Handbook of Practice 15th edition TOC section pertaining to starting your own firm

3.1 Regulation of Professional Practice

5.1 Architects and the Law

5.2 Entrepreneurial Practice: Starting an Architecture Firm

5.3 Strategic Planning for the Design Firm

5.4 Firm Growth and Development

5.5 Leader Effectiveness

5.7 Small Firm Collaboration

5.10 Office Administration

5.11 Knowledge Management

5.12 Information Management and Services

CHAPTER 6: Marketing and Business Development

6.1 Marketing Architectural Services

6.2 Developing Marketing Strategy

6.3 Public Relations and Communications

6.4 Networking and Business Development

CHAPTER 7: Financial Management

7.1 Navigating Economic Cycles

7.2 Financial Management Overview

7.3 Financial Management Systems

7.4 Developing Annual Budgets and Profit Planning

CHAPTER 8: Human Resources

8.1 Human Resource Management Overview

8.2 Compensation Strategy and Philosophy

8.3 Recruiting and Hiring: Strategies and Methodology

CHAPTER 10. Design Project Management

10.1 Managing Architectural Projects

10.2 Project Teams

10.3 Project Budgets, Work Planning, and Monitoring

10.4 Project Management with Building Information Modeling Processes

CHAPTER 11: Technology in Practice

11.1 Technology in Practice Overview

11.2 Technology in Project Delivery

CHAPTER 16: Risk Management

16.1 Risk Management Strategies

16.2 Insurance Coverage: Business and Professional Liability

16.3 Risk and Emerging Practice

17.4 Construction Contracts

17.5 AIA Documents Program

APPENDIX A: Allied Professional Organizations