AIAi Project Information Database

Concept: To create a national database of all AIA projects.

Goal: To bring awareness of architect designed buildings to the general public especially related to future owners, appraisers, developers and real estate professionals.

Requirement: To register in the AIAi Project Database, one would have to be an AIA member in good standing, or a third party such as an owner upon confirmation that the Architect was either in good standing at the time of the project, or in the case of a retired architect, that the architects was in good standing for 15 years by AIA National. Once the database is rich with data, it can be advertised to the public as the best way to find an AIA project and architects. (This needs to be free to encourage as many projects as possible! Money could be made on advertising noted below.)

Database: The first part of the proposal is the database itself. Perhaps this can be built upon the existing (but underused) Soloso platform, but with many more projects. The AIAi project link must be an obvious button on the main page of the AIA website to allow architects to find it (for population) and for clients to find it to use it for searching by state, town, project type, style, and most importantly keywords. It is essential that this database be welcomed by search engine spiders. A project, once registered, will include basic information (like Soloso) such as Architect, Owner, Builder, Engineers, Subcontractors, Consultants, with the option of plans, pictures, and project data such as LEED certification, materials, manufacturers that will provide the incentive for use to initiate future advertising. Once complete, owner/architect could continue to post information as contractors and subcontractor change through time with dates. The building will have a living history. Most importantly, once a project is registered it will allow for additions onto the original project by future architects. Labels – Once registered, an official label could be printed that included the basic information. Information on how to find the AIAi project database on line would allow anyone in the future to immediately access the project's database, by computer, phone, or iPad. We would encourage that this label be posted in the mechanical room on the electrical panel much like the energy code label.

Resolution: We propose to draft a resolution to be presented for a vote at the AIA Convention in Denver encouraging all architects to register projects into AIAi Project Information Database and include AIAi labels for built projects. Limited information would be acceptable especially if there were client privacy issues.

Plaque – The National Bookstore would sell optional plaques that would likely be bronze for permanency and would include the AIA logo, basic information and links to the on line project information.