Friday, October 22, 2021 | UMass Dartmouth

8:00 AM – 9:00 AM Registration
9:00 AM – 9:20 AM Welcome
9:30 AM – 10:50 AM Session 1: Reconsidering Brutalism
11:00 AM – 12:20 PM Session 2: Sense of Place
12:30 PM – 1:30 PM Keynote / Lunch
1:30 PM – 2:30 PM Walking Tour
2:30 PM – 3:30 PM Session 3: The Brutalist Interior
3:40 PM – 5:00 PM Session 4: Designing for Adaptation
5:00 PM – 8:30 PM Reception / Projection Art

Saturday, October 23, 2021 | UMass Amherst

8:00 AM – 9:00 AM Registration
9:00 AM – 9:20 AM Welcome
9:30 AM – 10:50 AM Session 5: Conserving Concrete
11:00 AM – 12:20 PM Panel 1: Technical Challenges
12:30 PM – 1:30 PM Keynote / Lunch
1:30 PM – 3:00 PM Panel 2: Moving Forward
3:00 PM – 3:50 PM Coffee
4:00 PM – 5:30 PM Walking Tours

KEYNOTE SPEAKERS

Chandler McCoy, AIA, LEED AP
Senior Project Specialist
Getty Conservation Institute
Friday, October 22, 12:30 PM | UMass Dartmouth

Ana Paula Arato Gonçalves
Research Associate
Getty Conservation Institute
Saturday, October 23, 12:30 PM | UMass Amherst

WALKING TOURS

UMass Dartmouth Campus Tour
Ana Dempsey, UMass Dartmouth
Friday, October 22, 1:30 PM | UMass Dartmouth

Fine Arts Center Bridge Renovations
Robert Miklos, DesignLAB Architects
Saturday, October 23, 4:00 PM | UMass Amherst

Fine Arts Center Interior + Exterior
Carl Fiocchi & Meg Vickey, UMass Amherst
Saturday, October 23, 4:00 PM | UMass Amherst

UMass Amherst Campus Tour
Timothy Rohan, UMass Amherst
Saturday, October 23, 4:00 PM | UMass Amherst
**Receptions**

Reception with Kelvin Dickinson, President of the Paul Rudolph Heritage Foundation  
*Friday, October 22, 5:00 PM | UMass Dartmouth*

Refreshments with Docomomo US  
*Saturday, October 23, 3:00 PM | UMass Amherst*

**Sessions**

**Session 1: Reconsidering Brutalism**  
*Friday, October 22, 9:30 AM | UMass Dartmouth*

Chair: Timothy Rohan, UMass Amherst  
Presenters: Lydia Brandt, University of South Carolina; Eldra-Dominique Walker, UMass Amherst; Carla Yanni, Rutgers University

This session offers different perspectives on the history of Brutalism, especially its campus architecture, and how we engage with it today.

**Session 2: Sense of Place: Landscape Design and Brutalist Architecture**  
*Friday, October 22, 11:00 AM | UMass Dartmouth*

Chair: Anna Dempsey, UMass Dartmouth  
Presenters: John Amodeo, IBI Placemaking; Charles A. Birnbaum, The Cultural Landscape Foundation; Marisa Brown, Brown University; Elaine Stiles, Roger Williams University

This session will focus on the significance of landscape design in framing our experience of architectural spaces and shaping our sense of place.

**Session 3: Humanizing the Brutalist Interior**  
*Friday, October 22, 2:30 PM | UMass Dartmouth*

Chair: Rose Mary Botti-Salitsky, UMass Dartmouth  
Presenters: Kelly Haigh, DesignLAB Architects; Whitney Perkins, Roll Baressi & Associates; Jeffery Sladen, Sladen Feinstein Integrated Lighting; Ben Youtz, DesignLAB Architects

Renovating, preserving and promoting Brutalist interiors will be the subject of this session, with a focus on approaches to humanize the massive concrete features that are notorious of Brutalist structures.

**Session 4: Designing for Adaptation & Sustainability**  
*Friday, October 22, 3:45 PM | UMass Dartmouth*

Chair: Stephanie McGoldrick, UMass Dartmouth  
Presenters: Jean Carroon, Goody Clancy; Ludmilla Pavlova-Gillham, UMass Amherst; Blake Jackson, Stantec Architecture

In this session, panelists will share their approaches to revitalizing existing buildings and evaluating design interventions with attention to environmental sustainability, universal design, and occupant well-being.

**Session 5: Conserving Concrete**  
*Saturday, October 23, 9:30 AM | UMass Amherst*

Chair: Shelby Schrank, UMass, Neumann Sloat Arnold  

The goal of the session is to provide attendees with a brief overview of what the possibilities are for conserving concrete by providing case studies and general methodologies for best practice.

**Panels**

**Panel 1: Addressing the Technical Challenges**  
*Saturday, October 23, 11:00 AM | UMass Amherst*

Chair: Ludmilla Pavlova-Gillham, UMass Amherst  
Panelists: Joseph Balzano, UMass Amherst; Matthew Bronski, Simpson Gumpertz and Heger; Christina Bowen, UMass Dartmouth; Elliot Hambrook, Gale Associates; Jason Venditti, UMass Amherst; Theresa Wolejko, UMass Amherst

This panel brings together personnel with extensive experience in working with Brutalist structures to discuss some of the challenges that they are facing.

**Panel 2: Moving Forward**  
*Saturday, October 23, 1:30 PM | UMass Amherst*

Chair: Henry Moss, Bruner/Cott Architects  
Panelists: Daniel Abramson, Boston University; Mike Boucher; Consigli Construction; Sarah Felton, Division of Capital and Asset Management & Maintenance; Mark Pasnik, OverUnder

The panel will explore the impact of cultural perceptions on the Brutalist legacy and how the public, educational institutions and other communities are responding to conflicting imperatives.

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