Third Caribbean Conference of National Trusts and Preservation Societies
November 16 – 18, 2017
Renaissance Curaçao Resort & Casino
Willemstad, Curaçao

Wednesday, November 15th

7:00 – 9:00pm Informal Welcome Reception by the Renaissance Pool
Opportunity to register for the conference upon entering the reception

Thursday, November 16th

7:00 – 8:30am Registration at the Atrium Meeting Room

8:30 – 10:00am Welcome Remarks & Official Opening
~ Gustavo Araoz | Keynote – ICOMOS in the Caribbean

10:00 – 11:00am Introducing Willemstad UNESCO World Heritage
~ Michael A, Newton | Willemstad World Heritage City
~ Dimitri Cloose | History of Willemstad’s Harbor

11:00am – 2:00pm City Trip Part 1 – Willemstad Harbor Tour by boat (incl. lunch)
Gather in the lobby. Please wear comfortable shoes, light clothing and sun protection. A bottle of water will be provided upon departure.

2:00 – 5:00pm Underwater Heritage & Archeology Sessions
~ Peggy Leshikar – Denton | Keynote – Caribbean Underwater Cultural Heritage: Past, Present & Future
~ Amy Victorina | Archeology of Historic Willemstad
~ Oshane Robinson | The Story of Port Royal

After these sessions there will be time for Q & A with the speakers

5:30 – 7:30pm Welcome Reception at the Governor’s Palace in Fort Amsterdam
There will be a short guided walk to the location.
Dress code is business casual.

Friday, November 17th

8:00am – 12:00pm Branding & Marketing Heritage Sessions
~ Vincen! Vanderpool – Wallace | Keynote – Branding and marketing heritage
~ Sheron Johnson | Heritage Sustainability: A Marketing Approach in Barbados
~ Annette Siebinga | Making Heritage Matter
~ Alen Hadziefendic | Youth as Key Factor in Marketing and Branding of the UNESCO World Heritage and Sustainable Tourism
~ Peter Chandler | Creating Your Unique Selling Proposition
~ Vincent Jacot | Remember the Alamo! Building Heritage from a Neglected Space

After these sessions there will be time for Q & A with the speakers
12:00 – 1:45pm  Lunch at the Renaissance with Poster Presentations

1:45 – 5:00pm  Financing Heritage Preservation Sessions
~ Michael de Sola | Keynote – Financing Heritage
~ R.O.B. (Rob) van der Bergh – The rise of Pietermaai
~ Bharat Bhojwani | Heritage Real Estate Fund
~ Terence Suthers | Money Follows Ideas – Contemporary Approaches to Success in Funding Heritage Preservation
~ Anne Witsenburg | Financing Heritage Conservation in Aruba
~ Celia Toppin | Enhancing the Development of a Heritage Community in the Caribbean

After the sessions there will be time for Q & A with the speakers

5:00 – 8:30pm  Cocktail Party at Fort Nassau Terrace with Amazing Island View
The buses will depart from the lobby at 5:10pm for a short city tour followed by the cocktail reception. Dress code is casual.

Saturday, November 18th

8:00– 10:00am  City Trip Part 2 – Walking Tour Otrobanda
Gather in the lobby. Please wear comfortable shoes, light clothing and sun protection. A bottle of water will be provided upon departure.

10:00am – 12:00pm  Adaptive Reuse of Heritage Sessions
~ Arno Boon | Keynote – Adaptive Reuse
~ Sir Henry Fraser | A Success Story of Historic Preservation and Adaptive Reuse in Barbados
~ Marcel Dennert | Adaptive Reuse: A matter of Agility

After these sessions there will be time for Q & A with the speakers

12:00 – 2:00pm  Lunch at the Renaissance with different speakers

2:00 – 4:00pm  Adaptive Reuse of Heritage Sessions - Continued
~ Victor Marin | Keynote – Cuban Examples of Adaptive Reuse
~ Nirvana Persaud | Adaptive Reuse for Sustainable Heritage Preservation

After the sessions there will be time for Q & A with the speakers

4:00 – 5:00pm  Closing Remarks

5:45 – 9:00pm  Interactive Walking Dinner in the lively Pietermaai District
The buses will depart from the lobby at 5:45pm for a fun night in a historical district. Dress code is casual.

Sunday, November 19th

Optional tour to the western part of Curaçao