

Is this e-mail not displaying correctly? [View it in your browser.](#)



THE AMERICAN INSTITUTE  
OF ARCHITECTS  
Historic Resources Committee

# PRESERVATION ARCHITECT



## MARCH 2014 ISSUE

### 2014 SPONSORS

#### PLATINUM LEVEL SPONSORS

[Ludowici Roof Tile](#)  
[Marvin Windows and Doors](#)  
[Traditional Building Conference Series](#)

#### GOLD LEVEL SPONSORS

[John Canning & Company, Ltd.](#)  
[St. Louis Antique Lighting Co.](#)  
[Unico Systems, Inc.](#)

#### SILVER LEVEL SPONSORS

[Allegion PLC](#)  
[ARCOM Master Spec](#)  
[Bovard Studio Stained Glass](#)  
[Clemson University and the College of Charleston](#)  
[Crittall Windows](#)  
[Evergreene Architectural Arts, Inc.](#)  
[Historic Resources Group](#)  
[Kolbe Windows and Doors](#)  
[Parrett Windows & Doors](#)  
[Pella/EFCO](#)  
[RTKL](#)

#### BRONZE LEVEL SPONSORS

[Anderson Hallas Architects](#)  
Ashley Robbins Wilson, AIA  
[Boston Valley Terra Cotta](#)  
[Cold Spring Granite Company](#)  
[Domingo Gonzalez Associates](#)  
[Architectural Lighting Design](#)  
Jean Carroon, FAIA  
[Mills + Schnoering Architects, LLC](#)  
[Page & Turnbull](#)

### Letter From the Chair

*By Peyton Hall, FAIA*

Dear Historic Resources Committee Members:

In 2014 the Historic Resources Committee will fulfill its traditional responsibilities and increase the opportunities for more than 6,100 of you to meet, teach, mentor, and learn. When I joined the Advisory Group in 2010, the Knowledge Communities were just finding their new footings. The AIA national component provides less direct support but more liberty to design, underwrite, and execute programs that serve members.

[Read more.](#)



### 2014 INSTITUTE HONOR AWARDS RECOGNIZE PRESERVATION PROJECTS

*By James Malanaphy, AIA, from the American Institute of Architects*

Excellent historic preservation and sensitive infill projects continue to find recognition in the Institute Honor Awards program. Projects paying careful attention to the conservation of existing historically significant buildings and neighborhoods were recognized with 2014 Institute's Honor Awards. Take a moment and review some of this year's recipients.

#### 2014 Institute Honor Awards for Architecture

[King Street Station](#); Seattle, WA  
Architect: ZGF Architects LLP  
[SCAD Museum of Art](#); Savannah, GA  
Architect: Sottile & Sottile and Lord Aeck Sargent  
[St. Louis Public Library](#), Central Library Transformation and Restoration;  
St. Louis, MO  
Architect: Cannon Design

#### 2014 Institute Honor Awards for Regional & Urban Design

[The Creative Corridor: A Main Street Revitalization for Little Rock](#); Little

[Wiemann Metalcraft](#)

## UPCOMING EVENTS

**March 22 - 23, 2014**

[Architectural Ceramics in the 21st Century](#)

Cambridge, MA

**April 2-3, 2014**

[Creative Crossroads: Makers, Innovators and Tradition](#)

Washington, DC

**April 3-5, 2014**

[17th Annual US/ICOMOS International Symposium: The Venice Chapter at Fifty](#)

Philadelphia, PA

## CONVENTION EVENTS

**June 26, 2014**

[AIA Historic Resources Committee Luncheon](#)

Chicago, IL

**June 27, 2014**

[Historic Resources Happy Hour](#)

Chicago, IL

## RECENT DISCUSSIONS

**March 5, 2014**

The [Heritage Documentation Programs, NPS](#) seeks applications from qualified

Rock, AK

Architect: University of Arkansas Community Design Center; Marlon Blackwell Architect

[Denver Union Station Transformation](#); Denver, CO

Architect: Skidmore, Owings & Merrill LLC

[Miami 21: A New Zoning Coding for City](#); Miami, FL

Architect: Duany Plater-Zyberk & Co. LLC

[Pearl Brewery Redevelopment Master Plan](#); San Antonio, TX

Architect: Lake | Flato Architects

## 18 HRC MEMBERS ELECTED TO FELLOWSHIP 2014

*By James Malanaphy, AIA | From the American Institute of Architects*

The following AIA Historic Resources Committee members will be elevated to the AIA College of Fellows during a ceremony at the 2014 annual convention in Chicago, IL. Congratulations to you all and thank you for your leadership.

Nanon Adair Anderson, FAIA

Michael J. Bjornberg, FAIA

Becca L. Cavell, FAIA

Gregory Chang, FAIA

Jeffrey C. Fetzner, FAIA

Mark L. Gillem, FAIA

Christoffer A. Graae, FAIA

John D. S. Hatch, FAIA

Suzanna Wight Kelley, FAIA

Robert Arthur King, FAIA

Laurie Limbacher, FAIA

Gary F. Martinez, FAIA

Christopher Morrison, FAIA

Debra Nauta-Rodriguez, FAIA

David Neumann, FAIA

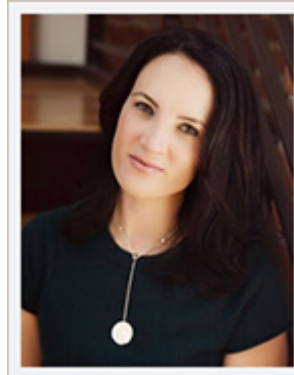
M. Celeste Allen Novak, FAIA

Dawn R. Schuette, FAIA

Anne T. Sullivan, FAIA

## WENDY HILLIS, AIA IS NEWEST MEMBER OF AIA HRC ADVISORY GROUP

The AIA Historic Resource Committee is pleased to announce the selection of Wendy Hillis, AIA as the newest member of its Advisory Group. Wendy is the Executive Director of Preservation Durham, a non-profit organization based in Durham, NC. From 2009-2012, she served as the Campus Historic Preservation Architect at the University of North Carolina at Chapel Hill. She has been active with the HRC Communication subcommittee since 2008 and has chaired that committee since 2012. Wendy received an MArch with a certificate in historic preservation from the University of Virginia and an MBA from the



students for 2014 summer employment documenting historic sites and structures of architectural, landscape and technological significance throughout the country. [Read more.](#)

**February 26, 2014**

The Heritage Documentation Programs (Historic American Buildings Survey / Historic American Engineering Record / Historic American Landscapes Survey), a division of the National Park Service, is pleased to announce two drawing competitions. [Read more.](#)

University of North Carolina at Chapel Hill. Her early career was spent with Architectural Resources Group, a San Francisco-based architecture firm specializing in historic preservation. She was the 2007 recipient of the American Architectural Foundation's Richard Morris Hunt Fellowship, a mid-career honor that selects one American architect every other year to spend six months working with preservation architects and officials throughout France. In 2013 she was featured as part of the AIA's "This is AIA" national campaign.

## REPORT FROM THE HRC DEVELOPMENT SUBCOMMITTEE

*By James J. Malanaphy, AIA [2012-2014 Chair, HRC Development Subcommittee]*

Please acknowledge and thank HRC sponsors for their ongoing support of the AIA HRC/ACSA Preservation as Provocation Ideas Competition, the Charles E. Peterson Student Competition for Measured Drawings, the AIA/NPS/LOC HABS Coordinating Committee, HRC/HABS Student Internship Program, the HRC/Clemson University/ College of Charleston Pioneers in Preservation Oral History Program, the DESIGN + HISTORY AIA HRC/Frank Lloyd Wright Foundation Colloquium at Taliesin West, and HRC fellowship events and educational programs at the annual conferences of the AIA, APT and NTHP. The HRC Development subcommittee is actively seeking additional sponsors for the HRC's 2014 programs. [Please read more and become a sponsor.](#)

## INTERNATIONAL ARCHITECTURE CONFERENCE IN AUSTIN, TEXAS

*April 9-13, 2014*



The Society of Architectural Historians will hold its 67th Annual Conference in Austin, Texas, a rapidly growing city with a diverse architectural and cultural heritage. The conference will include 35 paper sessions, Graduate Student Lightning Talks, tours of Austin's architecture and landscapes, and the SAH Austin Seminar, "Austin and the Place of Historic Architecture in Rapidly Growing Cities." The conference offers the opportunity to present new research, exchange ideas and network with people and organizations from across the globe, including architectural historians, art historians, architects, preservationists, landscape architects, urban planners, nonprofits, and civic leaders. [Read more.](#)

## NATIONAL PRESERVATION CONFERENCE - CALL FOR IDEAS AND PROPOSALS

Proposals due March 17, 2014

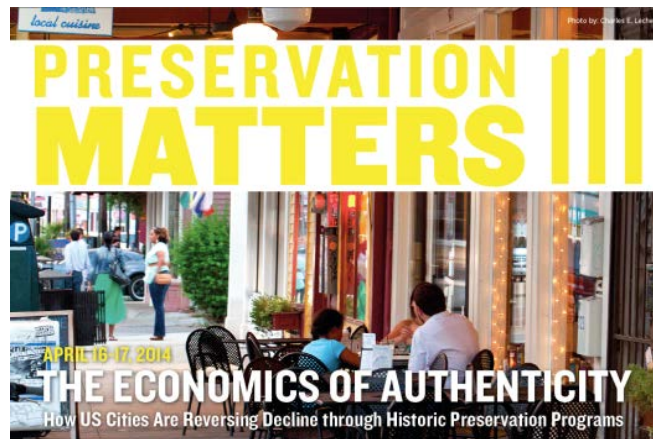


Mark your calendars for the **National Preservation Conference, PastForward, Nov. 11-14, 2014 in Savannah, GA.** As the premier educational and networking event for those who care about saving places, this year's conference introduces new, innovative programming that will inspire, engage and educate. With expert practitioners leading signature talks, intensive workshops, and educational and field sessions, **PastForward** will provide you with the tools and resources to push new frontiers in both academia and practice. [Read more.](#)

## **PRESERVATION MATTERS III - THE ECONOMICS OF AUTHENTICITY**

*How US Cities Have Reversed Decline through Historic Preservation Programs*

Symposium: Wednesday, April 16, 2014 - 5:30pm to Thursday, April 17, 2014 - 8:00pm; Tulane University



Urban populations declined drastically since 1945 in many if not most cities in the United States, especially in town centers and older neighborhoods. Owing to national preservation programs such as the National Register, rehabilitation tax credits, Main Street, Section 106 review process and others, as well as state and local efforts, there has been a dramatic reversal of this decline in many cities. However, very few cities have come close to regaining their peak populations; the work remains challenging. This symposium aims to convey a greater understanding of urban preservation programs: their successes, obstacles and the future. [Read](#)

[more.](#)

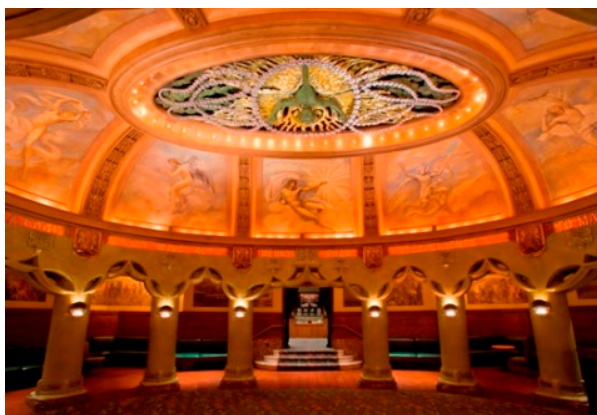
## PRESERVATION ACTION LEGISLATIVE UPDATE

Click [here](#) for the most recent Update.

## EXPLORE THE REVITALIZATION OF THE 42ND STREET THEATRE DISTRICT

### **2014 AIA REKC Conference**

*May 15, 2014 in New York, NY; Attendees may earn up to 6 HSW LUs*



The [Retail and Entertainment Knowledge Community \(REKC\) 2014 Conference](#) will examine how entertainment architecture, specifically theatre and performing arts venues, have been instrumental in revitalizing a critical urban district - 42nd Street, from a derelict area back into a vital and vibrant entertainment district and international tourism draw.

Explore the lobbies, auditorium, backstage and dressing room areas of the New Amsterdam, Nederlander, and Foxwoods Theatres. Also, visit the Disney offices that were Ziegfeld's private theatre.

As an added benefit, take advantage of tickets to see [Aladdin](#) at the Nederlander, and close the evening with a special reception to meet and talk with some of the speakers as well as theatre folks in a 'wrap' party for the conference.

The [2014 Emerging Professional Scholarships](#) are now available to download and submit by April 4, 2014.



The American Institute of Architects  
1735 New York Avenue, NW  
Washington, DC 20006

AIA Knowledge Communities 

This message was intended for: %%emailaddr%%

The AIA strives to provide information that is most relevant to you. To update your contact information or add an AIA Knowledge Community, update your [AIA.org Account](#).

[Unsubscribe](#).



Letter from the Chair  
*By Peyton Hall, FAIA | Chair, Historic Resources Committee*

In 2014 the Historic Resources Committee will fulfill its traditional responsibilities and increase the opportunities for more than 6,100 of you to meet, teach, mentor, and learn. When I joined the Advisory Group in 2010, the Knowledge Communities were just finding their new footings. The AIA national component provides less direct support but more liberty to design, underwrite, and execute programs that serve members. Calendar these HRC events now:

Member Rating



[Read Reviews](#) | [Write a Review](#)

Margin Comments



On

Off

0 comments

**Title:**  
Letter from the 2014 HRC Chair

**Location:**

**Contributor:**  
Wendy Hillis

**Published:**  
3/1/14 12:00 AM

**Posted Date:**  
3/3/14 6:10 PM

**Last Viewed:**

HRC sits on the committee planning anniversary celebrations for the centennial of the National Park Service, and the 50<sup>th</sup> anniversary of the National Historic Preservation Act. We are also represented on the HABS Coordinating Committee, and the Holland and Peterson Prize Competitions. Planning continues for the biennial Preservation as Provocation student competition. AIA HRC will play a role in the National Trust’s annual conference in Savannah.

The Advisory Group will meet in Washington, D.C., in March to renew the tradition of annual meetings among partner agencies and organizations. We will benefit by liaison with our supporters and colleagues who have similar missions and interests.

In closing, I recognize the service of Jonathan Spodek, AIA, of Ball State University, Muncie, Indiana, who completed his service as Chair of the Advisors in December. I value his counsel and a new friendship forged by the AIA. I welcome our newest Advisor, Wendy Hillis, AIA, of Preservation Durham, North Carolina. Wendy continues in her leadership of the Communications Subcommittee; her record of accomplishment and service to AIA bodes well for the Historic Resource Committee.

Member Reviews

Average Rating Based on 0 Reviews

Show Newest

[Read All Reviews](#) | [Write a Review](#)

[Read All Reviews](#) | [Write a Review](#)

**Practicing Architecture**

[Projects](#)  
[Awards](#)  
[Best Practices](#)  
[Business Resources](#)  
[Architectural Research](#)  
[Economics](#)  
[Member Groups & Communities](#)  
[AIArchitect](#)  
[AIA Catalog](#)

**Contract Documents**

[About AIA Contract Documents](#)  
[Contract Documents](#)  
[News](#)  
[New to Contract Documents](#)  
[Training & Resources](#)  
[Support](#)  
[Reference Material](#)

**Conferences & Events**

[Online Registration](#)  
[National Convention](#)  
[Event Calendar](#)  
[Travel Information](#)

**Issues & Advocacy**

[Federal](#)  
[State](#)  
[Local](#)  
[Get Involved](#)  
[Contribute to ArchiPAC](#)  
[Governmental Resources](#)

**Education**

[Continuing Education System](#)  
[Find Courses](#)  
[Find Providers](#)

**Career Stages**

[Mentorship](#)  
[Scholarships & Awards](#)  
[Publications](#)  
[Volunteer](#)  
[FAQ](#)

[About AIA](#) | [Contact Us](#) | [AIA Store](#) | [Find an Architect](#) | [Transcripts](#) | [Jobs](#) | [Pressroom](#) | [Advertise With Us](#)

[Site Map](#) | [Get Support](#)

Connect with The AIA:         

© 2014 The American Institute of Architects [Privacy](#)



**THE AMERICAN INSTITUTE  
OF ARCHITECTS**

[For Members](#) [For Leaders](#) [Knowledge Communities](#) [AIA Chapters](#)

[Sign In](#) | [Renew Membership](#) | [Join AIA](#)

Go

[Home](#) [Practicing Architecture](#) [Contract Documents](#) [Conferences & Events](#) [Issues & Advocacy](#) [Education](#) [Career Stages](#) [Need Help?](#)

## 2014 HRC Sponsorship Opportunities

### Sponsorship Needed for HRC 2014 Programs

By James J. Malanaphy, AIA |2014 Chair, HRC Development Subcommittee

During the past 20 years the AIA has steadily reduced funding for HRC programs. Not including expenses related to staff support, the HRC received less than \$5,000 from the Institute in 2012 to fund the HRC's 2012 programs. This financial situation did not change in 2013. Corporate sponsors and individual contributors are needed to provide funding for 2014 programs, including:

- the *AIA HRC/ACSA Preservation as Provocation Ideas Competition*,
- the *Charles E. Peterson Student Competition for Measured Drawings*,
- the *AIA/NPS/LOC HABS Coordinating Committee*,
- the *2013 HRC/HABS Student Internship Program*,
- the *HRC/Clemson University/ College of Charleston Pioneers in Preservation Oral History Program*,
- the *DESIGN + HISTORY AIA HRC/Frank Lloyd Wright Foundation Colloquium at Taliesin West*, and
- numerous fellowship activities, workshops, education and fields sessions held throughout the year at annual conferences of the American Institute of Architects, the Association for Preservation Technology, Int'l, and the National Trust for Historic Preservation.

Become a 2014 Sponsor of the AIA Historic Resources Committee. The HRC Advisory Group drafted a budget to fund its programs for 2014 that is in excess of \$55,000 – far more than the level of support that the AIA provides. Financial support from corporate sponsors, HRC member firms and individuals is needed to make up the difference. The HRC Advisory Group has established benefits to recognize its sponsors. The [2014 HRC Sponsorship Benefit Levels](#) table provides information on the benefits of HRC sponsorship and sponsorship opportunities.

If you are interested in sponsoring the HRC in 2014, or know of a firm or individual who may be interested in sponsoring the HRC, please contact [Peyton Hall, FAIA](#) or [James J. Malanaphy, AIA](#) for further information on how you can help fund the HRC in 2014 – OR – simply fill out the [2014 HRC Sponsorship Commitment Form](#) and send in your contribution as directed.

The AIA Historic Resources Committee thanks the following sponsors of the HRC's 2014 programs.

#### PLATINUM LEVEL SPONSORS

[Ludowici Roof Tile](#)  
[Marvin Windows and Doors](#)  
[Traditional Building Conference Series](#)

#### GOLD LEVEL SPONSORS

[John Canning & Company, Ltd.](#)  
[St. Louis Antique Lighting Co.](#)  
[Unico Systems, Inc.](#)

#### SILVER LEVEL SPONSORS

[Allegion PLC](#)  
[ARCOM Master Spec](#)  
[Boyard Studio Stained Glass](#)  
[Clemson University and the College of Charleston](#)  
[Crittall Windows](#)  
[Evergreene Architectural Arts, Inc.](#)  
[Historic Resources Group](#)  
[Kolbe Windows and Doors](#)

#### Member Rating

☆☆☆☆☆

[Read Reviews](#) | [Write a Review](#)

#### Margin Comments



On

Off

0 comments

#### Title:

2014 HRC Sponsorship Opportunities

#### Location:

#### Contributor:

James Malanaphy

#### Published:

2/14/14 12:00 AM

#### Posted Date:

2/17/14 10:36 AM

#### Last Viewed:



Print


[Parrett Windows & Doors](#)  
[Pella/EFCO](#)  
[RTKL](#)

BRONZE LEVEL SPONSORS

[Anderson Hallas Architects](#)  
Ashley Robbins Wilson, AIA  
[Boston Valley Terra Cotta](#)  
[Cold Spring Granite Company](#)  
[Domingo Gonzalez Associates, Architectural Lighting Design](#)  
Jean Carroon, FAIA  
[Mills + Schnoering Architects, LLC](#)  
[Page & Turnbull](#)  
[Wiemann Metalcraft](#)

*By James J. Malanaphy, AIA, 2014 Chair  
HRC Development Subcommittee*

Member Reviews

Average Rating  Based on 0 Reviews

Show Newest

Read All Reviews | Write a Review

[Read All Reviews](#) | [Write a Review](#)

Practicing Architecture	Contract Documents	Conferences & Events	Issues & Advocacy	Education	Career Stages
Projects	About AIA Contract Documents	Online Registration	Federal	Continuing Education	Mentorship
Awards	Documents	National Convention	State	System	Scholarships & Awards
Best Practices	Contract Documents	Event Calendar	Local	Find Courses	Publications
Business Resources	News	Travel Information	Get Involved	Find Providers	Volunteer
Architectural Research	New to Contract Documents		Contribute to ArchiPAC		FAQ
Economics	Training & Resources		Governmental Resources		
Member Groups & Communities	Support				
AIArchitect	Reference Material				
AIA Catalog					

# SAH 67th Annual Conference



International architecture conference in Austin, Texas

April 9-13, 2014 | [sah.org/2014](http://sah.org/2014) | #SAH2014

The Society of Architectural Historians will hold its 67th Annual Conference in Austin, Texas, a rapidly growing city with a diverse architectural and cultural heritage. The conference will include 35 paper sessions, Graduate Student Lightning Talks, tours of Austin's architecture and landscapes, and the SAH Austin Seminar, "Austin and the Place of Historic Architecture in Rapidly Growing Cities." The conference offers the opportunity to present new research, exchange ideas and network with people and organizations from across the globe, including architectural historians, art historians, architects, preservationists, landscape architects, urban planners, nonprofits, and civic leaders.

REGISTRATION

PROGRAM

SAH AUSTIN SEMINAR

TOURS

HOTEL

SESSIONS

SPONSORSHIP AND ADVERTISING

FAQ

## Conference Sponsors

### Conferences And Programs

- ▶ [2014 Conference - Austin](#)
  - [Registration](#)
  - [Conference Program](#)
  - [Paper Sessions](#)
  - [SAH Austin Seminar](#)
  - [Tours](#)
  - [Hotel & Transportation](#)
  - [Sponsorship & Advertising](#)
  - [Exhibitor Information](#)
  - [Resources](#)
  - [FAQ](#)
  - [Press Kit](#)
- ▶ [2015 Conference - Chicago](#)
- ▶ [SAH in Paris](#)
- ▶ [Study Tour Programs](#)
- ▶ [Awards Programs](#)
  - [Awards for Architectural Excellence](#)
  - [SAH Fellows](#)
  - [Publication Awards](#)
  - [SAH Award for Film and Video](#)
- ▶ [Awards Gala](#)
- ▶ [Calendar](#)

[#SAH2014](#)

SOCIETY OF ARCHITECTURAL HISTORIANS

SAHARCHIPEDIA

Explore over 13,000 buildings by location, architect, period and style, building type, materials, and more!

[sah-archipedia.org](http://sah-archipedia.org)



Architects  
Clayton&Little



**JOIN** SAH - become a member

**SUBSCRIBE** to the SAH Newsletter

**VISIT** the Charnley-Persky House.

**Conference Partners**



THE UNIVERSITY OF TEXAS AT AUSTIN  
**SCHOOL OF ARCHITECTURE**

**Previous Conferences**

[2013 Annual Conference Program](#) (PDF)

[2013 Abstracts of Presented Papers](#)

[2012 Annual Conference Program](#) (PDF)

[2012 Abstracts of Presented Papers](#)

**Upcoming Conferences**

[2015 Annual Conference](#) in Chicago, IL (April 15-19)

2016 Annual Conference in Pasadena, CA (April 6-10)

2017 Annual Conference in Glasgow, Scotland (June 7-11)

**Earn AIA/CES Learning Units**



The Society of Architectural Historians is registered with the American Institute of Architects' Continuing Education System (AIA/CES) to provide learning units for participation in various events at the Annual Conference, which include the Introductory Address, paper sessions, tours, Plenary Talk, and [SAH Austin Seminar](#). To receive the correct number of learning units for your transcript, please provide your AIA member number on the conference registration form. Upon check-in at the conference, you will be given a participation form to be completed and returned to the SAH Check-In/Information Desk at the conclusion of the conference.



Publications and Research	Conferences and Programs	Membership	Jobs and Careers	About SAH
JSAH	SAH Annual Conference	Individual and Joint Membership	SAH Career Center	Mission and History
Buildings of the US	SAH Study Programs	Institutional Membership	SAH Fellowships and Grants	SAH News
SAH Archipedia	Calendar	Professional Associates Membership	Professional Resources	SAH Blog
SAHARA		Membership Renewal Form	Search Opportunities	Board Contacts
SAH Newsletter				Chapters and Partners
Booklists and Exhibition Catalog Lists				Charnley-Persky House
Publication Awards				Preservation Statement
Digital Resources				Support SAH



**Society of Architectural Historians**  
1365 N. Astor Street  
Chicago, Illinois 60610  
312.573.1365  
Copyright - (c) 2012

[Advertise](#) | [Press Room](#) | [Contact Us](#) | [Privacy Policy](#) | [Terms of Use](#) | [Sitemap](#)



National Trust *for*  
Historic Preservation  
*Save the past. Enrich the future.*

Having trouble reading this email? [View it online.](#)

# PAST FORWARD

SAVANNAH, GA | NOVEMBER 11-14, 2014

2014 NATIONAL PRESERVATION CONFERENCE

## Call for Ideas, Proposals and Submissions

Be a part of the premier educational and networking event for those who care about saving places – submit a **session Idea**, a **Field Study proposal** or an **Affiliate Event** today. Your expertise, knowledge and ideas will help shape [PastForward, the 2014 National Preservation Conference](#), Nov 11-14 in Savannah, Ga. More than 2,000 preservation professionals are expected to attend, including architects, historians, urban planners, city planners, developers, and public and private-sector professionals. Share your ideas, innovative approaches and knowledge to help strengthen the historic preservation movement.



SAVE THE DATE!

## Call for Ideas

Have an opinion on what you think hot topics are for preservation? Heard an inspiring speaker you think would resonate with the audience at the National Preservation Conference? Have a suggestion on what people need and want to hear in Savannah? Now is your chance to tell us!

We want to hear your ideas for shaping the seminar-style and classroom programming. Unlike years past where we did a call for session proposals, which required you to be responsible for content and delivery from start to finish, a call for ideas encourages you to submit your thoughts, and we will work with you to potentially bring them to life for the conference.

The process for submitting an idea is quick and easy. Simply [fill out our form](#) to pass along your ideas by **March 17, 2014**.

## Call for Field Study Proposals

Are you or your organization involved in top-notch preservation work in Savannah? Is there a cutting edge strategy that you employ to revitalize your community? Can preservationists from around the country learn from your experiences, and would you like the opportunity to hear their perspectives?

Showcase your historic project, topic or site, and share your successes, challenges and lessons with attendees. Demonstrate the strategies you've implemented to save buildings and local history so attendees can incorporate into their efforts in their communities.

### What is a Field Study?

- A first-hand look at local preservation projects, taking attendees into the community or region (can be up to 90 miles outside of Savannah)
- The local area's most significant places, such as a single building, downtown retail corridor, historic neighborhood, rural landscape, series of bridges, historic rail or road corridor, park, culturally significant place, series of homes or buildings by the same architect, etc.

[Submit your Field Study Proposal](#) by **March 17, 2014**.

## Call for Affiliate Event Submissions

Affiliate Events include gatherings such as networking sessions, dinners, luncheons, receptions, board meetings, and the like. These may take place in an official conference property or off-site. All details are arranged by the Affiliate Session Manager with input from the National Trust. Your affiliate event will appear on the conference website, in the Final Program and may appear in additional promotional emails.

To have your affiliate event included in our conference proceedings, please [click here](#). Affiliate event submissions are due **April 1, 2014**.

For more information on submitting a session idea, Field Study proposal, and an Affiliate Event submission please visit [www.preservationnation.org/conference](http://www.preservationnation.org/conference) or contact the National Trust for Historic Preservation conference staff at 202-588-6100 or e-mail [conference@savingplaces.org](mailto:conference@savingplaces.org).

National Trust *for* Historic Preservation

FIND US ONLINE



© 2014 National Trust for Historic Preservation, 2600 Virginia Ave NW, Suite 1000, Washington, DC, 20037

202.588.6000 | 800.315.6847 | 202.588.6085 (fax) | [PreservationNation.org](http://PreservationNation.org)

[Manage your email subscriptions](#) | [Forward this email to a friend](#)



### About Us

What is Preservation  
Who We Are  
What We Do  
Donate  
Become a Member

### Learn More

Blog  
National Treasures  
Historic Real Estate

### Get In Touch

Contact Us  
Press Center  
Partner With Us

**The National Trust for Historic Preservation, a privately funded nonprofit organization, works to save America's**

historic places.

2600 Virginia Avenue NW, Suite 1000, Washington, DC 20037  
P 202.588.6000 T 800.944.6847 F 202.588.6038

[TERMS OF USE](#) | [PRIVACY](#)

© 2014 National Trust for Historic Preservation. All Rights Reserved. The National Trust for Historic Preservation is a private 501(c)(3) nonprofit organization. The National Trust's federal tax identification number is 53-0210807.



## EVENTS


# PRESERVATION MATTERS III


## THE ECONOMICS OF AUTHENTICITY

Symposium



Wednesday, April 16, 2014 – 5:30pm  
to Thursday, April 17, 2014 – 8:00pm

Williams Research Center, The  
Historic New Orleans Collection 

Register Link 

Preservation Matters III Event Card 

## The Economics of Authenticity Symposium

- Wednesday, April 16, 2014 – 5:30pm
- Thursday, April 17, 2014 – 8:30am to 5:00 pm
- [Williams Research Center, The Historic New Orleans Collection](#)

Tulane University School of Architecture's Preservation Matters III symposium series  
In partnership with Preservation Resource Center of New Orleans, celebrating its 40th anniversary  
Present:

The Economics of Authenticity

*How US Cities Have Reversed Decline through Historic Preservation Programs*

Wednesday, April 16, 2014

Evening keynote lecture and reception

Thursday, April 17, 2014

Day-long Symposium to be held at The Historic New Orleans Collection, 410 Chartres Street  
New Orleans, Louisiana

Provocative national and international experts address the indispensable role of historic  
preservation in urban economic development:

[Charles Birnbaum](#), Founder and President of the Cultural Landscape Foundation

[Thomas Menino](#), Mayor of Boston

[Donovan Rypkema](#), Founder of PlaceEconomics and world-renowned economist

[David Throsby](#), Australian economist and professor at Macquarie University

[Anthony Tung](#), Noted author and urbanist

Arthur Ziegler, Founder and President of the Pittsburgh History & Landmarks Foundation

Urban populations declined drastically since 1945 in many if not most cities in the United States, especially in town centers and older neighborhoods. Owing to national preservation programs such as the National Register, rehabilitation tax credits, Main Street, Section 106 review process and others, as well as state and local efforts, there has been a dramatic reversal of this decline in many cities. However, very few cities have come close to regaining their peak populations; the work remains challenging. This symposium aims to convey a greater understanding of urban preservation programs: their successes, obstacles and the future. Highlights will include cases where preservation, though often under-funded, has been a catalyst for revitalization. New Orleans had lost about a quarter of its population since 1960 when Katrina hit; the city presents its own case study in preservation efforts pre and post-storm, and is a splendid laboratory for examining the economic, social and cultural benefits of historic preservation programs.

Symposium Agenda

First Day

The Historic New Orleans Collection

5:30 p.m. Keynote Speech by Charles Birnbaum at The Historic New Orleans Collection, 410 Chartres St.

Reception to follow at The Historic New Orleans Collection's Merieult House, 533 Royal St.

Second Day

The Historic New Orleans Collection

The Historic New Orleans Collection, 410 Chartres St.

8:30–9:00 a.m. – Registration and coffee

9:00–9:10 – Welcome by Kenneth Schwartz, Dean of Tulane School of Architecture and Patricia H. Gay, Executive Director of Preservation Resource Center

9:10–10:00 – Boston's Revival and the Impact of Preservation Programs by Mayor Thomas Menino

10:00 – 10:40 – Reversal of Decline in Pittsburgh: Some Solutions by Arthur Ziegler

10:40 – 10:50 – Break

10:50–11:30 – The Universality of Preservation Values Around the World by Anthony Tung

11:30 – 12:00 – New Orleans Preservation Timeline and Where We Are Today by John Stubbs and Jack Davis

12:00 – 12:40 – Q & A and commentary by Roberta Gratz, moderator

12:40 – 1:55 – Lunch Break

2:00–2:40 – Assessing the Value of our Cultural Heritage by David Throsby

2:40–3:20 – Economic Impact of Preservation by Donovan Rypkema

3:20–3:30 – Break

3:30–4:50 – Panel, Open Discussion and Synthesis towards a 10-year Agenda led by Maurice Cox

and Bill Gilchrist. Panelists will include all speakers

4:50–5:00 – Closing remarks

Registration

\$50

\$25 – student

Registration price include entry to keynote speech Wednesday, April 16, with reception to follow, and entry to all-day event April 17

New Orleans Accommodation Information

Special rates are available for attendees of this symposium at the International House Hotel, a rehabilitated historic structure in bustling downtown New Orleans. Reservations can be made with these special rates by calling the hotel at 800.663.5770 or emailing [resagent@ihhotel.com](mailto:resagent@ihhotel.com)

International House Hotel

221 Camp St.

New Orleans, LA 70130

[www.ihhotel.com](http://www.ihhotel.com)

Rates:

Queen – \$99

King – \$119

Double Bedded Room – \$139

Apple King Room – \$159

Garden View Room – \$179

Panoramic Corner King Room – \$199

Terrace King Room – \$219

Suite – \$449

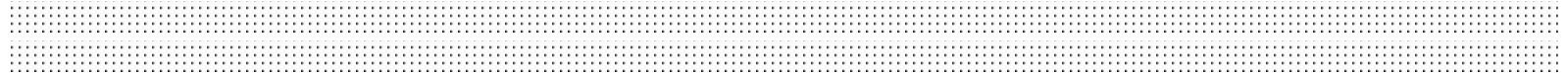
Penthouse – \$749

*Rates do not include tax*

[Register HERE](#)

TAGS: Alumni, Current Students, Visitors, Faculty



PROGRAM: MPS – Master in Preservation Studies







LINKS

- Faculty Resources
- Site Map
- Courses
- Admissions 
- Visiting the School
- Support the School of Architecture
- Tulane University 

CONTACT

- T (504) 865-5389
- F (504) 862-8798
- E [email contact form](#)
- A Richardson Memorial Hall  
6823 St. Charles Ave.  
New Orleans, LA 70118-5698

P R E S E R V A T I O N

Action



Navigation



DONATE

## Legislative Updates

House Letter of HPF Funding; Letters of Support for Historic Tax Credits; David Jolly (R-FL) on Flood Insurance; ACHP to Comment on USPS Section 106 Compliance; Reports on Rightsizing

 March 14, 2014  All News, Legislative Updates  No Comments

 Tags: Appropriations, Florida, Historic Preservation Fund, Historic Tax Credits, Rightsizing, Section 106, United States Postal Service

Preservation Action, Legislative Update Volume 17, Number 11, March 14, 2014 → House Dear Colleague Letter Circulating on HPF Funding House Congressional Historic Preservation Caucus Co-Chairs, Reps. Rush Holt and Mike Turner are circulating a Dear Colleague to members, asking support for historic preservation programs. Contact your member of Congress and ask them to sign ...

More →

Obama Releases FY15 Budget Request; Keep the

## Historic Tax Credit; Thank you for your Advocacy and Meetings Follow-Up

March 7, 2014 Advocacy Week, All News, Legislative Updates

No Comments Tags: Advocacy Week, Historic Tax Credits



Preservation Action, Legislative Update Volume 17, Number 10, March 7, 2014 → President Obama Releases FY 2015 Budget Request Michael Degnan of the White House Council on Environmental Quality presented highlights of the President's FY 2015 budget during Advocacy Week's Domestic Policy Briefing. Keep the Historic Tax Credit! We've been here before – and we'll ...

[More →](#)

---

## Rep. Camp Tax Reform Act would Repeal the Historic Tax Credit; Congressman Dingell Announces Retirement; House Postpones Vote on Flood Insurance Bill Until Next Week; Advocacy Week Highlights

February 28, 2014 Advocacy Week, All News, Legislative Updates

No Comments

Tags: Advocacy Scholars, Advocacy Week, Biggert-Waters, Historic Tax Credits

Preservation Action, Legislative Update Volume 17, Number 9, February 28, 2014 → House and Means Committee Chairman Rep. Dave Camp (R-MI) Releases Tax Reform Act would Repeal the Historic Tax Credit House Ways and Means Committee Chairman Dave Camp (R-MI) released a discussion draft of his proposed Tax Reform Act of 2014. The Chairman's discussion ...


[More →](#)

---

## Rep. Holt, HP Caucus Co-Chair, not seeking Re-election; Gov. Jindal urges Delay in Flood Insurance Rate Hike; Preservation's Best of 2013 Awardees Named

 February 21, 2014  Advocacy Week, All News, Legislative Updates

 No Comments

 Tags: Advocacy Scholars Program, Advocacy Week, California, Georgia, Historic Preservation Caucus, Illinois, Kansas, Maine, Maryland, New York, Virginia, Wisconsin



Preservation Action, Legislative Update Volume 17, Number 8, February 21, 2014 → Historic Preservation Caucus Co-chair Rush Holt Will Not Seek Re-election Congressman Rush Holt (D-NJ), Co-Chair of the Historic Preservation Caucus, announced this week that he will not seek re-election. He has been a champion for historic preservation, including introducing the American Battlefield Protection ...

[More →](#)

## House to Vote on Biggert-Waters this Month; House Natural Resources Committee Chair to Resign; Advocacy Week Registration Extended

February 14, 2014 Advocacy Week, Legislative Updates

1 Comment

Tags: Biggert-Waters, Gas and Preservation Partnership, Historic Preservation Caucus, JP Morgan Chase Settlement, Ohio, Rhode Island, Tribal Historic Preservation Office, Virginia



Preservation Action, Legislative Update Volume 17, Number 7, February 14, 2014 → U.S. House of Representatives to Vote on Flood Insurance Bill  
Congressmen Frank LoBiondo (R-NJ) and Bill Pascrell (D-NJ) announced this week that the U.S. House of Representatives will vote on the Homeowner Flood Insurance Affordability Act (Biggert-Waters) the week of February 24th. After ...

[More →](#)

---

## Update on Appropriations; Baucus Appointment makes room for Landrieu on Senate Natural Resource Committee; Alliance of National Heritage Areas; Nellie Longworth to be Honored at Advocacy Week

February 7, 2014 Advocacy Week, Legislative Updates

 No Comments

Preservation Action, Legislative Update Volume 17, Number 6, February 7, 2014 → Update on Appropriations The President's budget request will be released, reportedly, in two parts. On March 4th the Office of Management and Budget will release topline budget numbers. According to Roll Call, the following week on March 11th, OMB will release more details ...

[More →](#)

---

## State of the Union Preservationists Response; Flood Insurance Affordability Act Passes the Senate; Comments to FCC due Monday; Advocacy Week Highlights

 January 31, 2014

 [Action Items](#), [Advocacy Week](#), [All News](#), [Legislative Updates](#)

 3 Comments

 Tags: [Advocacy Week](#), [Biggert-Waters](#), [FCC](#), [Hardest Hit Funds](#), [State of the Union](#)



Preservation Action, Legislative Update Volume 17, Number 5, January 31, 2014 → State of the Union Preservationists Response President Obama laid out an agenda for America's economic growth in a Congressional address on January 28th. As the Administration rolls out the goals of the State of the Union message, let the President know that Historic ...

[More →](#)

---

## President's FY15 Budget Request; Rep. Holt urges \$20M for Battlefields; Advocacy Week Registration is Open



January 24, 2014



Advocacy Week, All News, Legislative Updates



No Comments



Tags: Advocacy Week, Battlefield Protection Act, Budget, FCC, State of the Union

Preservation Action, Legislative Update Volume 17, Number 4, January 24, 2014 → President's Fiscal Year 2015 Budget Request President Obama will present the FY2015 budget request on March 4, 2014. That means, the budget, which is officially due on the first Monday in February, will come out a month later. According to The Hill, White House ...

[More →](#)

---

## Congress includes \$56.41m for Historic Preservation Fund; Advocacy Scholars Deadline Extended; State of the Union; FCC Seeks Comment



January 17, 2014



All News, Legislative Updates



1 Comment



Tags: Budget, FCC

Preservation Action, Legislative Update Volume 17, Number 3, January 17, 2014 → Congress Rolls Out FY14 Budget, Includes \$56.41 for Historic Preservation Fund Congress completed consideration of the omnibus FY2014 budget. The \$1.1 trillion budget is headed to the President for signing. Preservation Action and preservationists urged members of Congress to support Historic Preservation. While ...

[More →](#)

# Budget Appropriators Still Working; FCC Comment Period Open; Petition for Affordable Flood Insurance; Survey of Blighted Areas of Detroit; State of the Union Address

 January 10, 2014  All News, Legislative Updates  No Comments

 Tags: Budget, Hardest Hit Funds

Preservation Action, Legislative Update Volume 17, Number 2, January 10, 2014 → Update on FY 2014 Budget/Appropriations Congress reconvened as the Polar vortex brought freezing temperatures to the nation’s capital. With an omnibus budget bill in the works, appropriators are receiving letters and phone calls from across the nation. Preservation Action and preservationists have sent ...

[More →](#)

## NEWS CATEGORIES

[Action Items](#)

[Advocacy Week](#)

[All News](#)

[Archives](#)

[From the Hopper: Member News](#)

[Legislative Updates](#)

[Preservation Stories](#)

[Press Releases](#)

## SEARCH FOR RESOURCES





#### TAKE ACTION!

[Sign up for Updates →](#)

[Become a Member →](#)

[Contribute Today →](#)

#### CURRENT PRIORITIES

[Historic Tax Credits →](#)

[Historic Preservation Fund →](#)

[State and Tribal Historic Preservation Office Funding →](#)

[Improving the Federal Historic Preservation Program →](#)

[Transportation Reauthorization →](#)

#### FIND YOUR REPRESENTATIVES

[Historic Preservation Caucus →](#)

[House and Senate Committees →](#)

[Congressional Scorecard →](#)

#### LOBBYING 1-2-3

[Research your Representative →](#)

[Effective Letterwriting →](#)

[Successful Materials →](#)

[Annual Advocacy Week →](#)

#### FOLLOW US ON TWITTER

Tweets by [@PreservationAct](#)



## ABOUT

**Preservation Action** is the only national non-profit dedicated exclusively to lobbying for the best preservation policies at the federal level. We seek to make historic preservation a national priority by advocating to all branches of government through a grassroots constituency empowered with information and training.

## CONTACT

Preservation Action  
1307 New Hampshire Ave NW  
Third Floor  
Washington, DC 20036  
P| 202-463-0970 F| 202-463-1299  
[mail@preservationaction.org](mailto:mail@preservationaction.org) [www.preservationaction.org](http://www.preservationaction.org)

## TAKE ACTION!

[Sign up for Updates →](#)  
[Become a Member →](#)  
[Contribute Today →](#)

## NAVIGATION

[About →](#)  
[News→](#)  
[Priorities →](#)  
[Action Center →](#)  
[Resources →](#)  
[Contact →](#)



© Preservation Action, 2013

. Website development by Meagan Baco.