



CRAN SYMPOSIUM 2012

ELEVATING THE ART OF RESIDENTIAL
DESIGN & PRACTICE
SEPTEMBER 6-9 / NEWPORT, RHODE ISLAND

The Custom Residential Architects Network (CRAN), a Knowledge Community of The American Institute of Architects, will hold its 5th annual symposium on September 6-9, 2012, at the Hyatt Regency hotel near downtown Newport, Rhode Island. The three-day symposium will bring together custom residential architects from across the country to learn about, share, and discuss the design & practice of residential architecture.

CRAN is a resource and a voice for residential architects who focus on a collaborative design process with the homeowner. It provides support, advocacy, and education to the profession and the public in matters of custom residential design.

AIA Continuing Education credits will be offered.

Symposium Registration begins mid-June at AIA.org/CRAN

The keynote speaker, Allan Shope, is a founding partner of Shope Reno Wharton Associates, where he designed world-renowned houses, academic buildings, museums and environmental education centers from 1981 to 2006. During that time as the world changed profoundly, the need for renewable energy and sustainable architecture becoming increasingly apparent. Allan then left Shope Reno Wharton in 2006 to start a new architectural office dedicated to sustainable architecture.

The 2012 Home Tour will start with an introduction by John Tschirch, the Director of Museum Affairs of the Newport Preservation Society. We will visit The Breakers, The Marble House, The Isaac Bell House, The Bellevue House and private gardens of Mr. Ronald Lee Flemming.



Russell Versaci

Mark Hutker, AIA

Joeb Moore, AIA

Michael Imber, FAIA

Allan Shope, AIA



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Thursday, September 6

Welcome Showcase Reception

Friday, September 7

Tour Address: John Tschirch
Newport Local Architectural History

Home Tour
Homes of Historic Newport
Reception at Newport Tennis Club

Saturday, September 8

Keynote Address: Allan Shope, AIA
Evolution: a Personal and Professional Journey

Joeb Moore, AIA & Russell Versaci
Contextual Sustainability: The New Paradigm

Dennis Andrejko, FAIA, Vice President AIA
AIA Leadership Address

Mark Hutker, AIA
The Art and Practice of Marketing

Steve Winter, FAIA
Sustainability and Residential Design: Some Useful Tools

Gary Brewer, AIA
Big House Little House: Market Meets Demand

Michael Imber, FAIA
A Tale of Two Houses...and Their Paths to Sustainability

Sunday, September 9

Roundtable Discussion: S, M, L Firms
Best Practices Exchange