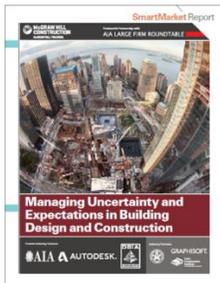


As a construction owner, you are invited to help develop an important new industry tool:

The Managing Uncertainty Project Database and Planning Tool

Why are some of your projects more successful than others? And what could you learn from the hard-earned experience of other owners that would improve your future projects?

Several years ago, a group of major industry organizations sponsored research yielding real data about anticipating and managing risk in building projects. The study findings were published in *Managing Uncertainty and Expectations in Building Design and Construction SmartMarket Report* and have been well received on all sides of the building industry. This year, the sponsors produced the *Project Planning Guide for Owners and Project Teams* based on the original research. Both documents are available without charge at www.construction.com/toolkit/reports.



Several years ago, a group of major industry organizations sponsored research yielding real data about anticipating and managing risk in building projects. The study findings were published in *Managing Uncertainty and Expectations in Building Design and Construction SmartMarket Report* and have been well received on all sides of the building industry. This year, the sponsors produced the *Project Planning Guide for Owners and Project Teams* based on the original research. Both documents are available without charge at www.construction.com/toolkit/reports.

The program sponsors have now commissioned Dodge Data & Analytics to develop a new, interactive project planning and budgeting tool, powered by a database of actual project experiences, so that owners and their teams can better anticipate and manage risk to improve building projects.

DATABASE

Cost impacts of unplanned events and factors from real completed projects:

- What happened and why?
- What was the cost impact?
- How was it resolved?
- What would help to avoid it?



Projects indexed by:

- Type and size
- Location
- Team/delivery method
- Other relevant factors

Data powers the uncertainty planning tool

ONLINE PLANNING TOOL

Owners/teams check this early in the process on a new project to understand:

- What happened on real similar projects?
- What was the cost impact?
- How was it resolved?
- What would help to avoid it?



Manage uncertainty:

- Anticipate
- Plan
- Align expectations
- Manage on-the-fly

Now we need your help to start populating the database so we can all benefit. Dodge is interviewing office, education, and healthcare owners about scope, budget, quality and cost outcomes, the impacts of specific uncertainty factors, and measures used to manage project risk on past projects. **Individual project data will be kept confidential and only used anonymously with other “similar projects.”**

In exchange for a 30-minute interview with the Dodge team, you will receive a report summarizing findings from this interview process – a report that will not be publicly available. You can also be involved in further developing this *Managing Uncertainty* initiative AND will enjoy a discounted rate for accessing the database and online planning tool when it is launched.

For more information or to set up an interview, contact Donna Laquidara-Carr, Industry Insights Research Director, Dodge Data & Analytics. donna.laquidara@construction.com or 781-430-8874