# **Discover Global Markets** is the U.S. Department of Commerce's flagship business forum for U.S. exporters.

Join the U.S. Department of Commerce and the Mid-America District Export Council for *Discover Global Markets*: Design + Construct, a dynamic conference bringing together global leaders in the design and construction sectors. The conference will feature presentations on global construction opportunities, pre-screened matchmaking and networking sessions to build new business and partnerships. Attendees will include international executives, sales and marketing professionals, project owners, developers, architects, engineers, and construction firms.

## Meet One-on-One with U.S. Commercial Diplomats and International Executives

Whether for new export opportunities, advice in overcoming challenges, or general market research, pre-schedule meetings with U.S. commercial diplomats, project owners, developers and government officials from key markets such as:

Brazil, Canada, Chile, China, Dominican Republic, Guatemala, Guyana, Hong Kong, India, Indonesia, Kenya, Kuwait, Mexico, Morocco, Nicaragua, Nigeria, Panama, Peru, Qatar, Saudi Arabia, South Africa, Taiwan, and Turkey

## Worldwide Architecture, Engineering and Construction Opportunities

Learn about 21st century infrastructure projects, how to build the strong partnerships needed to win business, and hear about regional trends and opportunities in various sub-sectors such as aviation, water, energy, cultural construction and housing.

## What to Expect

- Discuss procurement needs directly with project owners and developers
- Get market intelligence on licensure and registration requirements for worldwide markets
- Receive guidance on trade barriers and market access issues
- Leverage U.S. Government international trade contacts to support your international sales growth
- Gain market insight on geopolitical and economic issues affecting the AEC industries
- Network with leading private sector experts and like-minded U.S. businesses active in overseas markets
- Continuing Education (CE) credits available through The American Institute of Architects

## **Agenda & Registration**

export.gov/DiscoverGlobalMarkets

### **Event Dates**

April 30-May 2, 2018

## Location

InterContinental Kansas City at

the Plaza

Kansas City, MO

#### Cost

\$395

(funding for small businesses may be available through your state)

## Contact

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