

# Invitation to Participate



## How do we build equitable housing that:

- Incorporates mixed-income households?
- Includes rental and purchase opportunities?
- Is financed in new ways?
- Is architecturally innovative and diverse?

<http://z.umn.edu/complexitysymposium>

## Complexity: Dutch & American Housing

October 6-8, 2017

**Julia W Robinson**  
Symposium Chair

**Marry Bujold**  
Chair, Logistics Subcommittee

### The Symposium

**The symposium will address best housing practices by bringing 12 Dutch presenters** representing four Dutch projects (designer, developer, urban planner, government officials, etc. depending upon the project). **Local politicians, designers, developers and builders will host field trips to significant housing in the Twin Cities.**

The Dutch work will be presented in morning panel discussion sessions and in the afternoons local teams will present their work at field trips to four neighborhoods (Portland and Franklin, Uptown, Lowertown/Wacouta Commons and A-Mill/StAnthony Main). At panel sessions and salon dinners attendees can discuss particular issues (planning, architectural design, financing, participatory design, etc.) with Dutch and local presenters.

**The audience is primarily local, although it is anticipated that there will be national interest as well.** Attendance will be limited as a way to keep the discussions relatively intimate. The symposium will take place at Rapson Hall, University of Minnesota, at field trips to local neighborhoods, and at the salon dinners in Uptown Minneapolis. The symposium fee is \$250-\$300, tours are \$50, and the Friday evening keynote talks and reception are open to the public. The symposium will be documented in print (monograph) and on the web.

### Why participate in the symposium?

If you are interested in learning about more equitable and better-designed housing, Dutch complex housing provides a model to follow. The symposium is designed to expose the American audience to the values and ideas inherent in Dutch Complex housing, based on the book *Complex Housing: Designing for Density* (Routledge 2017).

**By providing an opportunity for substantive exchange between housing professionals and citizens from the Netherlands and the United States about how housing is designed, financed and built, the two groups can learn from each other to develop new practices.**

The Dutch approach to housing includes:

- The concept that housing is a right
- A strong orientation to planning
- A vision of housing as an urban fabric
- Concern for mix of household incomes

Complex housing contrasts with the approach to density taken in the United States and elsewhere, in that it typically incorporates non-housing functions along with a variety of housing types, to create a housing project with a diversity of inhabitants and a visually rich architectural expression.



Silodam (MVRDV, De Key)

## Publications & Events

**Book: Complex Housing: Designing for Density,** Routledge. Anticipated September 2017.

**Exhibition:** From September 2, 2017 to January 9, 2018 the Goldstein Museum of Design at the University of Minnesota is sponsoring, *Dutch Complex Housing*, an exhibition based on the book **Complex Housing: Designing for Density**. The target audience for the exhibition is housing professionals, citizens, and students. Traveling exhibition available February 2018.

**Monograph:** The symposium discussions are to be documented in the form of a monograph that addresses the key issues and best practices in housing as developed by symposium participants. Available after March 2018.

**Video:** A short video showing the eight projects and background material on Dutch housing will be available pending funding.

**Lecture:** Book author and exhibition curator Professor Julia W Robinson, Ph.D., FAIA has developed the lecture "On Dutch Complex Housing" that presents the background, research methods and implications of the housing. Available beginning March 2017.



De Muzen (Atelier Pro, Groen Stad Almere)



De Zilvervloot (AUA), Woonbron)

## Current Sponsors

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Wells Fargo  
Urban Land Institute

## Registration

**\$250 before July 1 (\$300 July 1 - September 29)**

Friday night Keynote Talks

Friday night Welcome Reception

Continental Breakfast

Dutch Presentations Saturday & Sunday mornings

Salon Dinners Saturday night

Good-bye Reception Sunday evening

**\$50 (\$30 Saturday, \$20 Sunday)**

Tours Saturday and Sunday afternoons

## Web Registration

<http://z.umn.edu/complexitysymposium>

## Mail Registration

U of M Tickets and Events

Northrop

84 Church St SE, Room 013

Minneapolis, MN 55455

## Registration Questions

Phone: 612-624-2345



De Opgang (KCAP, NL Development)