



# BRUTALISM + the Public University Past, Present and Future

UMass Dartmouth + Amherst October 22-23, 2021



## Friday, October 22, 2021 | UMass Dartmouth

8:00 AM – 9:00 AM	Registration
9:00 AM – 9:20 AM	Welcome
9:30 AM–10:50 AM	Session 1: Reconsidering Brutalism
11:00 AM–12:20 PM	Session 2: Sense of Place
12:30 PM – 1:30 PM	Keynote / Lunch
1:30 PM – 2:30 PM	Walking Tour
2:30 PM – 3:30 PM	Session 3: The Brutalist Interior
3:40 PM – 5:00 PM	Session 4: Designing for Adaptation
5:00 PM – 8:30 PM	Reception / Projection Art

## Saturday, October 23, 2021 | UMass Amherst

8:00 AM – 9:00 AM	Registration
9:00 AM – 9:20 AM	Welcome
9:30 AM–10:50 AM	Session 5: Conserving Concrete
11:00 AM–12:20 PM	Panel 1: Technical Challenges
12:30 PM – 1:30 PM	Keynote / Lunch
1:30 PM – 3:00 PM	Panel 2: Moving Forward
3:00 PM – 3:50 PM	Coffee
4:00 PM – 5:30 PM	Walking Tours

## KEYNOTE SPEAKERS

### Chandler McCoy, AIA, LEED AP

Senior Project Specialist

Getty Conservation Institute

Friday, October 22, 12:30 PM | UMass Dartmouth

### Ana Paula Arato Gonçalves

Research Associate

Getty Conservation Institute

Saturday, October 23, 12:30 PM | UMass Amherst

## WALKING TOURS

### UMass Dartmouth Campus Tour

Ana Dempsey, UMass Dartmouth

Friday, October 22, 1:30 PM | UMass Dartmouth

### Fine Arts Center Bridge Renovations

Robert Miklos, DesignLAB Architects

Saturday, October 23, 4:00 PM | UMass Amherst

### Fine Arts Center Interior + Exterior

Carl Fiocchi & Meg Vickey, UMass Amherst

Saturday, October 23, 4:00 PM | UMass Amherst

### UMass Amherst Campus Tour

Timothy Rohan, UMass Amherst

Saturday, October 23, 4:00 PM | UMass Amherst

## RECEPTIONS

### Reception with Kelvin Dickinson, President of the Paul Rudolph Heritage Foundation

Friday, October 22, 5:00 PM | UMass Dartmouth

### Refreshments with Docomomo US

Saturday, October 23, 3:00 PM | UMass Amherst

## SESSIONS

### Session 1: Reconsidering Brutalism

Friday, October 22, 9:30 AM | UMass Dartmouth

**Chair:** Timothy Rohan, UMass Amherst

**Presenters:** Lydia Brandt, University of South Carolina; Eldra-Dominique Walker, UMass Amherst; Carla Yanni, Rutgers University

This session offers different perspectives on the history of Brutalism, especially its campus architecture, and how we engage with it today.

### Session 2: Sense of Place: Landscape Design and Brutalist Architecture

Friday, October 22, 11:00 AM | UMass Dartmouth

**Chair:** Anna Dempsey, UMass Dartmouth

**Presenters:** John Amodeo, IBI Placemaking; Charles A. Birnbaum, The Cultural Landscape Foundation; Marisa Brown, Brown University; Elaine Stiles, Roger Williams University

This session will focus on the significance of landscape design in framing our experience of architectural spaces and shaping our sense of place.

### Session 3: Humanizing the Brutalist Interior

Friday, October 22, 2:30 PM | UMass Dartmouth

**Chair:** Rose Mary Botti-Salitsky, UMass Dartmouth

**Presenters:** Kelly Haigh, DesignLAB Architects; Whitney Perkins, Roll Baressi & Associates; Jeffery Sladen, Sladen Feinstein Integrated Lighting; Ben Youtz, DesignLAB Architects

Renovating, preserving and promoting Brutalist interiors will be the subject of this session, with a focus on approaches to humanize the massive concrete features that are notorious of Brutalist structures.

### Session 4: Designing for Adaptation & Sustainability

Friday, October 22, 3:45 PM | UMass Dartmouth

**Chair:** Stephanie McGoldrick, UMass Dartmouth

**Presenters:** Jean Carroon, Goody Clancy; Ludmilla Pavlova-Gillham, UMass Amherst; Blake Jackson, Stantec Architecture

In this session, panelists will share their approaches to revitalizing existing buildings and evaluating design interventions with attention to environmental sustainability, universal design, and occupant well-being.

### Session 5: Conserving Concrete

Saturday, October 23, 9:30 AM | UMass Amherst

**Chair:** Shelby Schrank, UMass, Neumann Sloat Arnold

**Presenters:** Paul Gaudette, Wiss, Janney, Elstner Associates; Michael Schuller, Atkinson-Noland & Associates; Norman Weiss, Columbia University

The goal of the session is to provide attendees with a brief overview of what the possibilities are for conserving concrete by providing case studies and general methodologies for best practice.

## PANELS

### Panel 1: Addressing the Technical Challenges

Saturday, October 23, 11:00 AM | UMass Amherst

**Chair:** Ludmilla Pavlova-Gillham, UMass Amherst

**Panelists:** Joseph Balzano, UMass Amherst; Matthew Bronski, Simpson Gumpertz and Heger; Christina Bowen, UMass Dartmouth; Elliot Hambrook, Gale Associates; Jason Venditti, UMass Amherst; Theresa Wolejko, UMass Amherst

This panel brings together personnel with extensive experience in working with Brutalist structures to discuss some of the challenges that they are facing.

### Panel 2: Moving Forward

Saturday, October 23, 1:30 PM | UMass Amherst

**Chair:** Henry Moss, Bruner/Cott Architects

**Panelists:** Daniel Abramson, Boston University; Mike Boucher, Consigli Construction; Sarah Felton, Division of Capital and Asset Management & Maintenance; Mark Pasnik, OverUnder

The panel will explore the impact of cultural perceptions on the Brutalist legacy and how the public, educational institutions and other communities are responding to conflicting imperatives.