Construction Contract Administration Sponsorship Prospectus 2018

Through live presentations, interactive discussions, and our growing library of white papers, we inform architects of the ever-evolving approaches to project delivery. These programs and papers, provided by members of CCA, cover a broad variety of CCA-related topics. They describe current best practices, investigate changing CCA roles and responsibilities, and offer opinions on controversial subjects.

Learn more about the Construction Contract Administration Knowledge Community and its programs at www.aia.org/cca

CONSTRUCTION CONTRACT ADMINISTRATION EVENTS

Opening Reception at AIA Conference on Architecture 2018

Each year, CCA co-hosts a social reception for the members of CCA and other knowledge communities. In its third year, we expect up to 800 attendees for our opening night celebration in New York City, also co-hosted with former presidents of AIA and Strategic Council members. Seasoned and new architects will connect with the member-volunteers who lead our communities in this event specifically marketed to first-time Conference attendees.

CONSTRUCTION CONTRACT ADMINISTRATION PRODUCTS

Email Advertising

CCA periodically distributes email announcements to its membership of ~1,400 members. Past performance suggests 450 impressions per ad.

White Paper

White papers, usually written by members of the CCA KC, cover a broad variety of CCA-related topics, and consist of descriptions of current best practices, investigations into changing CCA roles and responsibilities, and opinion pieces on controversial subjects. Sponsors may provide white papers for inclusion in the white paper library. Each paper receives an average of 350 downloads.

SPONSORSHIP OPPORTUNITIES

Sponsorship opportunity	Details	Sponsor Amount	Audience
Opening Reception at AIA Conference on Architecture	Opening reception co-hosted by CCA, held at A'18 as the first official event of the national Conference. Benefits: • Acknowledgement as a sponsor on the CCA website, and within all CCA email messages promoting the event.	$500	700+
Email advertising	CCA periodically distributes email announcements to its membership of ~1,400 members. Advertisers can place a hyperlinked ad in one email announcement. Past performance suggests 450 impressions per ad	**150x150px above footer** $500 **600x150px below top article** $750	450
	Benefits: • Advertisement of program or product of your choice • 30-day post distribution metrics report		
White paper	KC group will co-host a social for all members at the AIA Conference on Architecture 2017. Seasoned and new architects will connect with member-volunteers who ied the KCs while in indulging in festive coctails and hors d'oeuvres.	$1,000	500+
	Benefits: • One sponsor written, AIA-reviewed white paper included in the CCA white paper library • Byline when paper is listed and linked in emails to all 1,400 CCA members		

General Terms and Conditions: Sponsorship fees paid are unrestricted, unless specifically noted otherwise. For category exclusive sponsorships, opportunities are generally available on a first-come, first-served basis. The AIA reserves the right to select sponsors based on its best interests, and may accept or decline an offer by a potential sponsor based on broader commitments or considerations. Consistent with the AIA's bylaws, no sponsorship may be regarded as an indication that the AIA or its representatives sponsor or endorse any enterprise operated for profit or approve, sponsor, or endorse any material of construction or any method or manner of handling, using, distributing, or dealing in any material or product. The AIA reserves the right of prior approval over all materials produced by or for the Sponsor which bear or refer to trademarks associated with the AIA. All such materials shall be submitted to the AIA for its approval prior to the production, use, execution or implementation thereof.