

CRAN Fall
Symposium
Speaker
Survey

2015

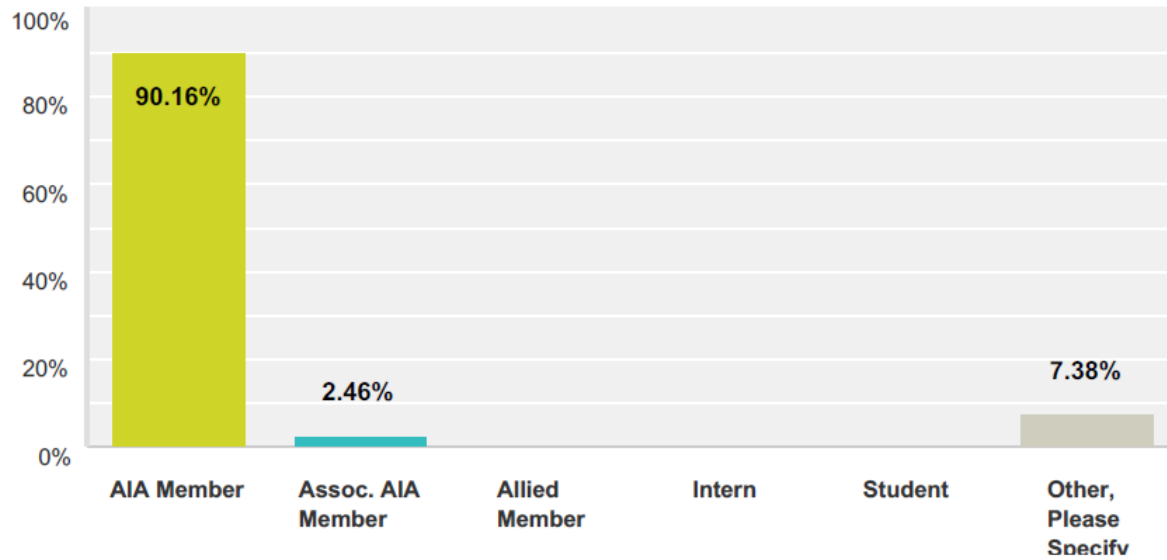
Summary data of the feedback survey questions. Compiled on 11/13/15.

Minneapolis
Speaker
Feedback

Survey Questions Start at 3

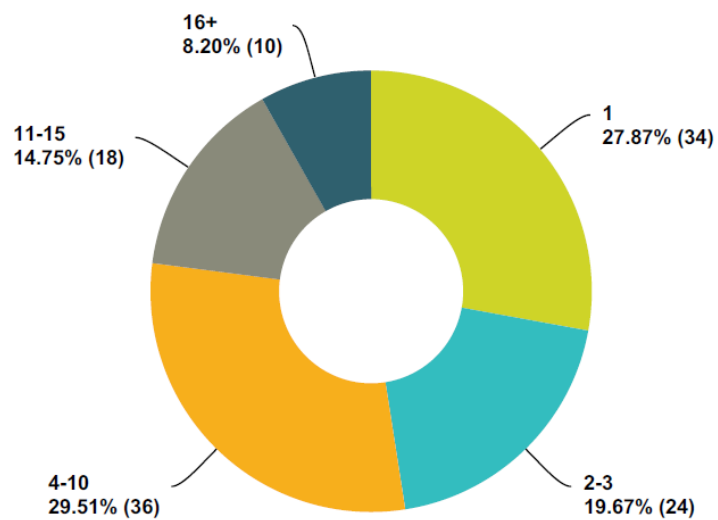
Q3 Member Category:

Answered: 122 Skipped: 0



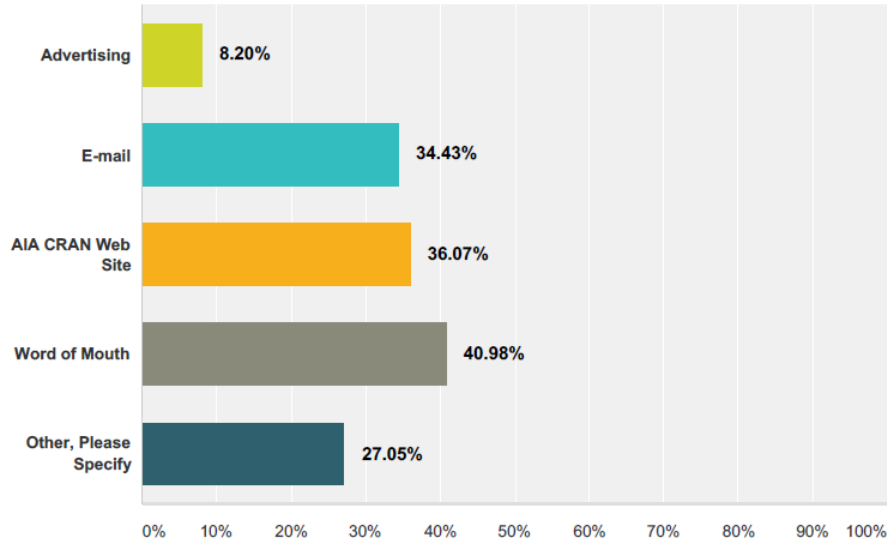
Q4 How many people work at your firm including yourself?

Answered: 122 Skipped: 0



Q7 How did you learn about this symposium? Choose all that apply.

Answered: 122 Skipped: 0

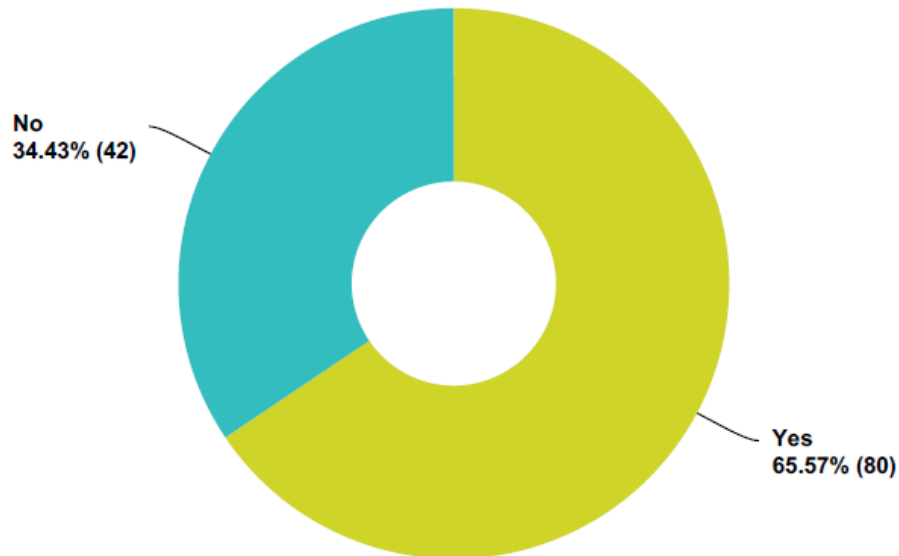


Answer Choices	Responses
Advertising	8.20% 10
E-mail	34.43% 42
AIA CRAN Web Site	36.07% 44
Word of Mouth	40.98% 50
Other, Please Specify	27.05% 33
Total Respondents: 122	

#	Other, Please Specify		
1	CRAN	12	Active CRAN member for past 5 years
2	Attended previous year symposium	13	colleague
3	Invited to speak	14	CRAN committee member
4	Entre Architect	15	Long term CRAN member
5	just looked it up	16	Past CRAN AG member and know about the event
6	lecturer	17	Attended last year. Wish we'd found out about this year's early enough for early registration.
7	Highly involved with our local CRAN Charleston Chapter	18	AG member
8	I was the keynote for Indianapolis Event	19	Past attendee
9	Previous involvement with CRAN	20	Local AIA CRAN
10	Steve Suski	21	CRAN AG
11	Local Greenville, SC AIA CRAN Group	22	I'm on the AG
		23	On AG
		24	previous participant
		25	I have gone to all but one.
		26	I was the keynote for Indianapolis Event
		27	past attendance
		28	last year's symposium
		29	Local CRAN Committee
		30	I try to go every year
		31	Past attendance
		32	CRAN email
		33	Excom Committee

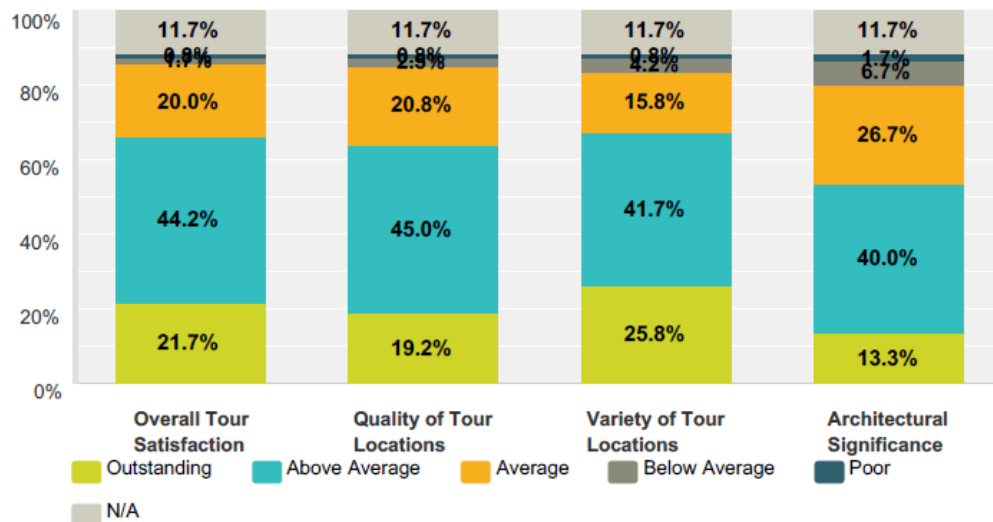
Q8 Have you attended a CRAN Symposium in the past?

Answered: 122 Skipped: 0



Q9 SUNDAY, September 20: 11:00am – 5:00pm AIA Minnesota Home Tours – Select residences of Minneapolis

Answered: 120 Skipped: 2



[See next page for additional notes/comments]

Question 9 Continued

	Outstanding	Above Average	Average	Below Average	Poor	N/A	Total	Weighted Average
Overall Tour Satisfaction	21.7% 26	44.2% 53	20.0% 24	1.7% 2	0.8% 1	11.7% 14	120	3.95
Quality of Tour Locations	19.2% 23	45.0% 54	20.8% 25	2.5% 3	0.8% 1	11.7% 14	120	3.90
Variety of Tour Locations	25.8% 31	41.7% 50	15.8% 19	4.2% 5	0.8% 1	11.7% 14	120	3.99
Architectural Significance	13.3% 16	40.0% 48	26.7% 32	6.7% 8	1.7% 2	11.7% 14	120	3.64

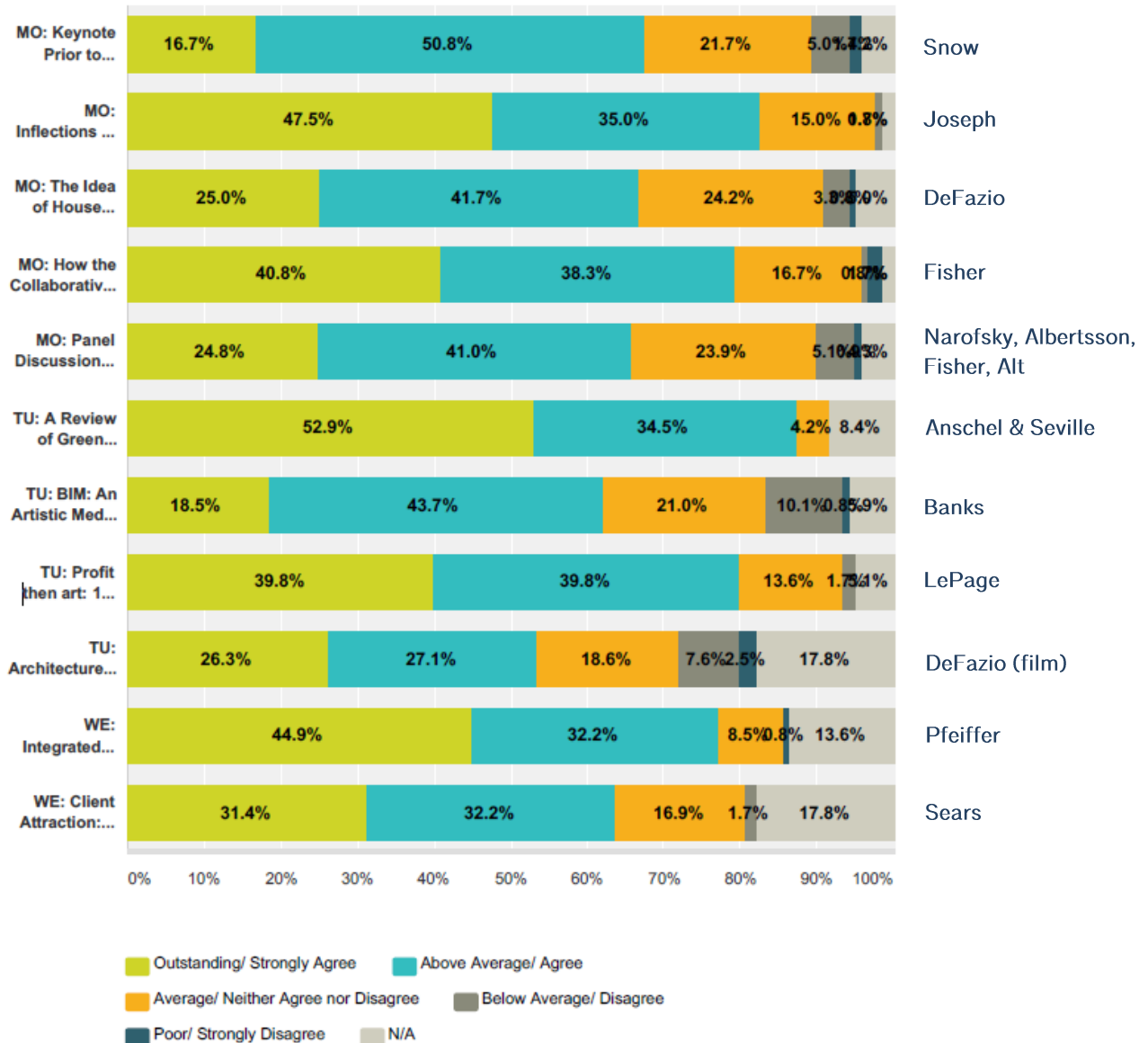
#	Additional notes or comments:
1	Really enjoyed the tour!
2	Would have been good to have some of the speakers homes featured in the home tour as part of CRAN's home selection.
3	From the apparent houses on the tour, we could have seen some more exciting options
4	We missed many of the homes on tour. More than likely because of time or distance.
5	Bus ride too long. Bus too hot. Needed water.
6	did not like having outside people on the tour when we were at the homes, We could never see the house as to many people were in the house.
7	Really enjoyed it. Thanks!
8	Some homes seemed sub-par compared to tours at previous CRAN mtgs.
9	The length of the tour was good.
10	Very much enjoyed the tours and the variety in projects! Lunch was delish as well. All around a great day!
11	A good survey of post recession residential work. The projects featured in the last Minneapolis CRAN symposium were so incredible that they were a hard act to follow.
12	Had we known that this was a public tour, we would have forgone the bus and taken a car to see more houses - especially disappointing that the tour did not include designs by several of the presenters.
13	Good variety of homes, but was a little disorganized
14	I thought the quality of the tour was largely compromised as a shared local AIA event. I certainly understand the coordination and time benefits. However, there were houses on this tour that I found to be an absolute waste of my time. What was especially frustrating was to hear from people who taken their own cars for a far more interesting tour.
15	Downtown lofts or factory conversions would have been fun.
16	Make the bus drivers stop at a real bath room and provide bottled water on buses.
17	7 homes on a bus tour was too many 5 were great 2 not so much
18	I felt the houses represented only one side of residential architecture, contemporary. As we drove through the historic area with incredible homes from the early 1900s I wondered why none of those were on a tour for residential Architects. More variety of houses.
19	- water on buses - schedule a bathroom break or provide port a potty at house locations - appreciated architects being present at their homes to answer questions. construction documents on display was a nice touch
20	Would be nice if route was mapped to minimize bus time and maximize your time. Our bus spent a lot of time going "back and forth".
21	Bus had no AC for most of the tour
22	I saw the list of homes selected and there could have been a better selection from the available houses.
23	I was glad to see Architects being used for what I would describe as just good design. Not "bleeding edge design".
24	So much fun!
25	It was surprising that we didn't tour homes done by panelists

Question 9 Continued

26	Excellent day for the tour. Wonderful variety of new and remodeled homes!
27	Since we had a rental car we skipped the tour bus and found moving at our own pace better, and two of the best tour houses were not on the bus tour list
28	a bit disorganized- too many people in each venue considering scale of projects
29	more water breaks
30	Would have been nice to see TEA2'S work
31	Very week compared to last year. No quality traditional homes.
32	Need to provide water on the tours as well as a bus with ac. It was hot and we had no water the entire day.
33	Appropriate bathroom and refreshment breaks would be helpful. An afternoon coffee stop was a topic of conversation.
34	Design quality varied; some were outstanding, some were average
35	I thought there were some pretty mundane projects, especially given the residential architecture culture in Minneapolis. Surprised we didn't see more signature work.
36	Did not Attend the Home Tour

Q10 Please rate the overall session, content usefulness, and speaker effectiveness for each session listed below.
MONDAY, September 21 - WEDNESDAY, September 23

Answered: 120 Skipped: 2



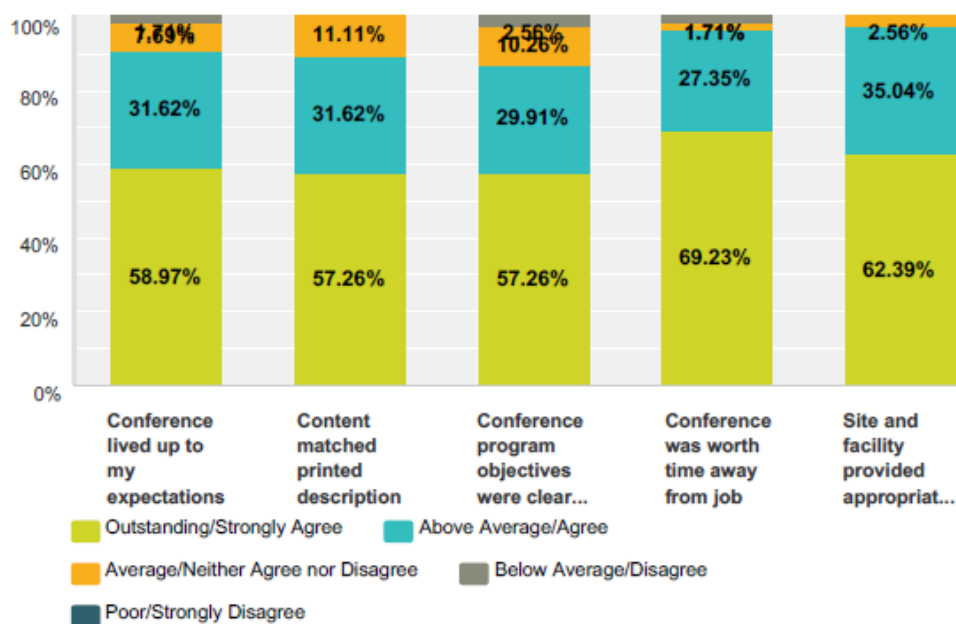
[See next page for additional notes/comments]

Question 10 Continued

	Outstanding/ Strongly Agree	Above Average/ Agree	Average/ Neither Agree nor Disagree	Below Average/ Disagree	Poor/ Strongly Disagree	N/A	Total	Weighted Average
MO: Keynote Prior to Design: Finding your project's voiceJulie Snow, FAIA	16.7% 20	50.8% 61	21.7% 26	5.0% 6	1.7% 2	4.2% 5	120	3.79
MO: Inflections and InnuendoWendy Evans Joseph, FAIA	47.5% 57	35.0% 42	15.0% 18	0.8% 1	0.0% 0	1.7% 2	120	4.31
MO: The Idea of House Through American HistoryJohn DeFazio, AIA	25.0% 30	41.7% 50	24.2% 29	3.3% 4	0.8% 1	5.0% 6	120	3.91
MO: How the Collaborative Economy is Transforming HousingThomas Fisher, Assoc. AIA	40.8% 49	38.3% 46	16.7% 20	0.8% 1	1.7% 2	1.7% 2	120	4.18
MO: Panel Discussion Distinct Style, Common PhilosophyStuart Narofsky, AIA, Thomas Fisher, Assoc. AIA, Christine Albertsson, AIA and Timothy Alt, AIA	24.8% 29	41.0% 48	23.9% 28	5.1% 6	0.9% 1	4.3% 5	117	3.88
TU: A Review of Green Building Products & SystemsMichael Ansel & Carl Seville	52.9% 63	34.5% 41	4.2% 5	0.0% 0	0.0% 0	8.4% 10	119	4.53
TU: BIM: An Artistic Medium for Unleashing Your Creative EnergiesJared Banks, AIA	18.5% 22	43.7% 52	21.0% 25	10.1% 12	0.8% 1	5.9% 7	119	3.73
TU: Profit then art: 12 Steps to Building a Successful Small Firm	39.8% 47	39.8% 47	13.6% 16	1.7% 2	0.0% 0	5.1% 6	118	4.24
TU: Architecture in Film: A Viewing & Discussion of Jacques Tati's Mon OncleJohn DeFazio, AIA	26.3% 31	27.1% 32	18.6% 22	7.6% 9	2.5% 3	17.8% 21	118	3.81
WE: Integrated Green Design: High-Performance Design Strategies for Building Design & ConstructionPeter Pfeiffer, AIA	44.9% 53	32.2% 38	8.5% 10	0.0% 0	0.8% 1	13.6% 16	118	4.39
WE: Client Attraction: How to Use New Media Tools to Capture High Value ClientsEnoch Sears, AIA	31.4% 37	32.2% 38	16.9% 20	1.7% 2	0.0% 0	17.8% 21	118	4.13

Q11 Conference Evaluation

Answered: 117 Skipped: 5



[See next page for additional notes/comments]

Question 11 Continued

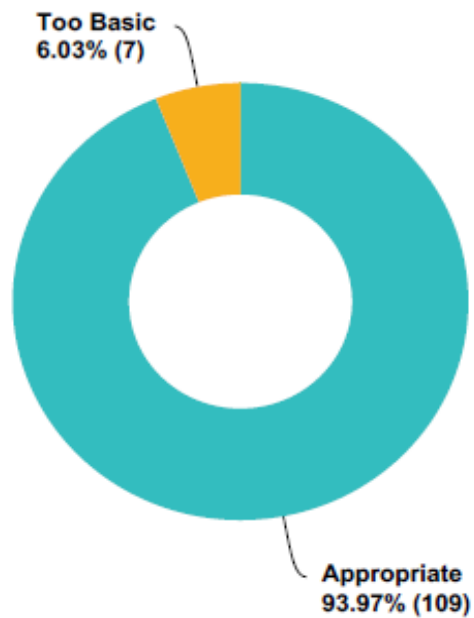
	Outstanding/Strongly Agree	Above Average/Agree	Average/Neither Agree nor Disagree	Below Average/Disagree	Poor/Strongly Disagree	Total	Weighted Average
Conference lived up to my expectations	58.97% 69	31.62% 37	7.69% 9	1.71% 2	0.00% 0	117	4.48
Content matched printed description	57.26% 67	31.62% 37	11.11% 13	0.00% 0	0.00% 0	117	4.46
Conference program objectives were clearly stated and met	57.26% 67	29.91% 35	10.26% 12	2.56% 3	0.00% 0	117	4.42
Conference was worth time away from job	69.23% 81	27.35% 32	1.71% 2	1.71% 2	0.00% 0	117	4.64
Site and facility provided appropriate learning environment	62.39% 73	35.04% 41	2.56% 3	0.00% 0	0.00% 0	117	4.60

#	Additional notes or comments:
1	Great job!
2	This year's conference seemed to have a little more free time between sessions which was very useful for talking with attendees, visiting vendors, and taking care of clients.
3	Excellent symposium
4	Best sustainable forum ever
5	I am interested in the content promised from the 12 steps to build a small practice
6	I preferred the Charleston scheduling where we did not sit in the room all day but were toured for 1/2. Some of the topics seemed to be too elementary or academic for practicing residential architects.
7	- great location for vendor booths - liked set up of speaker room better than Charleston and Santa Fe. - coffee and water in back of speaker room always a plus
8	I wish the facilities were in a location that facilitated more walking into the city. I felt a bit isolated after the remarkable location in Charleston.
9	Great mix of technical, inspirational, and forward-thinking seminars that were very applicable to the residential field.... really enjoyed it (thank you!)
10	Sessions need to have LU's listed on the website at registration AND in the program.
11	First CRAN Event I attended. Truly enjoyed the quantity of folks attending and sponsoring the event. Got to meet lots of folks from all parts of the U.S. Great time, great venue. Good job!
12	Very good venue and good access to Minneapolis
13	Well done!

**The Symposium
content was:**

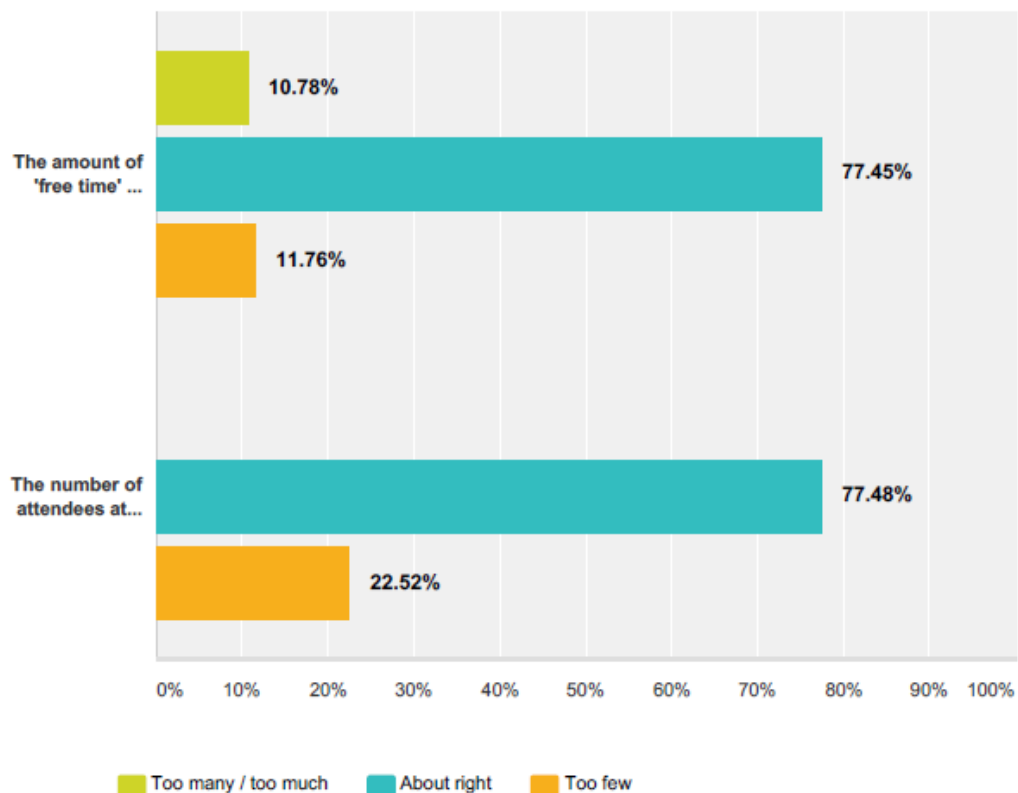
Q12 Please answer the following

Answered: 116 Skipped: 6



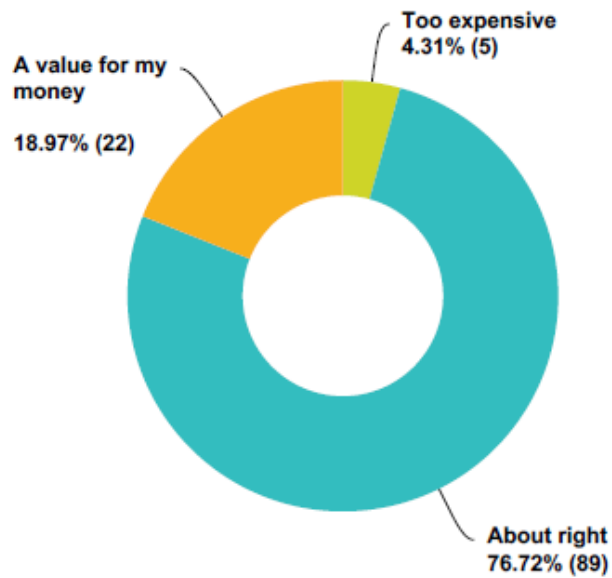
Q13 Please answer the following

Answered: 117 Skipped: 5



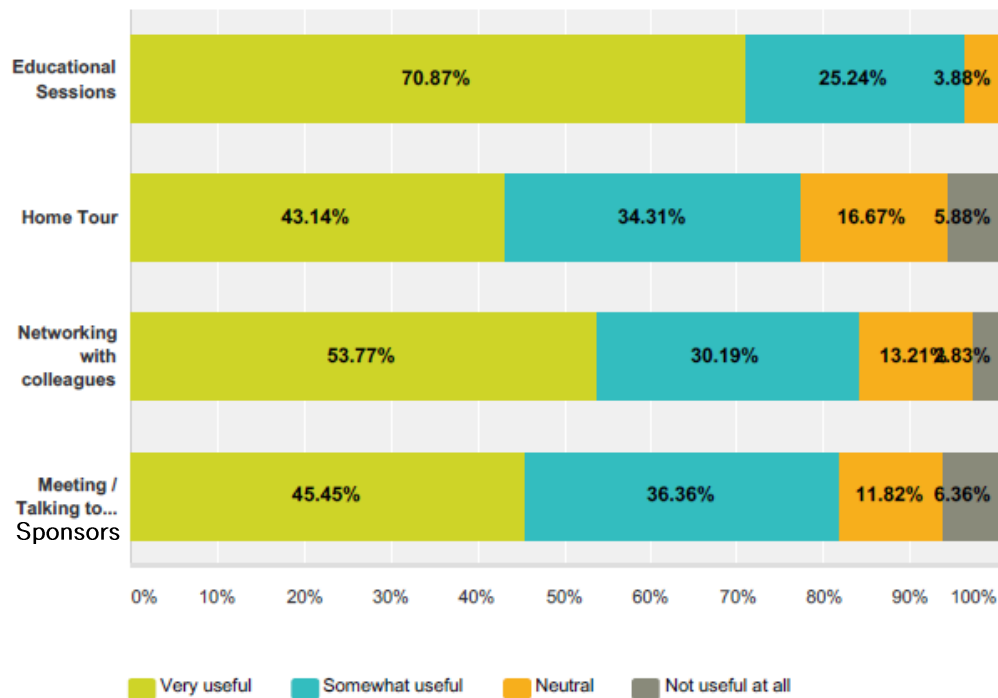
Q14 Please answer the following

Answered: 116 Skipped: 6



Q15 Please rate the following aspects of the symposium

Answered: 117 Skipped: 5



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