Bayshore Dental
Whitefish Bay, Wisconsin

SQ FT
4,221 BGSF

OWNER/AFFILIATION
Bayshore Dental

ARCHITECT(S)
Johnsen Schmaling Architects

COMPLETION DATE
2016

Note: 4,221 BGSF per floor - Dental clinic located on 2nd floor. 1st floor is a separate tenant space.

The reception’s monolithic, dark-grey volume transforms into a thin, continuous ceiling plane that functions as the dental office’s organizational backbone and establishes the central circulation spine."

Optimized Procedural Flow

The new two-story building lobby takes patients up to the glazed entrance of the dental clinic, a carefully framed threshold that leads into the light-filled waiting room and features the tones and colors dominating the interior—shades of white and gray with occasional accents of green, all calibrated to tie into the clinic’s overarching graphic identity. The green-lacquered top of the entry cabinet, a low-slung toy chest with a retractable surface for kids’ activities, peels away from the base and turns into a linear, suspended soffit that connects the reception area with the wood-paneled consultation room located in the center of the clinic.

The ceiling plane, skim-coated to achieve a smooth, high-sheen surface that contrasts the industrial appearance of the exposed roof trusses above, guides patients from the waiting room to the seven individual operatories, their entries marked by green vertical panels and a corresponding sequence of thin lighting strips. Together, they set up a rhythm of protruding, vertical lines that visually animate the hallway space. Sliding glass panels assure separation and HIPAA-required privacy during procedures without significantly reducing the amount of natural light that can filter through the operatories into the central corridor and beyond.
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**TRAVEL DISTANCE ANALYSIS**

**SECOND FLOOR PLAN**

**DEPARTMENTAL GROSS SQUARE FOOT TAKE-OFFS**

- **Dental Clinic (2,251 SF)**
- **Operatory (121 - 130 sf)**
- **Central X-Ray (126 sf)**
- **Consultation Room (86 sf)**
- **Sterilization (100 sf)**
- **Laboratory (150 sf)**
- **Staff Break Room (180 sf)**

**KEY SPACES:**
- Operatories (121 - 130 sf)
- Central X-Ray (126 sf)
- Consultation Room (86 sf)
- Sterilization (100 sf)
- Laboratory (150 sf)
- Staff Break Room (180 sf)

**TRAVEL DISTANCE ANALYSIS**

- **Patient (30 ft - 102 ft)**
- **Staff (15 ft - 94 ft)**

**AIA/IAH DESIGN AWARD WINNER**

Category C: Renovations/Remodeled: Primarily built within existing hospital or clinical space.

**JURY COMMENT**

- This adaptive reuse project makes a huge improvement to the streetscape. It shows a thoughtful use of components, masterfully assembled and sensibly detailed. The exploded graphic supports the interpretation of this parti.
- Inside and out, the building feels clean, crisp, healthy and sophisticated, with simple colors and excellent daylighting. The long, thin windows give a sense of space; by extending to the floor, they provide a more pleasant experience for dental patients. The color detail around the windows provides additional interest. The white-dominated interior color scheme supports the visualization of tooth color.
- The jury’s key thought for this project: Clean and crisp says healthy.