



# AIA

## Small Firm Exchange LEADERSHIP PROGRAM SUMMARY

### BSA - Build Yourself+ Workshop

BSA  
Boston, MA

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Program Manager

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#### PROGRAM DESCRIPTION:

While women make up over half of the field at graduation, they only constitute between 15 and 18% of licensed architects and firm leadership. This program is a 6-week 'bootcamp' to learn the skills and frameworks necessary to face this challenge. During these practical sessions, female designers will learn to celebrate their value, how to communicate and negotiate with confidence, and be proactive about career ambitions. The Build Yourself+ Workshop is a highly personal training in the skills and inner confidence that female designers need to succeed in the industry and allied professions.

#### PROGRAM DETAILS:

Type of Program:	<b>Recurring single pgm</b>	Number of Program Graduates:	<b>18</b>
Duration, Number of Sessions:	<b>6 2hr Sessions</b>	Tuition:	<b>325</b>
Program Audience:	<b>Local</b>	Program Expenses/Cost:	<b>2500</b>
Session Locations	<b>Local</b>	How Created:	<b>Prof. Educator</b>
Admission:	<b>All of the Above</b>	How Run:	<b>Prof. Educator</b>
Selection:	<b>All of the Above</b>	Length of Sessions:	<b>2 hours</b>
Year Started:	<b>2015</b>	Mentor- or Participant-Driven:	<b>Mentor-Driven</b>
Number in each Session:	<b>18</b>	Project Included:	<b>No</b>
Number of Years Conducted:	<b>First year</b>	Community Service Included:	<b>No</b>

#### PROJECT DESCRIPTION:

No Project

#### PROGRAM IMPACT:

The impacts are establishing a foundation for women architects the effect change in their careers and within the profession

#### PROGRAM FEATURES: (Sessions, Speakers, Topics, etc.)

A unique, challenge-based format, teaching skills and frameworks for advocating for yourself; identifying the value you bring; communicating and negotiating with confidence; and being proactive about your desires and trajectory.

- Lectures
- Group Discussions/exercises
- Women professionals