



# Design in the Middle East

## Architecture Services Trade Mission: Qatar & Saudi Arabia (optional stop)

### Explore the Markets in Qatar and Saudi Arabia

The United States Department of Commerce with support from the American Institute of Architects (<http://www.aia.org>), is organizing an executive-led Architecture Services Trade Mission to Qatar, with an optional mission stop in Saudi Arabia.

### Where Business is Personal

In the Middle East, business is done on the basis of personal contacts and meetings. U.S. companies need to travel to the region to develop strong working relationships with locally based architects, developers, and local officials.

### Why Qatar and Saudi Arabia?

**Design Opportunities in Qatar.** Qatar's 2030 Vision plan is to transform itself from a carbon-based economy and is combined with the award of the 2022 FIFA World Cup, Qatar is spending over \$250 billion on physical infrastructure and other developments over the next five years.

**Design Opportunities in Saudi Arabia.** Saudi Arabia offers one of the biggest opportunity in the region for firms in the architecture and engineering services sector. There are \$960 billion worth of projects planned or under way in Saudi Arabia. Of these, more than \$700 billion are megaprojects, or large master planned developments of more than \$1 billion.

**Best Prospects.** Master Planning (regional); Port Re-development; Airports/other transportation infrastructure facility architecture.

Healthcare Facilities.

Hospitality.

Mixed-use projects; Sports & Entertainment.

Educational Facilities.

U.S. Commercial Service—Connecting you to global markets.

### Apply Now, Space is Limited

<http://www.export.gov/trademissions/ArchitectureQatar2014/>

**Date:** November 16-19, 2014

**Venue:** Doha, Qatar; optional stop in Riyadh, Saudi Arabia

**Deadline:** September 15, 2014

### Cost:

- Qatar fee: \$2900 for small or medium-sized firms, \$3,000 for large firms & trade associations. Additional representative is \$750.
- Saudi Arabia optional stop fee: \$2000 for small or medium-sized firms, \$2600 for large firms & trade associations. Additional representative is \$350.

### For More Information:

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