CHALLENGING THE STATUS QUO



2015 AIA ACADEMY OF ARCHITECTURE FOR JUSTICE CONFERENCE MIAMI NOVEMBER 18-21, 2015 SESSION # AAJ157LE

Law Enforcement Facilities for Millennials and Beyond

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Course Description

Police Facilities for Millennials and Beyond

- Millennials currently constitute 27% of America's population and their proportion in law enforcement staffing continues to rise rapidly.
- Millennials are known to react differently to many of life's situations. To understand why, we have to understand them. Millennials are well educated, yet many start careers burdened with significant college debt. They are starting families later in life. Politically, they are more likely to register "independent". In a world of Photoshop and plastic surgery, they seek authenticity.
- The traditional design process for law enforcement architecture seeks a collaboration of design professionals, law enforcement executives, elected officials, the community and police line staff. Yet, whose voice is most often heard?
- We contend that without a concerted effort, the "Status Quo" frequently favors design input from supervisory staff over those who will ultimately spend most of their careers in any new building. Challenging the Status Quo means that we as design professionals must better understand the evolving demographic and technological needs of the future generations of police officers and the communities they serve.
- Our presentation will quantify characteristics of the Millennials and begin to suggest ways we may better understand their needs and correspondingly create architecture more fine tuned to their needs.

Learning Objectives

- 1. Identify evolving design and space needs for emerging law enforcement staff
- 2. Identify evolving design and space needs for changing community demographics
- 3. Provide a forum to allow participants to share trends and observations
- 4. Identify changing equipment and infrastructure needs for staff, visitors and equipment

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Who Are the Millennials?

America's Age Groups The Silent Majority

- 1928-1945 (70-87)
- Share of Population 12% Steep Decline

The Baby Boomers

- 1946-1964 (51-69)
- Share of Population 32% Moderate Decline

Who Are the Millennials?

America's Age Groups Generation X

- 1965-1980 (35-50)
- Share of Population 27% Stable

Millennials

- 1981-Today (19-35)
- Share of Population 27% Rapid Growth

Demographic Trends Shaping Millennials

Education

- Public Education \$\$ Declined to 5.4% of GDP US Ranks 63rd of 173 Developed Nations*
- Private Private School \$\$ is Flourishing
 US Education Increasingly "Have / Have Not"

Demographic Trends Shaping Millennials

Education

- College Perceived As Mandatory Entry to Workforce
- Millennials Are Graduating in Record Numbers

Demographic Trends Shaping Millennials

Education

 Millennials Are Accruing Massive College Debt 1994 <1/2 Grads W/Debt (Ave. \$15K)** 2015 >2/3 Grads W/Debt (Ave. \$27K)**

Demographic Trends Shaping Millennials

Income / Housing

- Entered Workplace During Economic Crisis
- Focusing on Paying Off Debt 50% Return Home To Live 15% of Millennials Are Still Living There

Demographic Trends Shaping Millennials

Income / Housing

Renting Longer
 1st Home Purchases Come Years Later

Demographic Trends Shaping Millennials

Income / Housing

 Embracing Non-Traditional Housing Attracted to Sustainable Features Prefer Small / More Open Living Spaces Seeking Character "Authenticity" Builders Respond W / Features Not Space Climbing Walls Bike Repair Shops

Demographic Trends Shaping Millennials

Income / Housing

Deferring Major Purchases
 Less Car Ownership Rise in Demand For Public Transit Rise in Car Sharing Proliferation of Uber / Lyft

Demographic Trends Shaping Millennials

Income / Housing

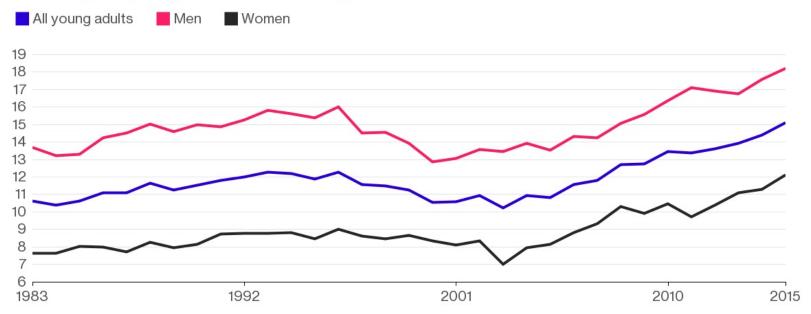
Many Seek More Urban Lifestyles
 Bypassing Suburbs
 Bypassing Big Homes on Large Lots

Demographic Trends Shaping Millennials

Income / Housing

Still in the basement

Percentage of young adults 25 to 34 living in parents' homes

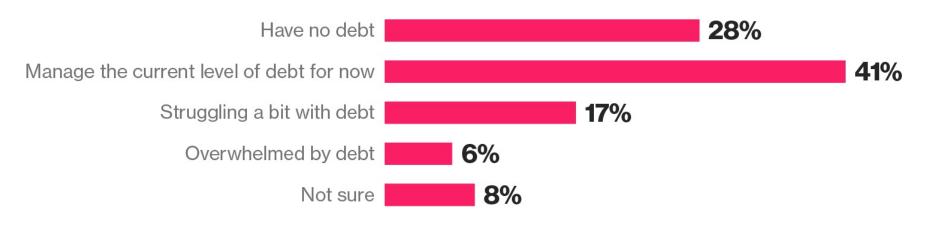


U.S. Census Bureau's Current Population Survey data calculated by Population Reference Bureau in Washington.

Demographic Trends Shaping Millennials

Income / Housing

How would you describe your current debt situation?

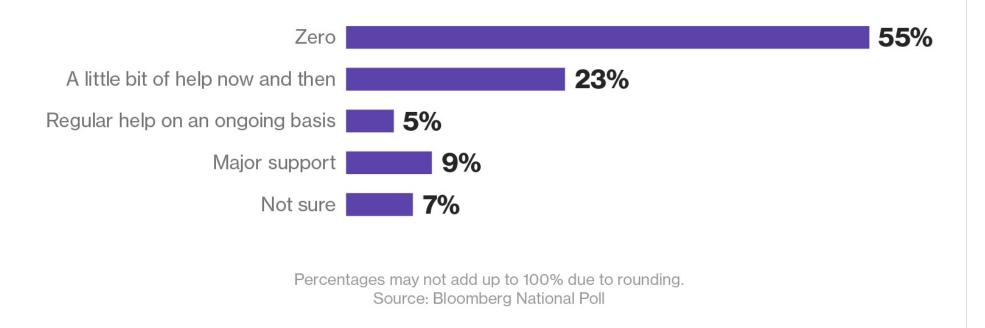


Percentages may not add up to 100% due to rounding. Source: Bloomberg National Poll

Demographic Trends Shaping Millennials

Income / Housing

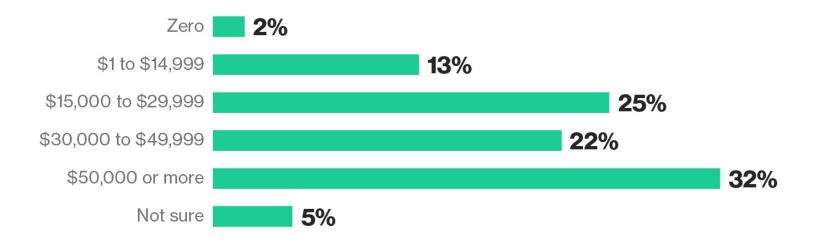
How much **financial support** do you receive from parents or family members?



Demographic Trends Shaping Millennials

Income / Housing

Which of the following ranges best represents your individual **income** (among employed)?

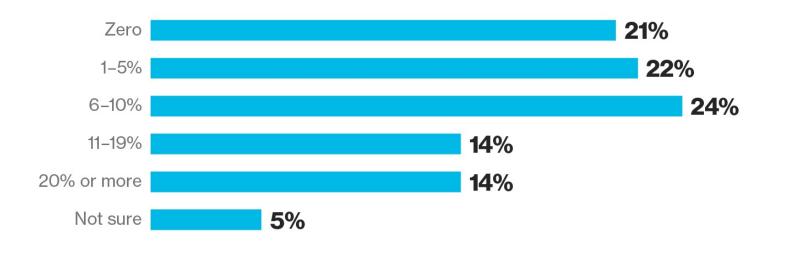


Percentages may not add up to 100% due to rounding. Source: Bloomberg National Poll

Demographic Trends Shaping Millennials

Income / Housing

How much of your income do you save on a regular basis (among employed)?

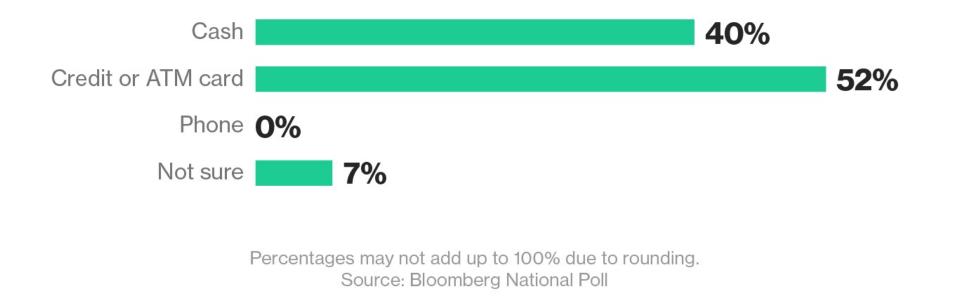


Percentages may not add up to 100% due to rounding. Source: Bloomberg National Poll

Demographic Trends Shaping Millennials

Income / Housing

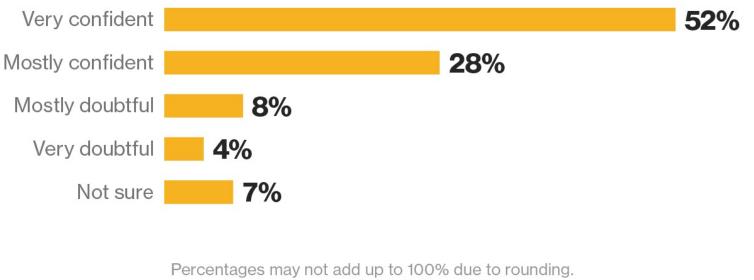
When making a **purchase**, how do you prefer to pay?



Demographic Trends Shaping Millennials

Outlook / Attitudes

How **confident** are you that if you work hard, you will be able to build a comfortable life?

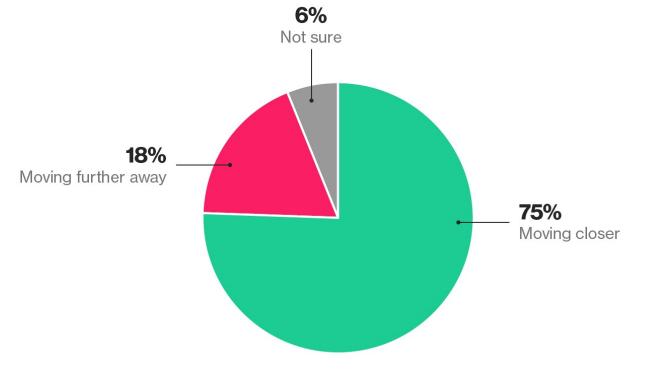


Source: Bloomberg National Poll

Demographic Trends Shaping Millennials

Outlook / Attitudes

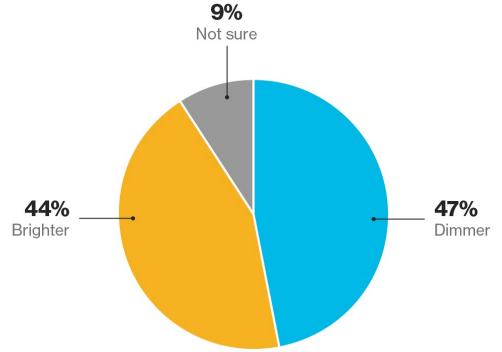
Do you feel you are moving closer to your hopes for your career and/or finances, or do you feel you are moving further away from your dreams?



Demographic Trends Shaping Millennials

Outlook / Attitudes

Do you feel young adults today have a brighter or a dimmer future than their parents had at that age?

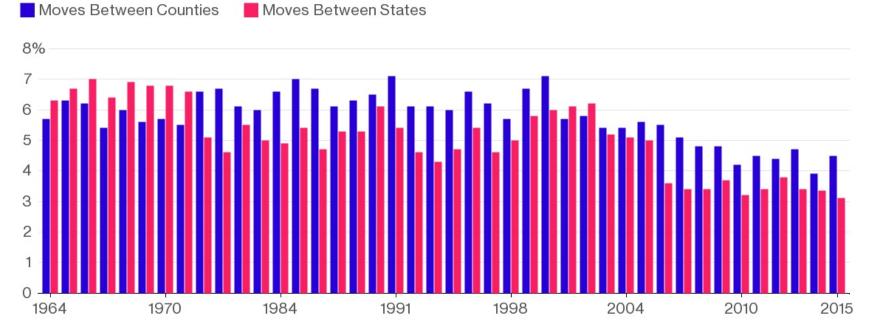


Demographic Trends Shaping Millennials



Young and Not So Restless

Mobility of Americans aged 25 to 29 has been in steady decline over the past two decades



U.S. Census Bureau data analyzed by Population Reference Bureau

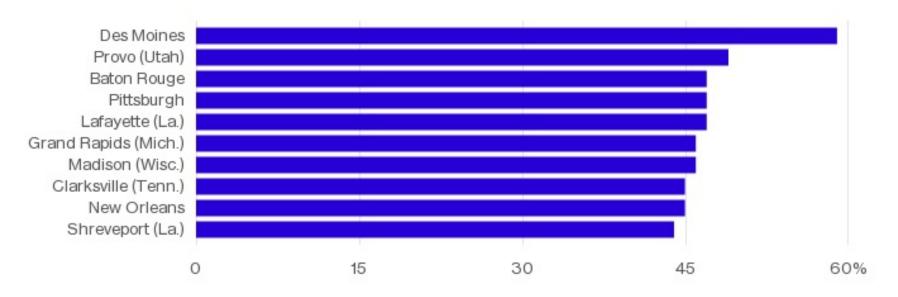
Bloomberg 💵

Demographic Trends Shaping Millennials

Migration

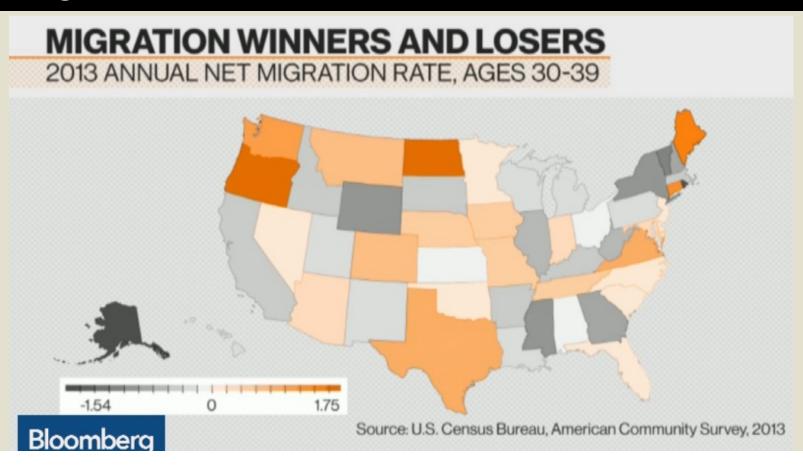
10 Cities for First-Time Home Buyers

Where millennials made up the highest share of people to use a mortgage to buy a home



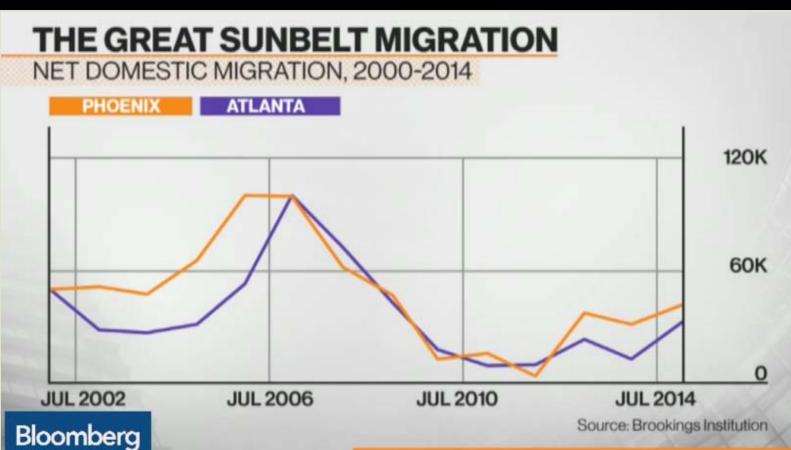
Demographic Trends Shaping Millennials

Migration



Demographic Trends Shaping Millennials

Migration



Demographic Trends Shaping Millennials

Health

 US Now Fails Every Major Health Category* Compared to: Entire EU / Eastern Europe / Australia / New Zealand / Japan / Canada

Statistics: The Central Intelligence Agency
 Infant Mortality, Maternal Death During Childbirth etc.

Demographic Trends Shaping Millennials

Health

- Smoking Less Tobacco
- But Getting Fatter 36% of US is Obese (Compared to 15% in 1990) 33% of US is Overweight 69% Total Overweight (Highest Ever Recorded)

Demographic Trends Shaping Millennials

Health

Employers Resorting To Tough Love
 Staff Expected to Take Responsibility
 Mandatory Nutrition and Exercise

Demographic Trends Shaping Millennials

Social Attitudes

- They Thrive on Social Connectivity
 Attracted to Personalized Workspaces They Utilize "Scattered" Collective Spaces
- Maximum Immersion in Social Media
 They'll Text You From Across a Room
- Yet They Crave Personal Interaction

Demographic Trends Shaping Millennials

Social Attitudes

Confronting Massive Loss of Personal Privacy
 In Their Personal World & Workspace
 They Crave Moments of Privacy

Demographic Trends Shaping Millennials

Social Attitudes

 They Question "Institutions" Marriage Postponing & Reconsidering Marriage Just 26% Of Millennials are Married (Ave. Age of Marriage is Now 29) Many From Single-Parent Households Many Express Desire for Small Families

Demographic Trends Shaping Millennials

Social Attitudes

 They Question "Institutions" *Church Steep Declines in Church Attendance Political Institutions Registering "Independent" Just 49% Self-Label as "Patriotic"*

Demographic Trends Shaping Millennials

Social Attitudes

- They Are Entering The Workplace Later
- Only 32% Identify as "Environmentalists"
- They Value Experiences Over Materialism
 Less Likely Tied to 9-5 Schedules
 Motivated & Incentivized Differently

Demographic Trends Shaping Millennials

Social Attributes / Attitudes

- They Are Hovering Parent
- They Are Increasingly Bi-Racial
- They Are Very Accepting of Gender Issues

Demographic Trends Shaping Millennials

Crime

- 27% of American Population Are Millennials
 71% of Gun Violence <u>Victims</u> Are Millennials
- Although Violent Crime Has Declined (49% Since 1981) Millennials Perceive A More Risky World

Demographic Trends Shaping Millennials

Crime

 Increasingly Desensitized to Violence America Has Been At War Their Entire Life Formative Years Begin W/ Columbine Followed by 9-11 Blitzed By Media & Gaming Violence

By Creating Space That.....

Allows Millennials

• To Process Information Differently Data Hummingbirds Twitter Checkers Less Likely to Read "Paper"

By Creating Space That.....

Allows Millennials

- To Fully Exploit Online Education With Access to Subject Matter Experts
- To Be Technology "Nomads"
 Create Space Like Working at Starbucks Provide Robust Wi-Fi

By Creating Space That.....

Allows Millennials

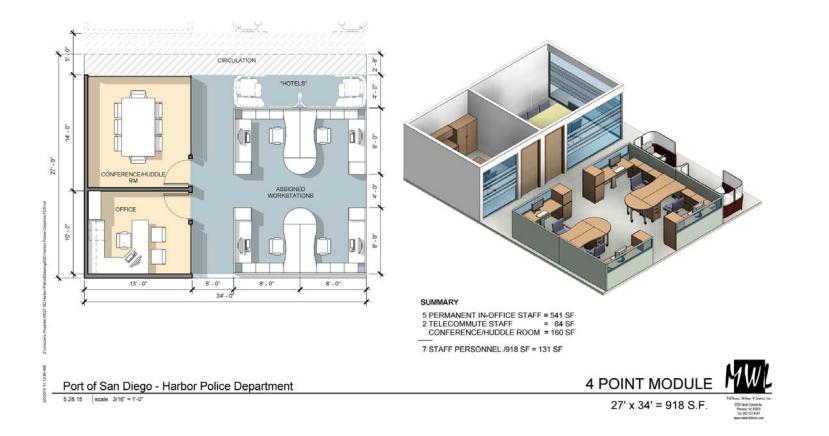
 To Pursuit Wellness *Encourage A Spectrum of Fitness Fitness Rooms Are No Frill Enable Better Nutrition Places to Cook / Prepare Food*

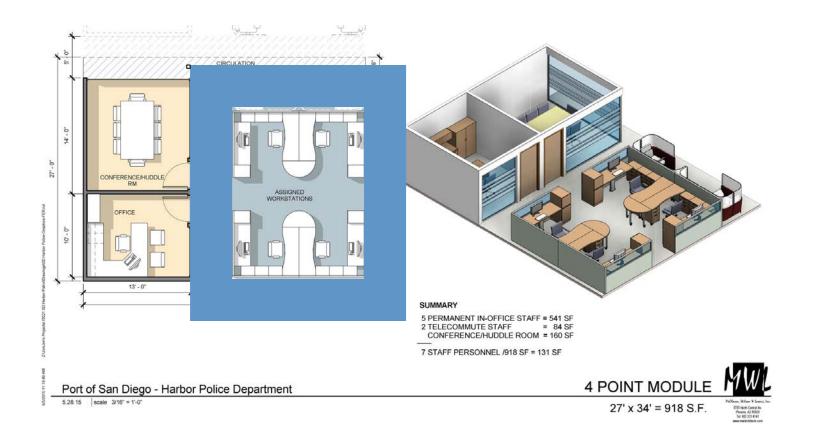
By Creating Space That.....

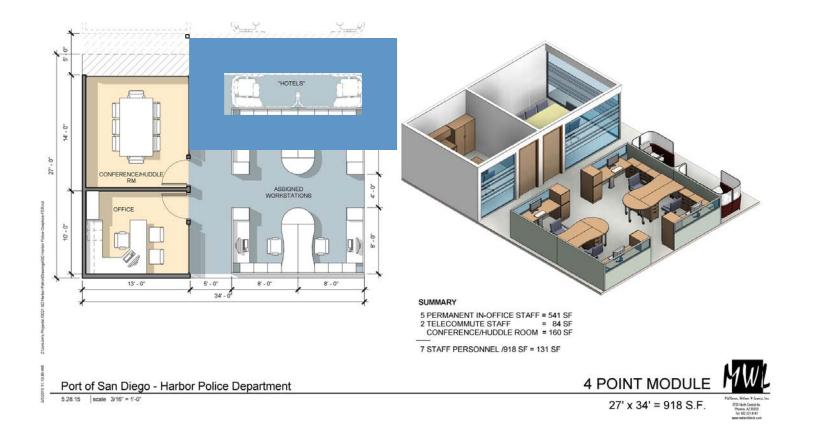
Allows Millennials

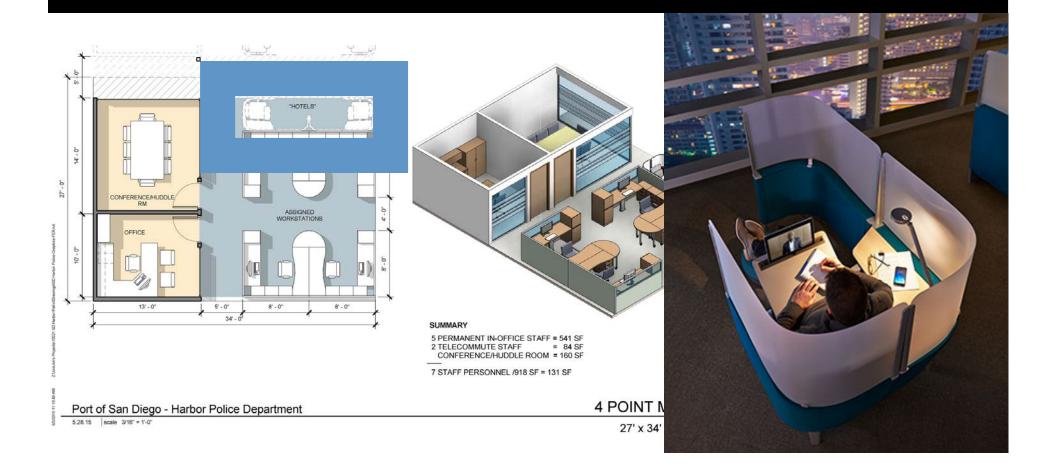
 To Utilize AWA's (Alternative Work Arrangements) Consider Work At Home Options Provide "Hotel" Desks

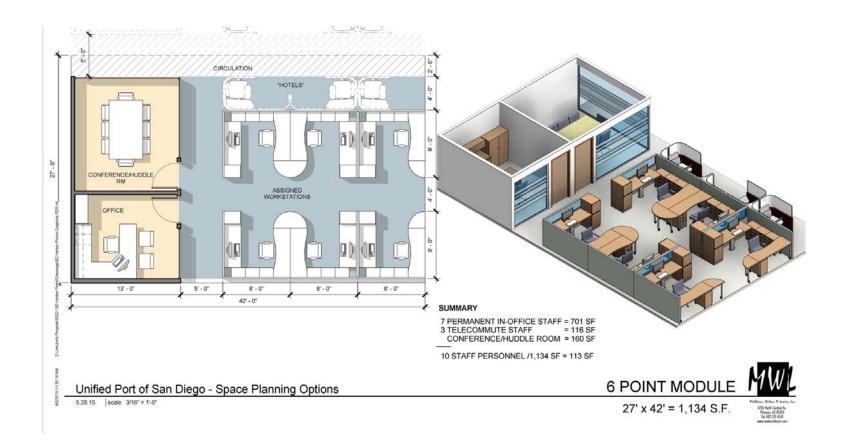
Work in Collaboration or Privacy
 Form "Neighborhoods" Modularized Open Plans

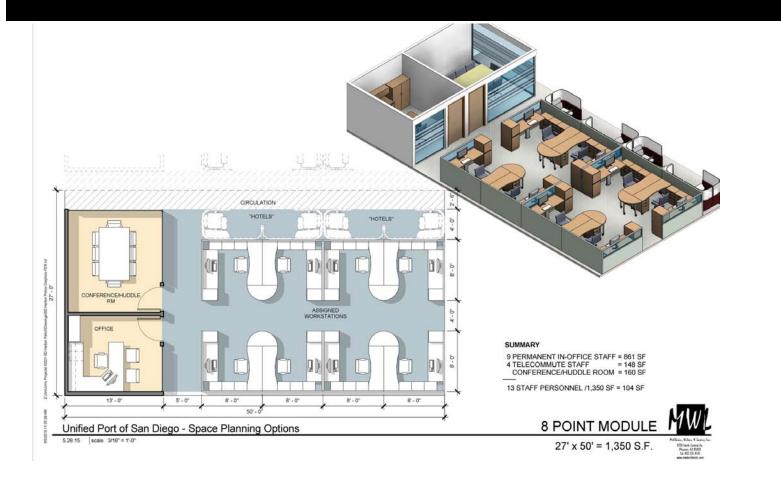








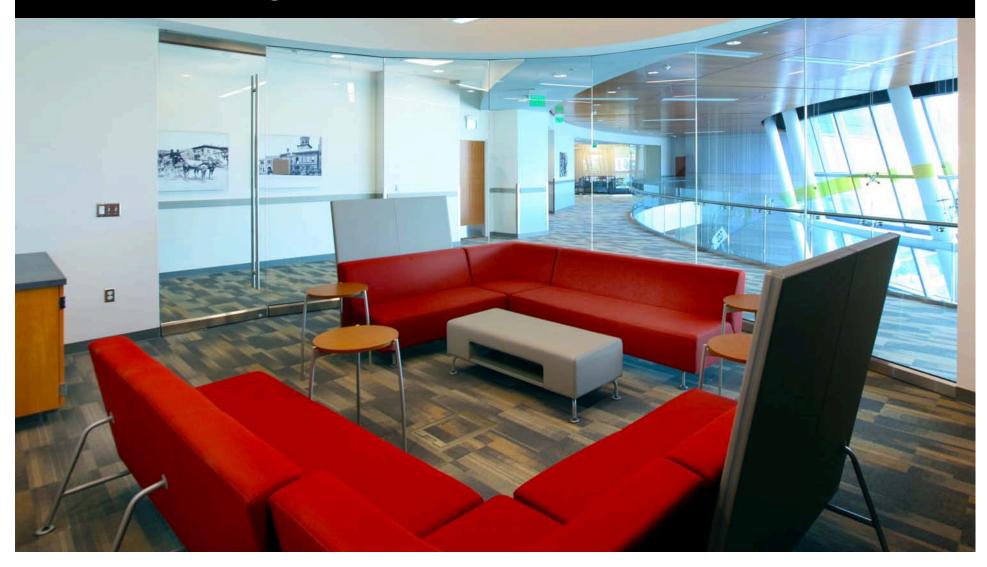




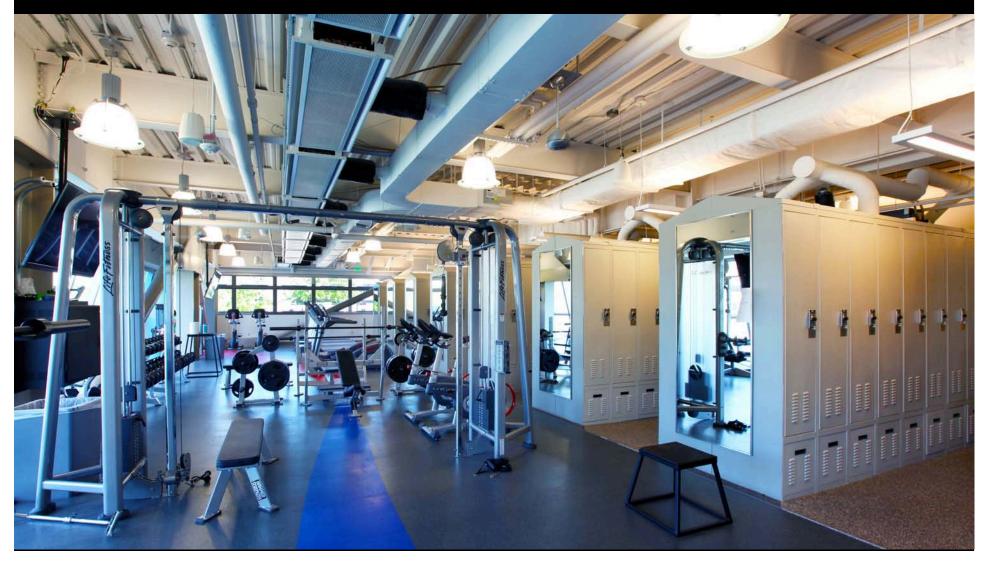
How Do We Apply This Data? Case Study: Salt Lake City Police HQ



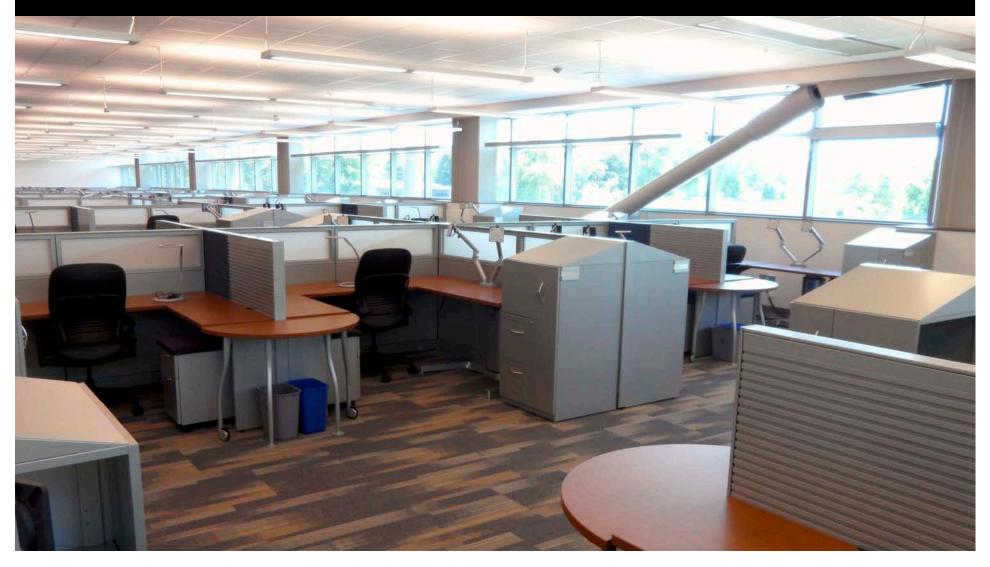
Encourage Collaboration: Huddle Zones



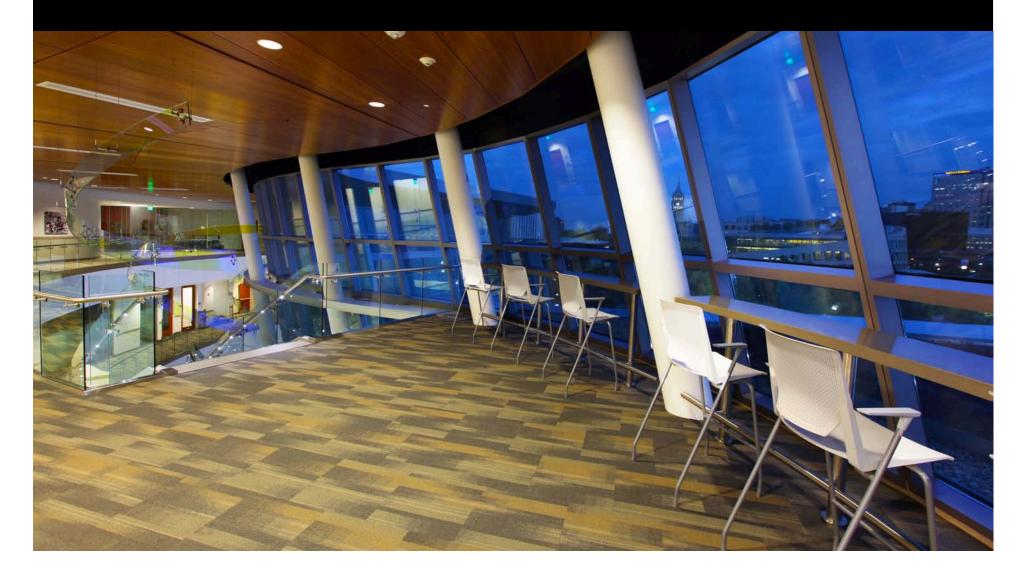
Utilize Open "Genderless" Lockering



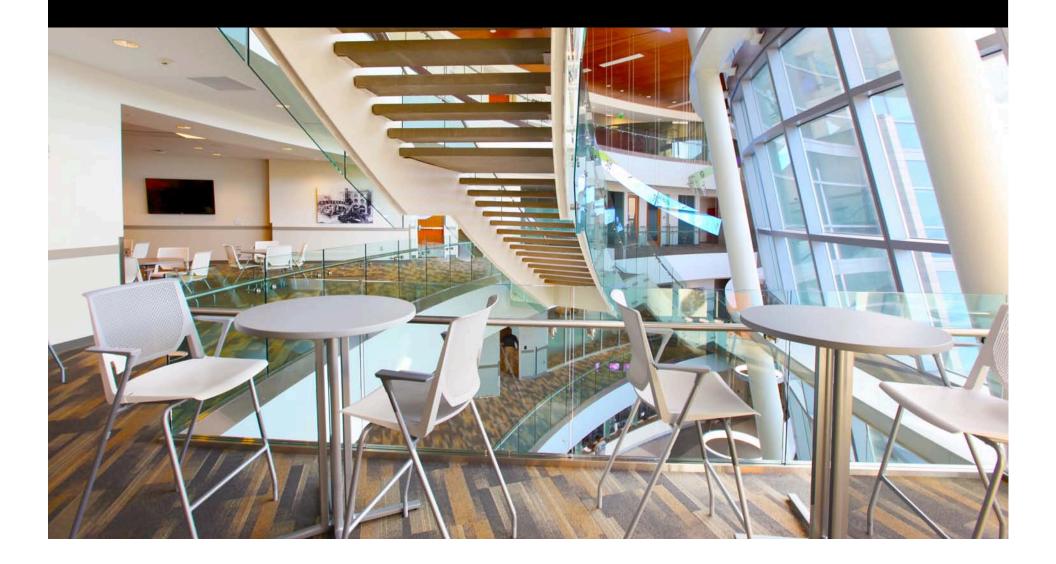
Create Neighborhood Work Groups



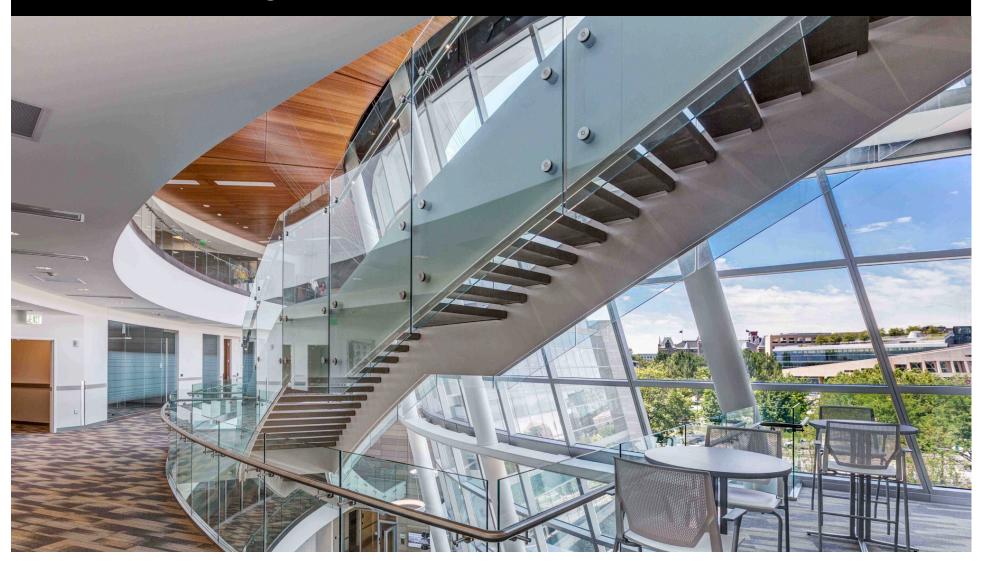
How Do We Apply This Data? Support The "Data Nomads"



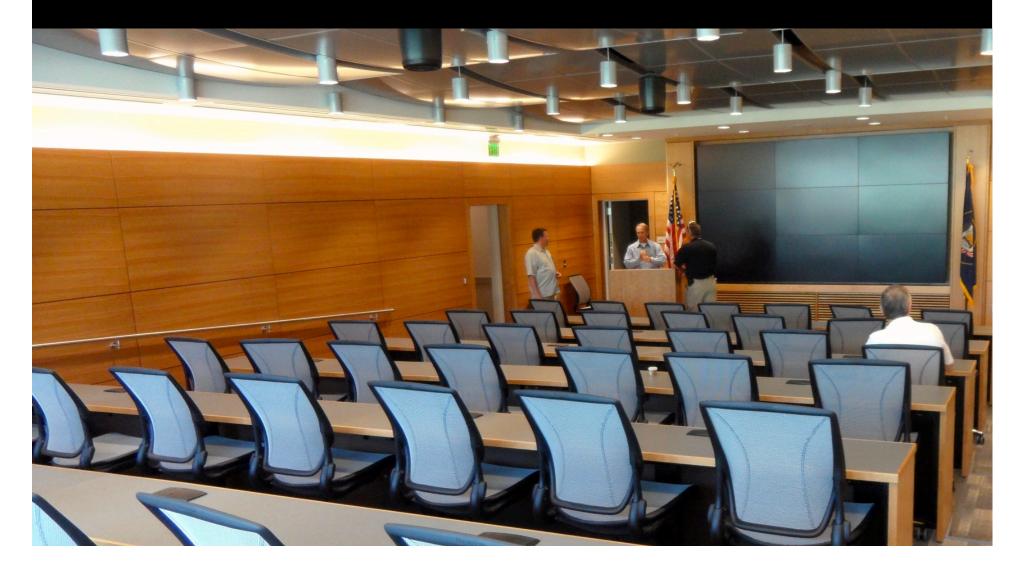
How Do We Apply This Data? Create "Coffee House" Environments



Encourage Stairs and "Holistic" Fitness



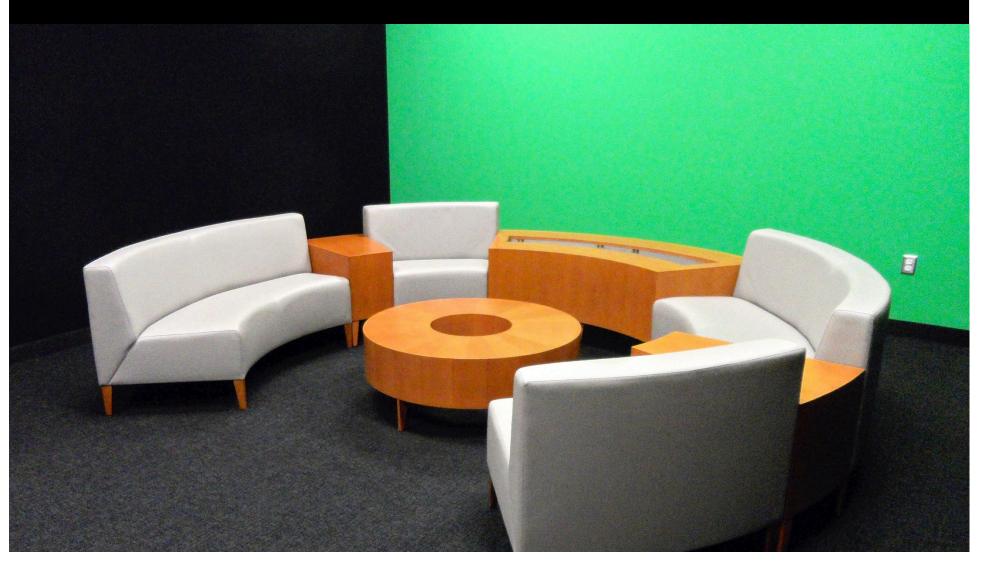
Re-Imagine Training Spaces



Create Spaces That Enable Web Meetings



Media Video "You Tube" Production Spaces



Blend Utility With Sustainability



CHALLENGING THE STATUS QUO



Law Enforcement Facilities for Millennials and Beyond

Discussion

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