Stephen Ayers, FAIA, LEED AP, Architect of the Capitol
Gregory Kessler, AIA, Director, Northwest and Pacific Region, AIA National Board of Directors
Virginia Marquardt, AIA, LEED AP, CDT, 2012–2013 Events Advisor, YAF National Advisory Committee
Thompson Penney, FAIA, LEED AP, 2003 AIA President and Member, AIA Charleston
Edward Vance, AIA, NCARB, Director, Western Mountain Region, AIA National Board of Directors
Workshop L. Influencing Culture to Enable Innovation and Insight: The Leader’s Contribution
Jeffrey Cufaude, Organizational Development Specialist, Idea Architects, Indianapolis

Workshop M. Managing an All-Volunteer Component: Support and Tools for the Leader
1. Managing an All-Volunteer Component: Support and Tools for the Leader
(1.5 LUs)
Chris Johnson, AIA, President, AIA Omaha
Stacey Z. Keller AIA, President, AIA Topeka
Gretchen Penney, AIA, AIA Charleston
Suzanne Rogers, Senior Director, Component Resources and Collaboration, AIA National Component
Bruce D. Turner, AIA, LEED AP BD+C, President, AIA South Jersey

Workshop N. Understanding Your Component’s Financial Responsibilities (1.5 LUs)
Deborah G. Kosnett, CPA, Tax Principal, Tate and Tryon, Washington, D.C.
Anne Swager, Hon. AIA, Executive Director, AIA Pittsburgh

ADVOCACY

Workshop O. A Conversation on Civic Engagement: Equipping Architects to Take Action in Their Communities- Pt 1
A Conversation on Civic Engagement: Equipping Architects to Take Action in Their Communities- Pt 2
Mary Cox, FAIA, AUA, LEED AP, Director, The Virginias, AIA National Board of Directors
Kevin J. Flynn, FAIA, NCARB, IES, Director, Central States Region, AIA National Board of Directors and Chair, Outreach Sub-Committee, AIA Board Advocacy Committee
Adam Melis, Director, Political Affairs and Engagement, AIA National Component

COMMUNICATION

Workshop P. Working with the Media (1.5 LUs)
Scott Frank, Director, Media Relations, Marketing and Publishing, AIA National Component
John Schneidawind, Director, Public Affairs and Media Relations, AIA National Component