

# Small Firm Exchange LEADERSHIP PROGRAM SUMMARY

## AIA Chesapeake Bay - Lunchtime Learning Program

AlA Chesapeake Bay

Annapolis, MD

Executive Director

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#### PROGRAM DESCRIPTION:

AlA accredited providers are sent an email asking if they would like to become an Allied Member of the Chesapeake Bay Chapter and have the opportunity to share their product / service. Dates are coordinated. An email blast is sent to Chesapeake Bay Chapter members notifying them of the details of the Lunchtime Learning seminar with a registration form attached. The day before the seminar the presenting Allied Member is given a head count and a recommend lunch vendor. Box lunch is delivered shortly before members arrive and sign in. The accredited provider records the member's attendance into the CES.

#### PROGRAM DETAILS:

Type of Program:

Duration, Number of Sessions:

Program Audience:

Recurring single pgm
Aumber of Program Graduates:

Tuition:

Free
Program Expenses/Cost:

None

Session Locations Local How Created: Component

Staff

Admission: Free How Run: Component

Staff

Selection: Limited to 15 Length of Sessions: 1 hour

Year Started: 2015 Mentor- or Participant-Driven: Mentor-Driven

Number in each Session: 15 Project Included: No Number of Years Conducted: 1 Community Service Included: No

#### PROJECT DESCRIPTION:

n/a

#### PROGRAM IMPACT:

The members seem to enjoy the camaraderie with fellow members at these seminars. It's a nice way to meet fellow members and discuss how each member's projects are impacted by the presenter's product. The Chapter benefits from the increased Allied membership and it's an affordable way for members to earn a CEU and a free lunch!

### PROGRAM FEATURES: (Sessions, Speakers, Topics, etc.)

So far, there has been no coordination with other components other than checking websites to see which AIA accredited providers have been utilized. As part of the Member Service Alignment, the Maryland chapters hope to coordinate and pool resources in order to offer our members a diverse range of seminars.