

# AIA HISTORIC RESOURCES COMMITTEE

## 2022 LEVELS OF SPONSORSHIP

### SPONSOR BENEFITS

#### On the SPONSORSHIP PAGE of the AIA/HRC WEBSITE...

Company/sponsor logo

Company/sponsor name

Company/sponsor website link

BRASS \$500 and above	BRONZE \$1000 and above	SILVER \$2500 and above	GOLD \$5000 and above	PLATINUM \$10000 and above
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#### On the AIA/HRC E-NEWSLETTER (distribution 10,000+)...

Company/sponsor logo

Company/sponsor name

Company/sponsor website link

Byline in ONE newsletter ( first-come first served)

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#### On the AIA/HRC PRINTED MATERIAL (Program Description brochure, event agendas, etc.)...

Company/sponsor logo

Company/sponsor name

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#### At AIA/HRC SPONSORED EVENTS...

Company logo listed on primary signage for each event which has signage

Public recognition by the emcee at HRC events

One complimentary ticket to an HRC event

Two complimentary tickets to an HRC event

Three complimentary tickets to an HRC event

Display promotional materials (luncheon only)

Introduction of speaker (luncheon only; 1 available, first come, first served)

Naming rights for ONE event (luncheon or pub crawl only; 2 available; first-come first served)

Exclusive Sponsorship of co-sponsored educational Webinars with HRC (Additional Sponsorship fee applies)

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**The American Institute of Architects  
2022 Historic Resources Committee Sponsorship Agreement**

**THIS AGREEMENT** (the “Agreement”) made as of the date (specified below) between **The American Institute of Architects, Inc.** (“AIA”), and “Sponsor” (specified below).

Sponsor name:

Date:

**WHEREAS**, the AIA is a non-profit organization, qualified under Section 501(c)(6) of the United States Internal Revenue Code with the mission of serving as the voice of the architectural profession and as a resource for its members in service to society, and

**WHEREAS**, the Sponsor desires to support the activities of the Historic Resources Committee (HRC) of the AIA,

**THEREFORE**, the AIA and the Sponsor agree as follows:

**1.0 Definition of Sponsorship**

The terms of this Agreement are not final until this Agreement is signed by both the AIA and the Sponsor.

Sponsorship fees paid are unrestricted, unless specifically noted otherwise.

For category exclusive sponsorships, opportunities are generally available on a first-come, first-served basis.

The AIA reserves the right to select sponsors based on its best interests, and may accept or decline an offer by a potential sponsor based on broader commitments or considerations.

Consistent with the AIA’s bylaws, no sponsorship may be regarded as an indication that the AIA or its representatives sponsor or endorse any enterprise operated for profit or approve, sponsor, or endorse any material of construction or any method or manner of handling, using, distributing, or dealing in any material or product.

**2.0 Rights of Sponsorship**

The AIA will recognize the HRC Sponsor at the level specified below from the date funds are received. For a detailed list of sponsor levels and accompanying benefits, see the HRC Sponsorship Prospectus.

Sponsorship level:

**3.0 Sponsorship Fees**

The Sponsor agrees to pay the AIA the amount selected above for the sponsorship rights agreed to herein.

For sponsor benefits to accrue, first payment must be received within 60 days after the date this Agreement is signed.

#### 4.0 Approval Rights

The AIA reserves the right of prior approval over all materials produced by or for the Sponsor which bear or refer to trademarks associated with the Group (including, but not limited to: HRC and the AIA logo and name). All such materials shall be submitted to the AIA for its approval prior to the production, use, execution or implementation thereof.

All promotional materials generated by or for the AIA in conjunction with the Group and which bear the name or logo of the Sponsor will be submitted to the Sponsor for approval prior to the production, use, execution or implementation thereof.

#### 5.0 Termination

The AIA reserves the right to substitute, with the concurrence of the Sponsor, marketing exposure of equivalent scope to the sponsorship benefits described herein.

The AIA reserves the right to cancel this sponsorship Agreement, in which case the AIA will refund sponsorship fees agreed to herein.

**Sponsor organization:**

**Sponsor name:**

**Sponsor signature:**

**Date:**

**The American Institute of Architects, Inc.**

**Date:**

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Melissa Morancy  
Director, Sustainable Knowledge & Engagement  
Communities

#### SUBMISSION INSTRUCTIONS

*Please note that an incorrect submission will result in processing delays. Incomplete submissions will not be processed.*

*For questions, contact Melissa Morancy, [MelissaMorancy@aia.org](mailto:MelissaMorancy@aia.org)*

**by email:**

[MelissaMorancy@aia.org](mailto:MelissaMorancy@aia.org)

Subject Line: HRC Donation Agreement

**by mail:**

Melissa Morancy  
Director, Sustainable Knowledge & Engagement  
The American Institute of Architects  
1735 New York Avenue, NW, Washington, DC 20006