

COTE community conversation 1

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Then tackle one or both questions in the minutes available. Add additional post-its if necessary.

If your collective brainsail gets some wind, consider highlighting one or two takeaways to share with the larger group.

mission | COTE works to achieve climate action and climate justice through design. We believe design excellence is the foundation of a healthy, sustainable, and equitable future.

We are in a practice transformation. What tools or activities are missing for firms along the learning-to-leading-edge spectrum?

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how to make equity part of the narrative?

better metrics to measure impact on local community

Policy is crucial. Architects are busy. How can we get more architects/allied professionals to serve on code/regulatory groups?

need community engagement strategy from the beginning of a project

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	Integrate sustainability into the culture- w/ weekly learning opp.s	
Carbon impacts and health implications		
	Embed Engineers into Architectural practice	WRNS seeks past COTE student winners for hiring positions!
	Activities: Random or direct mentorship programs between students and professionals. Tools: Exposure to eco-centric approaches during internships	

Policy is crucial. Architects are busy. How can we get more architects/allied professionals to serve on code/regulatory groups?

	IGCC has a call for volunteers every 6 months	
		NAAB/ACSA Including the who/how of development of codes and policies in the curriculum
Share the benefits of networking w/a national knowledge base	More awareness of the role of architects in writing code.	

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How can we accelerate decarbonization? How are effective are current tools - what's good?	J.Cain: Site Performance Metrics	Not practice, but what about education: what tools and concepts should we be teaching? Early? Late?
What's a good embodied carbon benchmark number?	The Smart Surfaces coalition has some great tools for site performance.	Consider biosourced materials and noncombustible materials.
Design for climate action and climate justice -	Fill out the Super Spreadsheet for ALL projects.	2030 New DDx (pushing towards carbon) and SAP Plan (detailing firm best practices from over 50 firms across the institute)
Design for belonging - design for equity	J. Cain: energy/water nexus - 25% of energy is for water infrastructure; this is missing from NZE metrics!	More software that gets a holistic metric system in architecture to calculate health and wellness aswell.
Net Zero First (before eye candy) in student design studio	Mandatory CE on high performance building for licensure	Radical integration of nature into the built environment
add a sheet to the drawings set that integrates the framework (see OPN for ex)		

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State of WI adopted the framework for all publically funded projects		

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Committee on the Environment



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Integration in design process! More than on-off sustainability. Highlight process	Passive strategies still underrated	
addressing equity through sustainability/climate justice	Embodied carbon/adaptive reuse	Something in design firm structure that could be more integrated; introducing new skills early in design
	Shift power structures to be less top-down within firms	Actual Performance metrics! Lets go back to our completed buildings and measure them!

Policy is crucial. Architects are busy. How can we get more architects/allied professionals to serve on code/regulatory groups?

Themes:

- * highlight processes to breakdown silos, make better projects
- * celebrate collaborations and individuals
- * embodied carbon - critical!

Student program

Inspiring to see students addressing indigenous communities

Cool to see the range of problems being addressed

Would love to see collaborations btwn students/faculty

student projects are able to dream...something about the dynamic between where we are and where can we get to

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Just ask!	demo why it matters to them - why their voice is important, especially as counterpoint to lobbyists	Ask via local COTEs, SDL groups, other groups. Targeted outreach as well.	Citizen Architect AIA Baltimore
Pay them	Set common goals and advocate as a single unified organization (or coalition of organizations)	no one - students or professionals, are taught how to engage at the public level	Do chapters share how they get people involved, how involved their members are?
Teach students how to contribute to this critical service. (and pay them.)	Communicate what impact it has....it does matter!	local connections on local issues	COTE Regional network has good ideas for local advocacy
Encourage local groups/chapters to engage in local policy changes; provide templates (i.e. successful zero codes, ADU zoning updates, etc.)	make it have status - give awards for service work	Does AIA or others have list of orgs that Archs can or should be on?	AIA Mass/BSA keeps track of entities that Archs should be on.

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time is tight - CliffNotes or cheat sheets to help make the decision-making smoother and clearer	contracts aren't largely structured to accommodate research/ integrated design	Have the ability to be more product specific in CEU presentations

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How do we "raise the floor"?	Policy training - maybe as a component of something else	success stories from AIA chapters - case studies

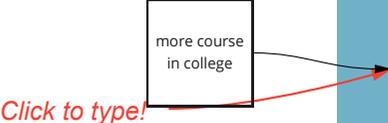


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better shared (+ verified) data	Open Source Solution	
More design Crits with real world problems.		Publishing of work in an open source format.
more courses in college	In house early analysis. Looking at you, energy models	simple scrappy tools to help increase knowledge - an entry drug approach
peer pressure through sharing of progress/data in visual ways		

Policy is crucial. Architects are busy. How can we get more architects/allied professionals to serve on code/regulatory groups?

Increase awareness and commitment from firm leaders to support staff time for these efforts	Events with local and state leaders	create a "how to" or tool set to inform architects on how to get involved (policy and code seems daunting if you are young to the profession)
Expand idea of what an architect's "role" is (energy code is as important as architectural review board)	Architect as activist	
Start Young	use the AIA Virginia model for policy engagement between state, local and architects	

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resources on environmental design tools	spec language for EC (concrete, steel)	best practices for IDP contracts
Environmental Justice / Equity concerns		Tools to help with LCA, Energy consumption, and Daylighting analysis
	Combine resilience into the sustainability narrative	

Policy is crucial. Architects are busy. How can we get more architects/allied professionals to serve on code/regulatory groups?

Information Campaign	Have architects accept responsibility for their role in built environment contributions	let's get to the insurers
Florida has an active advocacy group. once I was invited to take part in an event with legislators, I was hooked. Providing opportunities like that would be great	college AND Industry education	
Reaching out to the finance/banking industry; modifications in loan applications	Providing additional information on policy in higher education curriculum.	

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Tired of pushing? Let's make the market pull. How can we urge clients/finance entities to demand climate-responsive solutions?

Push for awareness of CPACE financing	advocate for raising utility alternative energy percentages	put a price on carbon
		Its important to make them understand the long term goals and how climate responsive solutions are genuinely cheaper for the long term.

How can we expand who we collaborate with in terms of how projects contribute to equitable communities?

training in engagement		
community engagement has to start early in a project		

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		Owners need to be aware
	PUT A PRICE ON CARBON!	Provide information about alternatives, performance over time, reduced long term costs
		Pittsburgh: CEOs for sustainability
	Clients want to see examples of how it works	proven resilience works

How can we expand who we collaborate with in terms of how projects contribute to equitable communities?

	Talk to the communities	Need more effective language in RFQs
		Regulations that require s

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Increased education on Triple Bottom Line (TBL - energy, people, and planet) calculations for ROI	Leverage partner environmental org's	Affect policy

How can we expand who we collaborate with in terms of how projects contribute to equitable communities?

Engaging all stakeholders, community members, potential building occupants in the design process	Having a robust POE and using the POE results to inform the building operation and as a means to educate the building occupants about the building features	Use the building as a teaching tool

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increase end user awareness	Talk them about how much money they will save in the long term 	get media to hold entities accountable, both for the good and the bad
Get to know your city council members and state legislators and talk to them about the importance of climate-responsive solutions	Talk about embodied carbon loads and energy demand as much as electricity production	
<i>Click to type!</i>	Saturate the media with positive outcomes of projects and policies	stretch codes w/incentives
	Stop stories like this: https://www.msn.com/en-us/foodanddrink/foodnews/its-a-job-killer-sacramento-restaurants-brace-for-ordinance-that-would-require-switch-from-gas-to-electric/ar-BB1gSQS8	Resilient Design Incentives

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Firms doing pro bono or grant-based projects should share how they stay profitable		

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Committee on the Environment

ATA Knowledge Community

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How can we expand who we collaborate with in terms of how projects contribute to equitable communities?

Reflections!

nice range of projects - great presentations

impressive amount of data

value in prioritizing certain criteria - weight community engagement, health, energy

how can we mine the data, how can we share how we look at things

how do we drive more diverse applicants

how to streamline?

why you're here-- what about these metrics? Let design excellence be a gateway drug to COTE

open to ideas for professionals

nothing else quite like the COTE award - would hate to see it wrap into a generic program

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Front ending a project - set up all projects with high goals at the end	value proposition	use the COTE framework out to structure conversations with the clients
	Env/ social/ governance construct as framework	understand all the complex interactions

How can we expand who we collaborate with in terms of how projects contribute to equitable communities?

finding the value in other perspectives	be deliberate about stepping out of comfort zones	more expertise in how to run community workshops
go down the supply chains	make some part of the project public, even if it's private	

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change the ways projects are funded - incentivize through banks, insurance	tax credits	
	Standardizing ESG metrics and sustainable accounting methodologies	ESG=Environment and social governance, look to investment funds
Hit them with the code stick	More incentive programs, tax, PACE, zoning variances--make green pay back in dollars	Educate building occupants on why this stuff matters, thenm dollars will vote

How can we expand who we collaborate with in terms of how projects contribute to equitable communities?

engage with local community stakeholders to play a substantive role - not just focus group	Speak with local advocate groups of marginalized populations	
capacity building		
	less telling, more asking	

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Lenders demand climate responsive design		

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are we teaching facilitation?	what is "community impact"?	
equity has been a planner thing for a long time; can we collaborate with THEM?		