



EVERGREENE
Architectural Arts

Restoring the
New Amsterdam Theatre
New York City

THE NEW AMSTERDAM THEATRE

NEWYORK CITY 1903 / Herts & Tallant 1997 / Hardy Holzman Pfeiffer

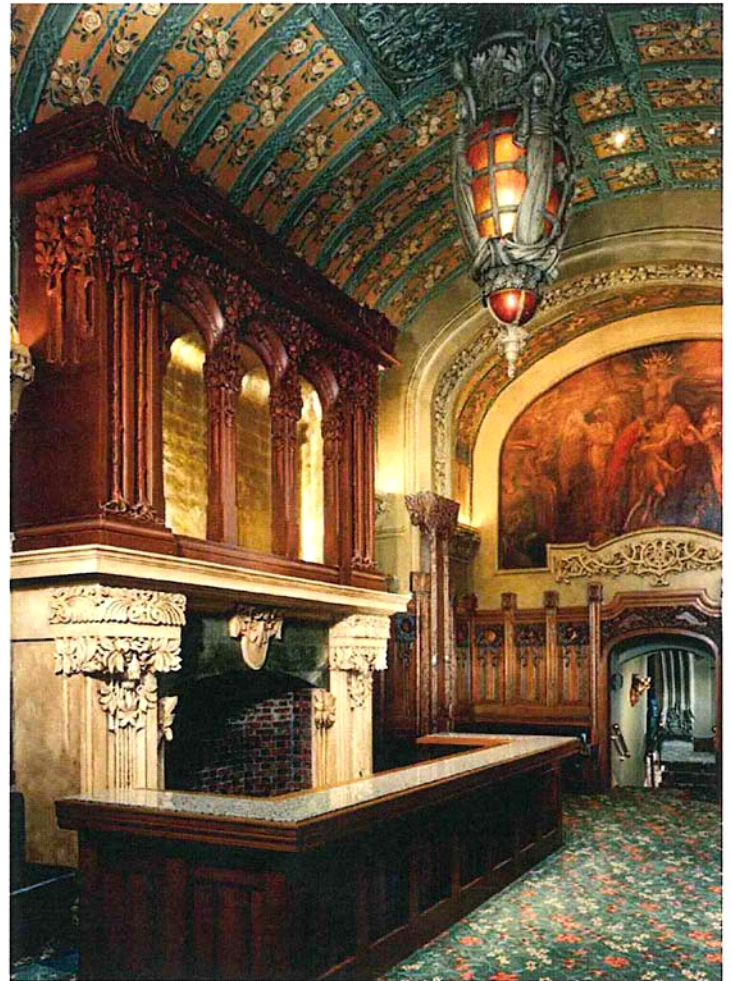
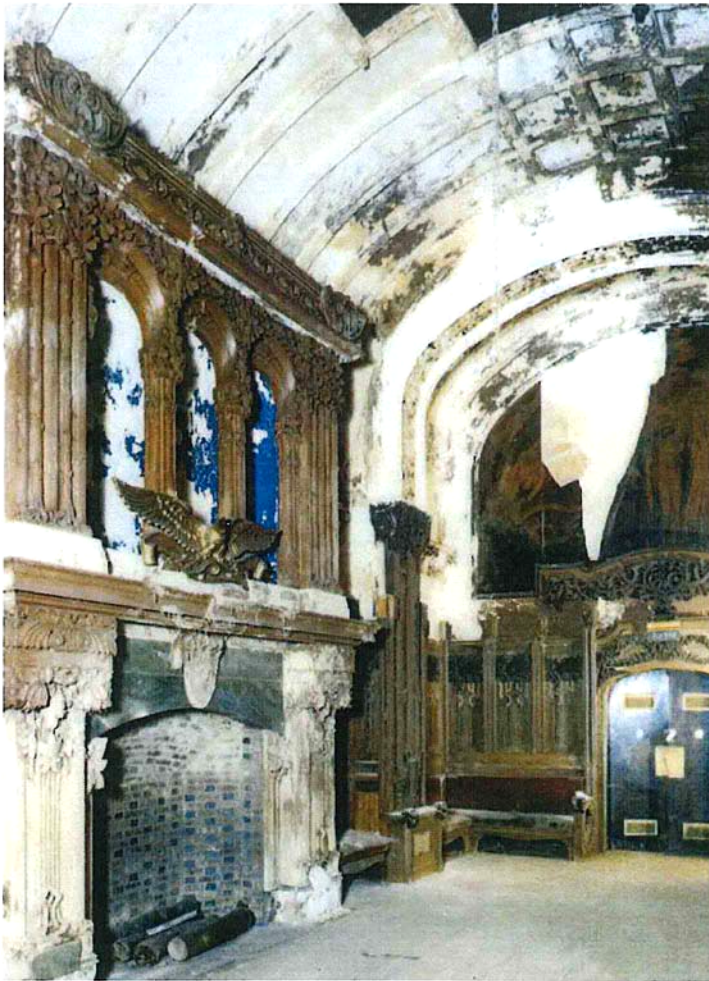
One of the first theatres designed in the Art Nouveau style, the New Amsterdam hosted the Ziegfeld Follies (and the Midnight Frolics upstairs in the Roof Garden Theatre). In 1993, Disney Theatrical entered into a 99-year lease and the comprehensive restoration began.

As part of the restoration, EverGreene restored and replicated the fine art, decorative painting, faux finishes and other unique finishes and decoration.

Specific work included:

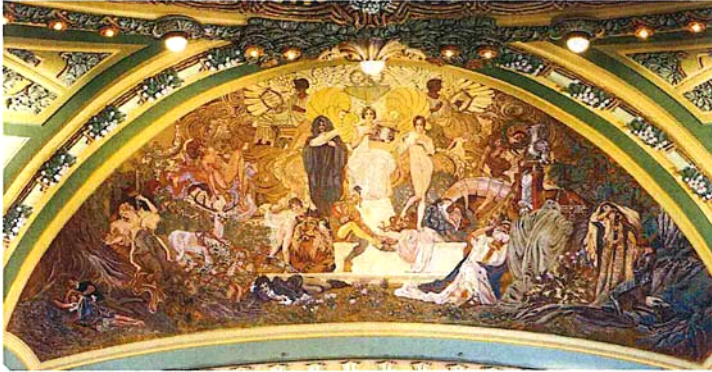
- Conservation of murals and encaustic painted portrait panels,
- Replication of lost murals using old photos and surviving fragments,
- Replication of intricate polychromatic glazing and gilding finishes on sculpted ornament,
- Decorative painting of a new stage curtain,
- Replication of 24 faux stained-glass windows with cherub and floral designs,
- Replication and sculpting of maiden-head sconces.

The Reception Room



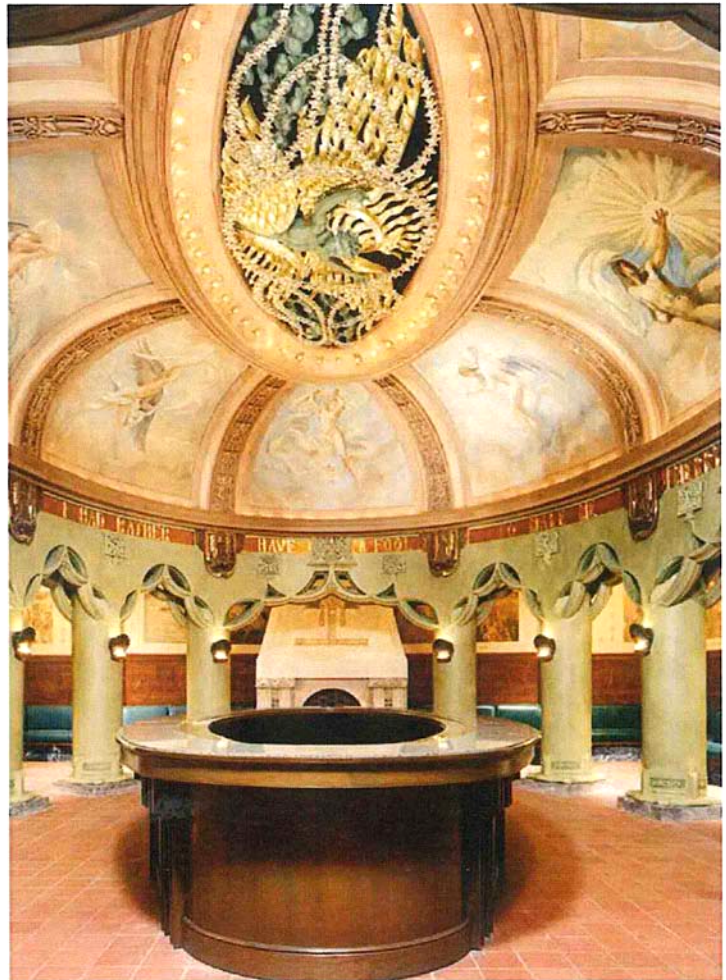
The murals above the doors in the Reception Room, *Inspiration* and *Creation*, were very badly damaged, with large sections of *Creation* (above) missing. A limited conservation approach was taken with these murals which left them slightly darker than the others in the theatre. EverGreene inpainted new canvas to match the existing. Additional work included decorative painting on the ceiling, gilding and cleaning and restoring wood elements and paneling.

The Proscenium



Robert Blum & Albert Wenzell originally painted the proscenium mural in 1903. Over time, the mural was overpainted. Guided by the original design and historic photos, EverGreene conserved, restored and replicated (as necessary) the mural in accordance with the original design intent.

The New Amsterdam Room





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