



AIA

Small Firm Exchange LEADERSHIP PROGRAM SUMMARY

BSA - Equity By Design “The Missing 32%”

BSA
Boston, MA

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PROGRAM DESCRIPTION:

Equity by Design is a call to action, for both women and men, to realize the goal of equitable practice, advance architecture, sustain the profession, and communicate the value of design to society. The mission is to understand the pinch points and promote the strategic execution of best practices in the recruitment, retention, and promotion of our profession’s best talent at every level of architectural practice.

PROGRAM DETAILS:

Type of Program:	Recurring single pgm	Number of Program Graduates:	N/A
Duration, Number of Sessions:	1-2 hr Sessions	Tuition:	Free
Program Audience:	Local	Program Expenses/Cost:	travel
Session Locations	Local	How Created:	Prof. Educator
Admission:	All of the Above	How Run:	Prof. Educator
Selection:	All of the Above	Length of Sessions:	1.5 hours
Year Started:	2015	Mentor- or Participant-Driven:	Mentor-Driven
Number in each Session:	30	Project Included:	No
Number of Years Conducted:	First year	Community Service Included:	No

PROJECT DESCRIPTION:

No Project

PROGRAM IMPACT:

The purpose of this program is to disseminate the results of the survey and serve as a catalyst for women and firm leaders to act on the information and make in their careers, lives and offices.

PROGRAM FEATURES: (Sessions, Speakers, Topics, etc.)

This first annual event is intended to discuss the findings of the 2014 survey. The workshop is broken into three components: Knowledge (establish and track metrics for women’s participation and success in the field); Discussion (provoke discourse at the local and national level); Action (leverage information and ideas to galvanize change in the profession). Attendees participate in interactive break-out sessions in the three major knowledge areas: Hiring & Retention, Growth & Development, Meaning & Influence.

- Workshop
- Keynote Speaker
- Group Discussions