The American Institute of Architects

Academy of Architecture for Health
an AIA Knowledge Community

The Impact of Art on Wellness

October 8, 2019
Diana Spellman, President
Spellman Brady & Company

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The Impact of Art on Wellness

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Moderated by: John Kreidich AIA

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Outside The Box (OTB) Series

As part of the Academy's multi-channel, on-line approach, these sessions provide emerging and experienced professionals with convenient and economical opportunities to develop their chosen area of interest.

Outside The Box (OTB) Series sessions provide to a broad audience, perspectives on healthcare, community health, environmental and design issues outside the customary domain of healthcare design practice.

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In order to receive 1 AIA LU/HSW credit, each attendee must complete the webinar survey at the conclusion of the presentation.

A link will be provided in the chat box and included in a follow-up email one (1) hour after the webinar to the individual who registered your site.

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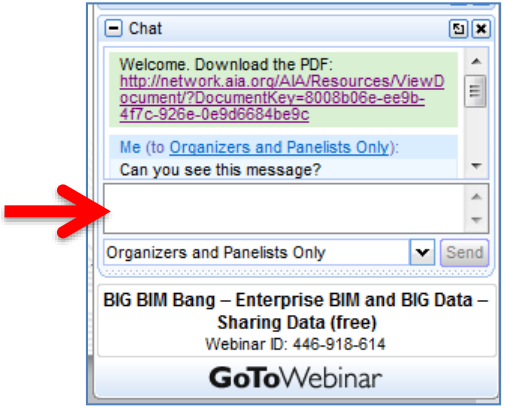
Questions?

Submit a question to the moderator via the chat box.

Content-related questions will be answered during the Q&A portion, at the end of the presentation, as time allows. Any questions not answered during Q&A, will be answered and posted online within two (2) weeks.

Tech support questions will be answered by AIA staff promptly.



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Presenter

Diana Spellman, President
Spellman Brady & Company

why do we do what we do?

"Any patient who travels through a significant **illness** or injury **carries** it with them for a very long period of time. My desire is to create a **holistic** approach to the **environment**, not just for the patient, but for the caregivers and family."

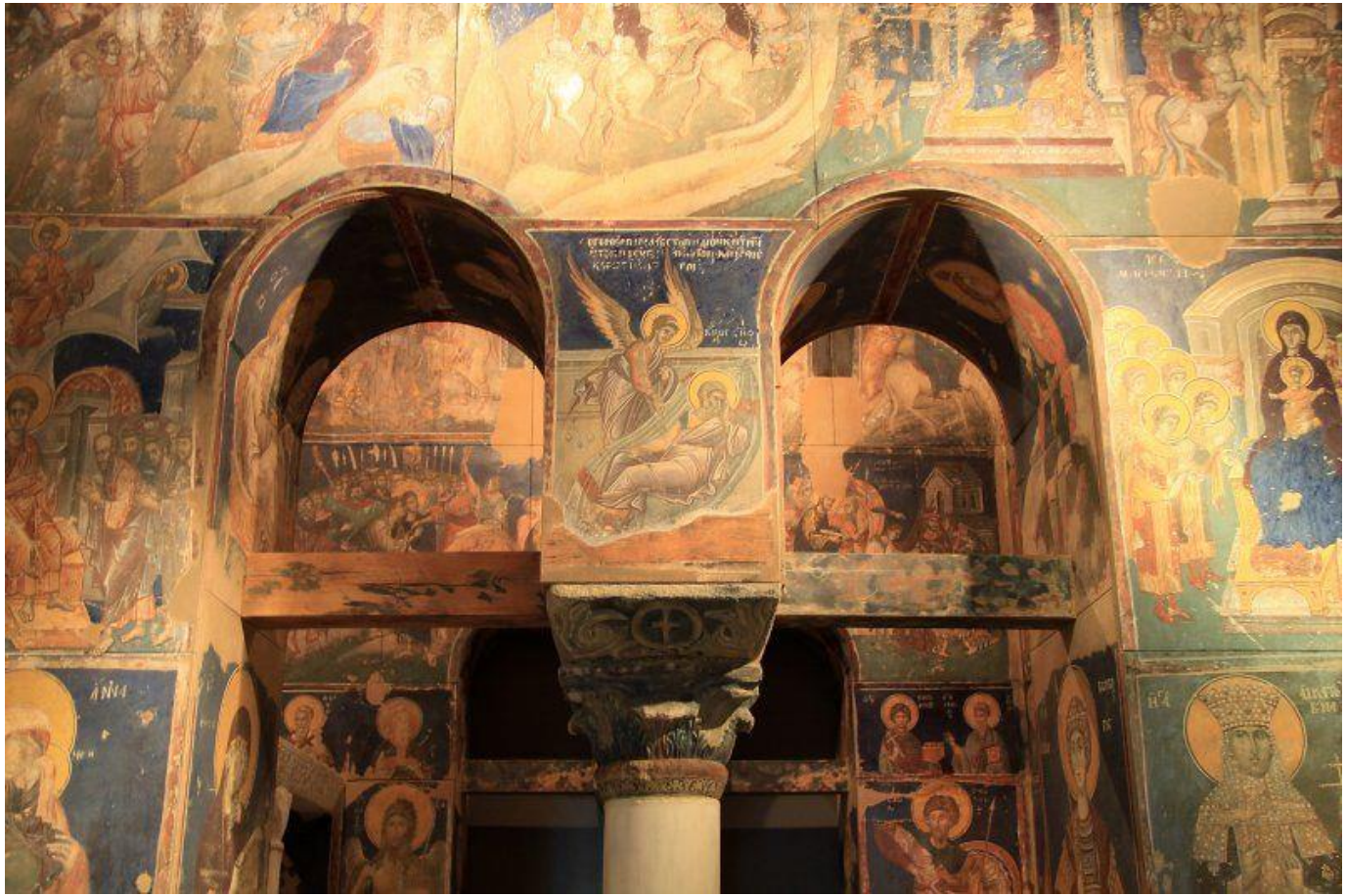
Diana Spellman

History of art in healthcare & it's evolution

Greek Healing Temples

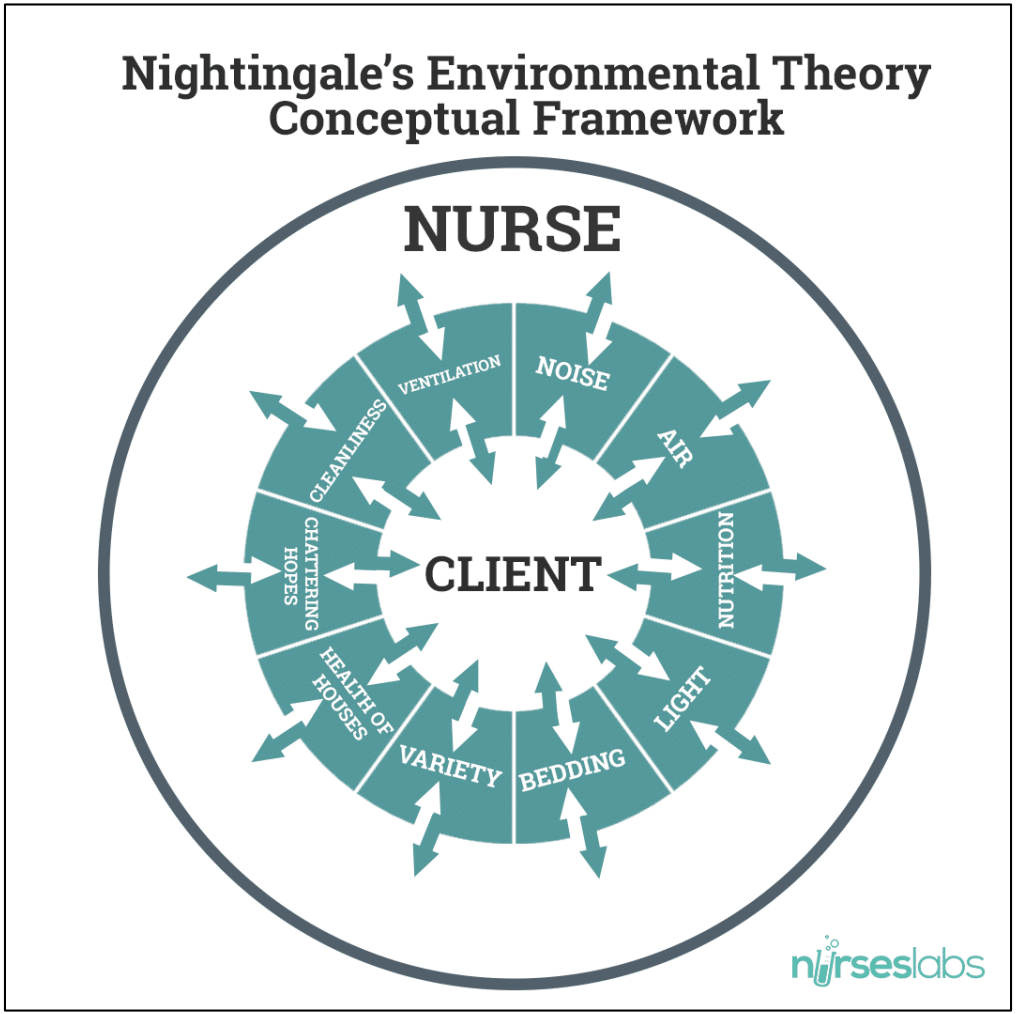
Philipapolis, Syria

14th Century



Churches of Thessaloniki

19th Century



1929

National Archives

20th Century
Great Depression

Harlem Hospital

1950s

1960s

1970s

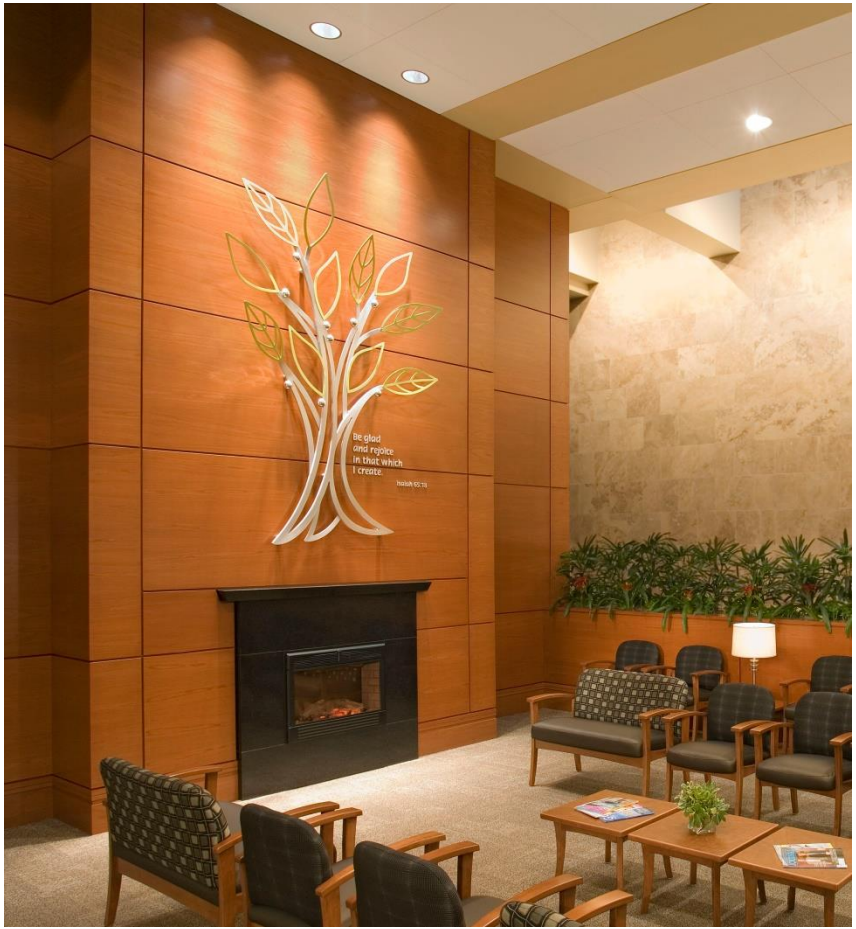
1980s

Robert S. Ulrich
Ph.D. EDAC

One of the most recognized & influential evidence-based design researchers

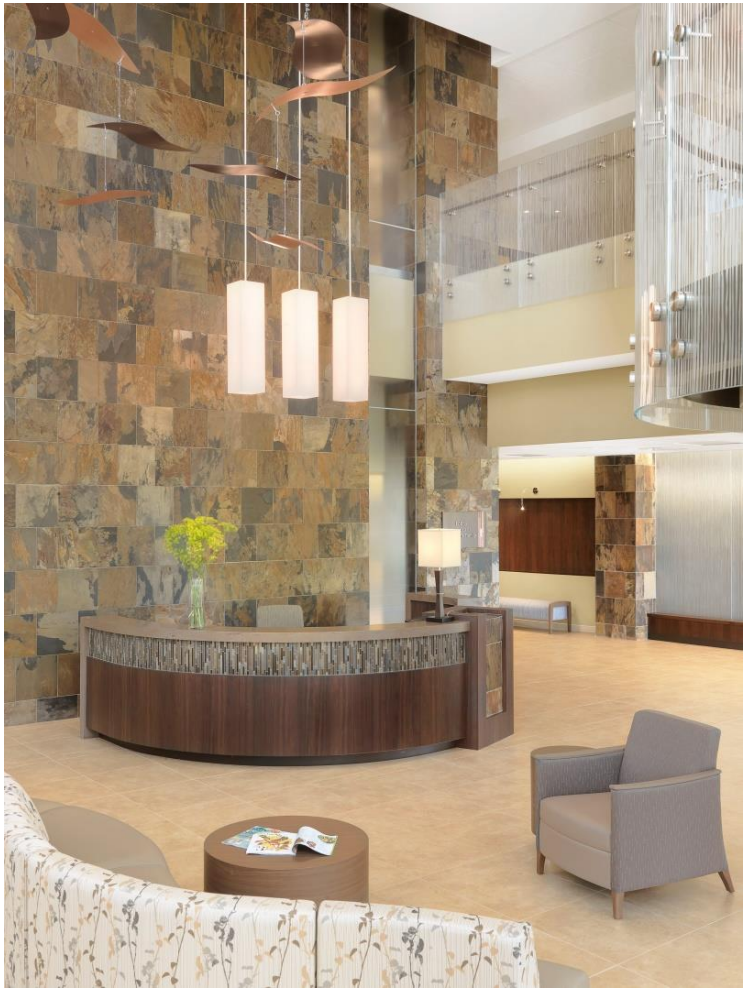
2000s

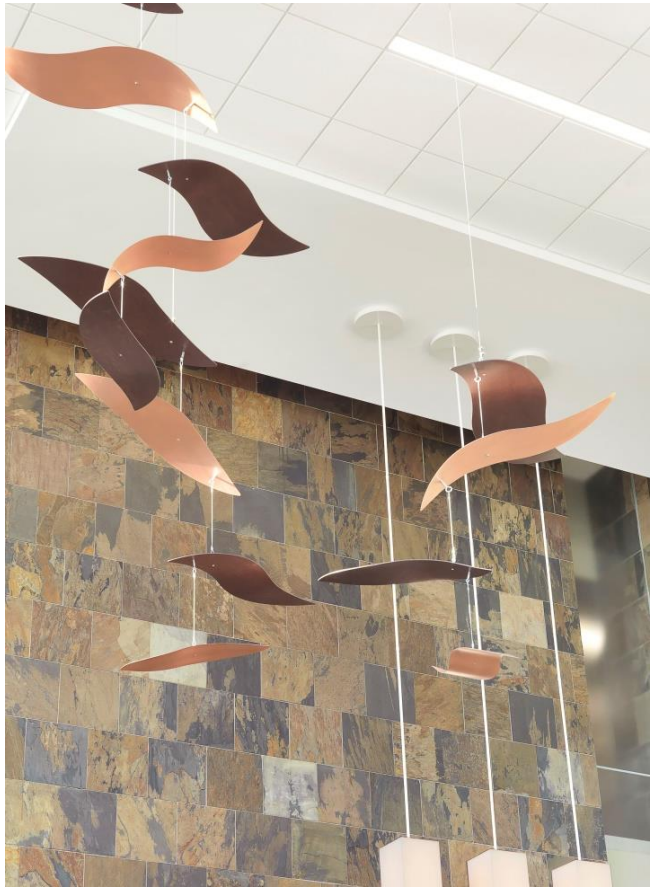
Illinois Cancer Center Treatment Area



Mercy Heart & Vascular Hospital Admitting & Waiting Room

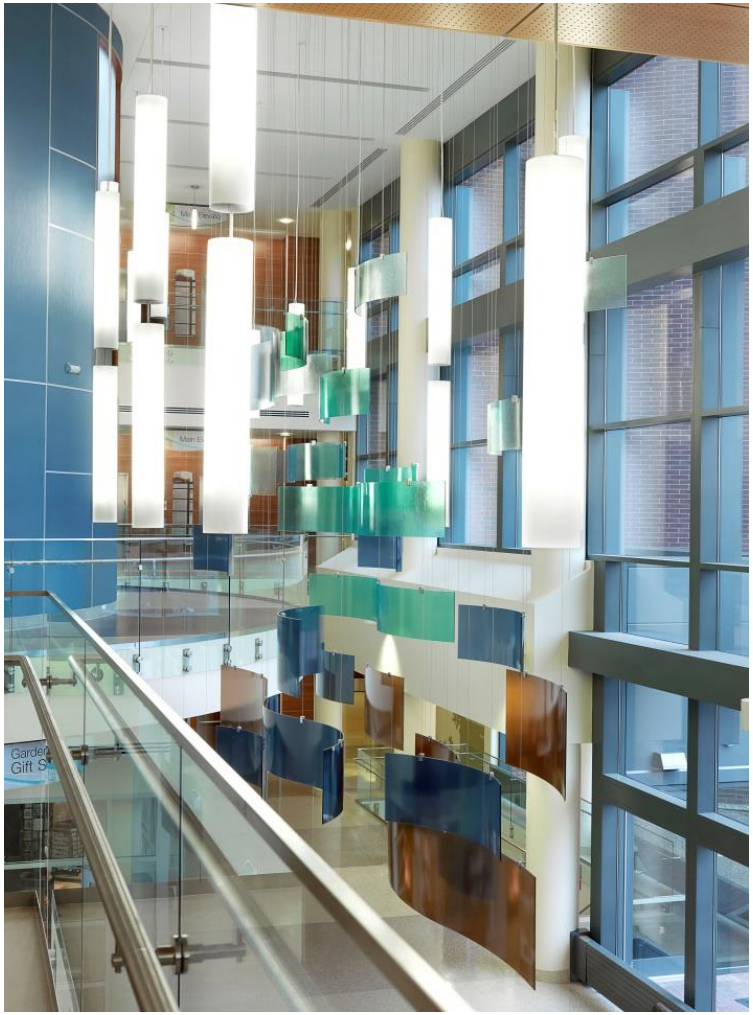
2010s

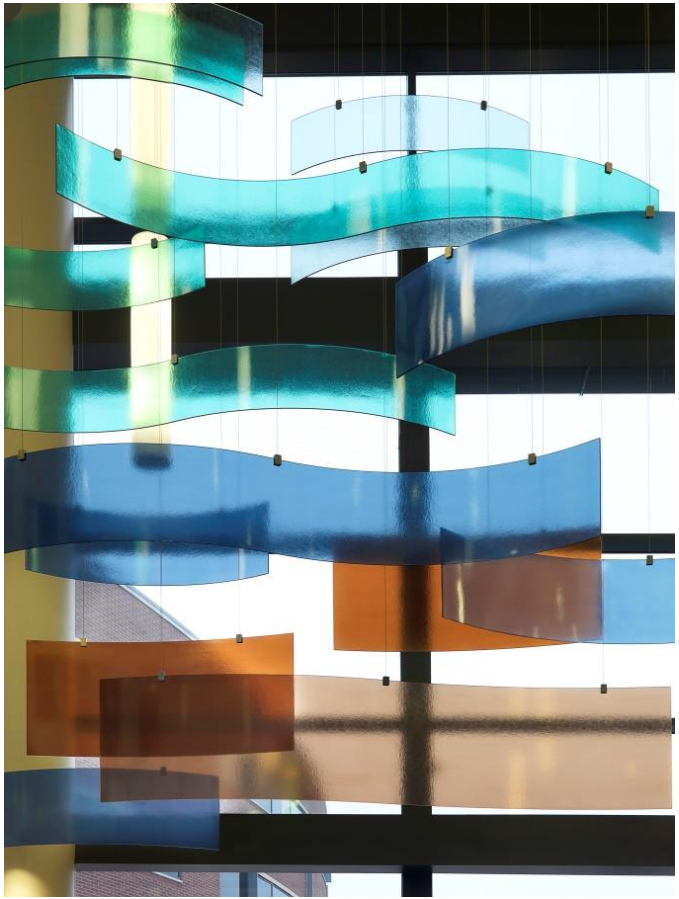




Centegra Huntley Hospital

2010s





Springfield Regional Medical Center

Art’s impact on evidence-based design

Mercy Hospital Joplin

Friendship Village Lobby

Of 2000 hospitals that responded that they had art programs in place:

73% reported permanent displays of visual art in the hospital.

96% of hospital arts programs were intended to "serve patients directly."

78.8% Benefit to patients was the primary reason given for having arts programs, nothing them "specifically to be a part of the mental and emotional recovery (72.8%).

Those who rotated exhibits, typically art by local or regional artists. **32%**

25% of hospital with arts programs allow patients an opportunity to choose their own art.

While the patients and public art the primary reasons to have arts programs, **55%** of the programs surveyed also focus on the hospital staff as a way of reducing stress and burnout, which is a monumental problem for hospitals.

Society for the Arts in Healthcare (SAH) & National Endowment for the Arts (NEA)

The Langford at College Station Lobby

Northwestern Cancer Center

79% ate more healthy

77%
engaged in more physical activity

85%
agreed that the quality of the built environment influences the way they feel

82%
enjoyed greater wellbeing

A positive work environment, support system, mission and vision are vital to employee satisfaction & happiness, which leads to a healthy work culture, better patient outcomes and satisfaction

After listening to music,

67%
of people with dementia reduced agitation & need for medicine

From the 2014 All Party Parliamentary Group of Arts, Health & Wellbeing Inquiry

Art variables

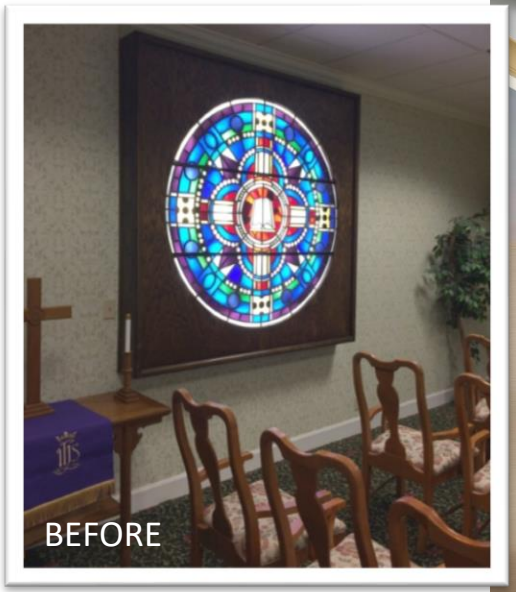
Mercy Hospital St. Louis

Buckner at Parkway Place

The Langford at College Station

John Knox Village

Physician’s Office



Kingswood

AFTER

Mercy Children's Hospital

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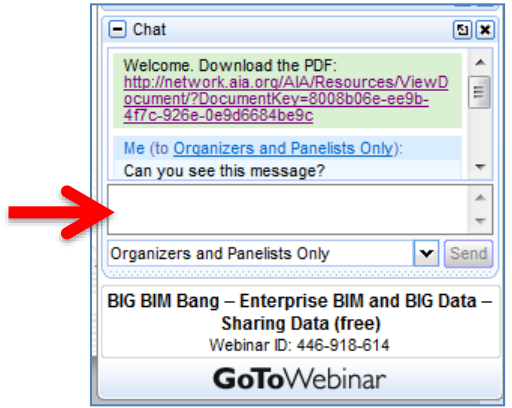
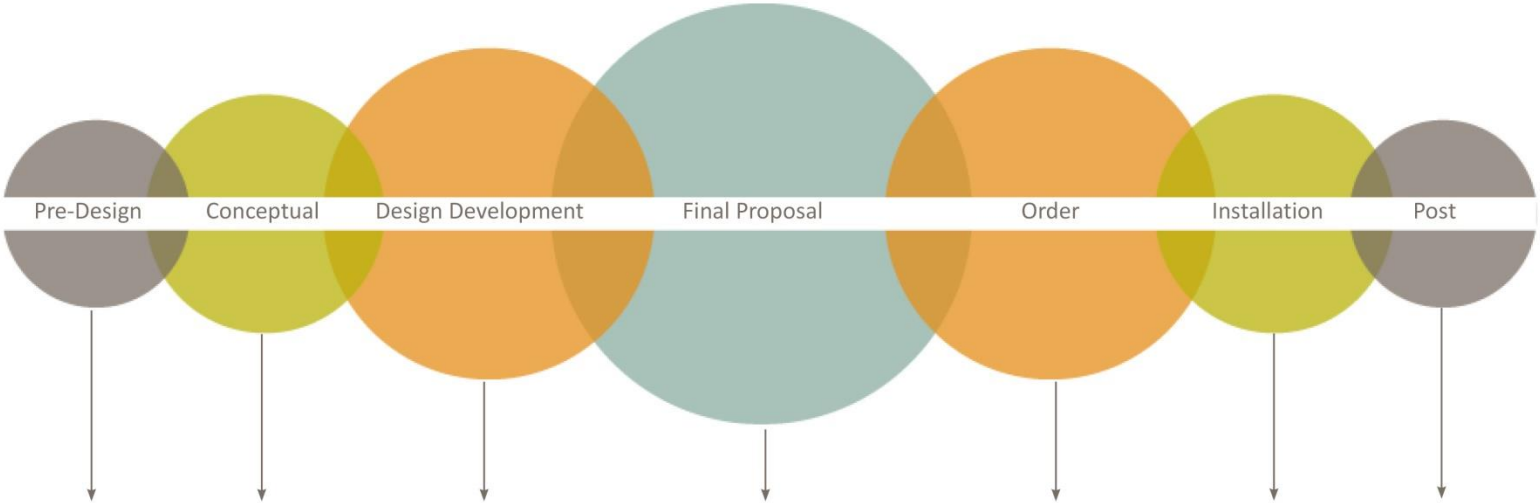
Question Reminder

Submit your questions and comments via the chat box.



Integrating art

timeline



- Team
- Timeline
- Budget
- Review plans

- Imagery Exercise
- Goals
- Mission

- Artwork Options
- Layout
- Revisions
- Budget/Timeline Review

- Specifications/Final Proposal
- Presentation
- Approval

- Order
- Artwork Production & Framing

- Coordination
- Punchlist
- Delivery/Install

- Client Follow-up

ARCHITECTS
INTERIOR DESIGNERS
ENGINEERS
OWNER
ART CONSULTANTS
SIGNAGE
GENERAL CONTRACTORS

budgeting

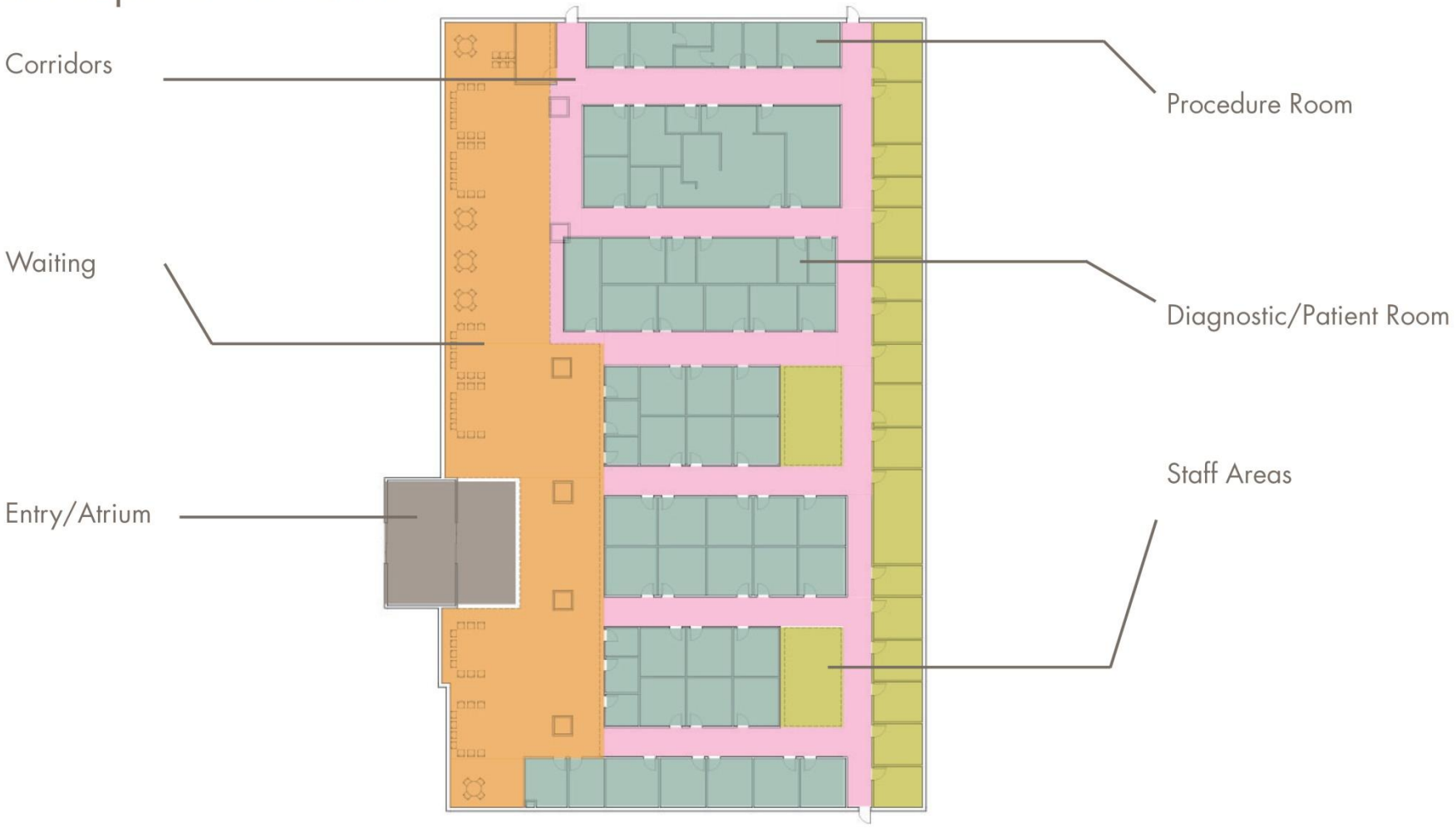
...consider construction costs | building finishes | demographics | mission

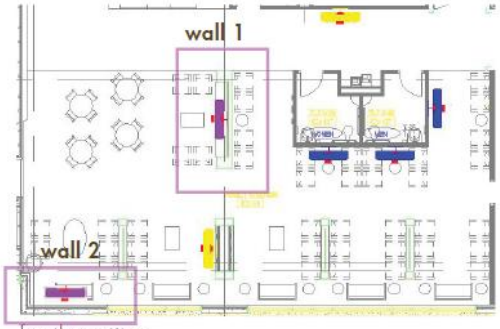
The Good $1.00 - 2.00	The Better $2.00 - 3.50	The Best $3.50 and up

The cost per gross bldg sq. ft. includes artwork, framing, freight and installation.

Art consultant fee to manage selection, procurement and installation process is separate.

patient experience zones



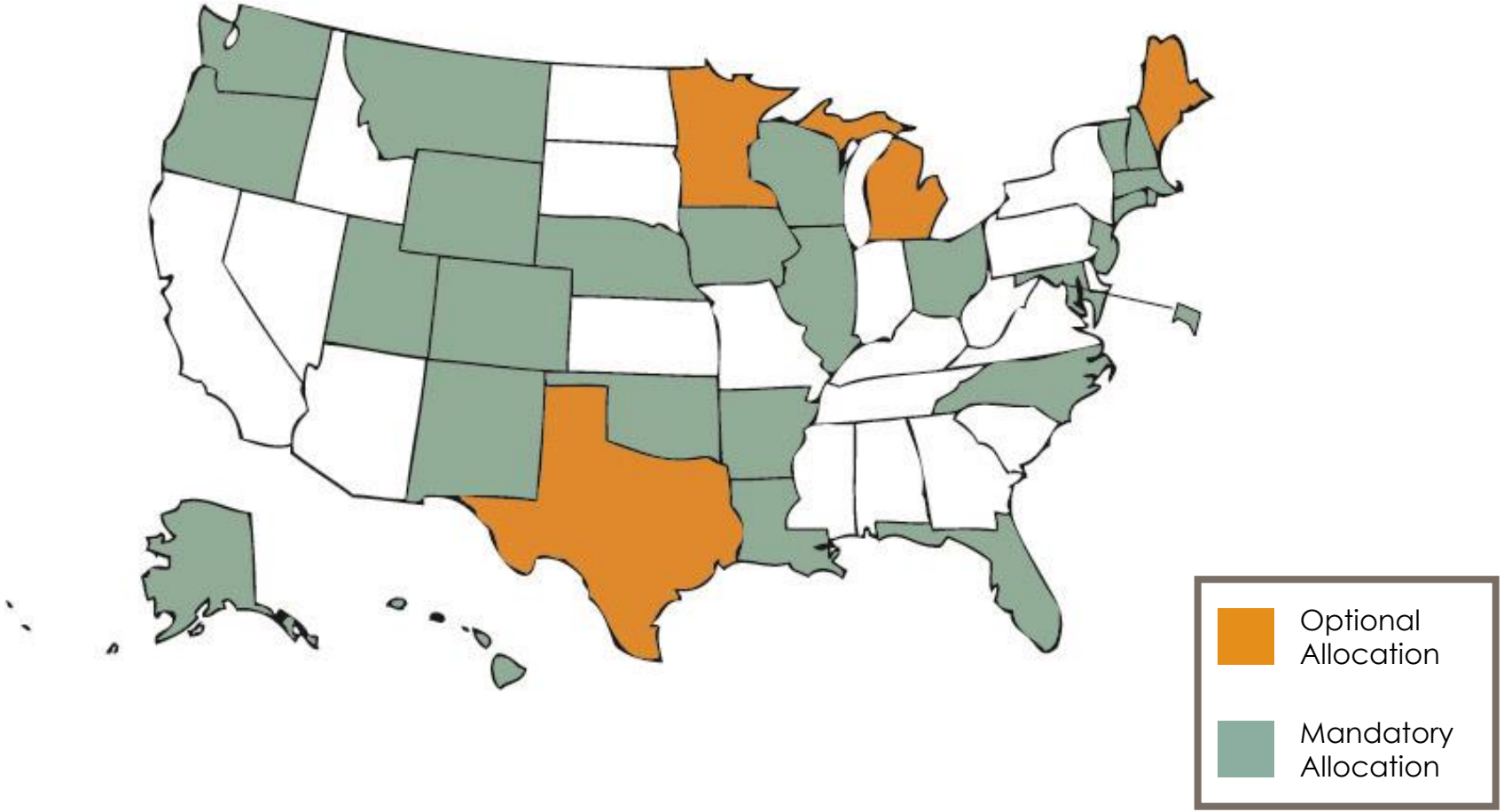


family waiting

elevation niche - not to scale

wall 1

wall 2


Optional Allocation
Mandatory Allocation

what impact does the artwork have on your total experience?

"Takes your mind off your appointment."

"...a nice bright and colorful piece of artwork can make your experience feel more positive."

"...sitting in a waitng room looking at a blank wall give you [an] empty feeling ..."

"First impressions can be a deciding factor in where I seek medical treatment"

"...it enhances the overall appeal of the hospital ... feels more welcoming, warm, home-like and comforable when there is a tasteful artwork throuout."

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Time for Questions and Comments

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Upcoming Webinars

Date	Series	Topic
11/12/2019	Case Studies	Big Ideas for Small Facilities: Innovations in Rural Hospital Design
12/10/2019	Masters Studio	End of Life Care Environment
2/11/2020	Beyond Basics	Technology Integration

Dates & topics are subject to change