Situated in a fast-developing area of Rogers, Arkansas, the Harvey Pediatric Clinic is an abstract figure set in contrast to the excess of materials, weak forms, and beige tones that make up the everyday suburban landscape that surrounds the building. The cayenne-color metal panel wraps the entire south side of the building, providing a strong identity for the practice. Patients enter the building at the base through and ascend a stair that is washed in blue light from the skylight above. Sixteen exam rooms are organized along a simple, clear circulation path defined by several skylights that bring natural light deep into the building.
Our client, Dr. Bryan Harvey, asked a simple question: “How are you helping children grow rather than just survive?” This question has led Dr. Harvey to focus on fostering child development and mental health in addition to treating physical ailments. When seeking a new home for his thriving pediatric practice, he sought a facility that would support his vision for what pediatric care should be and would rise above the mediocre suburban buildings that too often make up the medical office typology.

Light and views to the exterior are central to each Clinic space. Large skylights over the nurses’ stations bring ample light into the space. Exam rooms along the south of the building are bathed in natural light from above. Unlike many medical office buildings, patients, nurses, and doctors have near continuous views outside through the glass wall at the waiting room and the long ribbon window along the north side of the building. These features allow staff to connect to the rhythm of the day, leading one staff member to realize that she had never before witnessed a storm move through the area during working hours.

The Harvey Pediatric Clinic is a progressive building for a progressive client. The building’s form provides the Clinic with a strong identity, easily recognizable to children and parents alike. When seeing the building for the first time, one young child described it as an “airplane.” Dr. Harvey boasts that it, “is unusual and definitive, but not flamboyant... a building that [is] a stimulus for the kids but also a great work environment for the staff.”
Harvey Pediatric Clinic
Rogers, Arkansas

The nearly 40 employees of Harvey Pediatrics administer daily to over 150 patients ranging from infants to young adults. Throughout the initial phases of the design process, Dr. Harvey pushed for a building that could capture the imagination of these young patients yet serve the everyday needs of his large staff. Rather than seeing these two tasks as competing factors in the design, a discursive process allowed for a symbiotic relationship between form-making and space-planning. The design team met with staff to understand specific needs and wishes, even extending to an informal poll on color south façade options; cayenne was the overwhelming favorite. The result is a building that is identifiable, bold, and highly efficient for the large staff of nurses and doctors.

Harvey Pediatric Clinic
Rogers, Arkansas

The Clinic occupies the entire upper level of the building. Patients enter at the east side of the building and pause in the waiting room prior to moving into one of the sixteen exam rooms in the center of the building. Staff enter at the west into the ground floor breakout area before moving up the stairs to the Flex Space, which serves as an administrative hub for the practice. Nurse’s stations and doctor’s offices are embedded within the exam rooms, allowing for quick access to each exam room. Carefully planned circulation allows nurses and doctors to move between exam rooms quickly, meeting with and treating each patient with care and attention.

Project Summary:

- Project: Harvey Pediatric Clinic
  - Project location: Rogers, Arkansas
  - Owner/Client: Harvey Pediatrics
  - Architect: Marlon Blackwell Architects
  - Structural engineer: Tatum Smith Engineers, Inc
  - General contractor: SSI, Inc
  - MEP engineer: HP Engineering, Inc
  - Civil engineer: Bates & Associates, Inc
  - Landscape design: Stuart Fulbright
  - Photographs/Illustrations: Timothy Hursley
  - Construction cost: Not Disclosed
  - Building area GSF: 15,493 GSF
  - Construction completion date: 

Harvey Pediatric Clinic
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Jury Comment:

- In this building, shape and form are inspiration for the pediatric population. It is child-appropriate without being cartoonish, and it can even be considered sophisticated, appealing to both kids and adults. The bold form and color make the building a gift to the street and the community.
- The building demonstrates that imagination does not have to be hindered by budget. The simple materials are exquisitely detailed. Fractures in the building form create opportunities for natural light surprises, as seen in the exam rooms. The skylit team work areas are also delightful.
- The jury’s key thought for this project: Boldness is possible!