2020 Project Delivery Webinar

Virtual Design & Construction – The Future of Project Delivery





an **AIA** Knowledge Community

December 8, 2020

Moderators



GRACE C. LIN, AIA, CSI-CDT

CBRE | Healthcare

2019-2020 Chair Project Delivery Knowledge Community Advisory Group



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KRISTEN O'GORMAN, RA

SGA

Associate Sr. Designer SGA

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Questions?

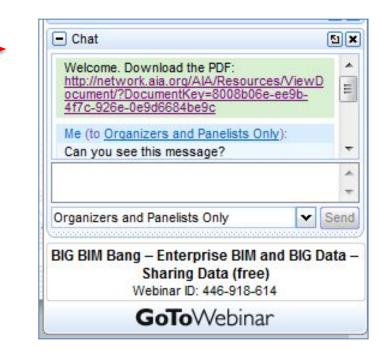
Submit a question to the moderator via the chat box.

Content-related questions will be answered during the Q&A portion, at the end of the presentation, as time allows. Any questions not answered during Q&A, will be answered and posted online within two (2) weeks.

Tech support questions will be answered by AIA staff promptly.



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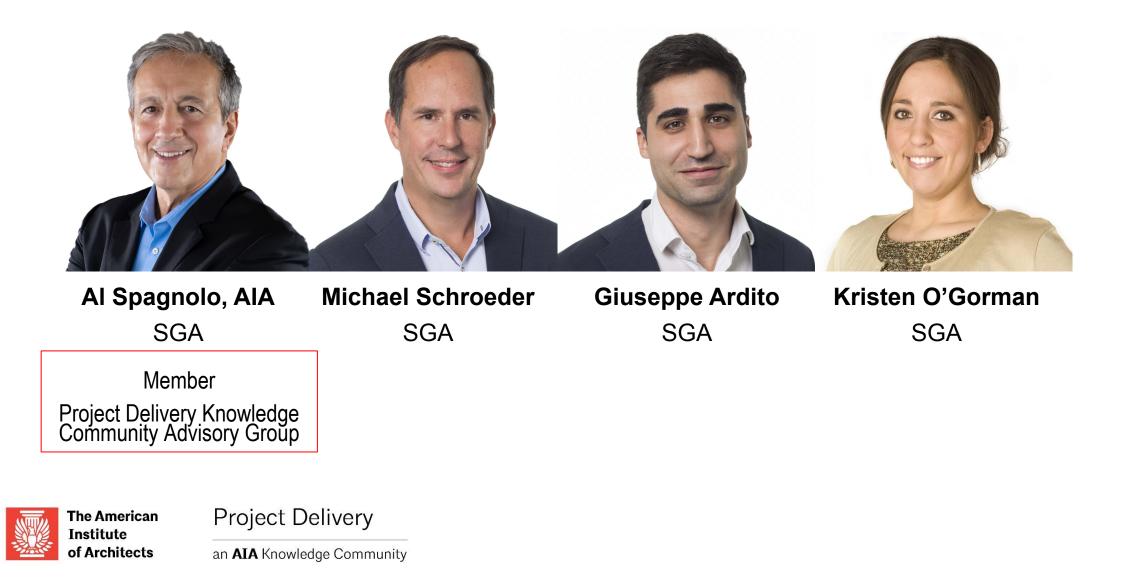
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Speakers



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VDC delivers your project on time and on budget.



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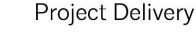
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What is Virtual Design + Construction?

VDC is a proven delivery method that utilizes people, process and technology to design and build to your vision and goals.

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Our tech-forward approach allows us to deliver a streamlined process for design and construction.









Architects can save their clients millions of dollars, deliver their projects on shortened schedules, and provide additional revenue sources for their practices.





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Customized Dashboards



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TitleTownTech, Green Bay



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Learning Objectives

01

How VDC utilizes people, process and technology to support project delivery

02

06

How VDC tools support project economy and efficiency

03

07

How VDC

technology

influences the

integration of

performance

How VDC implies an unprecedented level of collaboration

How architectled project delivery creates

04

additional revenue opportunities

05

How VDC saves clients time and money

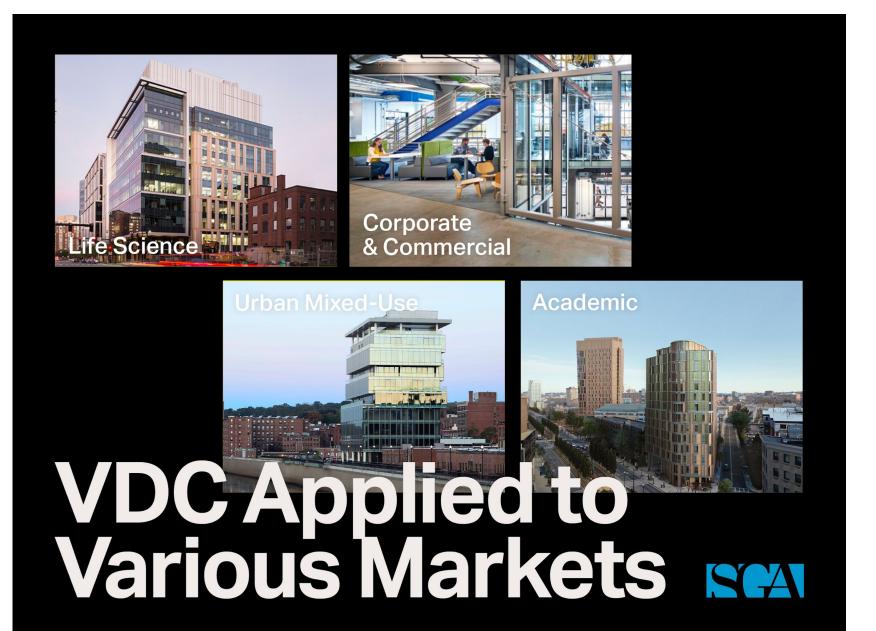
How to develop VDC tools to enhance communication with consultants

08

How VDC increases and operations predictability, lower risks and preserves design AEC professional intent



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Benefits & Results

01 Design

Design Intention

Thoughtful and innovative design solutions that solve the clients' business needs and preserve the design intent agreed on by the team.

02 Cost Management

By designing a project's costs and working with a detailed estimate, value engineering is eliminated and the team can anticipate construction conflicts and resolve inconsistencies with a high level of accuracy.

03

Speedto-Market

An integrated approach with design and construction has proven to accelerate project schedules by eliminating the wait time between information handoffs.

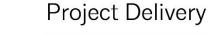
Predictable Outcome

04

Architects have demonstrated on numerous assignments that VDC can improve predictability, lower risks, and achieve cost efficiencies.







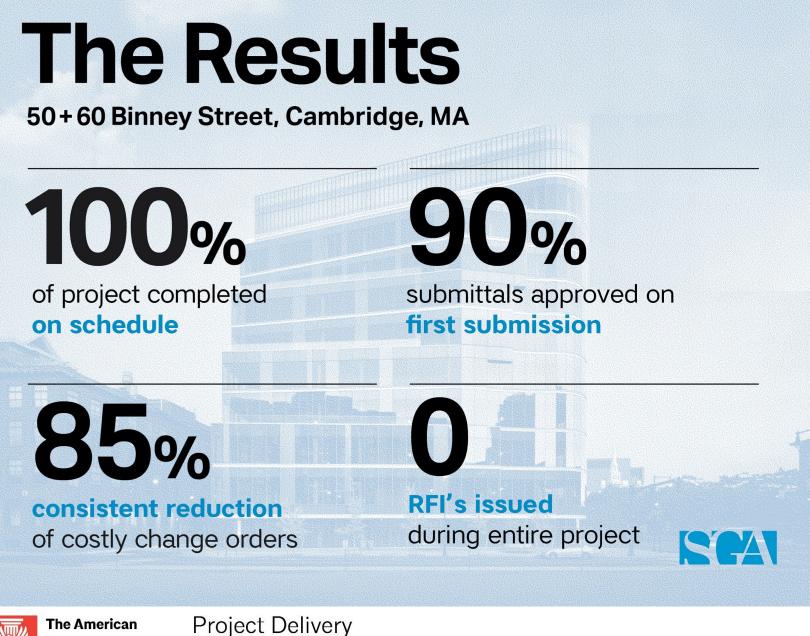
Case Study

50+60 Binney Street, Cambridge, MA

Two 10-story, state-ofthe-art hybrid laboratoryoffice buildings, located in Cambridge, MA.



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The 3 Pillars of VDC

People, Process and Technology



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VDC elevates the role of the architect in project delivery

01	02	03	04
Team Building	On-Boarding	Our Shared Expectations	In-Person and Virtual Collaboration
05	06	07	08
Customized Project Dashboards	Model-First Approach	Digital Twin	Al and Machine Learning Dashboards



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01 People

Team Building

VDC fosters an environment of team-building by bringing the construction and design world together. The team-building process finds like-minded partners who understand the collaborative mindset of VDC and are willing to think beyond traditional methods.



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On-Boarding

The Execution Success Planning (ESP), sets the tone for the project and aligns the goals of the entire team, developing consensus about what will define a project success.



02 People

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Our Shared Expectations

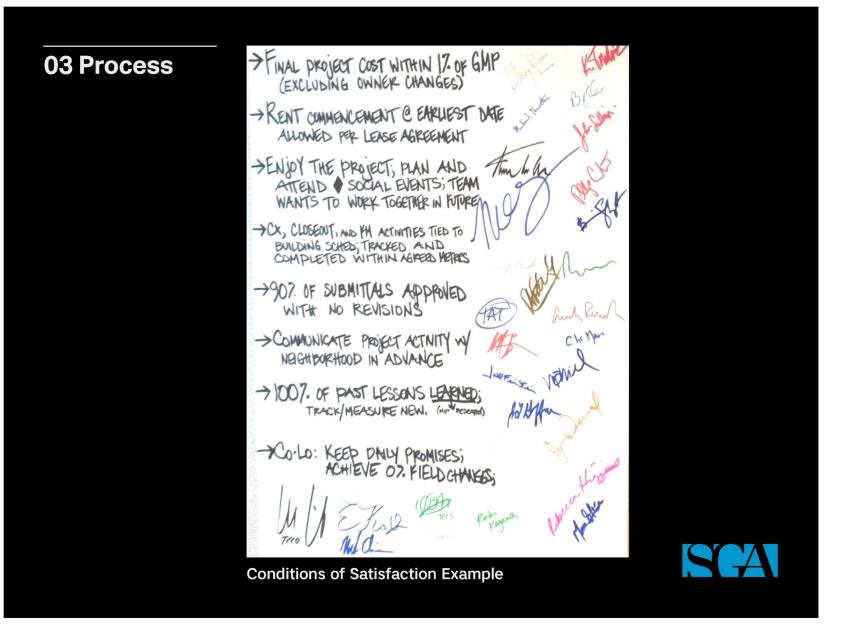
Agreed upon, **Conditions of Satisfaction (CoS)** that the team will collectively establish in order for the project to be considered a success.

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03 Process

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In-Person and Virtual Collaboration

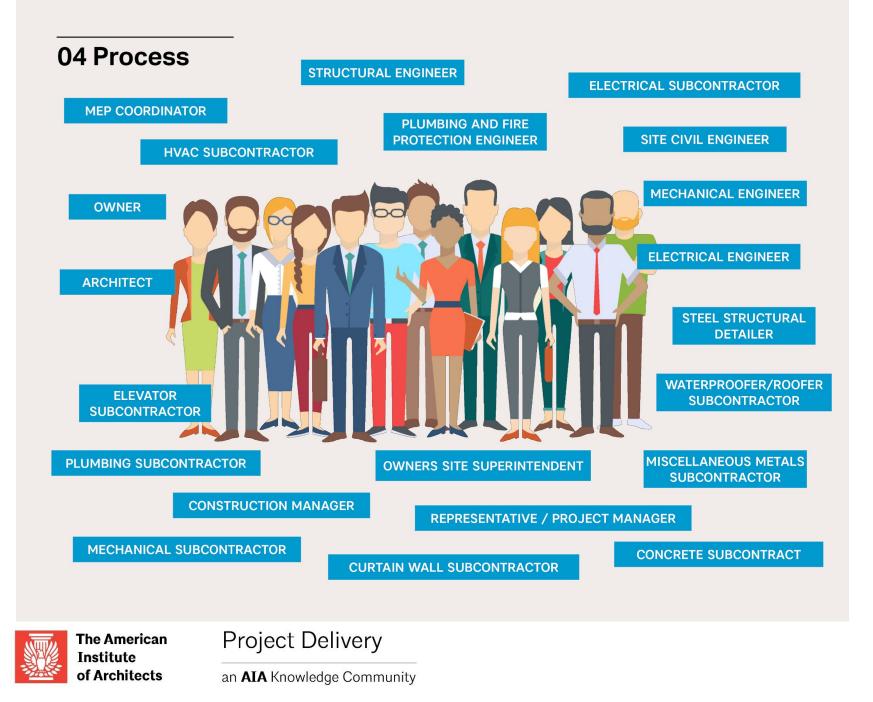
The power of collective intelligence. An on-site or digital team command center where architects, engineers, construction managers, and electrical, plumbing and other subcontractors work side-by-side to bridge the gap between design and construction.

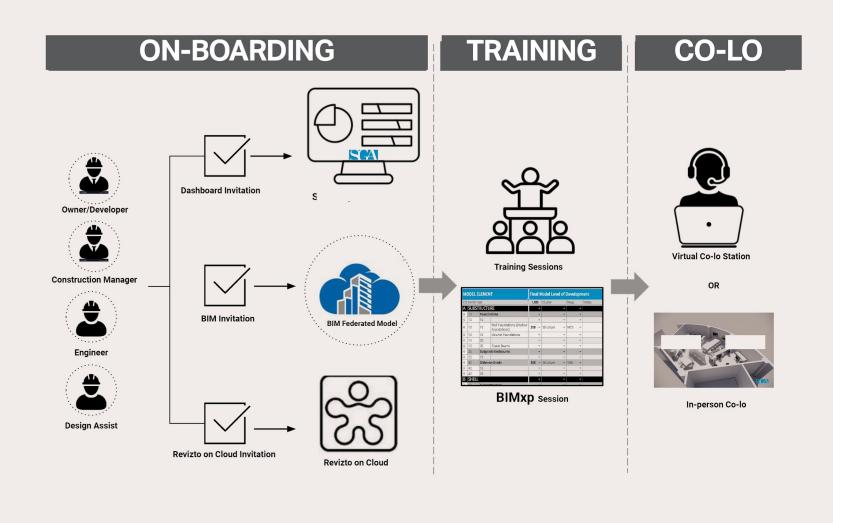


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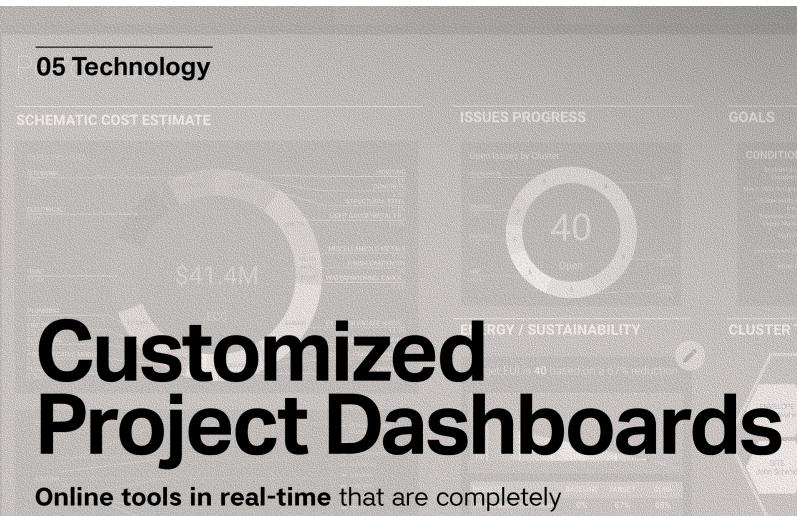
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different from the industry standard; dashboards enable teams to be effective on a daily basis.





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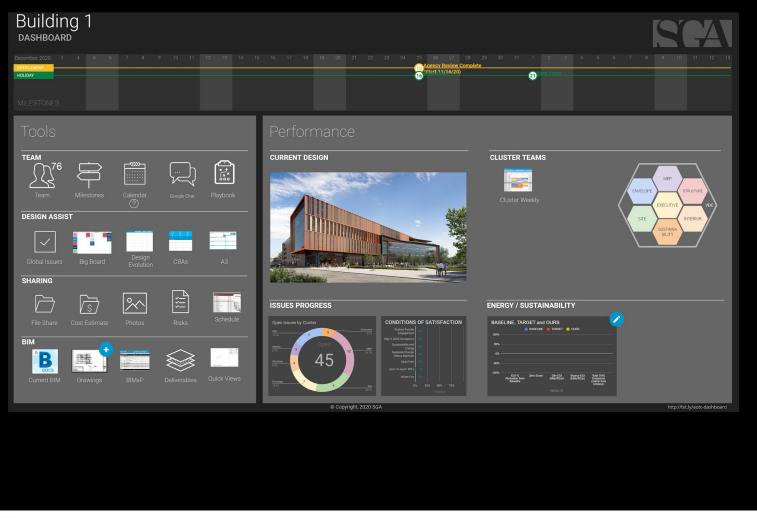


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Model-First Approach

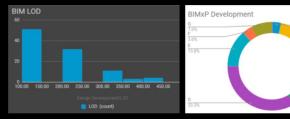
This forward-thinking delivery method enables us to apply a model-first approach to accelerate decision making, reduce unnecessary hand-offs, and enhance project understanding, resolving issues before they occur in the field.





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Dynamic Model Element LOD Participation Tracking



Conditions of Satisfaction

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Project CoS



BIMxP

Automatic File naming

Automatic File naming

BIMxP is an execution plan evolving in real-time,

it's not static. Data is tied into the dashboard in order to track participation and establish LOD tracking and assign the various building elements to the cluster teams.

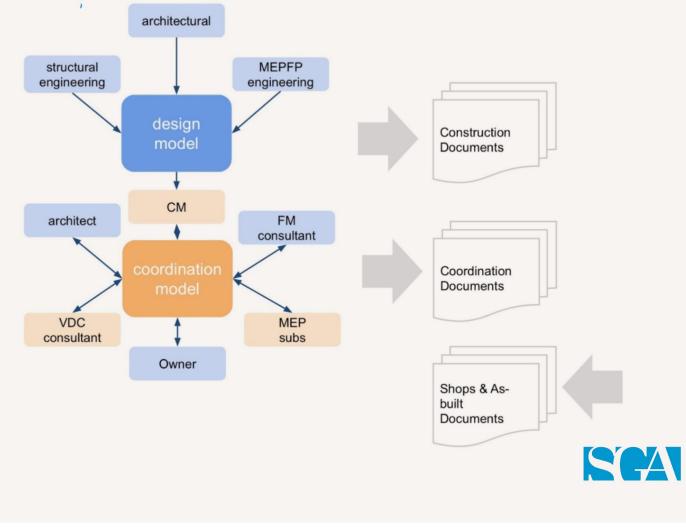




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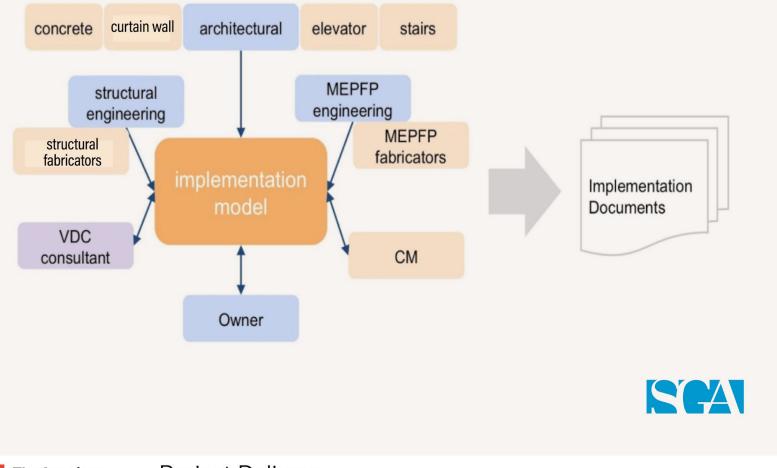
Typical Models





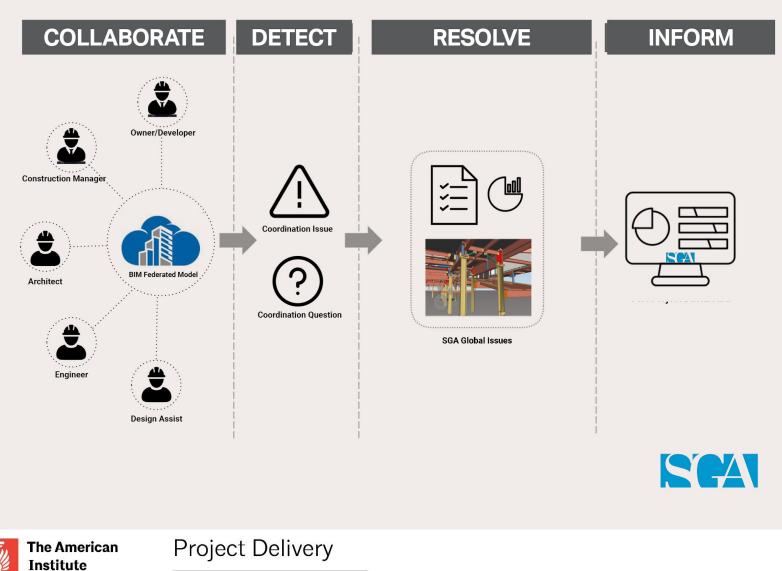
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Implementation Models





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Digital Twin

This **pairing of the virtual and physical worlds**

allows analysis of data and monitoring of systems to head off problems before they even occur, prevent downtime, develop new opportunities and even plan for the future by using simulations.



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Case Study

Tiletown Tech

Winner of the 2020 Architizer A+ Award for Architecture and BIM





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Case Study



Digital version



Final version





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Virtual Design + **Construction provides: Design Intent Cost Management Speed-to-Market Predictable Outcomes**





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08 A Glimpse into the Future

Al and Machine Learning



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SA

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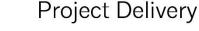


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Q & A

AIA KnowledgeNet

https://network.aia.org/communities

The AIA **Project Delivery Knowledge Community** (PDKC) promotes the architect's leadership role in all project delivery methods by assembling and distributing knowledge and best practices for a variety of project delivery methods, e.g. design-build (DB), integrated project deliveries (IPD), virtual design and construction (VDC), and public-private partnerships (P3).

Upcoming Events:

Visit https://network.aia.org/projectdelivery for more information



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THANK YOU



