



TIMES SQUARE RECONSTRUCTION

SNØHETTA

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Landscape Architect & Project Manager

SAN FRANCISCO



NEW YORK CITY



OSLO



70 % Architects
15 % Landscape Architects
15 % Interior Architects

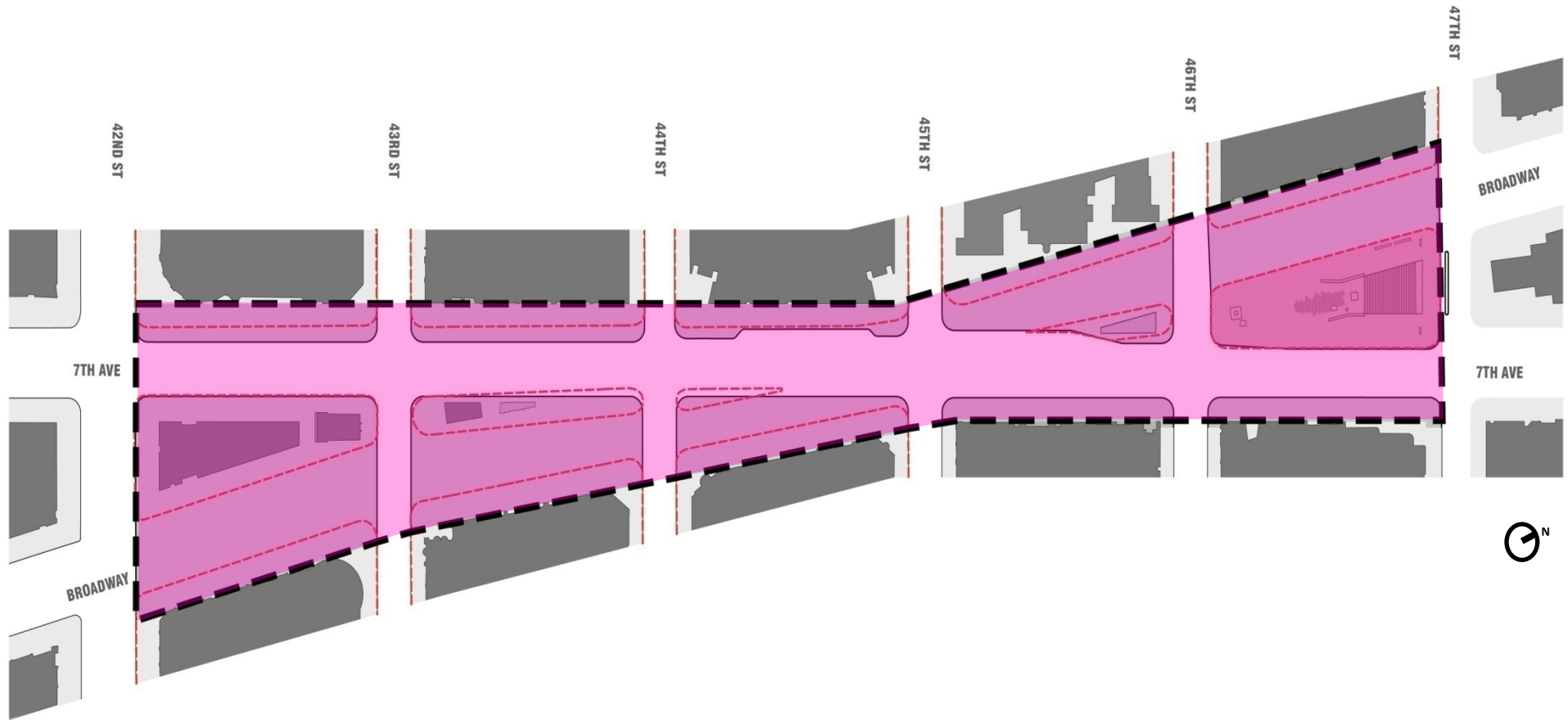


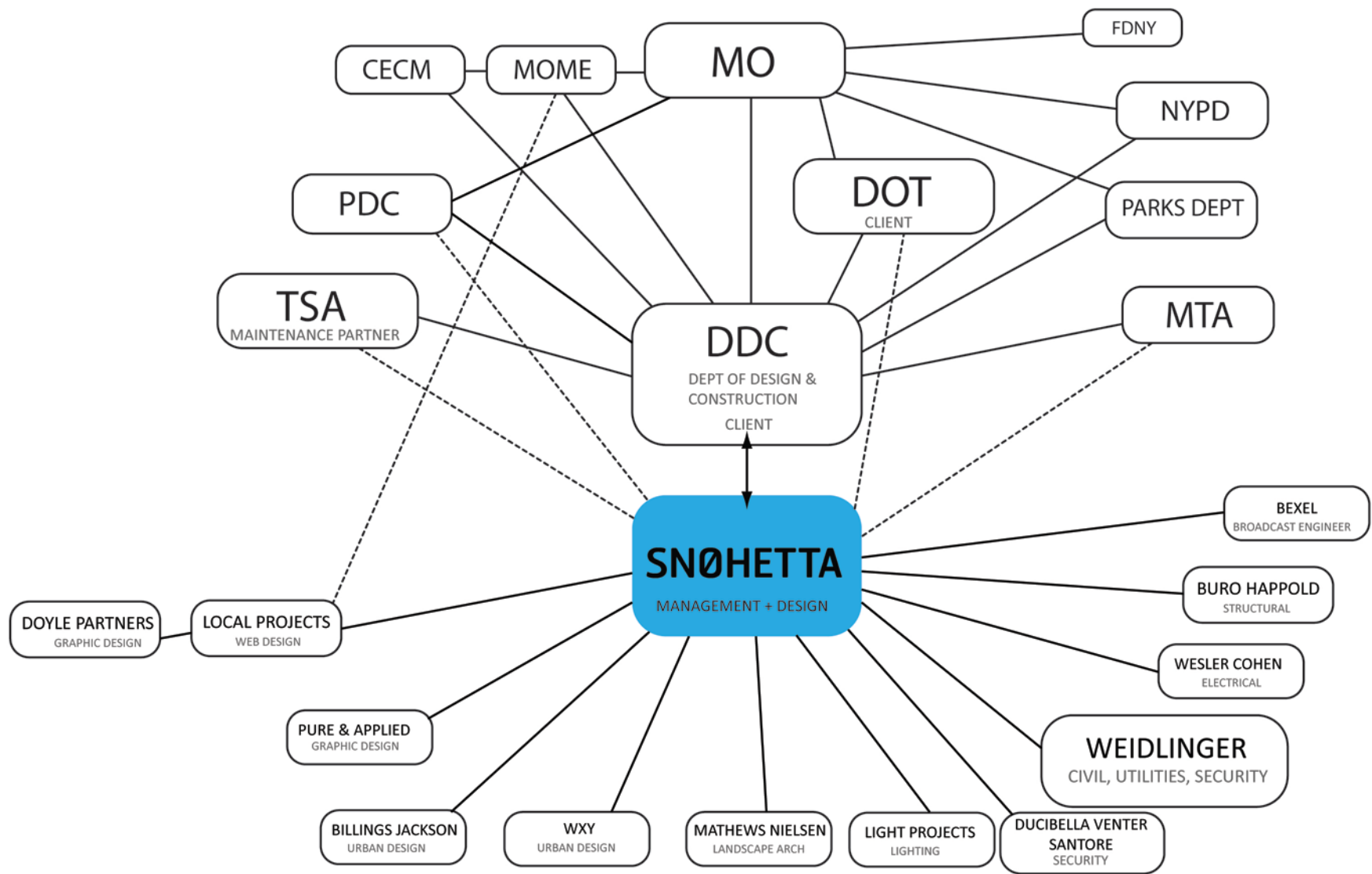






2009: BROADWAY OPENED FOR PEDESTRIANS









ON BROADWAY



OFF BROADWAY



ABOVE

Times Square-42 Street

BELOW

42
Street

↓ A C E 7

A photograph of four young women in a crowded outdoor setting, likely a festival or market. They are all smiling and making peace signs with their hands. The woman on the far left wears a green knit beanie and a white jacket. The woman next to her wears a black jacket and holds a coffee cup. The woman in the center wears a blue scarf and a black jacket. The woman on the far right wears a grey turtleneck and a grey jacket. The background is a blurred crowd of people.

TOURIST



LOCAL



CONSTANT



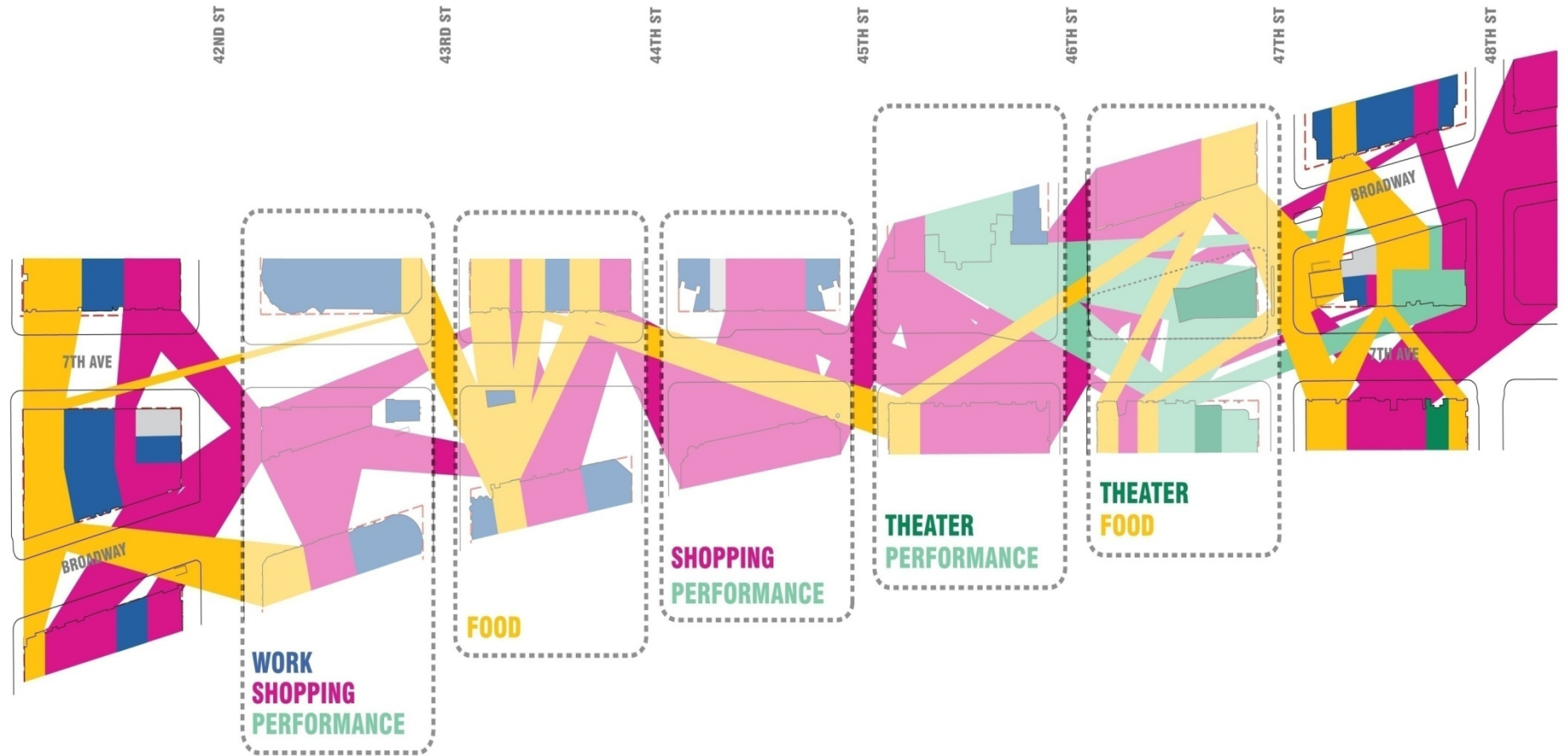


CALM

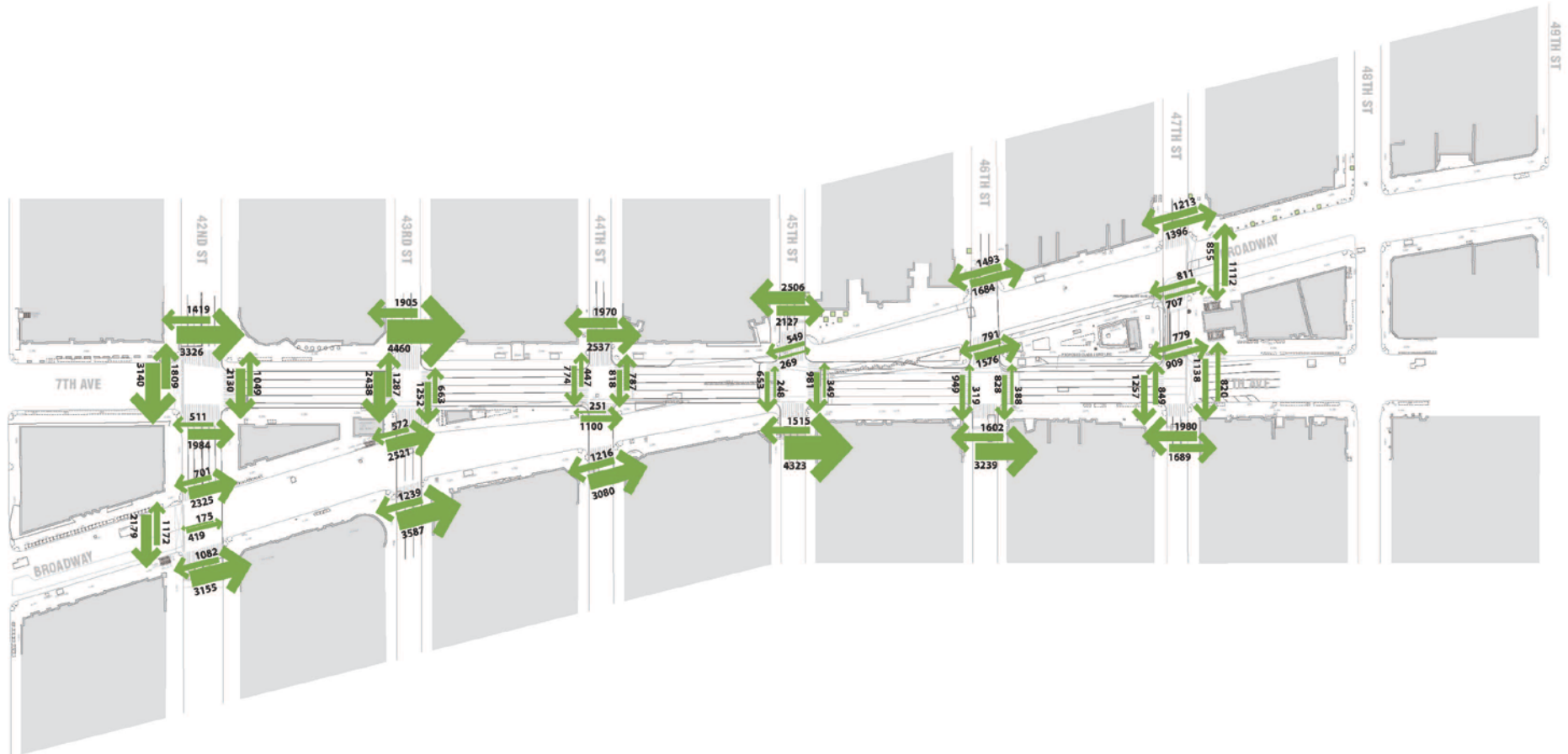
A man in a brown jacket and light-colored trousers stands with his back to the camera in the middle of a wide, busy city street at night. The street is filled with the blurred lights of cars moving quickly, creating long streaks of orange and white. The surrounding buildings are tall and covered in bright, colorful neon signs and advertisements, typical of a major urban center like Times Square. The overall scene conveys a sense of being in a fast-paced environment while standing still.

FAST & SLOW

PROGRAM



PEDESTRIAN COUNTS

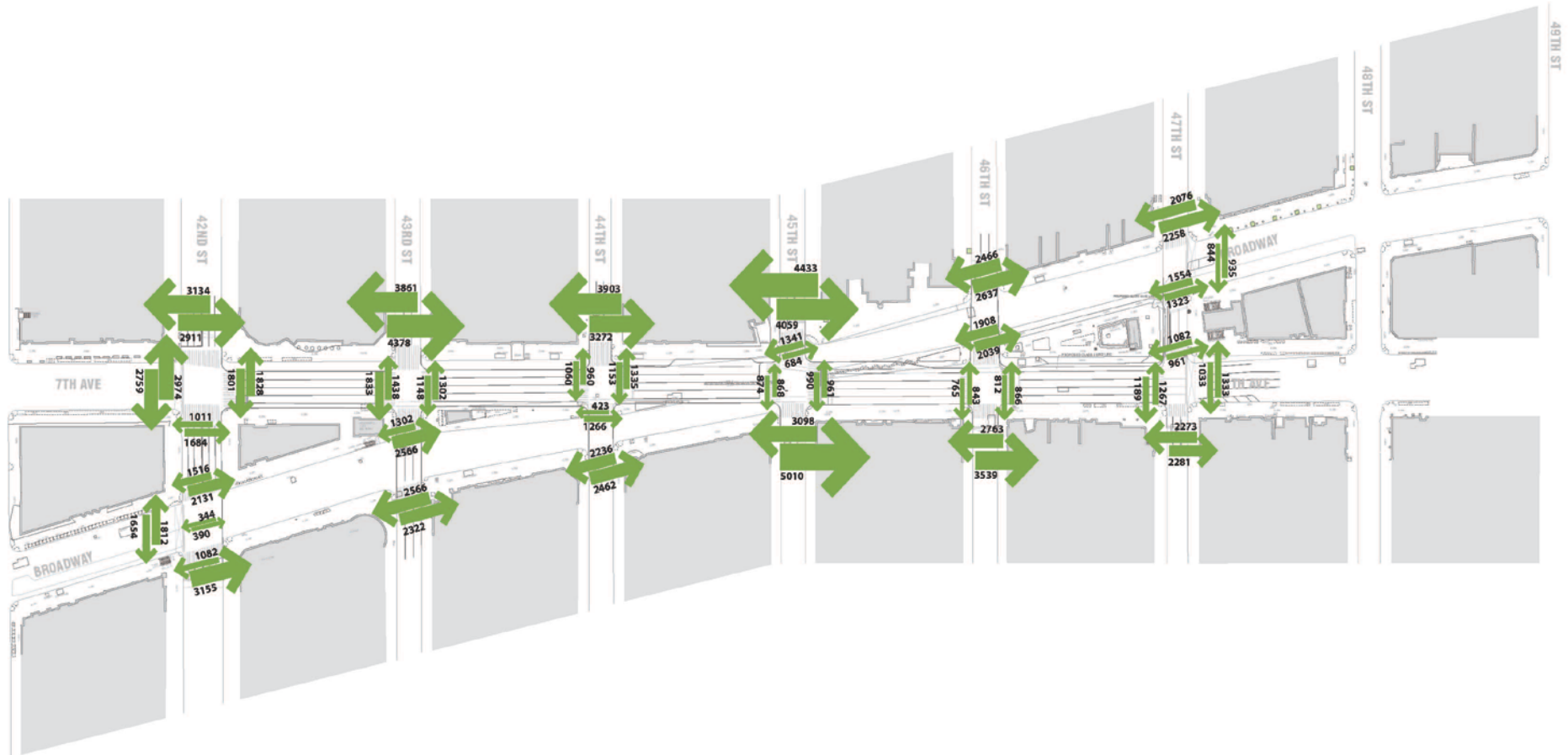


PEDESTRIAN VOLUME: MORNING (8am-10am)

Times Square Reconstruction: Site Analysis

Source: NYCDOT, Sep/Oct 2009

PEDESTRIAN COUNTS

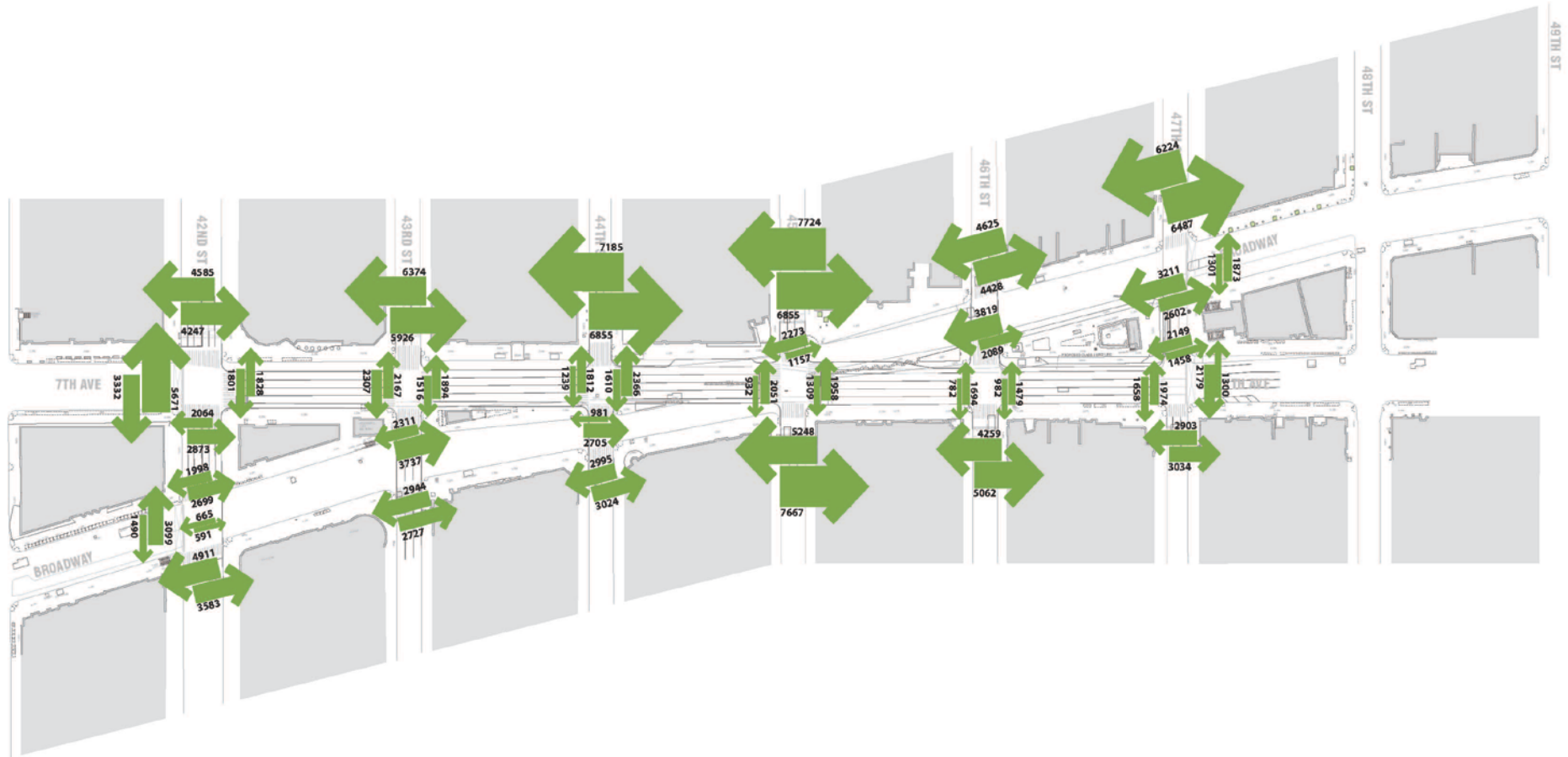


PEDESTRIAN VOLUME: MID-DAY (12noon-2pm)

Times Square Reconstruction: Site Analysis

Source: NYCDOT, Sep/Oct 2009

PEDESTRIAN COUNTS

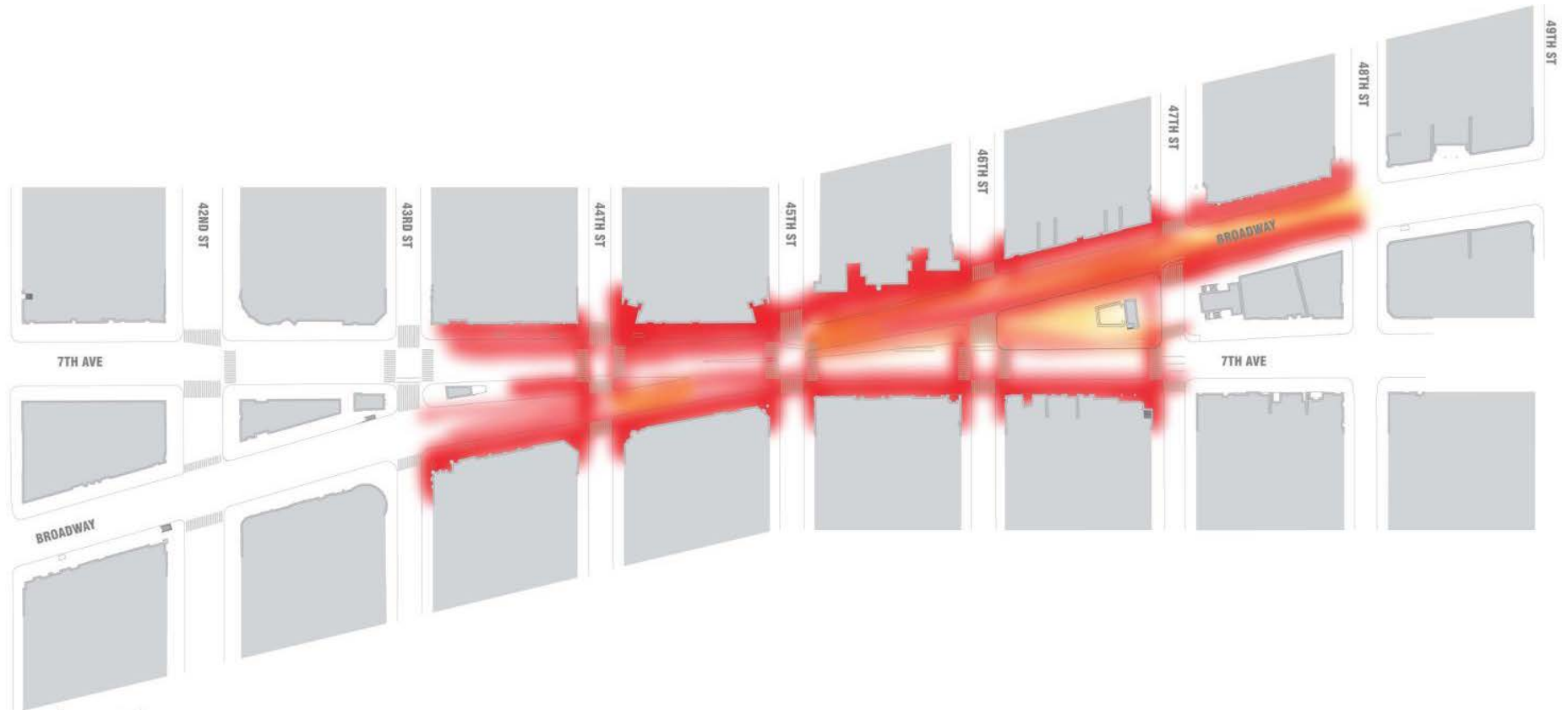


PEDESTRIAN VOLUME: EVENING (6pm-8pm)

Times Square Reconstruction: Site Analysis

Source: NYCDOT, Sep/Oct 2009

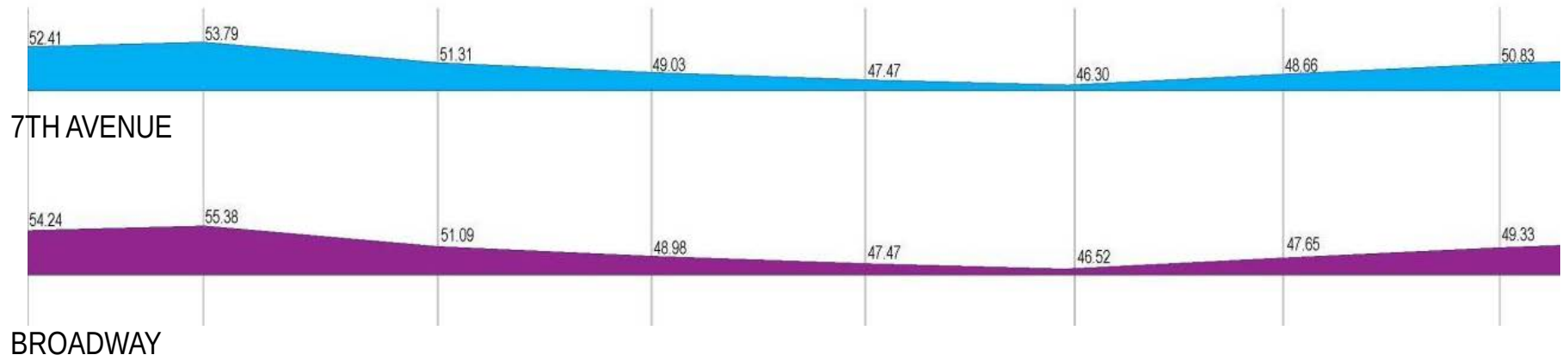
MEASURES OF IRRITATION



PEDESTRIAN VOLUME: AFTER THEATER HOURS (9pm-11pm)

Times Square Reconstruction: Time Lapse Visual Analysis

Date: June 21 2009







X CROSSING



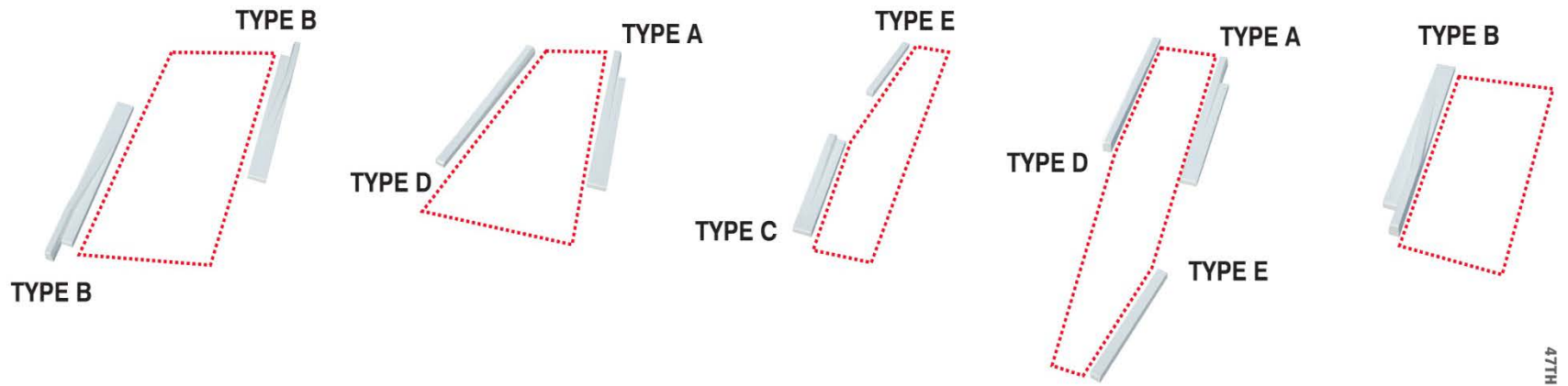
BROADWAY + 7TH AVENUE

















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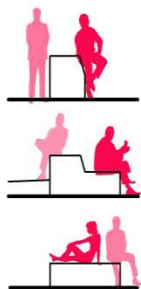
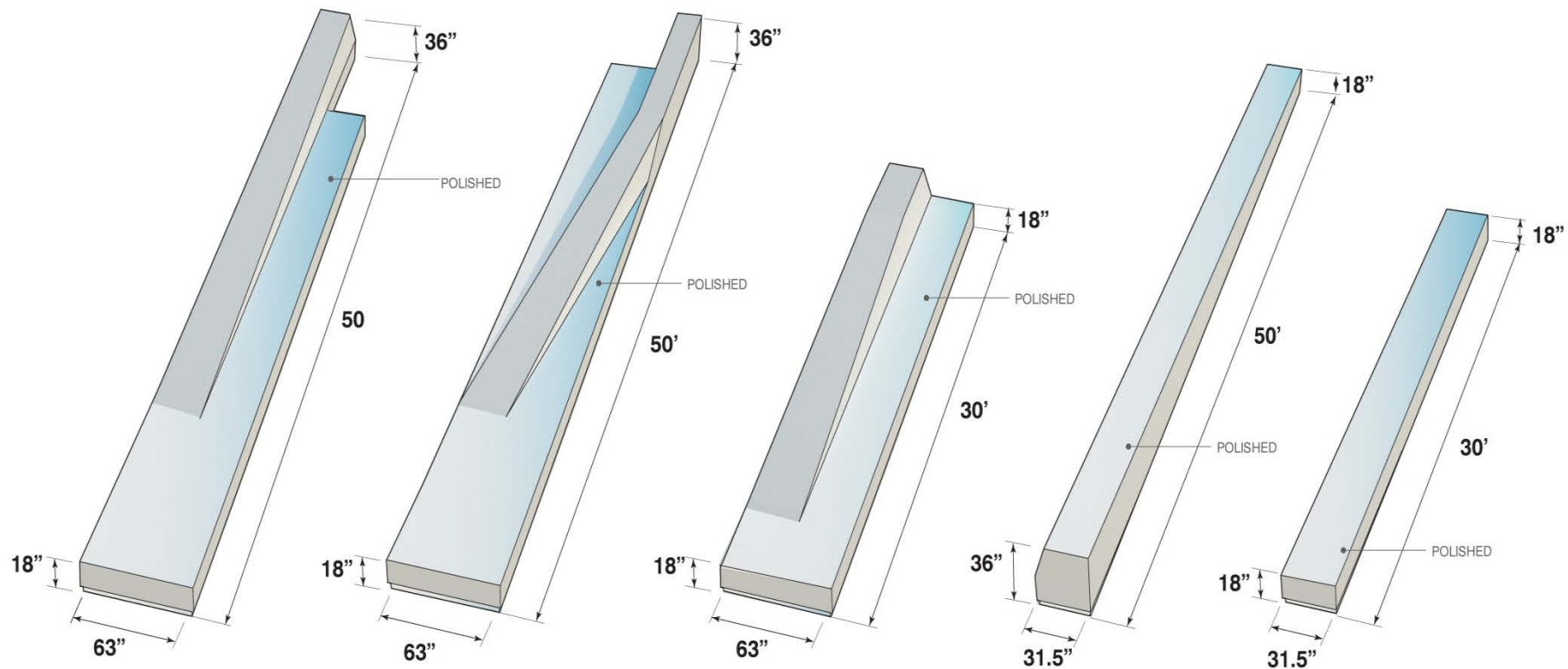
Turn here®



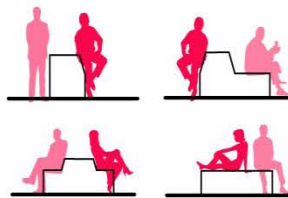
800.FI

**USA
TODAY**

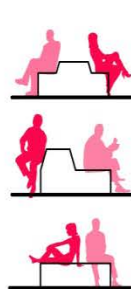
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TYPE A



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TYPE C



TYPE D



TYPE E







0' 90' 180'

















THE EXHIBITION

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LIVE ON PERVIEW

Bank of America

7

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Truth In Engineering

FOUR
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