Rogers, Arkansas



**SQ FT** 15,493 BGSF



OWNER/AFFILIATION
Harvey Pediatrics



ARCHITECT(S)
Marlon Blackwell
Architects



**COMPLETION DATE** 2016











# **ABOUT | DESIGN INTENTIONS**

SITUATED IN A FAST DEVELOPING AREA OF ROGERS, ARKANSAS, THE HARVEY PEDIATRIC CLINIC IS AN ABSTRACT FIGURE SET IN CONTRAST TO THE EXCESS OF MATERIALS, WEAK FORMS, AND BEIGE TONES THAT MAKE UP THE EVERYDAY SUBURBAN LANDSCAPE THAT SURROUNDS THE BUILDING. THE CAYENNE-COLOR METAL PANEL WRAPS THE ENTIRE SOUTH SIDE OF THE BUILDING, PROVIDING A STRONG IDENTITY FOR THE PRACTICE. PATIENTS ENTER THE BUILDING AT THE PASS THROUGH AND ASCEND A STAIR THAT IS WASHED IN BLUE LIGHT FROM THE SKYLIGHT ABOVE. SIXTEEN EXAM ROOMS









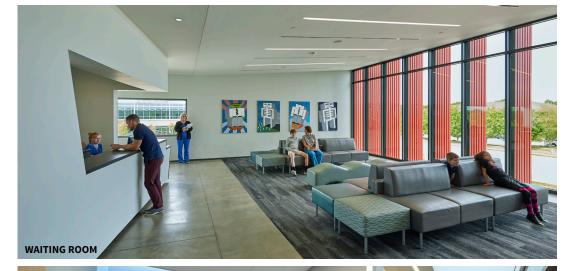
Rogers, Arkansas

" Sixteen exam rooms are organized along a simple, clear circulation path defined by several skylights that bring natural light deep into the building."

**Daylight Throughout** 

Our client, Dr. Bryan Harvey, asked a simple question: "How are you helping children grow rather than just survive?" This question has led Dr. Harvey to focus on fostering child development and mental health in addition to treating physical ailments. When seeking a new home for his thriving pediatric practice, he sought a facility that would support his vision for what pediatric care should be and would rise above the mediocre suburban buildings that too often make up the medical office typology.









# SITE PLAN



## Concept

The Harvey Pediatric Clinic is a progressive building for a progressive client. The building's form provides the Clinic with a strong identity, easily recognizable to children and parents alike. When seeing the building for the first time, one young child described it as an "airplane." Dr. Harvey boasts that it, "is unusual and definitive, but not **flamboyant**...a building that [is] a stimulus for the kids but also a great work environment for the staff."



Rogers, Arkansas

The **nearly 40 employees** of Harvey Pediatrics administer daily to over 150 patients ranging from infants to young adults. Throughout the initial phases of the design process, Dr. Harvey pushed for a building that could capture the imagination of these young patients yet serve the everyday needs of his large staff. Rather than seeing these two tasks as competing factors in the design, a discursive process allowed for a **symbiotic relationship** between form-making and space-planning. The design team met with staff to understand specific needs and wishes, even extending to an informal poll on color south façade options; cayenne was the overwhelming favorite. The result is a building that is identifiable, bold, and highly efficient for the large staff of nurses and doctors.





Note: "Departmental Square footages take-off based on 'Analysis of Departmental Area in Contemporary Hospitals calculation methodologies & Design Factors Report, 2014

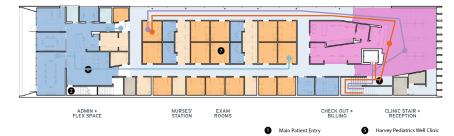
### TRAVEL DISTANCE ANALYSIS

### **SECOND FLOOR:**

LEVEL 2 CLINIC PLAN

LEVEL 1 PLAN

**GROUND LEVEL:** 



\_\_\_\_\_

6 Harvey Pediatrics Staff Support Pediatric Physical Therapy

Main Patient Entry

3 Pediatric Physical Therapy

Pediatric Optometrist

Staff Entry

 Harvey Pediatrics Main Clinic 4 Pediatric Optometrist

0' 8' 16'

Marvey Pediatrics Well Clinic

6 Harvey Pediatrics Staff Support

0' 8' 16'

Harvey Pediatrics Main Clinic

**DEPARTMENTAL GROSS SQUARE FOOT** 

**KEY SPACES:** 

► Exam Rooms (82-107 sf)

► Procedure Room (52 sf)

▶ Open Gym (964 sf)

► Therapy Rooms (175-180 sf)

► Nurses Stations (43-152 sf)

1889 SF 2168 SF 767 SF 895 SF 889 SF 4345 SF

Net

Pediatric Physical Therapy 1.15 Pediatric Optometrist 1.17 Harvey Pediatrics Well Clinic 1062 SF 1.19 Harvey Pediatrics Main Clinic 7201 SF 1.66 Harvey Pediatrics Staff Support 2666 SF 3185 SF 1.19

### TRAVEL DISTANCE ANALYSIS

Patient 100 ft - 205 ft

• Family 100 ft - 205 ft

• Staff 7 ft - 130 ft

Image Sources: Marlon Blackwell Architects

Multiplier

Gross

Rogers, Arkansas

The Clinic occupies the entire upper level of the building. Patients enter at the east side of the building and pause in the waiting room prior to moving into one of the **sixteen exam rooms** in the center of the building. Staff enter at the west into the ground floor breakroom before moving up the stairs to the Flex Space, which serves as an administrative hub for the practice. Nurses' stations and doctor's offices are embedded within the exam rooms, allowing for quick access to each **exam room.** Carefully planned circulation allows nurses and doctors to move between exam rooms quickly, meeting with and treating each patient with care and attention.

## **PROJECT SUMMARY:**

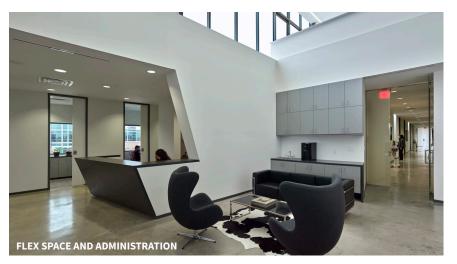
**Project: Harvey Pediatric Clinic** Project location: Rogers, Arkansas **Owner/Client: Harvey Pediatrics Architect: Marlon Blackwell Architects** 

Structural engineer: Tatum Smith Engineers, Inc General contractor: SSI, Inc

MEP engineer: HP Engineering, Inc Civil engineer: Bates & Associates, Inc Landscape design: Stuart Fulbright

Photographs/Illustrations: Timothy Hursley

Construction cost: Not Disclosed Building area GSF: 15,493 GSF Construction completion date:



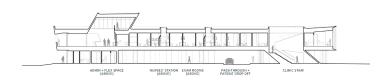


## **AIA/AAH DESIGN AWARD WINNER**

Category: Innovations in Planning and Design Research, Built and Unbuilt

### **JURY COMMENT**

- ▶ In this building, shape and form are inspiration for the pediatric population. It is child-appropriate without being cartoonish, and it can even be considered sophisticated, appealing to both kids and adults. The bold form and color make the building a gift to the street and the community.
- ▶ The building demonstrates that imagination does not have to be hindered by budget. The simple materials are exquisitely detailed. Fractures in the building form create opportunities for natural light surprises, as seen in the exam rooms. The skylit team work areas are also delightful.
- ► The jury's key thought for this project: Boldness is possible!



## **SECTION THROUGH CLINIC**



0 8 16 32



