

CRAN

SYMPOSIUM 2011

ELEVATING THE ART OF RESIDENTIAL DESIGN & PRACTICE



OCTOBER 14-16 / INDIANAPOLIS, IN

OUR SPONSORS

PLATINUM LEVEL



DIAMOND LEVEL



GOLD LEVEL



SILVER LEVEL



SYMPOSIUM SCHEDULE

THURSDAY, OCTOBER 13, 2011

2:30—5:30pm
2 LU (TH1)

Special Pre-Symposium Event: Miller House and Garden Tour

(Chartered bus to Columbus, Indiana with \$60 supplemental fee. Limited to 28)
One of the greatest modern designs of the mid-twentieth century, this extraordinary complex was created by the legendary architect Eero Saarinen, interior designer Alexander Girard, landscape architect Dan Kiley, and commissioned by industrialist and philanthropist J. Irwin Miller and his wife Xenia Simons Miller in 1953

5:00—7:30pm

Registration, Omni Severin Hotel

6:00—7:30pm

Welcome Reception

Sponsor: **Schlage/Fusion**

FRIDAY, OCTOBER 14, 2011

7:30am—6:00pm

Registration

7:30—8:30am

Breakfast

Sponsor: **Toto**

8:30—9:30am

Keynote Address: Expanding the Field for Residential Architects and Architecture Doug Patt, "How to Architect" on YouTube

Doug is an architect specializing in high-end residential work. He's been published in a variety of professional journals and magazines. Doug has a widely followed website and YouTube channel called 'How to Architect', and has written a book about architecture to be published by MIT Press in Spring 2012.

9:30—10:00am

Showcase Break

10:00—11:45 am

Roundtable Discussion: Residential Architecture—Celebrating a Diversity of Practice and Design

MODERATOR

Debra Kunce, FAIA, Schmidt Associates, Inc

Debra serves as an Ohio Valley Regional Director on the AIA National Board and will serve as National Vice President in 2012-13

PANEL

Jean Rehkamp Larson, AIA, Rehkamp Larson Architects

Jean was named the 2006 Emerging Talent of the Year by Midwest Home & Garden Magazine, and in 2000 was selected as one of the recipients of the AIA- Minnesota Young Architect Award.

Mark Larson, AIA, Rehkamp Larson Architects

In 2005, Mark was selected as one of the recipients of the AIA-Minnesota Young Architect Award. He served as the Chair of the Residential Committee of the AIA-Minnesota helping to develop the Homes by Architects tour, the Residential Rave Awards and Home of the Month collaboration with the Star Tribune newspaper.

John Senhauser, FAIA, John Senhauser Architects

John's residences are nationally celebrated for their craft, durability, wit, and poetic vitality. He has garnered more than sixty design awards. John recently completed a two-year term as Institute Secretary for the National AIA.



DOUG PATT



DEBRA KUNCE



JEAN REHKAMP



MARK LARSON

Jeffery Potter, FAIA, POTTER

Throughout his career, Jeff has sought to elevate peer-to-peer communications in the profession and demonstrate to the public that design matters. He has had instrumental roles in shaping the content and publishing of regional and national communications of practice. Jeff will be the 2012 AIA National President.

- 12:00—5:30pm** **Home Tour: Indy Case Studies** Sponsor: **Pella**
Bus tour with box lunch Sponsor: **FireRock**
- 6:30—7:30 pm** **Showcase Cocktail Hour** Sponsor: **Hanley Wood/Residential Architect**
- 7:30—10:00pm** **Dinner Groups**
Ten featured restaurants each with eight maximum reservations
(networking dinners at attendee's expense)

SATURDAY, OCTOBER 15, 2011

- 7:30am-6:00pm** **Registration**
- 7:30—8:30am** **Breakfast** Sponsor: **Marvin Windows & Doors**
- 8:30—10:00am** **Lighting-Design and Control Strategies**
Joseph Rey-Barreau, AIA, Joseph A. Rey-Barreau, Architect/Lighting Designer
An architect and lighting designer with over twenty-five years of experience, Joseph has also been an Associate Professor with tenure in the College of Design at the University of Kentucky with numerous teaching awards.
- 10:00—10:30am** **Showcase Break** Sponsor: **Kolbe & Kolbe**
- 10:30am—12:00pm** **Rain Screen Wall Construction, Materials & Techniques**
Andrew Rogers, Sound Solutions and [fibre C] North America
Sound Solutions markets and distributes a wide range of interior products as well as four rain screen exterior products in Canada. [fibre C] North America markets and distributes [fibre C] and [oko skin] products in Canada and the USA.
- 12:00—12:15pm** **Lunch and CRAN Business Report**
Mark Demerly, AIA, 2011-2013 AIA CRAN Chair
- 12:15—1:15pm** **The Art & Design of the Plumbing Fixture** Sponsor: **Ferguson/Dornbracht**
Discover the artistry of residential plumbing design, through the newest products available, what inspires them and how they inspire Architects in the design of great homes.
- 1:30—3:00pm** **Tools for Marketing: Successful Photography and Web Media**
Ed Massery, Massery Photography, Inc
Ed is best known for his mastery of natural and supplemental light in photography. He is the solely commissioned photographer for three books, including How to work with an Architect, published by Gibbs Smith.

Paul Jauregui, MYOver Media

Paul is responsible for overseeing multi-disciplinary teams in the development and production of creative marketing solutions. His creative work in online marketing and advertising has been showcased in Business Week magazine.



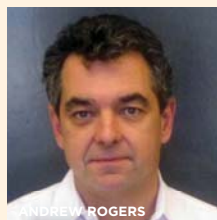
JOHN SENHAUSER



JEFFERY POTTER



JOSEPH REY-BARREAU



ANDREW ROGERS



ED MASSERY

3:00—3:30pm **Showcase Break** Sponsor: **Montag Windows & Doors**

3:30—5:00pm **Digital Tools for Design and Building**
Kevin Klinger, Director of the Institute for Digital Fabrication at Ball State University
The Institute operates with an ethic to “connect globally, and make locally,” as it strives to both contribute to the discourse on the impact of the digital technological shift, while playing a role in identifying opportunities to engage local industry and community partners. Kevin is author and co-editor of the book *Manufacturing Material Effects: Rethinking Design and Making in Architecture*.

6:30—7:30pm **Showcase Cocktail Hour** Sponsor: **Residential Design + Build**

7:30—10:00pm **Dinner Groups**
Ten featured restaurants each with eight maximum reservations (networking dinners at attendee’s expense)

SUNDAY, OCTOBER 16, 2011

8:00—9:00am **Breakfast** Sponsor: **Graphisoft**

9:00—10:00am **Roundtable Discussion: Big Firm, Little Firm - Best Practices**

MODERATOR **Rob Heselbarth, Residential Design+Build**
Rob is the editor of *Residential Design & Build* magazine, which explores the process of designing and building single-family custom homes. With a mission of inspiring architects and custom builders, the magazine and its website bring design trends, best business practices and product information to more than 44,000 design and construction professionals in the United States.

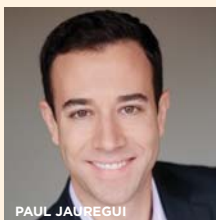
PANEL **Liz Sloan, Sloan Architecture**
Liz works as a sole proprietor, specializing in residential design and renovation. She strives to use a collaborative design process between the client, the builder, and the architect. She has great respect for the unique skills of fine craftsmen, especially carpenters and masons.

John Senhauser, FAIA John Senhauser Architects
The four person firm, John Senhauser Architects, is a nationally recognized, client-focused design practice known for consistently producing highly-personalized homes. John and his firm have championed design excellence in every quadrant of the profession.

Mark Hutker, AIA Hutker Architects
The 40 person firm of Hutker Architects has published *Heirlooms to Live in*, *Houses in a New Regional Vernacular*, and has been featured in numerous books and magazines that include *Architectural Digest*, *Metropolitan Home*, and the *New York Times*. The firm was included in *Residential Architect’s* 2011 “Short List of Architects We Love.”

10:00—11:30am **Best Practices ExChange -All Attendees**
Rob Heselbarth, Residential Design+Build

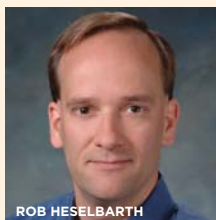
11:30am—12:00pm **Closing Remarks**
Mark Demerly and David Andreozzi



PAUL JAUREGUI



KEVIN KLINGER



ROB HESELBARTH



LIZ SLOAN



MARK HUTKER

AIA MEETING DEPARTMENT SERVICES CRAN MEETING GENERAL INFORMATION

Registration Fees	EARLY	LATE
	UNTIL SEPT. 30	AFTER SEPT. 30
Member	\$225	\$275
Nonmember	\$300	\$350

Conference Registration

Please choose one of three ways to register:

- Click [here](#) or go to [AIACRAN.org](#) to register online
- Email the completed registration form with payment to register@aia.org.

Mail the completed registration form with payment to

Meeting Registration
P.O. Box 64591
Baltimore MD 21264

Please make checks payable to the American Institute of Architects.

Fax the completed registration form with payment information to 202-639-7624.

Special Needs

The AIA is committed to making meetings and conferences accessible to all to the degree reasonably possible. Please notify us at the time of registration if you have special accessibility needs or specific dietary requirements. Contact Chris Capistrant at ccapistrant@aia.org or 202-626-7355.

Guests

In recognition that many professionals enjoy traveling and sharing experiences with their significant others, the AIA offers a guest rate for its conferences.

- Depending on the event, guests are those attending for personal reasons.
- Guests do not include people attending for professional reasons.
- Guests are not eligible to report continuing education learning units from an event.
- Also subject to space and other limitations, guests may register for optional events that are ticketed separately.

The AIA reserves the right to change the terms governing guest registration at any time.

For registration questions, please contact AIA Information Central, 800-242-3837.

Registration Confirmations

After you register you will receive a registration confirmation via email immediately. If you do not receive a registration confirmation please contact AIA Meetings or call

800-242-3837. If you fax the registration form, please keep the fax transmittal confirmation for your records.

To ensure you receive the necessary conference materials (registration confirmations, conference updates, advance and final attendee rosters, etc.) please WHITELIST aia.org in your email program.

Registration Policy

Registrations postmarked after September 30 will not be processed in time to be included on the attendee roster. Registration and nametags will be produced on-site.

Cancellation Policy

Refunds, less a \$50 cancellation fee, will be made for cancellations received in writing by Friday, September 30. No cancellation refund is available after September 30. Please fax your cancellation requests to AIA Registrar, 202-626-7365 or email to register@aia.org.

Accommodations

A limited block of rooms has been reserved at Omni Severin Hotel at 40 West Jackson Place in Indianapolis. Reservations must be received no later than Thursday, September 22 for the group rate; however, the block may sell out prior to the deadline. You are responsible for making your own reservations. To make your reservation, contact the hotel, 800-THE-OMNI (800-843-6664) or book online. Mention that you are with the AIA CRAN Conference to receive the group rate of \$119 for single/double occupancy plus 17 percent state and local taxes. All reservations must be guaranteed with a credit card when you make your reservation. The group's cancellation policy requires cancellations be made 3 days prior to arrival.

Travel

The AIA is pleased to offer discounted airline and car rentals for this conference. To make your reservations, log on to the AIA Web site and click on the Travel Information link or contact the AIA's official travel agency, Ovation Corporate Travel at (800) 925-4055 (or 516-624-0308 for international callers) on Monday-Friday from 9am to 8pm Eastern.

Air: American Airlines offers special rates and numerous discounts on round-trip fares in the United States. Attendees will receive a 5 percent discount off coach and first-class fares by using discount code 38HIAZ.

How to book on American:

- Directly through American Airlines (www.aa.com) enter 38HIAZ in the area for "Promotion Code"

- Call American Airlines Meeting Services desk directly toll free or ask your travel agent to contact, 800-433-1790, and refer to discount code 38H1AZ. The hours of operation are 6 a.m. – 1 a.m. Eastern Time every day. Reservations for the hearing and speech impaired are also available 24 hours a day, seven days a week, at 800-543-1586.
- Reservations may also be made directly through Ovation Corporate Travel at (800-925-4055)

Are you an AAdvantage member?

Delta Air Lines is offering up to 10 percent discount off eligible published fares to AIA members.

How to book on Delta: To take advantage of these special offers, please follow these simple steps:

- Call Delta Meeting Network reservations at 800-328-1111 (Toll-free reservation – No Booking fee), Monday through Friday, 8:00 a.m. – 8:00 p.m. Eastern Time. Refer to File Meeting Code NM7JN.
- Or, have your travel agent call Delta's toll-free number to obtain these same advantages for you. The travel agent must refer to File Meeting Code NM7JN.

Join SkyMiles Rewards Program: <https://www.delta.com/skymilenrollment/landing.action>

Car Rental: Hertz: Special meeting rates are yours with Hertz. Hertz operates in more than 150 countries with almost 1,800 locations in the United States alone, including more than 1,000 suburban locations. Call 800-654-2200 to make a reservation. To receive the special meeting rates, use code CV#022Q3890.

Hertz Green Collection: Now you can reserve fuel-efficient, environmentally-friendly cars that are easy on the wallet and suitable for families and small groups traveling together. Reservable by specific make and model, with an EPA highway fuel efficiency rating of 28 miles or more per gallon, the Hertz Green Collection includes the following models:

- Toyota Camry
- Ford Fusion
- Buick LaCrosse
- Hyundai Sonata
- Subaru Outback

Please note the Green Collection is available in select cities and based on availability.

Avis: Avis is pleased to offer special discounts to all AIA meeting attendees. Reservations can be made directly with Avis by calling 800-331-1600 (refer to Discount Code A991499, visiting the AIA Web site and clicking on the Travel Information link, contacting Ovation directly, or visiting the Avis Web site.

Airport Ground Transportation: IndyGo Bus: \$7 one-way operating every 20 minutes direct from airport to down-

town hotels. Travel time is estimated at 15 minutes.

<http://www.indygo.net/pages/green-line-downtownairport-express>

Shared shuttle service is available from Carey Limo and can be booked at the airport. A one-way transfer is \$16.95 plus driver gratuity.

Valet Parking: \$27/night

Map to Hotel: <http://www.omnihotels.com/FindAHotel/IndianapolisSeverin/MapAndDirections.aspx>

Force Majeure

The performance of this agreement by either party may be affected by force majeure (including, but not limited to, acts of God, acts of war or other acts of enemies, government regulation, disaster, strikes, floods, civil disorder, curtailment of transportation facilities, or other emergency or event beyond the control of the parties), thus making it inadvisable, unsafe, illegal, or impossible to provide required accommodations and/or meeting facilities, hold the meeting, or travel to the meeting. In event of force majeure, either party to this agreement may terminate the agreement upon providing written notice to the other party without penalty or obligation. Such right of termination shall not be unreasonably exercised.

In addition, the AIA reserves the right, in its sole discretion, to cancel this meeting. In that event, the AIA shall refund to you all registration fees that it has received from you for this meeting, but shall have no further obligation to you of any type, whether monetary or otherwise. Accordingly, the AIA shall in no event have any liability to you based on claims for indirect, special or consequential damages of any type whatsoever, and shall have no other obligation to you of any type except as expressly stated in the preceding sentence.

The **CRAN** (Custom Residential Architect Network) Knowledge Community is a resource and voice for architects who focus on a collaborative design process with the homeowner. It provides support, advocacy, and education to the profession and the public in matters of custom residential design.

THE CRAN KNOWLEDGE COMMUNITY PROVIDES:

SUPPORT: By facilitating access to resources that enable custom residential architects to elevate their professional performance and by facilitating communication and information sharing among Network peers.

ADVOCACY: By expanding industry and public awareness of what an experienced custom residential architect contributes to the process of designing and realizing a home intended specifically for one site and one client.

EDUCATION: By aggregating and delivering relevant and up-to-date knowledge to members and the public and by preparing successive generations of architects for careers in custom residential design.
