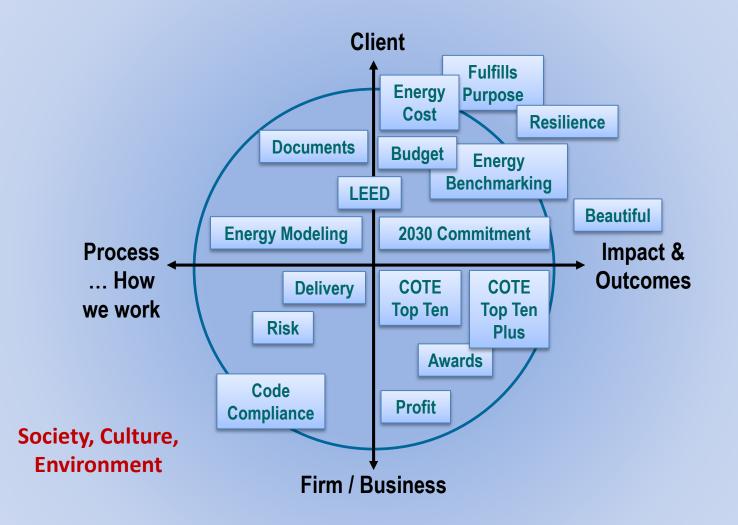
Adding Client Value with Building Energy Modeling ... What Architects Should Do ...

Rand Ekman, AIA, LEED Fellow Director of Sustainability, CannonDesign AIA Committee on the Environment 2015 Chair

November 18, 2014

CANNONDESIGN

Performance Matters



Performance Matters

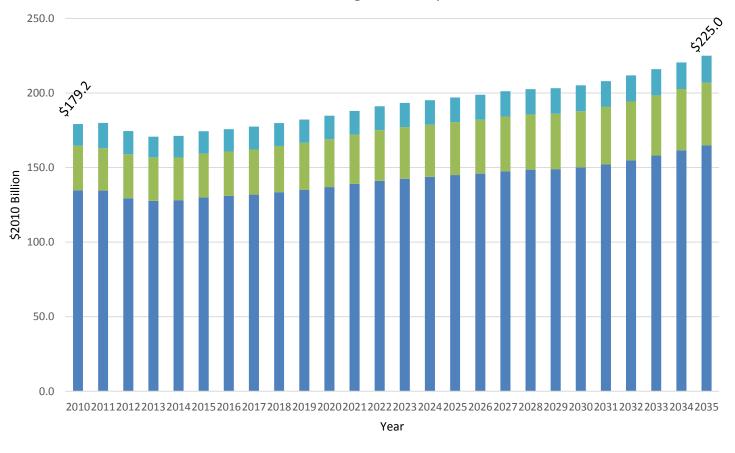
Energy Use

- Lifecycle Operating Cost
- Carbon and Greenhouse Gas
- Environmental impacts
- Professional Recognition
- Quality Design
- Codes and Regulations

Performance Matters to Your Clients

... Energy Cost

Commercial Building Sector Expenditures

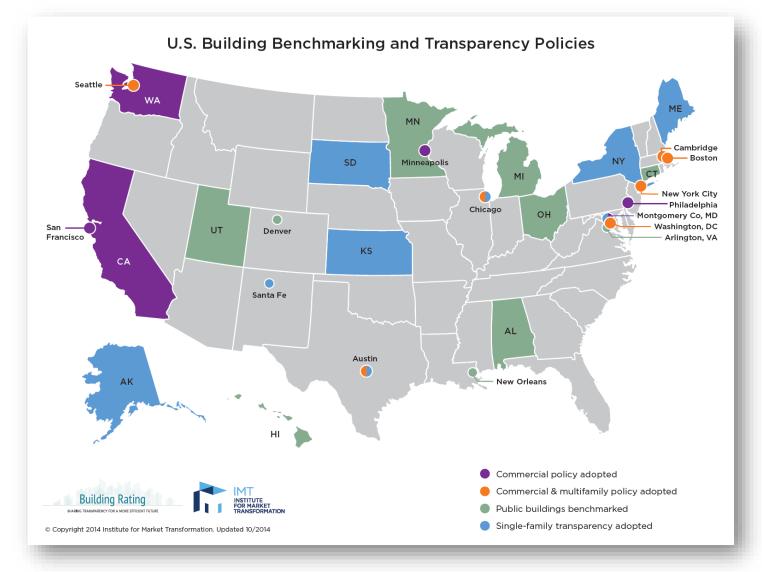


Electricity Natural Gas Petroleum (2)

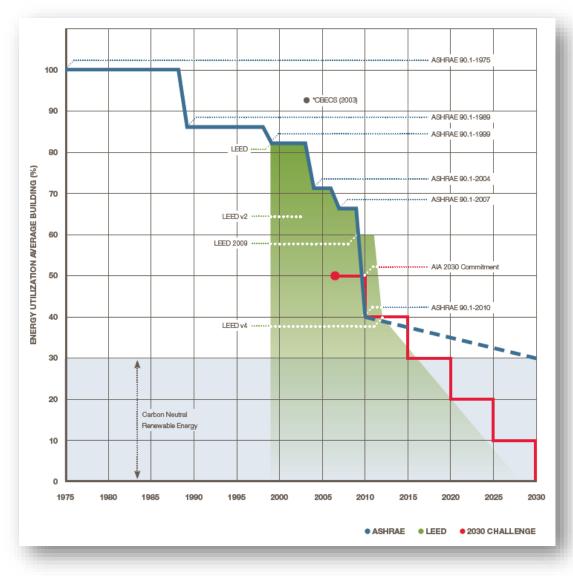
U.S. Department of Energy Building Energy Data Book

Performance Matters to Your Clients

... Energy Benchmarking



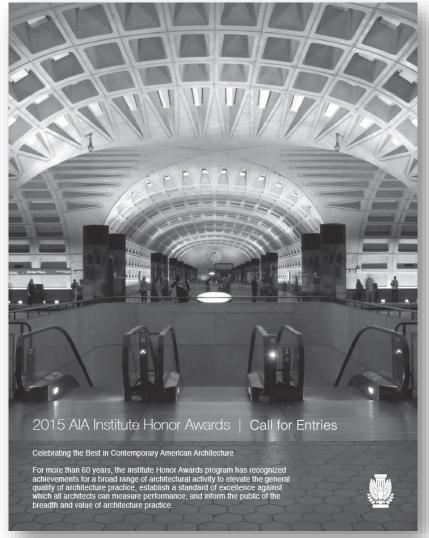
... Energy Codes



... AIA Honor Awards

Energy: A brief summary of energy and carbon reduction strategies, plus metrics per Energy Star Target Finder. If the submitted building type is not listed on the Target Finder Web site, use the Architecture 2030 Challenge Targets.

- Predicted EUI in kBtu/sf/yr excluding onsite renewable energy contribution
- Predicted EUI in kBtu/sf/yr including onsite renewable energy contribution (carbon offsets will not be counted)
- Predicted percent (%) regional energy reduction per Energy Star Target Finder
- (Optional) Actual EUI in kBtu/sf/yr including on-site renewable energy contribution (based on 1-yr utility records)



... AIA 2030 Commitment

101	number of firms submitting reports – 11% decrease
1.6 billion	total amount of gross square feet (GSF) – 9% increase
2441	number of projects reported – 150% increase
34%	average Predicted Energy Use Intensity (PEUI) reduction – 3% decrease
7%	percent of total GSF meeting the current 60% reduction target – 5% decrease
66%	percent of total GSF using energy modeling – 14% increase
401	number of projects meeting the 60% reduction target – 200% increase
73	number of net zero energy projects – 500% increase
3,866	number of interiors only projects
19%	average Lighting Power Density reduction for interiors projects – 2% increase

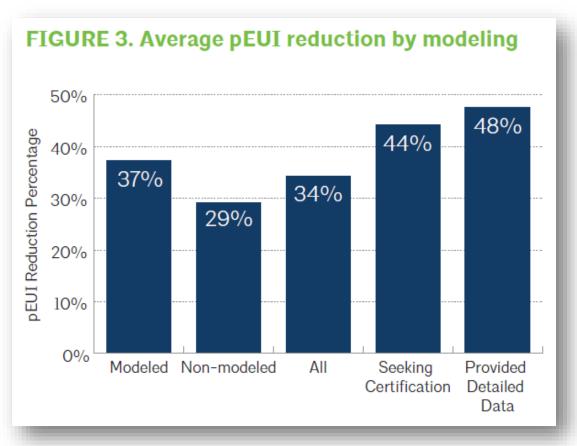
... AIA 2030 Commitment

Predicted Project Performance

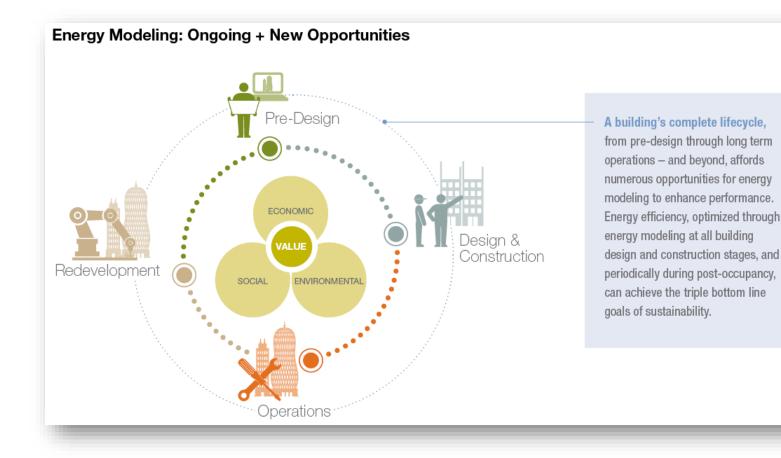
Modeled projects were predicted to perform on average 8% better than nonmodeled projects

Projects seeking 3rd party certification performed **10% better** than average

Projects reporting detailed data performed **14% better** than the average

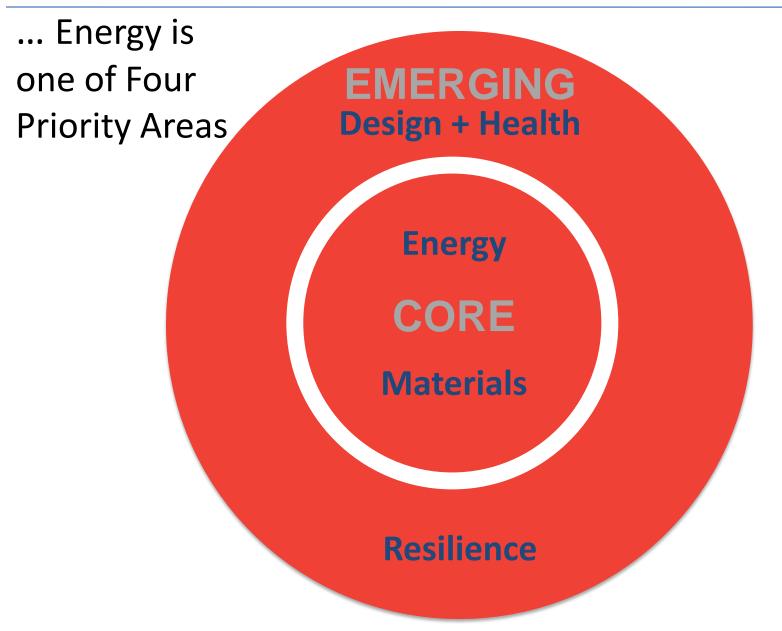


... New Business Oportunities

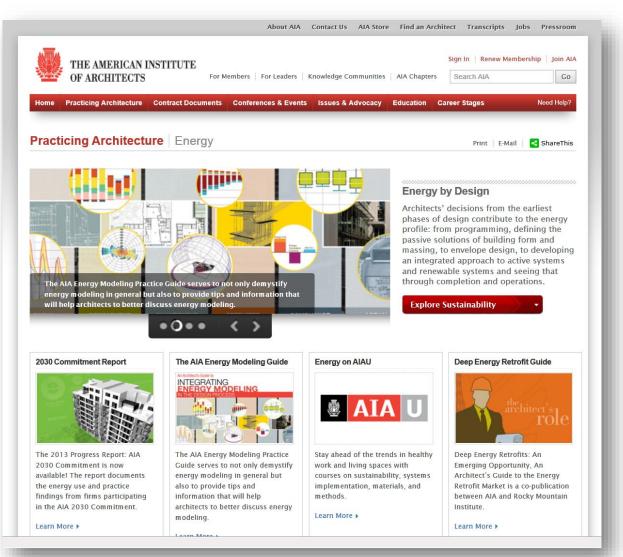


... AIA Position Statement

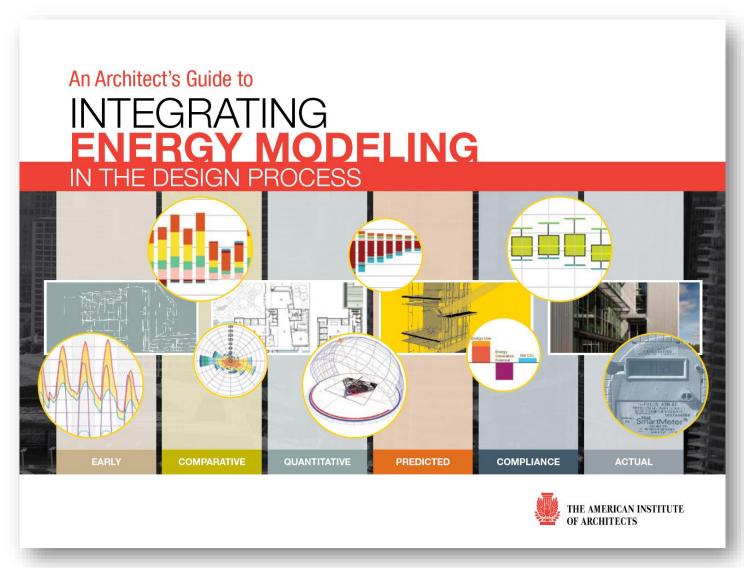
C. Public Policy: Architects are Environmentally Responsible	The creation and operation of the built environment require an investment of the earth's resources. Architects must be environmentally responsible and advocate for the sustainable use of those resources.
Supporting Position Statements	
1. Energy and the Built Environment	The AIA supports governmental policies, programs, and incentives to encourage energy conservation as it relates to the built environment as well as aggressive development and harvesting of energy from renewable sources. Architects are encouraged to promote energy efficiency and waste reduction in the built environment, encourage energy-conscious design and technology, plus support a national program for more efficient use and recycling of non-renewable resources and carbon-neutral design strategies. (approved December 2009; through December 2014)
3. Sustainable Architectural Practice	The AIA recognizes a growing body of evidence that demonstrates current planning, design, construction, and real estate practices contribute to patterns of resource consumption that will inhibit the sustainable future of the Earth. Architects, as the leaders in design of the built environment, are responsible to act as stewards of the Earth. Consequently, we encourage communities to join with us to take the leadership to change the course of the planet's future and support legislative and regulatory strategies that implement sustainable design practices to advance the goal of achieving carbon-neutral buildings by the year 2030. (approval extended May 2012, to December 2014)



... Resources



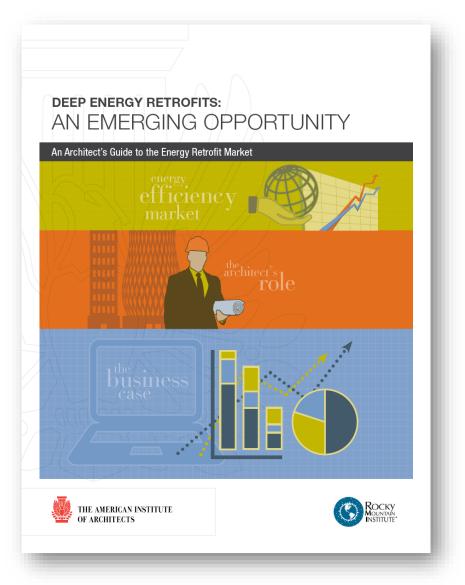
... Resources



... aiau.aia.org

- Small Firm Sustainability Strategies
- Four Stages of Energy Modeling in the Building Design Life Cycle
- Deep Energy Retrofits
- Living the Low-Energy Life
- Online continuing education.
- high-quality, curated, educational content for and, in many cases, by architects.
- Available 24/7

... Resources



What Architects should do ... Energy is a Design Problem

Performance Matters AIA





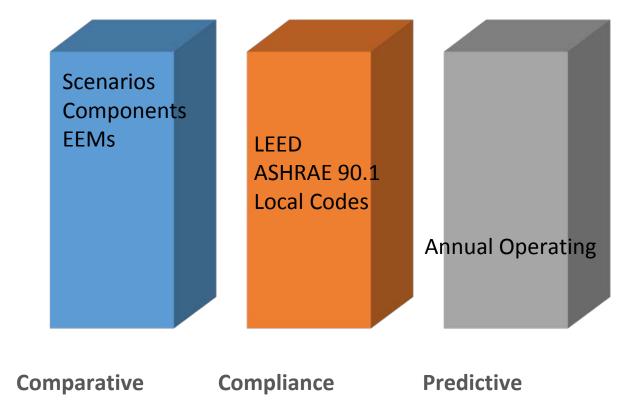


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AIA TAP WEBINAR ENERGY MODELING: ARCHITECT'S IMPACT THROUGH THE DESIGN PROCESS

November 18, 2014

VALUE TO CLIENTS FOR ENERGY MODELING



HOURLY MODELS

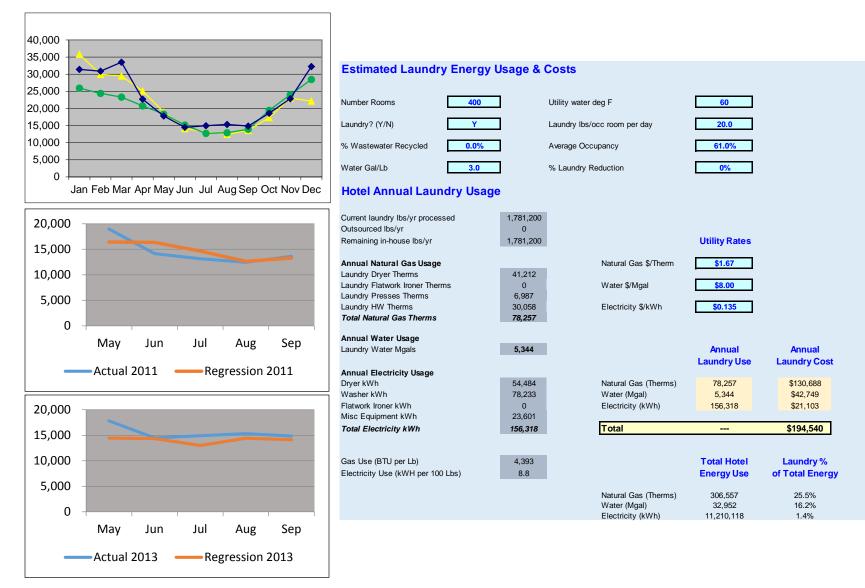
WWW.BUILDINGTOOLS.ENERGY.GOV

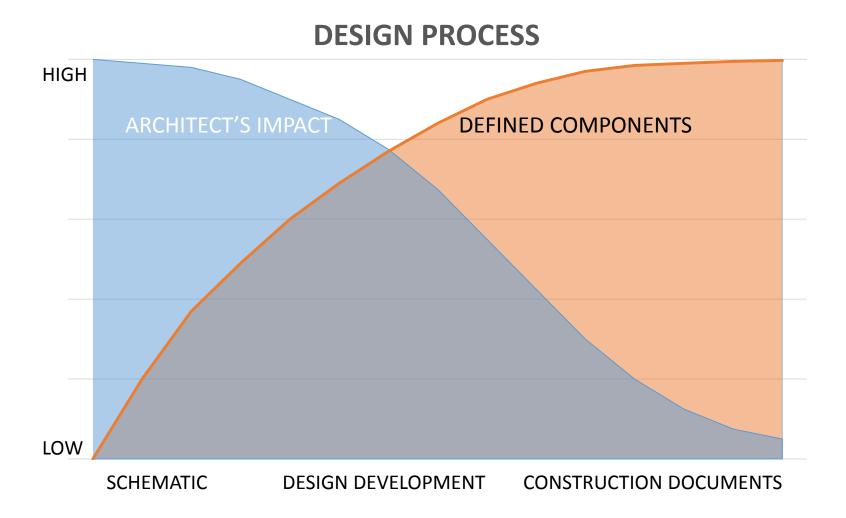


BIN DATA MODELS

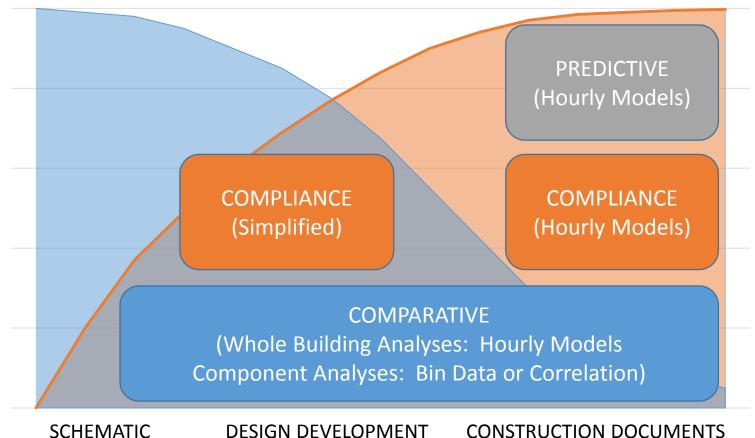
Annual Fan Ener	gy Savings Calculat	ions										
	Existing Condition											
Temp	Percent	Percent	Fan	CHWP	HWP	On-peak	Mid-peak	Off-peak	Occ Total	Unocc Total		
Bin	Air Flow	Fan BHP	kW	kW	kW	kWh	kWh	kWh	kWh	kWh		
102	0%	0%	0.00	0.00	0.00	0	0	0	0	0		
97	100%	110%	14.27	0.00	0.00	250	0	0	250	0		
92	98%	90%	11.70	0.00	0.00	1,085	0	0	1,085	0		
87	90%	90%	11.70	0.00	0.00	2,842	0	0	2,842	0		
82	82%	73%	9.42	0.00	0.00	3,590	0	0	3,590	0		
77	75%	56%	7.28	0.00	0.00	3,371	0	0	3,371	0		
72	67%	42%	5.42	0.00	0.00	3,187	0	0	3,187	0		
67	59%	30%	3.85	0.00	0.00	2,160	0	0	2,160	0		
62	51%	30%	3.85	0.00	0.00	1,896	0	0	1,896	0		
57	43%	19%	2.43	0.00	0.00	1,100	0	0	1,100	0		
52	40%	19%	2.43	0.00	0.00	1,129	0	0	1,129	0		
47	40%	19%	2.43	0.00	0.00	1,097	0	0	1,097	0		
42	40%	19%	2.43	0.00	0.00	1,153	0	0	1,153	0		
37	40%	19%	2.43	0.00	0.00	1,099	0	0	1,099	0		
32	40%	19%	2.43	0.00	0.00	914	0	0	914	0		
27	40%	19%	2.43	0.00	0.00	600	0	0	600	0		
22	40%	19%	2.43	0.00	0.00	337	0	0	337	0		
17	40%	19%	2.43	0.00	0.00	157	0	0	157	0		
12	40%	19%	2.43	0.00	0.00	61	0	0	61	0		
7	40%	19%	2.43	0.00	0.00	29	0	0	29	0		
2	40%	19%	2.43	0.00	0.00	13	0	0	13	0		
-3	40%	19%	2.43	0.00	0.00	3	0	0	3	0		
Total/Peak			14.27	0.00	0.00	26,073	0	0	26,073	0		

CORRELATION MODELS

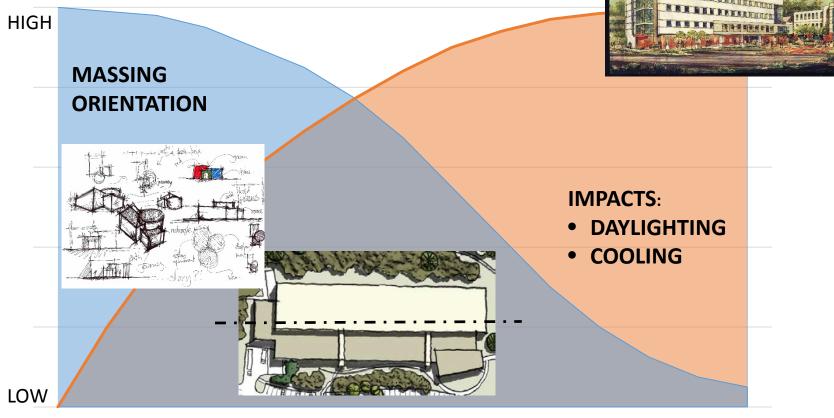




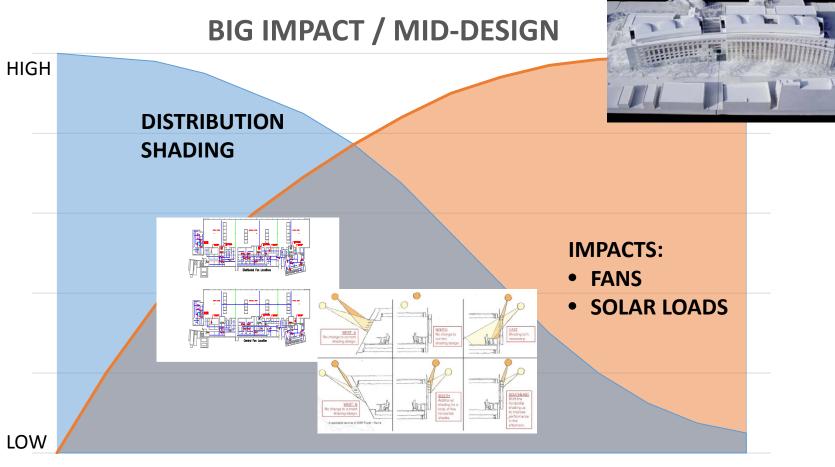
ENERGY MODELING DURING DESIGN PROCESS



GREATEST IMPACT / EARLY DESIGN

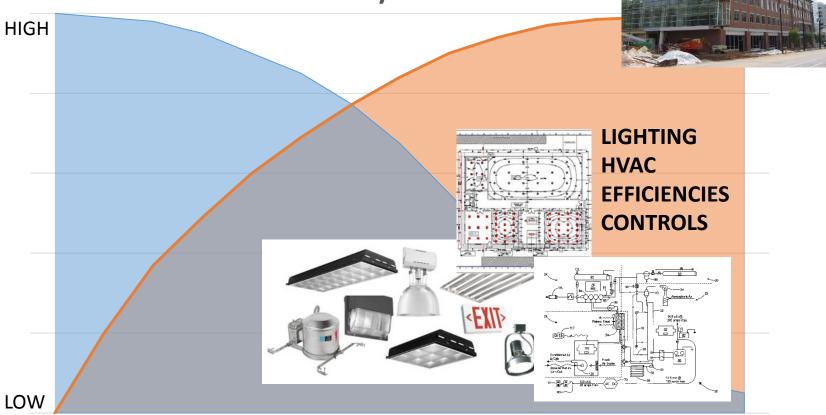


SCHEMATIC

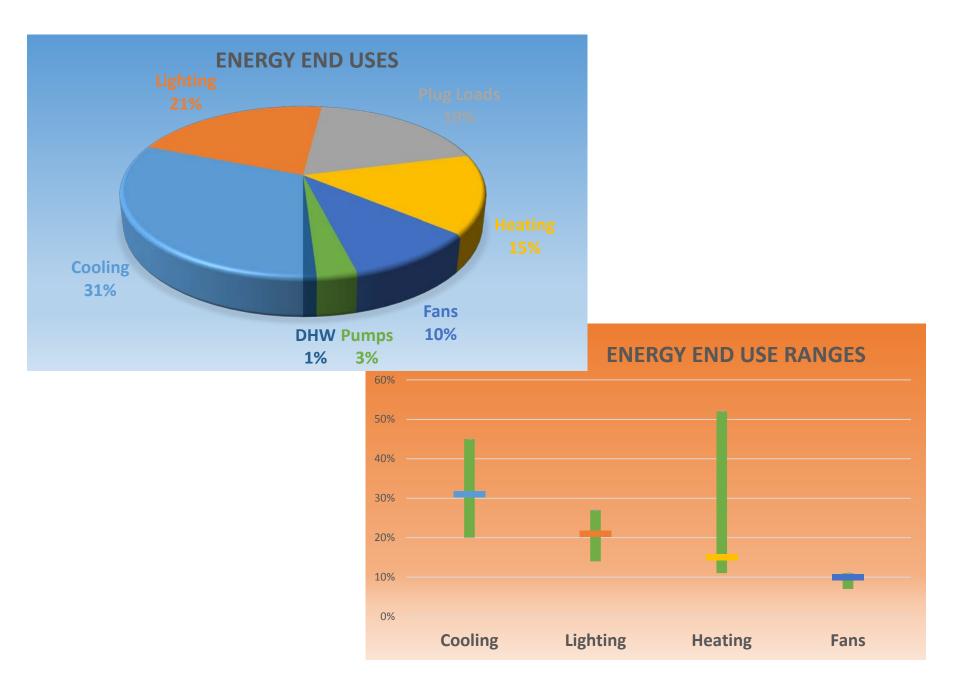


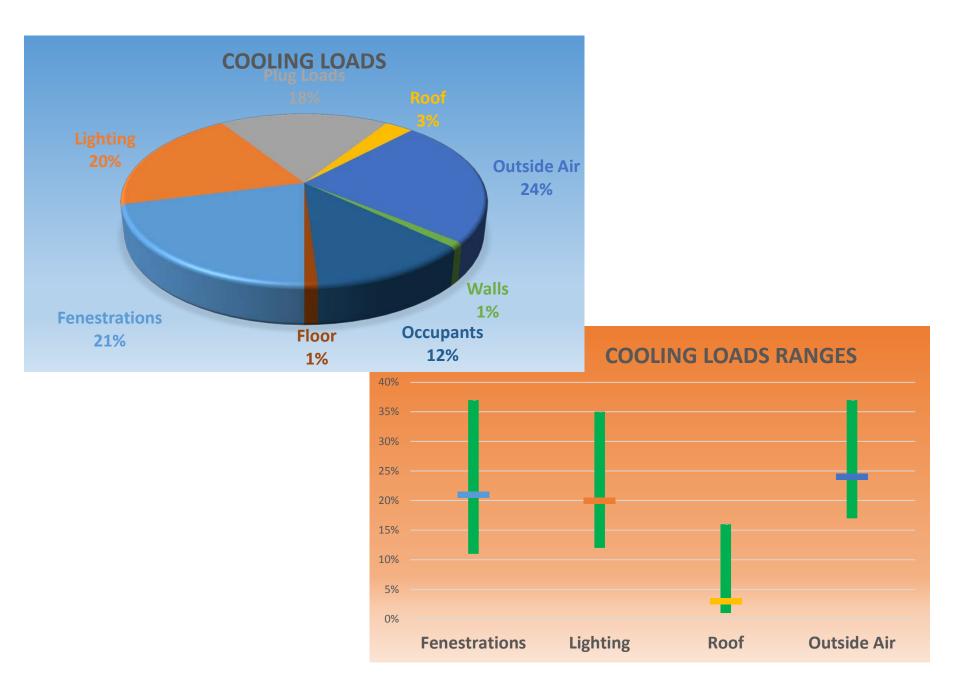
DESIGN DEVELOPMENT

LESS IMPACT / LATE DESIGN

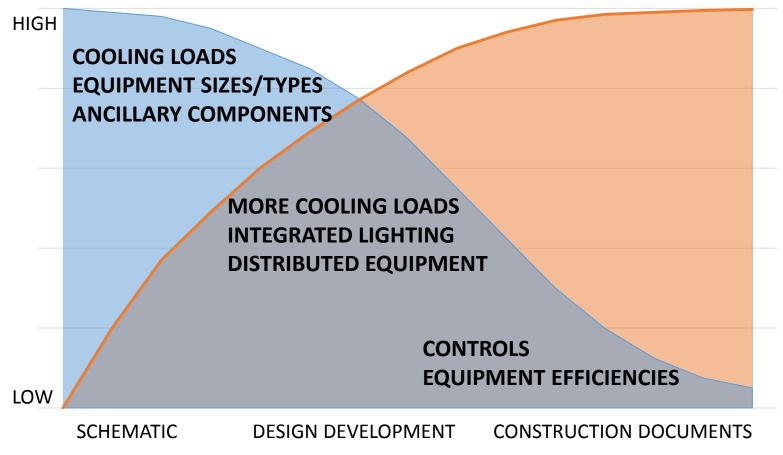


CONSTRUCTION DOCUMENTS





ARCHITECT'S IMPACT THRU DESIGN PROCESS







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November 18, 2014

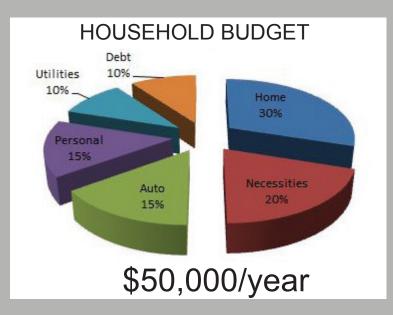
AIA TAP WEBCAST 11-18-2014

Kjell Anderson, AIA, cSBA, LEED AP BD+C LMN Architects

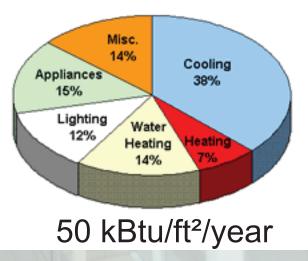
"All models are wrong but some are useful." - GEORGE E.P. BOX

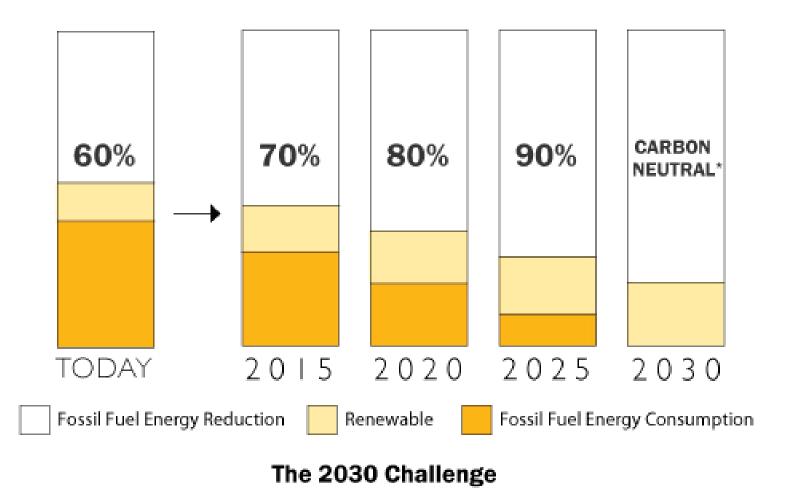


"All models are wrong but some are useful." - GEORGE E.P. BOX

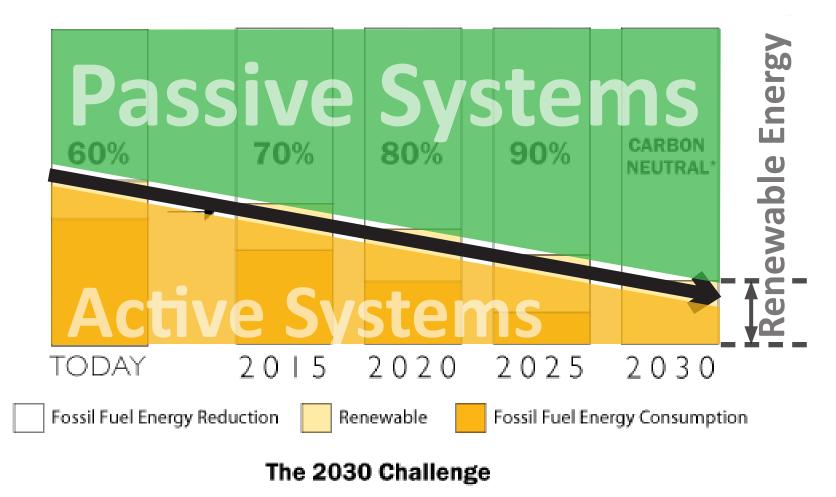


ENERGY BUDGET





Source: @2010 2030. Inc. / Architecture 2030. All Rights Reserved. *Using no fossil fuel GHG-emitting energy to operate.



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a brief history of energy modeling...

Mechanical System Sizing (Peak Loads)

How big are loads? Do I need 4 tons or 8 tons of cooling?



Late in Design Phase

Mechanical System Sizing (Peak Loads) Comparing strategies. (Energy Conservation Measures, EEM/ECMs)

How big are loads? Do I need 4 tons or 8 tons of cooling? Is it better to insulate more or upgrade the boiler efficiency?

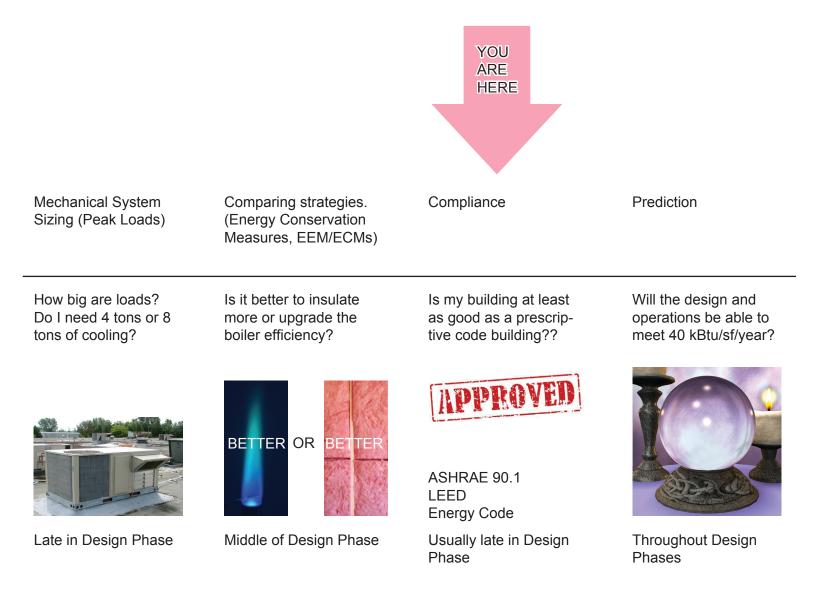


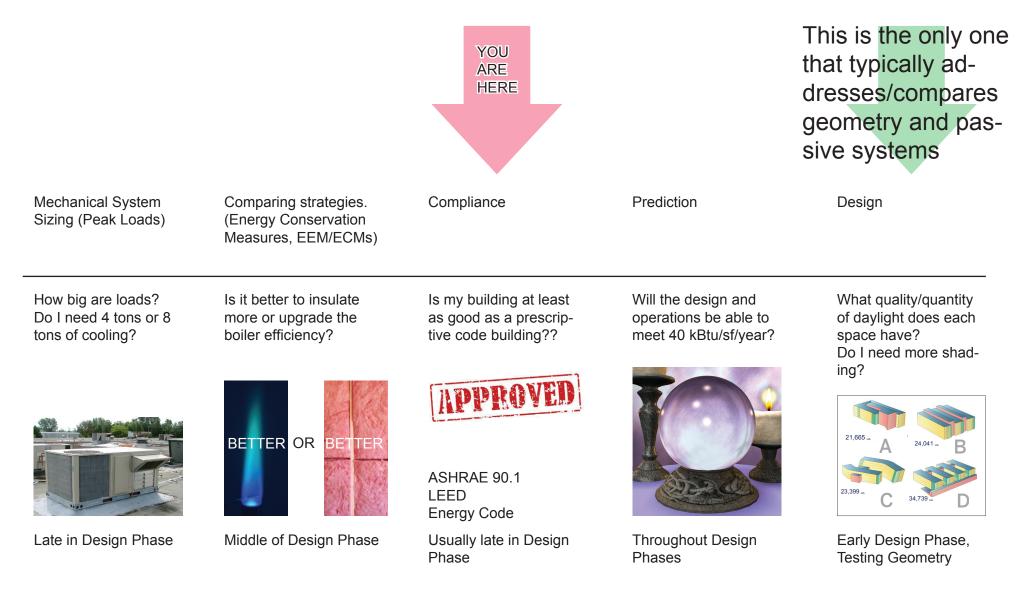
Late in Design Phase



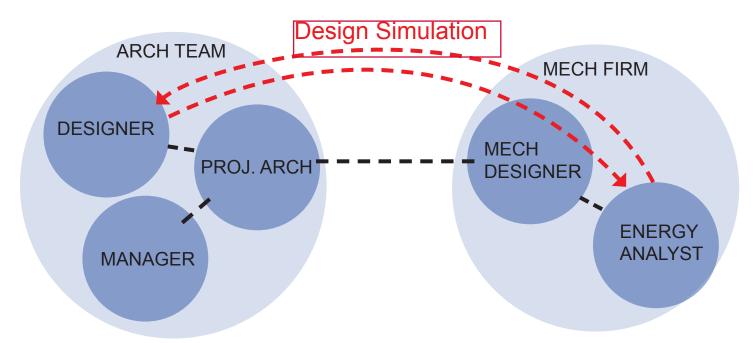
Middle of Design Phase







Who Does Energy Modeling?



- Usually an Energy Analyst, often housed within a Mechanical Design Firm.

- For some types of Analysis, the best physical location is within an Architecture firm.

Common Issues with Energy Analysis:

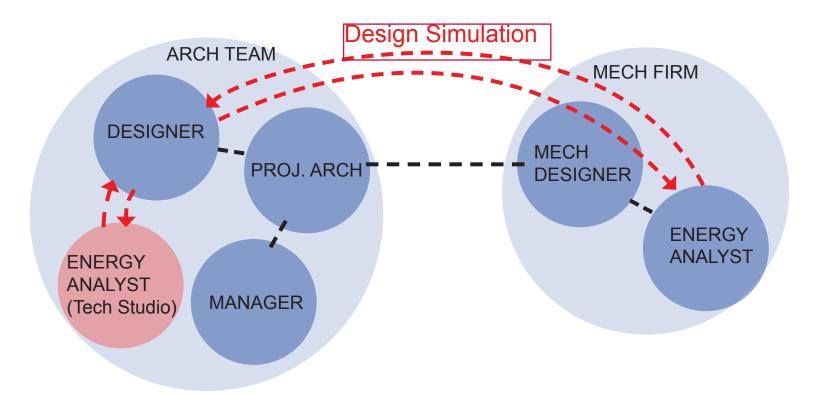
- Design team is not asking a design question, just asking for 'analysis.'

- Design team is not willing to incorporate answers to analysis questions.

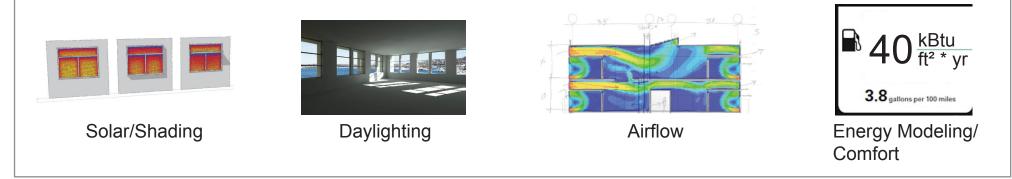
- Geometry is difficult to translate from design team to energy modeling software. Design Changes may require extensive time (fee) to redraw model. This means either they are not picked up by Analyst or fee increases for early analysis.

- Energy Analyst makes a great deal of assumptions that are correct, on average. For a particular building, however, they may not be appropriate.

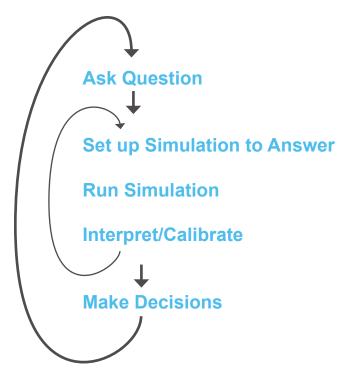
Who Does Energy Modeling?



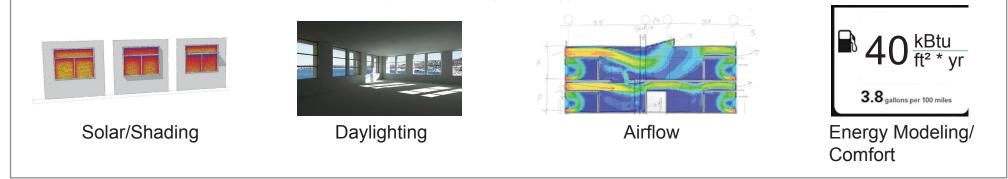
-Some Types of Design Energy Simulation

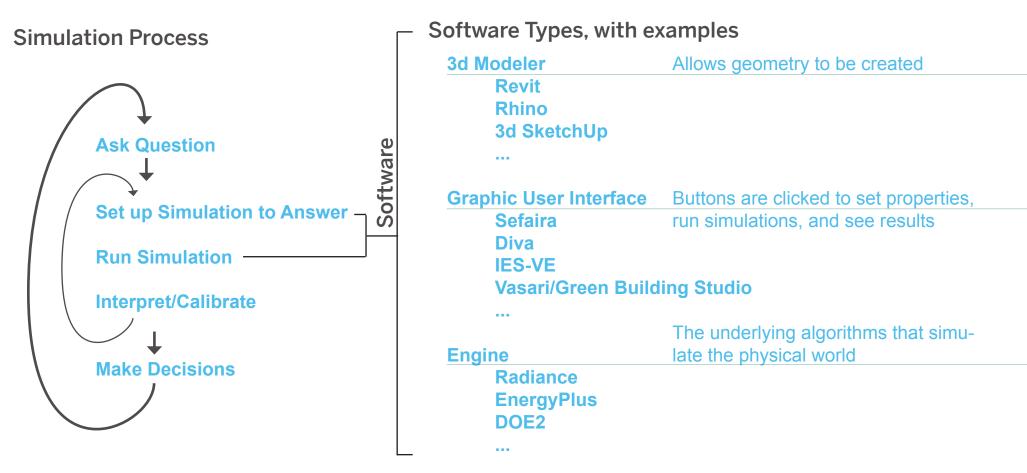


Simulation Process

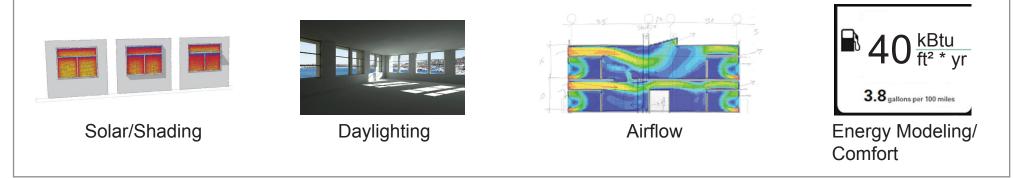


-Some Types of Design Energy Simulation





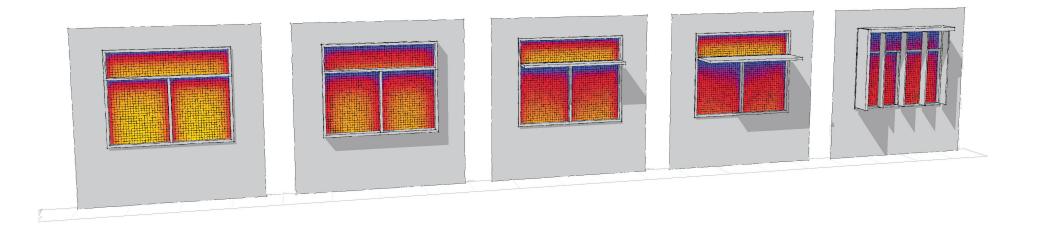
-Some Types of Design Energy Simulation



Solar Energy Investigations

Question

- What is the relative performance of various shading strategies?

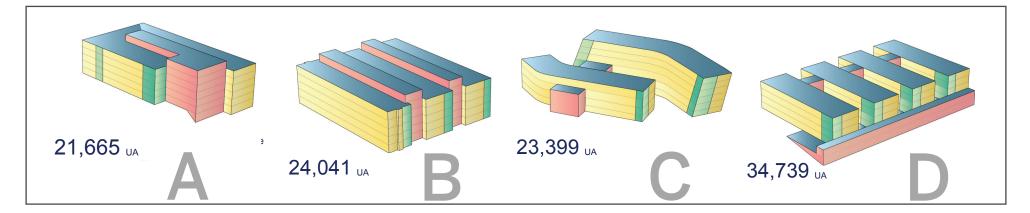


Massing Comparison

Question

- How often can electric lights be dimmed or off?
- What is optimal geometry to balance daylight with envelope performance?

40% Glazing 60% Glazing 90% Glazing



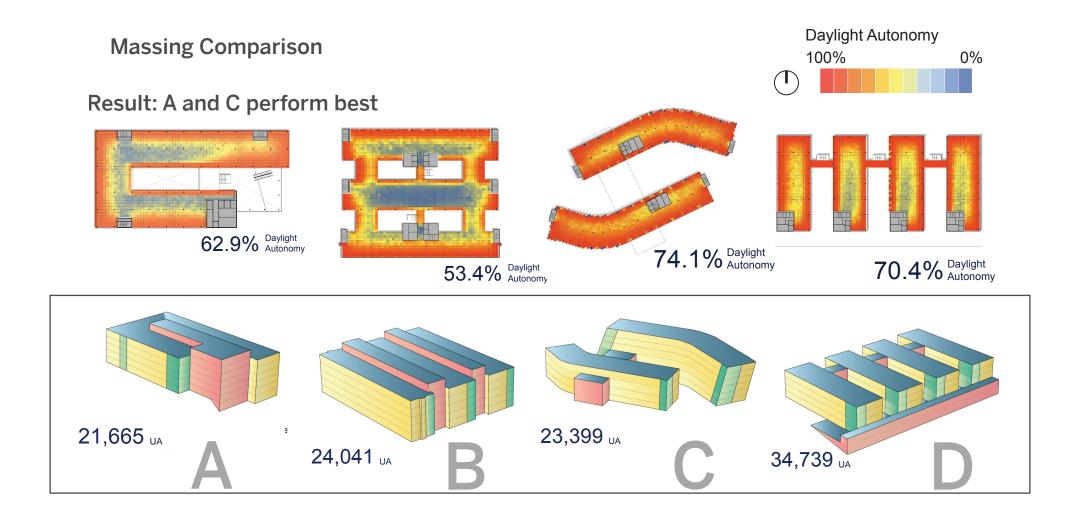


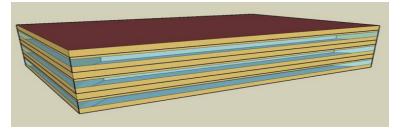
Table 1. Variable List and Range

Category	Variable	Low Performance	Base Case	High Performance	
Envelope	Building Area (SF)	52,630	52,630	52,630	
·	Number of Floors	3	3	3	
	Thermal Zoning	Core zone w/4 perimeter zones on each floor	Core zone w/4 perim- eter zones on each floor	Core zone w/4 perimeter zones on each floor	
	Perimeter Zone Depth	15'	15'	15'	
	Floor to Floor (ft)	13'	13'	13'	
	Floor to Ceiling (ft)	9'	9'	9'	
	Aspect Ratio & Orientation	N/S 2.5-1	E/W 1.5-1 S	E/W 2.5-1	
	Mass	Wood frame (no slab)	4" slab	12" slab	
	Insulation	R-11 metal frame	ASHRAE 90.1-2007 Seattle	ASHRAE 189	
	Glazing Area	60%	33%	20%	
	Shading	NONE	NONE	FIXED 3' horizontal	
	SHGC	0.76	0.38	0.15	
	Glazing U	0.93	0.48	0.28	
	Air Tightness	0.013	0.29	0.62	
Occupancy	Occupant Density	130 SF/Person	200 SF/Per- son	400 SF/Person	
	Occupant Schedule	16 Hour WD + 12Hour SAT	12 Hour WD + 6 Hour SAT	8 Hour WD + 4 Hour SAT	
	Plug Loads	2.0 w/SF	0.75 w/SF	0.4 w/SF	
	Plug Schedule	80% on at Night	40% on at Night	5% on at Night	
	Data Center	1.5 % of floor area, 100 w/SF	NONE	1.5% of floor area, 35 w/ SF	

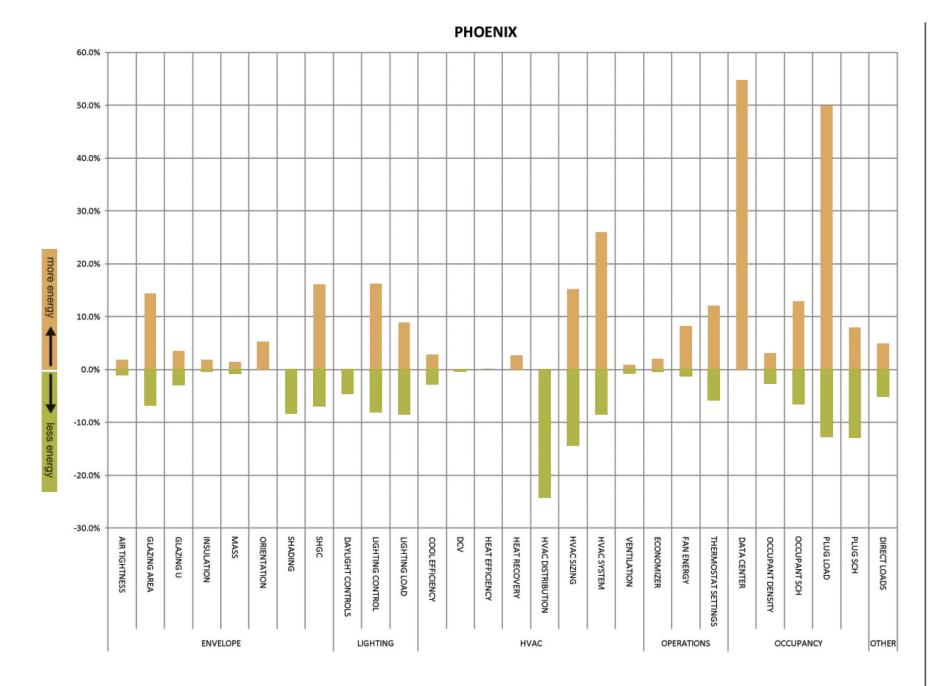
Sensitivity Analysis

BUILDING GEOMETRY	

Total Area	53625	ft^2
Number of Floors	3	
Aspect Ratio	2:1	
Floor to Floor Height	13	ft
Floor to Ceiling Height	9	ft
Window to Wall Ratio	0.33	

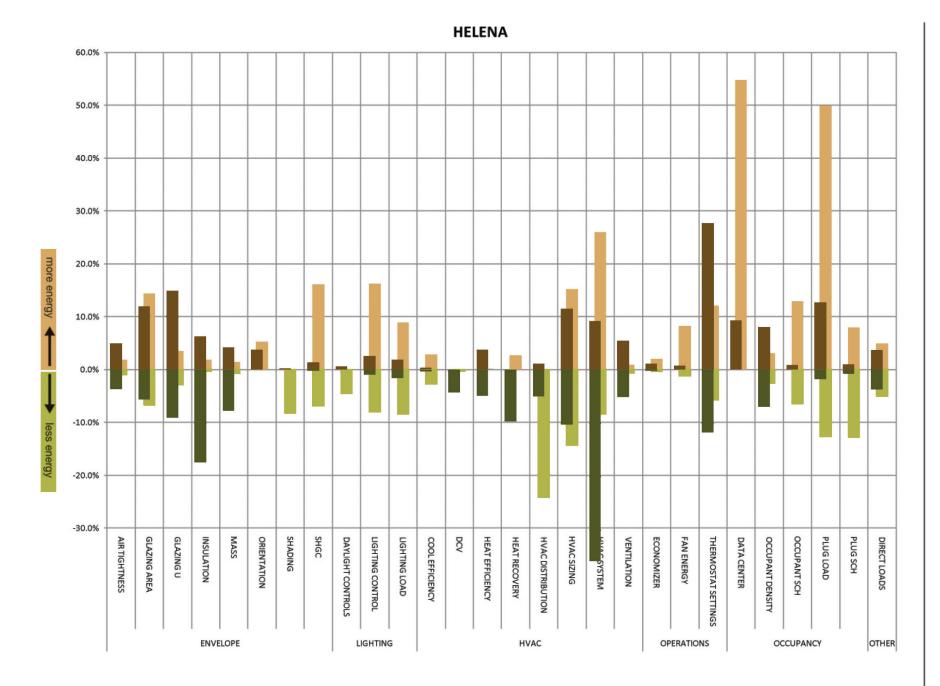


nbi: new buildings institute | Sensitivity Analysis



67

nbi: new buildings institute | Sensitivity Analysis

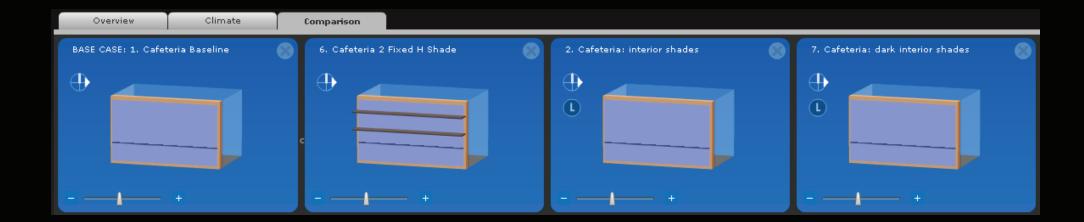


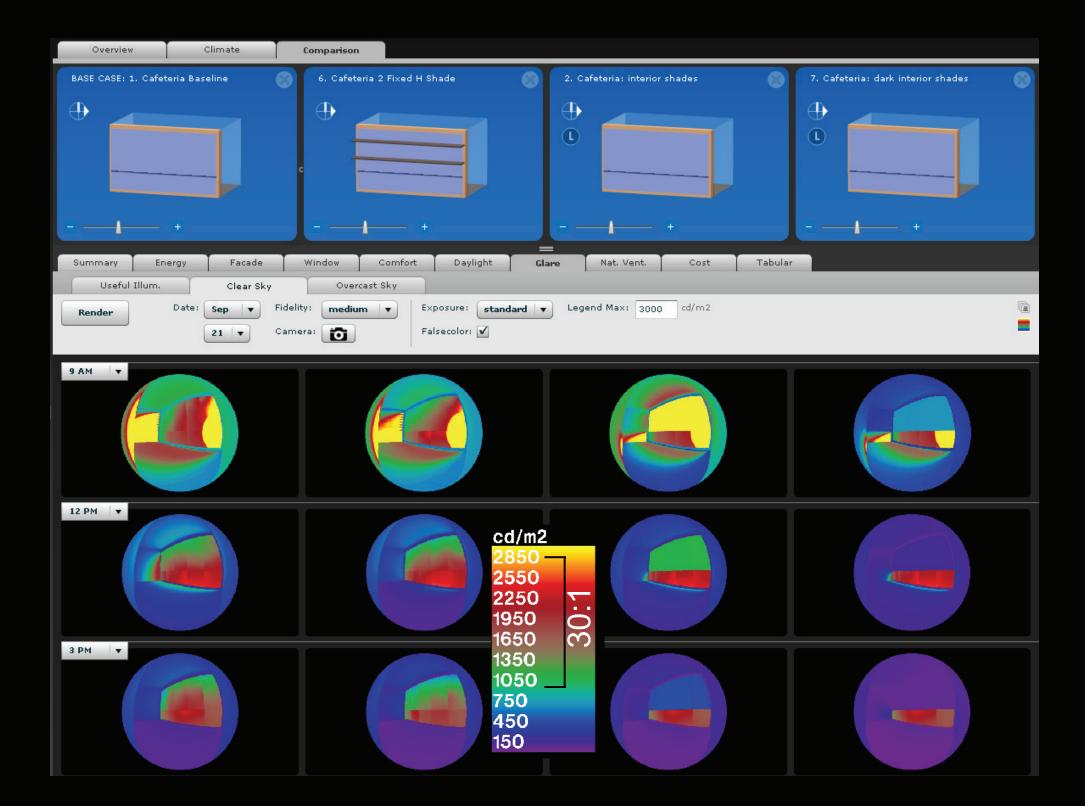
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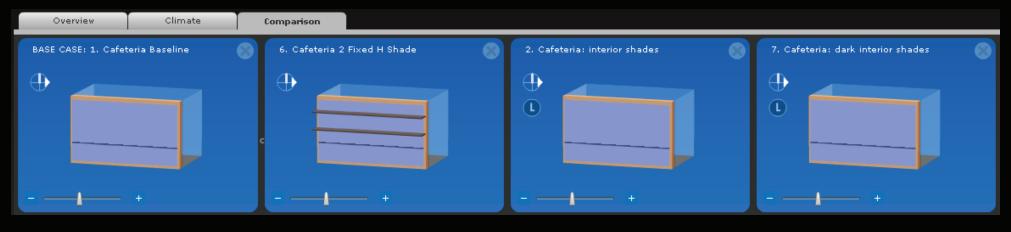
Daylighting Investigations

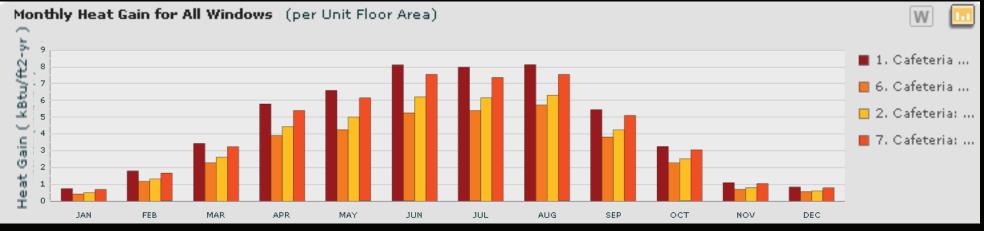
Question

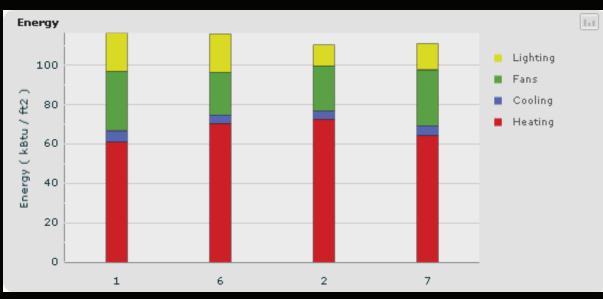
- For an existing, East-facing highly-glazed facades, is there a best strategy to reduce glare and cooling loads?

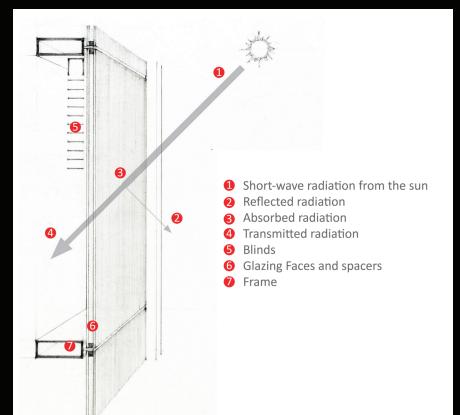












SMJTSYS

HADING

J

٧	Vindows	Glazing Sys.	zing Sys. Shading Sys.		Frames	
ID	Name		-	Ту	pe	
1	RS exterior light-colored			st	nade	
2	RS exter	ior medium-col	ored	sH	nade	
з	RS exter	ior dark-colored	ł	sH	nade	
4	RS interi	or light-colored		sH	nade	
5	RS interi	or medium-colo	red	sH	nade	
6	RS interi	or dark-colored		sH	nade	
7	RS betwe	en-glass light-	colored	sH	nade	
8	RS betwe	en-glass medi	um-colored	sH	nade	
9	RS betwe	en-glass dark-	colored	sH	nade	
10	VB exter	ior 3" slat (90 d	leg)	Ve	enetian b	lind
11	VB exter	ior 3" slat (45	deg)	Ve	enetian b	lind
12	VB exter	ior 3" slat (0 de	:g)	ve	enetian b	lind
13	VB interi	or 1" slat (90 d	≥g)	ve	enetian b	lind
14	VB interi	or 1" slat (45 d	≥g)	ve	enetian b	lind
15	VB interi	or 1" slat (0 de	9)	ve	enetian b	lind
16	VB betwe	en-glass 0.45"	slat (90 deg)	ve	enetian b	lind
17	VB betwe	en-glass 0.45"	slat (45 deg)	ve	enetian b	lind
18	VB betwe	en-glass 0.45"	slat (0 deg)	ve	enetian b	lind
19	Screen e	xterior dark-col	ored w/ fine mesh	(1 m sc	reen	
20	Screen e	xterior dark-col	ored w/ medium n	nesh (so	reen	

Shading Sys. Windows Glazing Sys. Frames Glass Gas ID Name TVis SHGC U-factor Single Clear 6 mm 0.883647 0.817993 1.02464 1 Double Clear (Air) 0.786104 0.704054 0.47349 2 3 Double Bronze (Air) 0.476844 0.502193 0.47369 0.443098 0.45254 Double Low-E Bronze (Air) 0.33069 0.521143 0.299475 5 Double Low Solar Low-E Tint (Air) 0.29064 Double Low Solar Low-E Clear (Air) 0.700573 0.381879 0.29080 0.450973 0.292109 Quad Low Solar Low-E Clear (Air) 0.10817 Double Glazed Triple Silver Low-E (Argon) 0.638147 0.272156 0.23788 8 9 Double Hi VT (LowIron) Low-E (Argon) 0.723571 0.382557 0.24673 10 Double High Performance Tint (Air) 0.607054 0.393693 0.47356 11 Double High Performance Tint (Argon) 0.607054 0.389954 0.44853 12 Double Low VT Low-E (Argon) 0.371312 0.240973 0.25334 13 Double Low-E Clear (Argon) 0.69594 0.469166 0.24527 14 Double Glazed Triple Silver Low-E Tint (Argon) 0.543216 0.245632 0.23788 0.076764 15 Double Low-E Opaque (Air) 0.027201 0.29083 0.379199 100 Viracon -- VE-2M (2) clear/clear (air) 0.702833 0.29255 101 Viracon -- VE-2M (2) clear/clear (argon) 0.702833 0.374939 0.24671 102 Viracon -- VE-2M (2) low-iron/low-iron (air) 0.730261 0.389355 0.29258 103 Viracon -- VNE-63 (2) clear/clear (air) 0.621575 0.287753 0.28983 104 Viracon -- VUE-50 (2) dear/dear (air) 0.483656 0.255273 0.28904 105 Viracon -- VE-85 (2) clear/clear (air) 0.756618 0.5451 0.30896 106 Viracon -- VE-85 (2) low-iron/low-iron (air) 0.780671 0.599464 0.31092 107 Viracon -- VRE-38 (2) clear/clear (air) 0.36102 0.231406 0.29365 108 Viracon -- VRE-59 (2) clear/clear (air) 0.527115 0.33621 0.29745 200 PPG -- SB 60 (2) clear/clear (air) 0.701389 0.38205 0.29077 0.377556 201 PPG -- SB 60 (2) clear/clear (argon) 0.701389 0.24467 202 PPG -- SB 60 (2) low-iron/low-iron (air) 0.742233 0.400515 0.29094 203 PPG -- SB 60 (2) light green/clear (air) 0.629825 0.320573 0.29094 204 PPG -- SB 60 (2) blue/clear (air) 0.629825 0.320573 0.29094 205 PPG -- SB 60 (2) bronze/clear (air) 0.422279 0.271336 0.29094 206 PPG -- SB 60 (2) gray/clear (air) 0.352576 0.245984 0.29080 207 PPG -- SB 70XL (2) 5 mm dear/dear (air) 0.627799 0.277017 0.28548 208 PPG -- SB 70XL (2) blue/dear (air) 0.480918 0.235283 0.28490 209 PPG -- SB 80 (2) clear/clear (air) 0.47493 0.239661 0.28707 210 PPG -- SB R100 (2) dear/dear (air) 0.415423 0.232814 0.29129 0.620352 300 Pilkington -- Energy Advantage (2) clear/clear (air) 0.729064 0.33065 301 Pilkington -- Edipse Advantage (2) clear/clear (air) 0.601037 0.551748 0.34542 302 Pilkington -- Eclipse Gold/clear (air) 0.361086 0.429957 0.47333 303 Pilkington -- Solar-E (2) clear/clear (air) -- pyrolytic 0.53272 0.447164 0.33292 400 Guardian -- SN-68 (2) clear/clear (air) 0.678005 0.376855 0.29232 401 Guardian -- SN-62 (2) clear/clear (air) 0.620965 0.312399 0.28869 402 Guardian -- SN-54 (2) clear/clear (air) 0.537535 0.281122 0.29053 0.501623 0.331478 403 Guardian -- AG 50 (#2) clear/clear (air) 0.29846 404 Guardian -- Royal Blue 40 (#2) clear/clear (air) 0.378816 0.311473 0.31436 405 0.303346 Guardian -- Silver 32 (#2) clear/clear (air) 0.285322 0.41899 AFG -- Ti-AC 23 (2) clear/clear (air) 0.381933 0.235021 0.29295 500 AFG -- Ti-AC 36 (2) clear/clear (air) 0.650264 0.359361 0.29057 501 502 AFG -- Ti-AC 40 (2) clear/clear (air) 0.679321 0.391198 0.29366 503 AFG -- Ti-PS (2) dear/dear (air) 0.74414 0.531519 0.30054 504 AFG -- E2 (2) clear/clear (air) -- pyrolytic 0.730005 0.626497 0.34361 505 AFG -- Ti-PS (2) dear/dear/dear (argon) -- triple 0.662828 0.484723 0.18982 506 AFG -- Ti-AC 36 (2) dear/dear/dear (argon) -- triple 0.579456 0.3255 0.18135 507 $T_{\rm LDC}(2) \pm E_{\rm L}(5)$ desv/desv/desv (svec) 0.617495 0.46005

PES

GLAZING

AIA TAP WEBCAST 11-18-2014

Kjell Anderson, AIA, cSBA, LEED AP BD+C LMN Architects

Questions?

