

Welcome!

The Architect's Role in Addressing Climate Change: Greenhouse Gas Mitigation Strategies at a Community and District Scale

Wed, October 14, 2015 12:00 PM - 1:00 PM EDT

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Moderator



Daniel Williams, FAIA, APA

Daniel E. Williams, FAIA, APA is a practicing architect and planner in Seattle and Miami and an internationally recognized expert in sustainable design. Mr. Williams is a member of the experts team for the Clinton Climate + Initiative, advising on projects in Toronto and London. He served as 2006 chair of the AIA's Sustainability Task Group and sat on the national advisory council for United States Environmental Protection Agency - NACEPT. His book *Sustainable Design: Ecology, Architecture and Planning*, published Earthday 2007 by John Wiley & Sons, was called a top 10 book on sustainable design by the Royal Academy of Architects and top 5 in sustainable design and planning by Planetizen. Dan has taught and lectured in architecture and planning for over 30 years and is on the Master of Sustainable Design faculty at the University of Florida's extension in Singapore. He is working on a book that illustrates the designs connectivity between science and art.



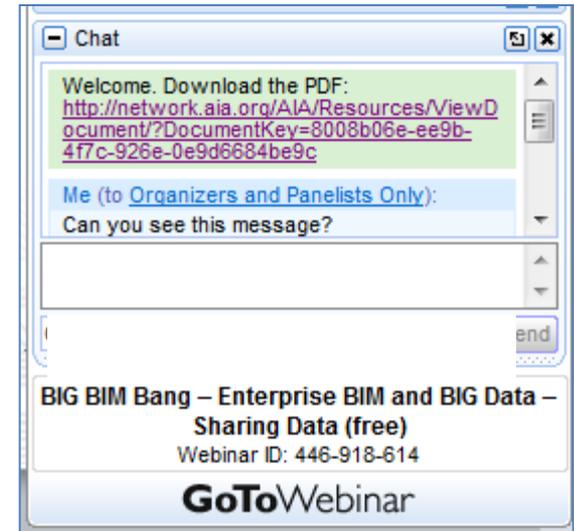
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Speaker



Bruce Race, FAIA, FAICP, PhD

Bruce Race is the principal and founder of RACESTUDIO and is responsible for all aspects of project planning, design and delivery. Since founding RACESTUDIO in Berkeley, CA in 1994, his projects have received 32 design and planning awards including national awards from the American Institute of Architects, American Planning Association, Environmental Protection Agency and Society of College and University Planning. The Long Range Development Plan for UC Merced received a national 2012 AIA COTE Top Ten Green Projects Award, and the Owings Award for Environmental Excellence in 2013. Dr. Race is the Director of University of Houston's Center for Sustainability and Resilience (CeSAR). His design talent, practice experience, and research interests intersect in his classroom studios where he emphasizes design innovation grounded by real world experience.



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Course Description

Architects design cities, districts, and buildings and the impact of our present urban design approach is the source of about 70% of GHG emissions. This seminar will review popular mitigation and adaptation strategies discovered in a national survey of 200 U.S. towns and cities. Climate action planning for low carbon cities includes GHG mitigation, climate adaptation, and resilience strategies. The presenter will share emerging urban design outcomes from climate planning and effectiveness of popular strategies of GHG reductions at a block, district, and city scale.



Learning Objectives

1. Discuss the scope of GHG emissions that in the architecture professions' portfolio
2. Review what cities are doing to mitigate GHG emissions in climate action plans
3. Review the effectiveness of mitigation strategies
4. Demonstrate effective strategies at city, district, and block scales



And now for our presentation:

The Architect's Role in Addressing Climate Change: Greenhouse Gas Mitigation Strategies at a Community and District Scale



Building Cities with Aspirations



Restoration
Tax Credits
and Façade
Restoration
Program

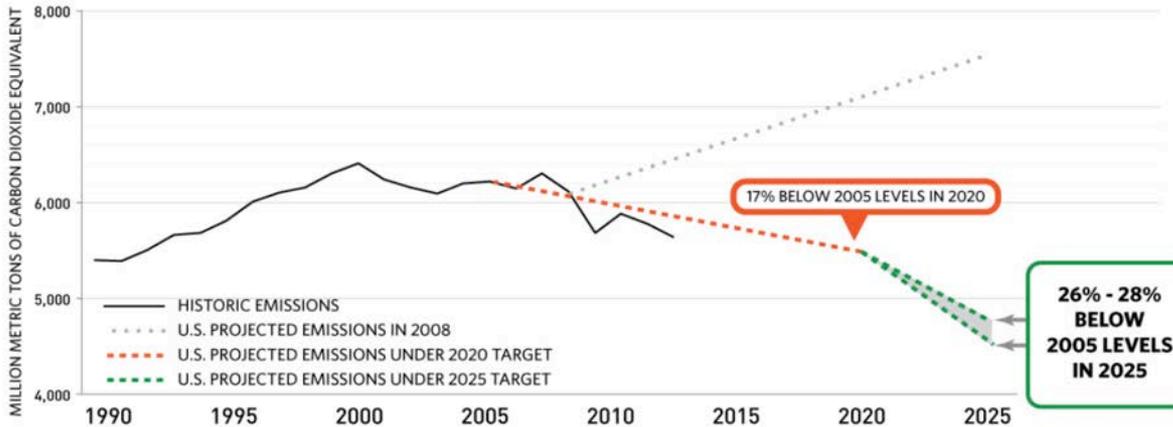
Park Design
Competition
and
Renovation

LRT System
Regional Plan
and \$25M
Redevelopment
Commitment

First PBID in
California and
Downtown
Partnership
Management

We all get WAY less carbon ...

U.S. EMISSIONS UNDER 2020 AND 2025 TARGETS



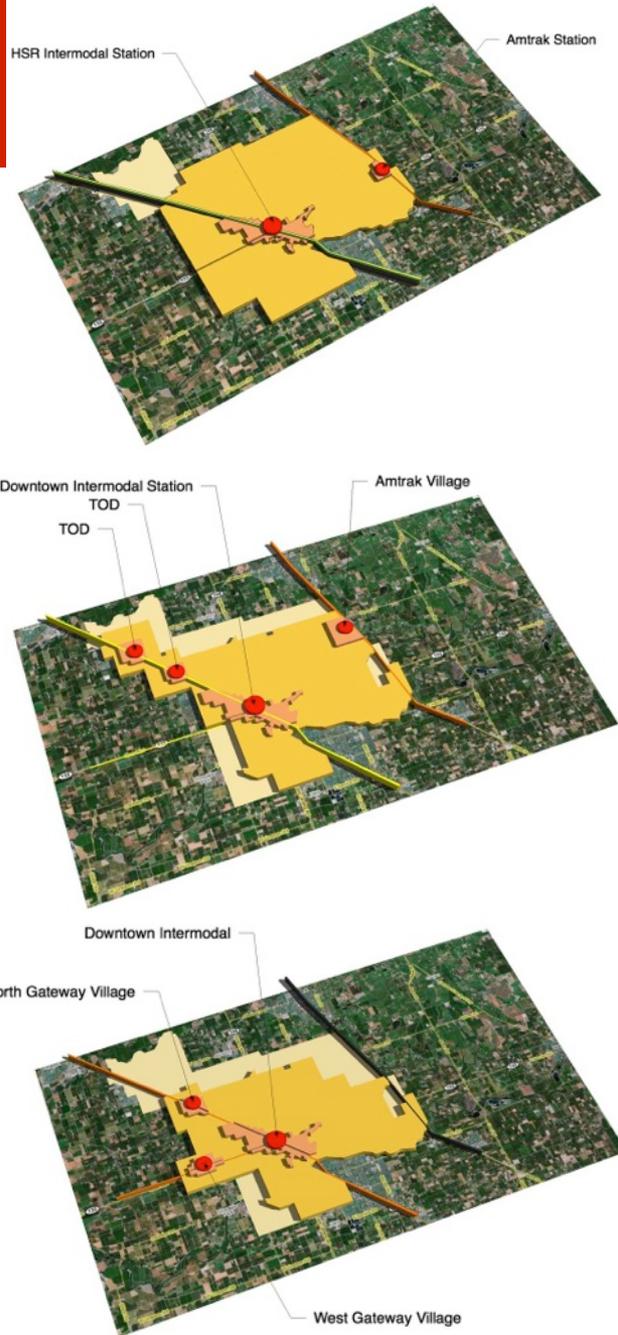
(Source: International Energy Agency, 2015)

2013 U.S. Climate Action Plan:

- Carbon pollution standards for new and existing power plants.
- Post-2018 heavy-duty vehicle fuel efficiency standards.
- Achieve a 40-45% reduction in methane emissions from 2012 levels by 2025 from oil and gas production.

$(248.7M / 392M) \times 0.20 = 12.7\%$ per capita CO₂e

We are allowed about 1/8th the carbon footprint we had in 1990.



Motivation for Climate Action Plans



Chicago Mayor Daley

- Make Chicago the greenest city
- Projects and programs that implement CAP

Mayor Will Wynn of Austin

- Mayor that advocated and lead city to consensus regarding mitigation planning
- Later became CEO of Austin Energy - - greenest municipal energy company



Political leadership provides motivation

- Cities credit **local political leadership** (63%) and local **criticize advocates** (45%) as their primary motivation for preparing a CAP.
- Over a third (36%) of CAP cities identify a **strong local sustainability tradition**.
- Motivations also include conditions from the **funder** to complete a CAP (10%) and **state requirements** (9%).

Source: 2012-2013 survey Bruce Race P.I.

Bruce Race, PhD, FAIA, FAICP
CeSAR

Universal Strategies— Centered, Compact, Connected

CAP cities are employing **similar strategies** for mitigating GHG emissions, regardless of climate region, while responding to different adaptation challenges.

Cities in states **with and without** comprehensive planning requirements **employed similar supply-side and demand-side strategies**.

CENTERED: CAP strategies are reinforcing (64%) and influencing (39%) city commitments to **developing in and adjacent to downtowns**.

COMPACT AND CONNECTED: High eGRID CO₂e cities are placing an emphasis **on increasing density and transit-oriented development**, low CO₂e cities share **reduced parking standards** as a common strategy.

West, Northwest and Upper Midwest climate regions are **employing more form-changing policies** than other regions.

Influence on Urban Form Policies–Mitigation

CAPs are making cities more compact, concentric, and centered with a higher **“passive performance”** - - walking and biking.

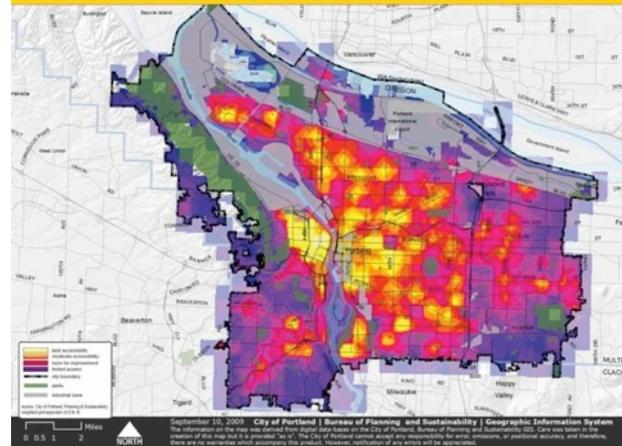
84% of survey cities reported that their CAP **emphasizes walking and biking.**

CAP cities are **reducing parking requirements (49%)** and **expanding transit services (48%),**

Larger cities (>250,000) CAPs more often increasing **density around transit.**

Almost half (48%) of survey cities are pursuing higher **energy efficiency standards.**

20-MINUTE COMPLETE NEIGHBORHOOD CONCEPT



Influence on Urban Form Policies—Adaptation



Boulder

CAP influence over infrastructure policies seems to be supporting popular city form policies.

65% cited **walking and biking infrastructure** and 46% identified on-site **stormwater** management as an important action.

Climate **adaptation issues** most often addressed by CAP cities are heat islands, flooding, drought and wildland fires.



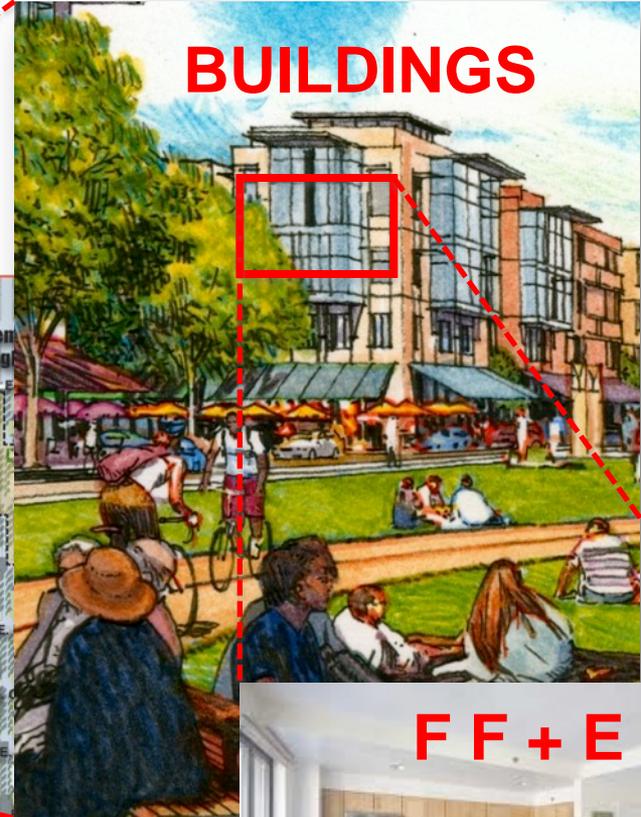
Annapolis

The Architect's Role in Preventing Climate Change

COMMUNITY



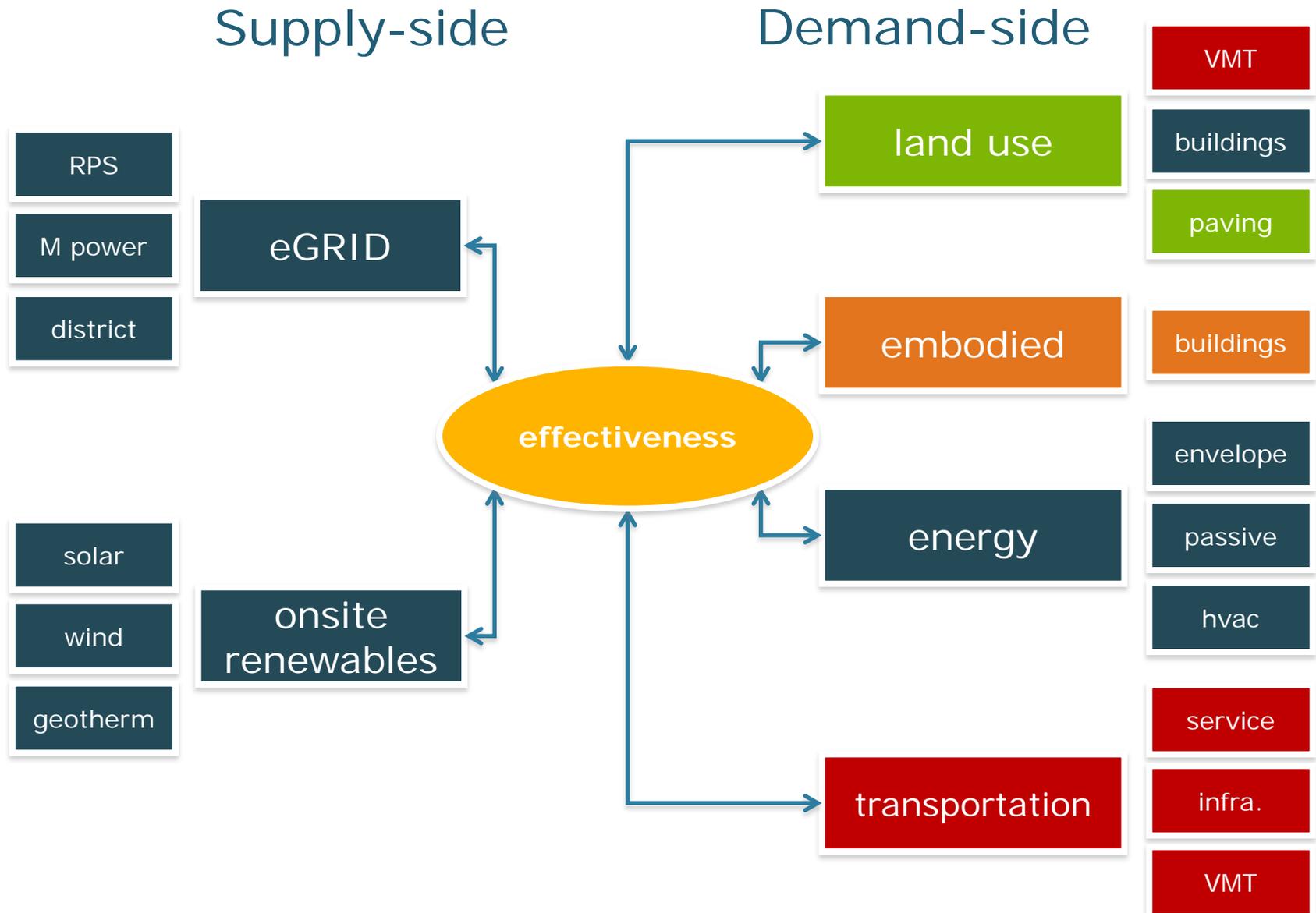
BUILDINGS



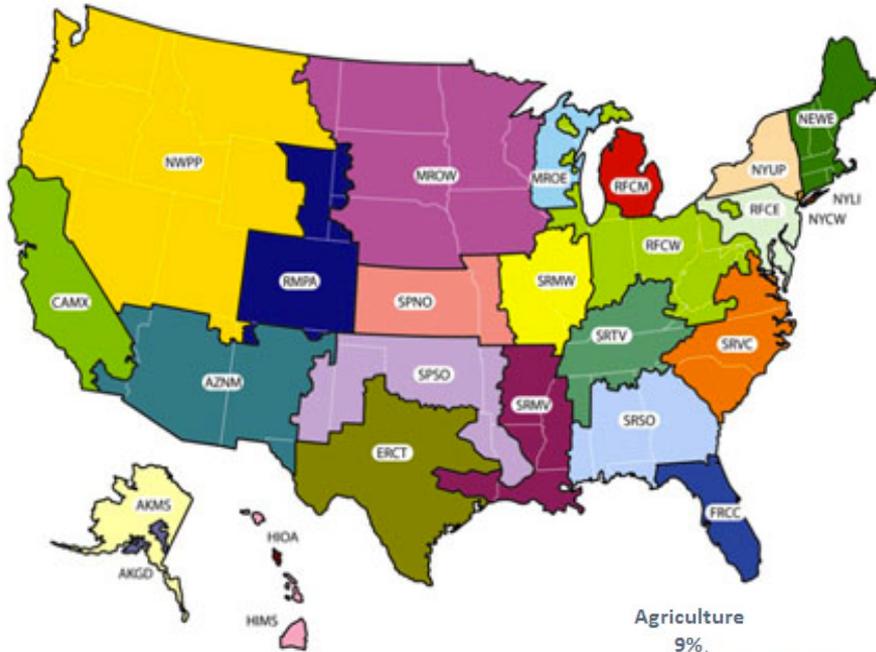
FF + E



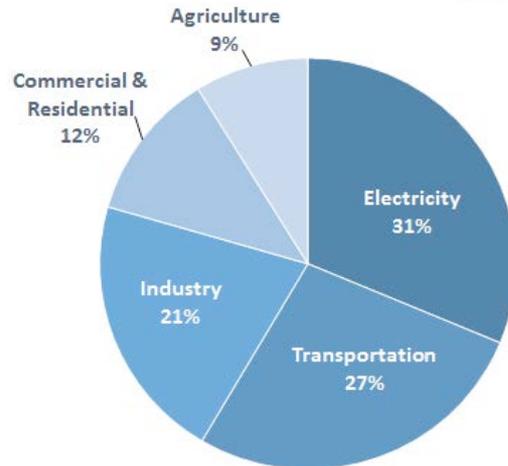
Creating Effective GHG Mitigation Strategies



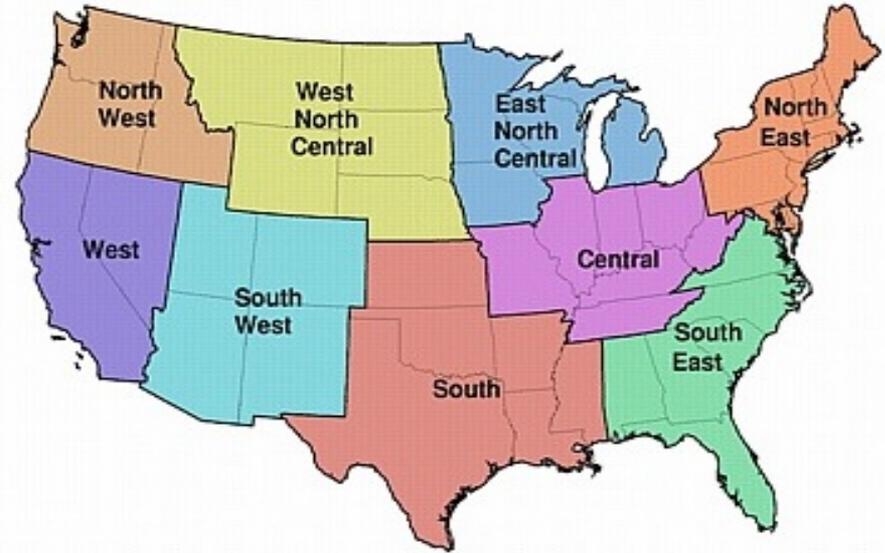
Energy and Climate Context



EPA eGRID



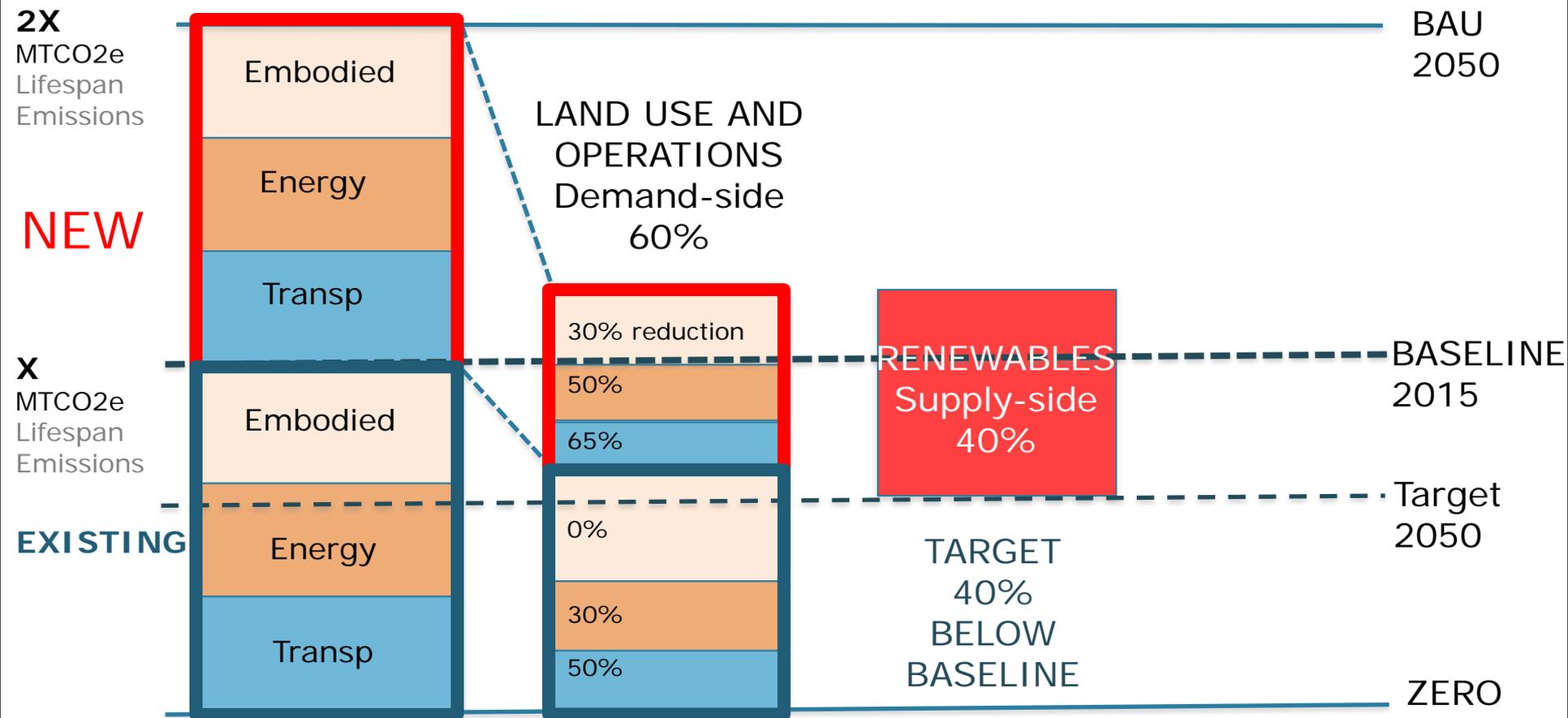
U.S. Standard Regions for Temperature & Precipitation



National Climatic Data Center, NOAA

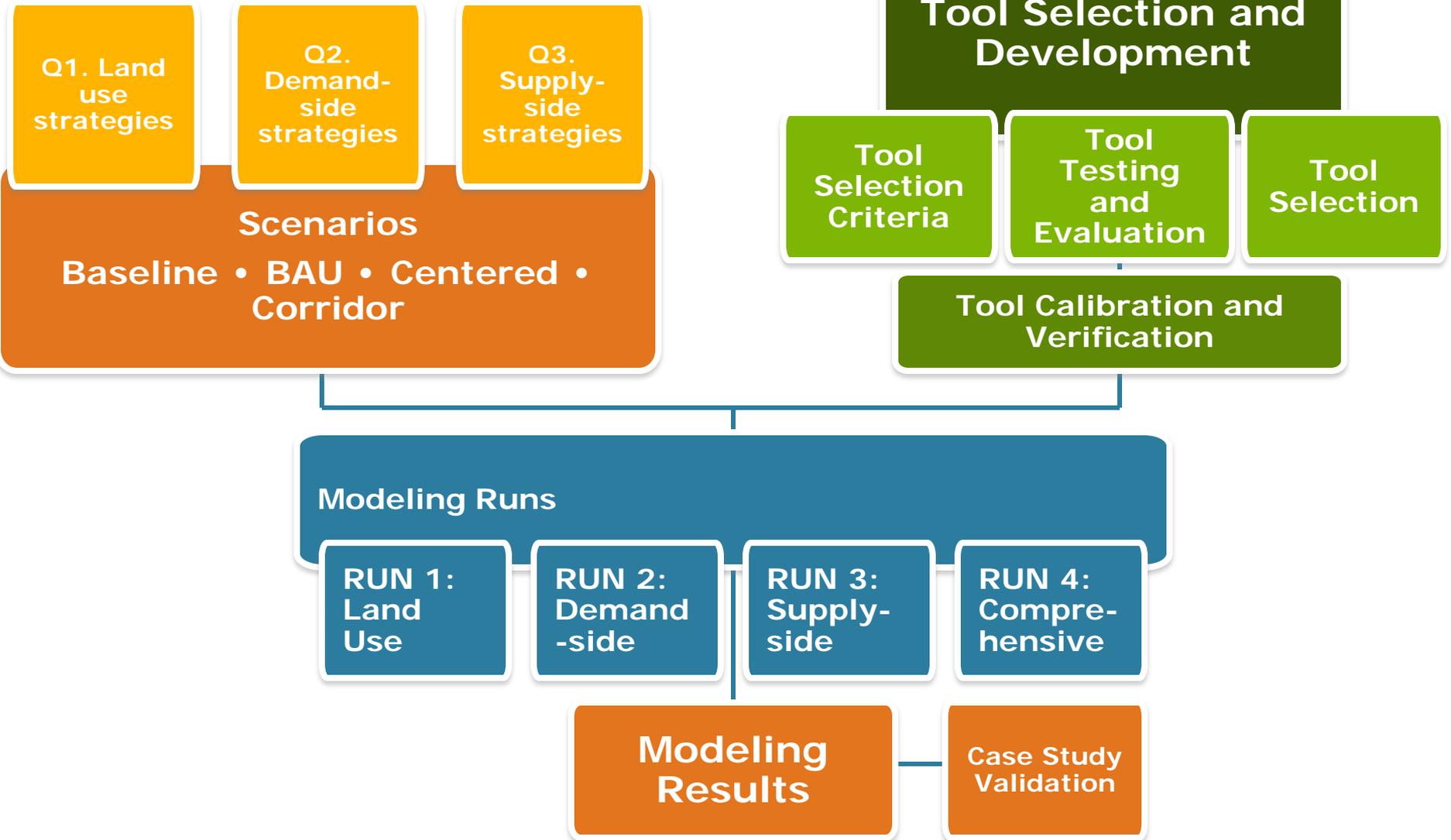
Climate Regions

GHG Mitigation Baselines and Targets



Demand-side and Supply-side Goals

Modeling Scenarios



Smart Growth Scenarios—Average U.S. City

Baseline City,
50,000 pop.

BAU City,
100,000 pop.

Centered City,
100,000 pop.

Corridor City,
100,000 pop.

- Development and redevelopment organized along transit corridor
- Medium density redevelopment and infill
- Transit dependent
- Transit dependent

Baseline

1 BAU

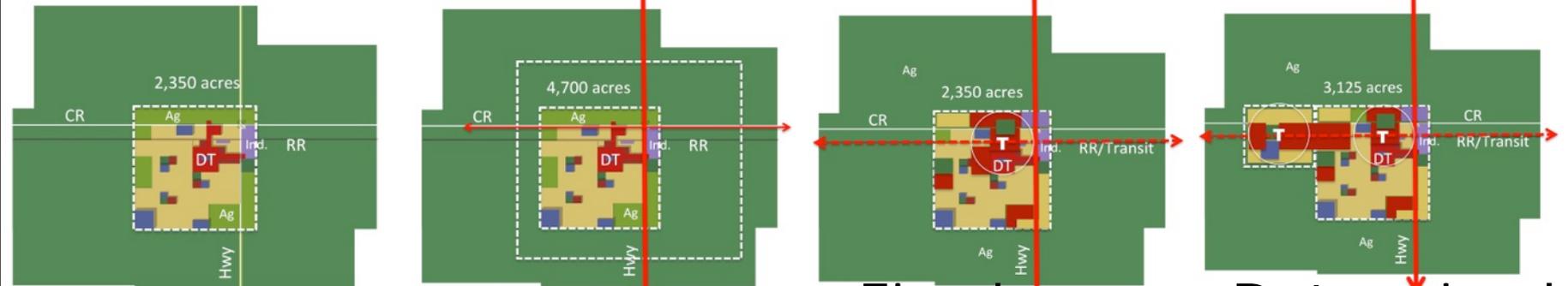
2 Centered

3 Corridor

Flexible

Fixed

Determined



Mitigation Assumptions by 2050

Transportation goals—400% mpg, 30% VMT

- Fuel efficiency (CAFÉ standards takes current 20mpg to 54.5mpg by 2025 - - 80mpg achievable by 2050)
- VMT (30% improvements due to infrastructure and transit services)

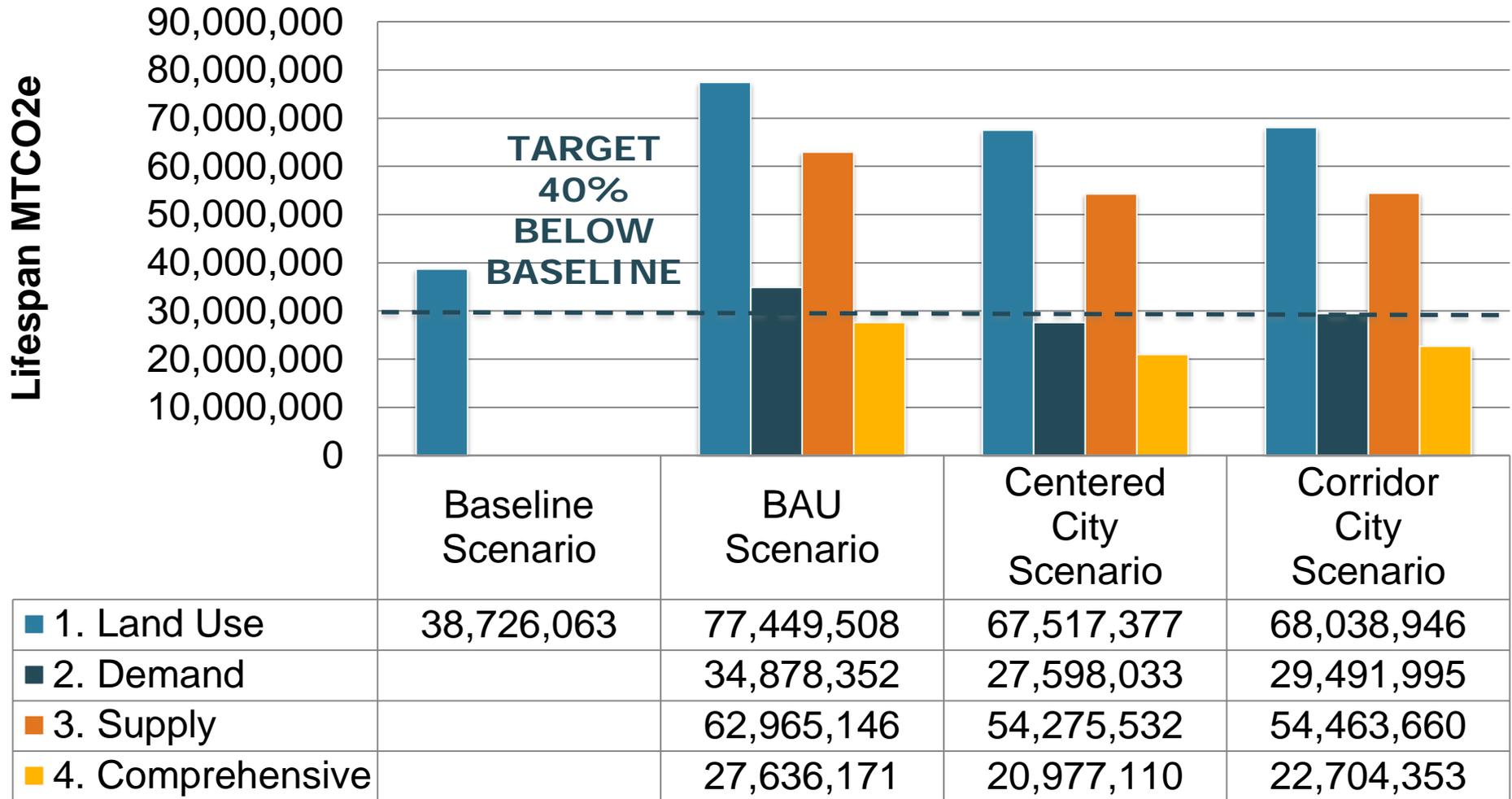
Building efficiency goals—50% energy, 30% embodied

- Energy efficiency (70% for new construction and 30% for existing building stock - - assumes 50% overall)
- Embodied emissions (case studies identify 20-25% reductions possible under current technologies - - 30% assumed by 2050)

Renewable energy goals—40%

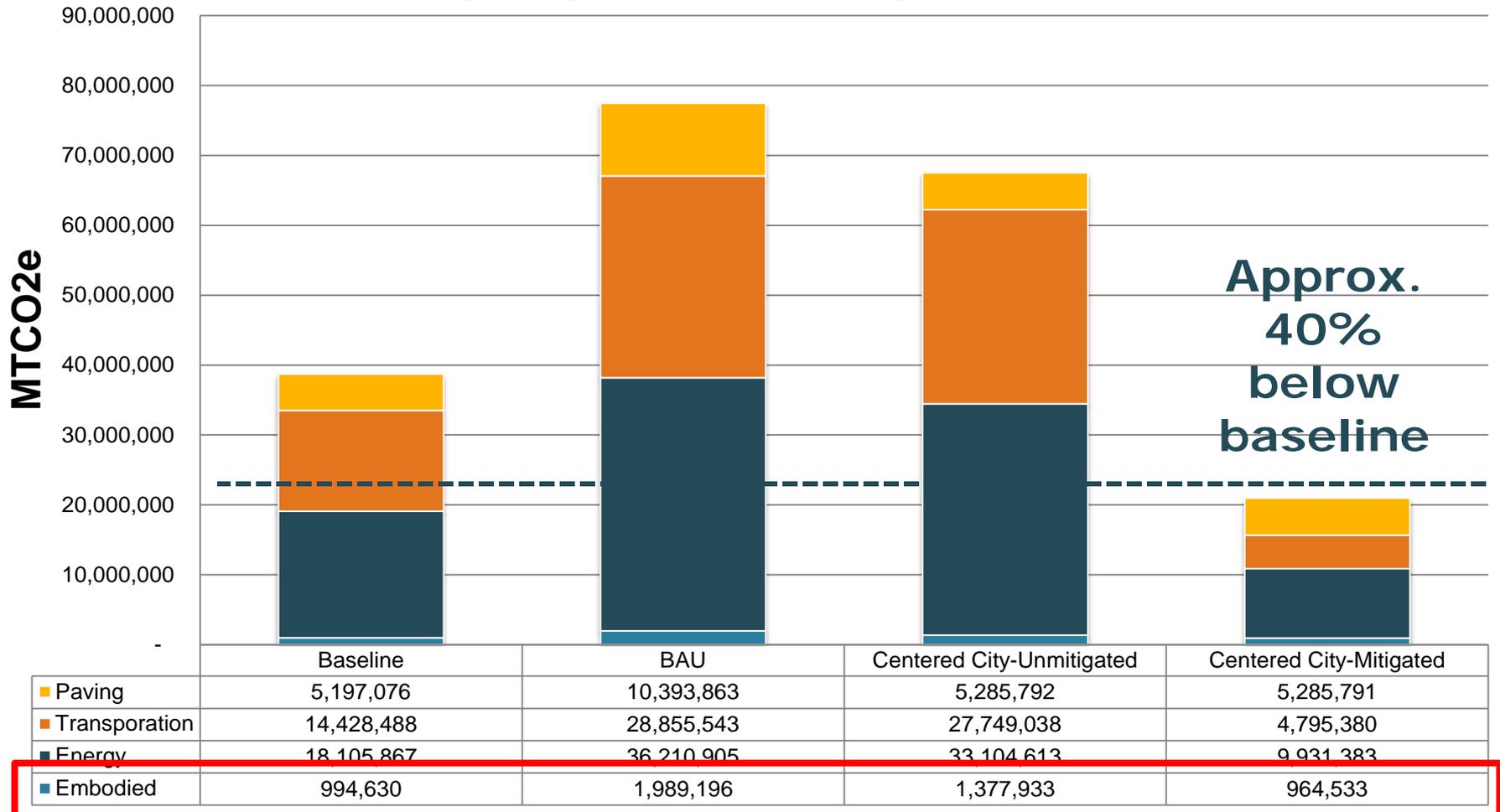
- RPS (all but 13 states have RPS policies - - assume 30% by 2050)
- Goal of 10% for all onsite renewable

Four Model Runs



Effectiveness of Mitigation Strategies

Comparing Mitigated and Unmitigated Scenarios



Embodied CO2e Emissions

Table 6.5

Building Type Embodied CO2e Sensitivity Analysis

Modeling Assumptions	Athena Impact Calculator (1)	Case Studies
Single Family (Wood Frame)	46,900 kgCO2e 280 m2 .169 MTCO2e/m2	HIGH (2) 51,400 kgCO2e 225 m2 .224 MTCO2e/m2
Assume: .220 MTCO2e/m2		MID. 49,300 kgCO2e .219 MTCO2e/m2 LOW (no basement) 30,000 kgCO2e .133 MTCO2e/m2
Single Story Commercial (Metal Stud)	314,000 kgCO2e 1,200 m2 .262 MTCO2e/m2	Grocery Store (4) 3,528 MTCO2e 9,393 m2 .376 MTCO2e/m2
Assume: .262 MTCO2e/m2		Warehouse (4) 8,257 MTCO2e 35,400 m2 .233 MTCO2e/m2
High Density Residential/Mixed-use (Wood Frame)	1,050,000 kgCO2e 8,000 m2 .131 MTCO2e/m2	HIGH (3) (LESOSAI) 3 kgCO2e/m2 per year 60 yrs x 3 = 180 kgCO2e .180 MTCO2e/m2
Assume: .180 MTCO2e/m2		LOW (3) (Athena Impact Est.) .138 MTCO2e/m2
Multi-Story Office (Steel Frame)	3,920,000 kgCO2e 7,200 m2 .544 MTCO2e/m2	10-L Office (4) 14,937 MTCO2e 33,018 m2 .452 MTCO2e/m2
Assume: .400 MTCO2e/m2		16,480 m2 (5) .300-.410 MTCO2e/m2
Hospital	NA	10,752 m2 (5) .360-490 MTCO2e/m2
Assume: .400 MTCO2e/m2		
School/Education	NA	13,500 m2 (5) .380-.520 MTCO2e/m2
Assume: .409 MTCO2e/m2		

Notes:

1. See Table 6.2 for program description for building types
2. Single-family estimates from NAHB (Carnow, 2008, pp. 2-8)
3. 6L Wood frame multi-family project in Vancouver, BC modeled (S. Tanner, 2012, pp. 77-80)
4. Non-residential UK case studies (M.Sansom, 2012)
5. Comparative analysis of structural systems for three building types by the Alliance for Sustainable Building Products (Burridge, 2013)

Percentage of Embodied GHG

Scenarios

BAU 2.5%

City Centered (Unmitigated) 2.0%

City Centered (Mitigated) 4.8%

Embodied percentage increases as we approach net zero

Meeting Goals–Centered City vs. BAU

Table 6.15

Comparative Benefits of Strategies for Centered City Scenario

Goals	Strategies	Worksheet Results	State and Federal Influence
	Top strategies from Study 2 CAP City Survey	Reductions in CO2e of BAU	
Land Use	<ul style="list-style-type: none"> Make cities more compact, concentric, and centered with a higher “passive performance” - - walking and biking. Reinforce and influencing city commitments to developing in and adjacent to downtowns. Place an emphasis on increasing density and transit-oriented development. 	18% (10.1 gtCO2e)	Transit funding
	<ul style="list-style-type: none"> Pursue higher energy efficiency standards for buildings. Reduce parking requirements and expanding transit services. 	23% (13.0 gtCO2e)	Building codes
Demand-side Mitigation	<ul style="list-style-type: none"> Provide incentives for renewable energy. 	1% (0.6 gtCO2e)	Vehicle fuel efficiency standards
		11% (6.2 gtCO2e)	
		29% (16.4 gtCO2e)	
Supply-side Mitigation		18% (10.2 gtCO2e)	State RPS policies
Target Reductions		100% (56.5 gtCO2e lifespan emissions, 42% below baseline)	
40% below Baseline			
54.3 tgCO2e in reductions			

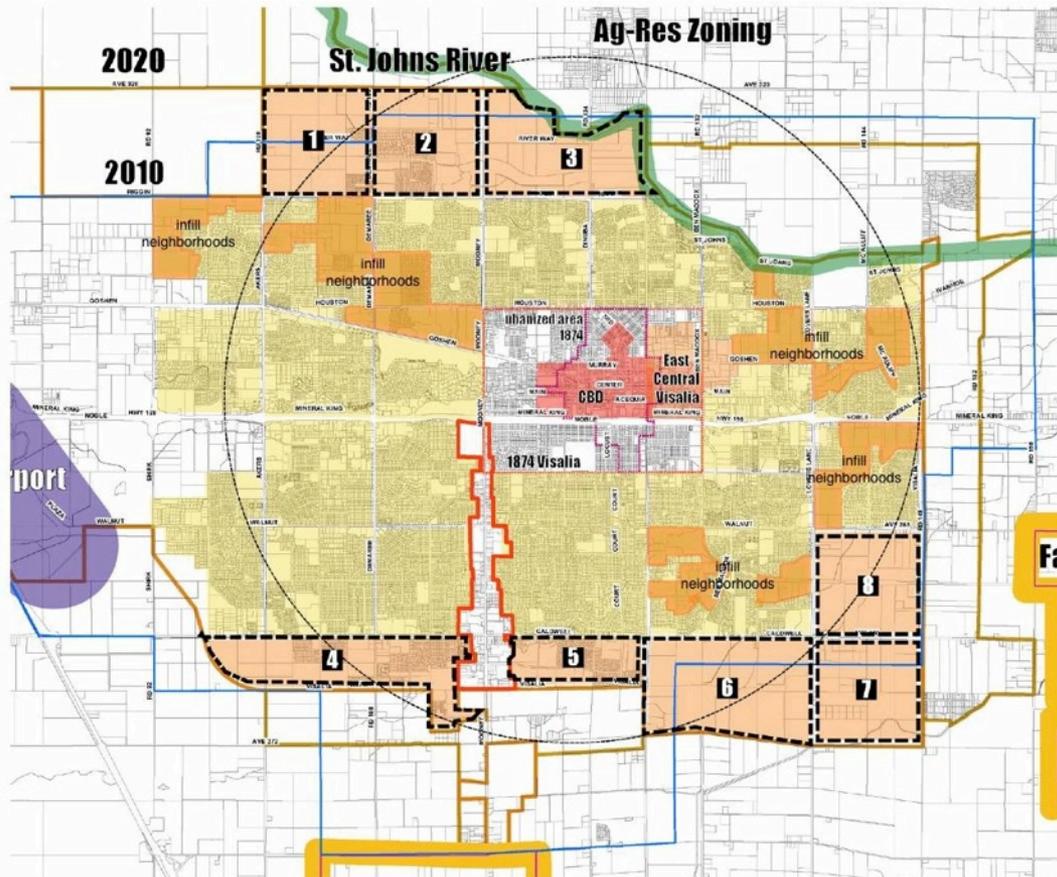
About 18% of reductions come from **smart growth land use features**

Approximately 64% of the CO2e reductions are from **demand-side strategies**

- Energy efficient buildings
- Reduced VMT
- Better vehicle fuel efficiency and fuel mix
- Reducing the embodied CO2e in new construction and renovation

About 18% of the overall reduction in CO2e would come from **supply-side strategies**

Strategic Choices—Comprehensive Plan



Visalia, CA Smart Growth Strategies

- Edge/expansion sites
- Infill neighborhoods
- Core/downtown districts
- Dispersed infill
- ADUs

Neighborhood 1:
Riverway 1 Master Plan

Neighborhood 2:
Riverway 2 Master Plan

Neighborhood 3:
Riverway 3 Master Plan

Neighborhood 4:
Caldwell West Master Plan

Neighborhood 5:
Caldwell East Master Plan

Neighborhood 6: Southeast Area
Specific Plan

Neighborhood 7:
Road 148 South Village Master Plan

Neighborhood 8:
Road 148 North Village Master Plan

Case Study–East Downtown Visalia

Downtown Expansion Strategies Visalia

Service Commercial Infill Townhouse Neighborhood East Main Mixed-use Mill Creek Market Plaza Transit Center

New building types in market place

1,000 new downtown units

4,000 new jobs

Extension of Main Street

Right:

Estimate Development Program Summary

1. Santa Fe	
Opp. Sites	10.52 acres
Residential	250 units
Commercial	206,000 SF
2. East Main	
Opp. Sites	19.63 acres
Residential	350 units
Commercial	106,000 SF
3. Civic Center	
Opp. Sites	10.00 acres
Office	280,000 sf
4. Central Park	
Opp. Sites	10.00 acres
Residential	400 units
Commercial	20,000 SF
5. Ben Maddox Business Center	
Opp. Sites	19.00 acres
Office	500,000 SF
6. East Acequia Service	
Commercial	
Opp. Sites	3.59 acres
Serv. Commercial	40,000 SF
Open Space	15.66 acres
TOTAL	
Opp. Sites	88.4 acres
Residential	1,000 units
Employment	1,152,000 SF



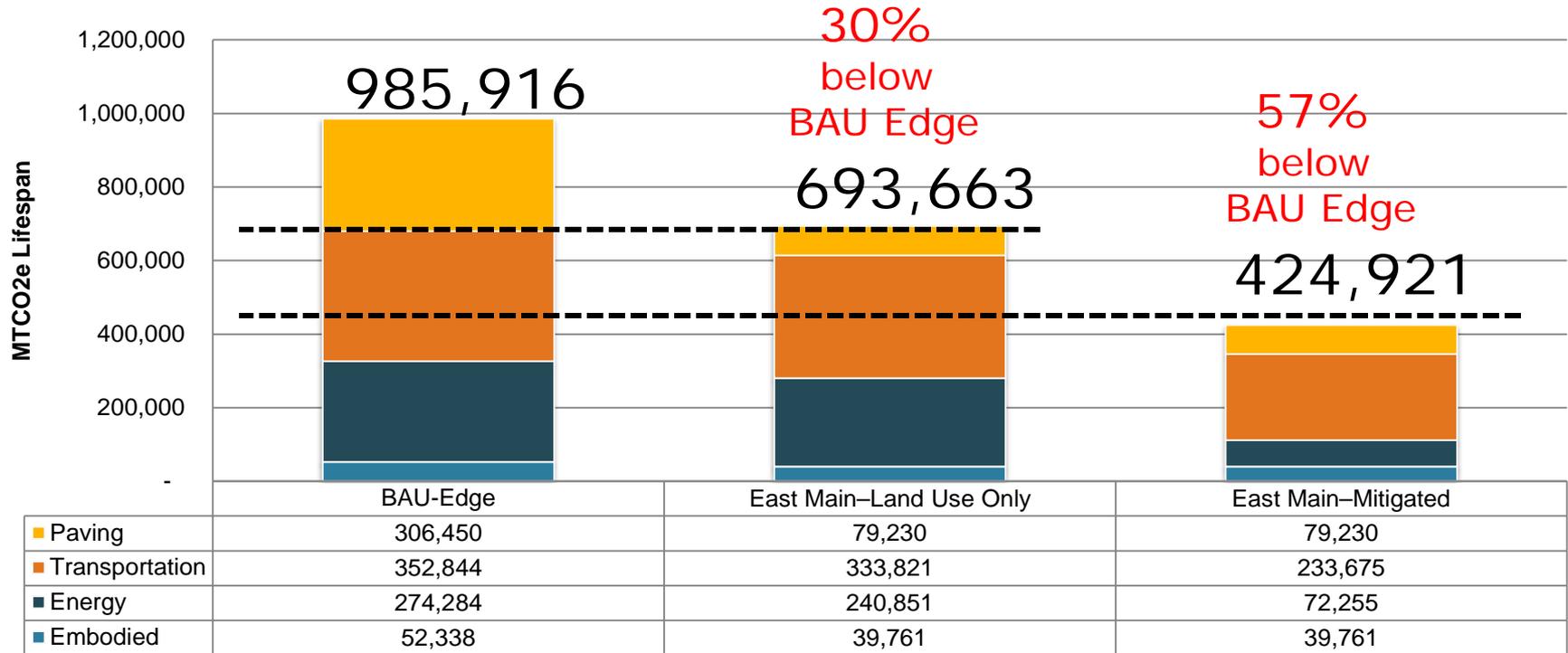
Commercial Office Central Park Civic Center Park Civic Center Santa Fe Mixed-use



Bruce Race, PhD, FAIA, FAICP
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Infill District vs. Edge Development in Visalia

Scenario Comparison—2025 Build-out



Assumptions

- Embodied—30% of national ave. BAU, 30% of national ave. Mitigated
- Demand-side Energy—50% of national ave. for BAU, 70% of national ave. for Mitigated
- Supply-side Energy—60% of national ave. for BAU, 80% of national ave. for Mitigated
- Transportation—54.5MPG (CAFÉ standards), 30% VMT reduction for Mitigated

Case Study—Block



BAU



PROGRAM
 Site Area 53,000 NSF (1.2 acres)
 Resid. 1.2a @ 52 DU/a = 60 DUs
 Commercial 8,000 SF (ground floor)

SMART BLOCK DEVELOPMENT

18,712 MTCO2e Lifespan
 2.80 MTCO2e Per Capita Annual

4 % Embodied 28 % Energy 63 % Transportation 4% Paving

COMPACT DEVELOPMENT (2008 Merced CAP Baseline)

31,928 MTCO2e Lifespan
 4.78 MTCO2e Per Capita Annual

3 % Embodied 25 % Energy 69 % Transportation 2 % Paving

Targets: Below U.S. Average

30% reduction 50% reduction 21% reduction
 60% reduction

PROGRAM
 Site Area: 20 Acres
 Resid. 15A @ 4 DU/a=60 DUs
 Commercial 8,000 SF (pad)

(2008 Merced CAP Baseline)

54,215 MTCO2e Lifespan
 5.36 MTCO2e Per Capita Annual

2.9 X RMU Smart Block

PROGRAM
 Site Area 87,120 NSF
 Resid. 2a @ 30 DU/a = 60 DUs
 Commercial 8,000 SF (single story storefront)

SMART BLOCK DEVELOPMENT

21,028 MTCO2e Lifespan
 3.17 MTCO2e Per Capita Annual

2 % Embodied 24 % Energy 64 % Transportation 9% Paving

COMPACT DEVELOPMENT (2008 Merced CAP Baseline)

35,506 MTCO2e Lifespan
 5.35 MTCO2e Per Capita Annual

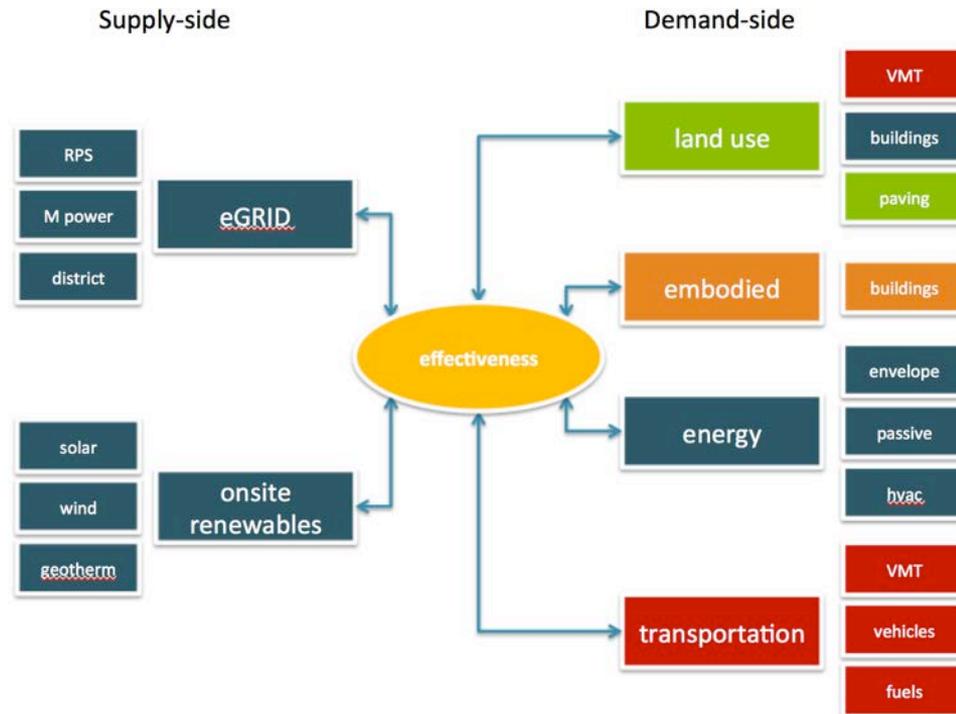
2 % Embodied 21 % Energy 71 % Transportation 6 % Paving

Targets: Below U.S. Average

30% reduction 50% reduction 21% reduction
 60% reduction

Effectiveness of Strategies

- Reduction of CO2e in the grid
- District-scale renewables
- Roof-top distributed solar
- Small scale wind
- Site or district geothermal



1 acre
193 boreholes
290,400 GSF

363 DUs @ 800 GSF/DU

Assumes:
1 borehole/225 SF
1 borehole heats/cools
1,500 GSF

- Compact and connected development
- Low-impact, green infrastructure
- Locally and sustainably harvested timber
- Efficient building envelope-insulation and ventilation
- Create a walking city
- Add new transit technologies—fuel efficiency

Summary and Conclusions

Demand-side Strategies: How effective are demand-side strategies, such as increasing energy efficiency of buildings and improving mobility services, in reducing GHG emissions?

The bulk of reductions in CO₂e come from increasing energy efficiency of **buildings**, and most importantly, **implementing CAFÉ standards** for cars and trucks.

Modeled **demand-side strategies** suggest they can reduce lifespan CO₂e by up to **64% below the BAU scenario**.

These strategies are **dependent on state and federal actions** and regulations.

Summary and Conclusions

Supply-side Strategies: How effective are common demand-side strategies in combination with supply-side strategies?

Reduction in the amount of CO₂e in the grid and use of renewable onsite sources are assumed to provide up to a 30% reduction in emissions below the BAU scenario. In reality, this **varies from state to state** depending on the CO₂e content in the eGRID region.

The Merced validation case study demonstrates **supply-side reductions compared to the national average can be quite steep.**

Cities with **low CO₂e in the grid** and located in a climate with fewer heating degree-days, have a **distinct advantage.**

Summary and Conclusions

Conclusion

Many CAP city long-term targets are to be 80% below 1990 GHG emissions levels by 2050. The mitigated scenarios included informed assumptions about how much demand-side and supply-side reductions could be expected by mid century. **It will require innovation and intergovernmental cooperation.**

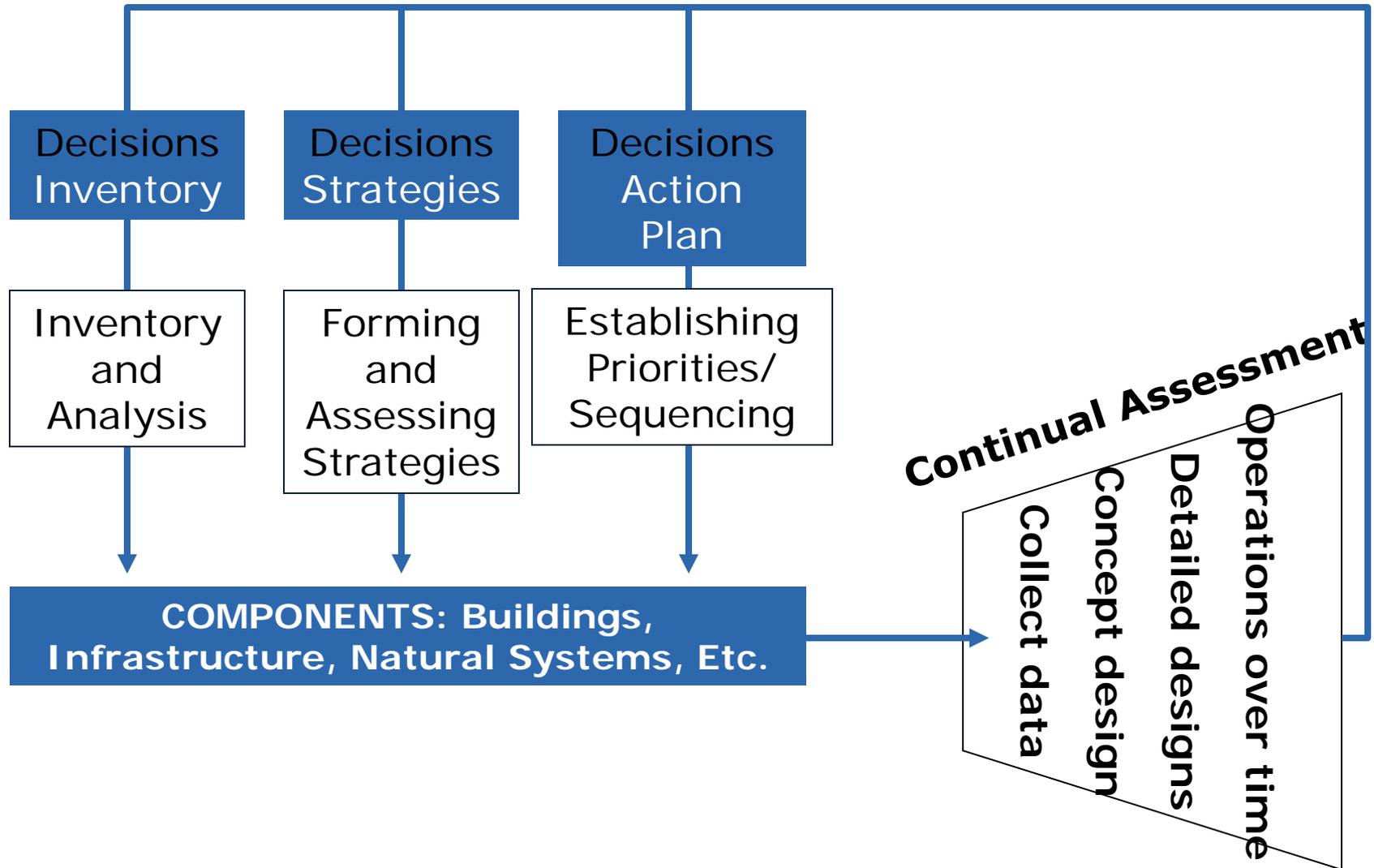
The **enhanced passive-performance of cities** with walk-first neighborhoods that reduce VMT, energy use, water, and waste by design is an **important down payment for a low carbon future.**

The cities with **growth polices** focused on compact, centered and connected development patterns, **energy efficient construction** and retrofit of existing buildings, seem to be on the **right track.**

Implementation

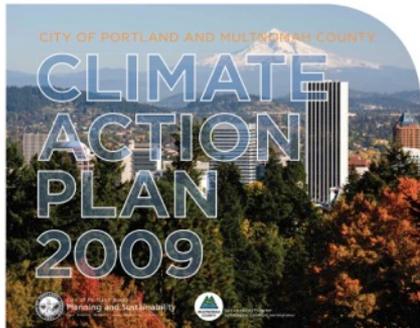
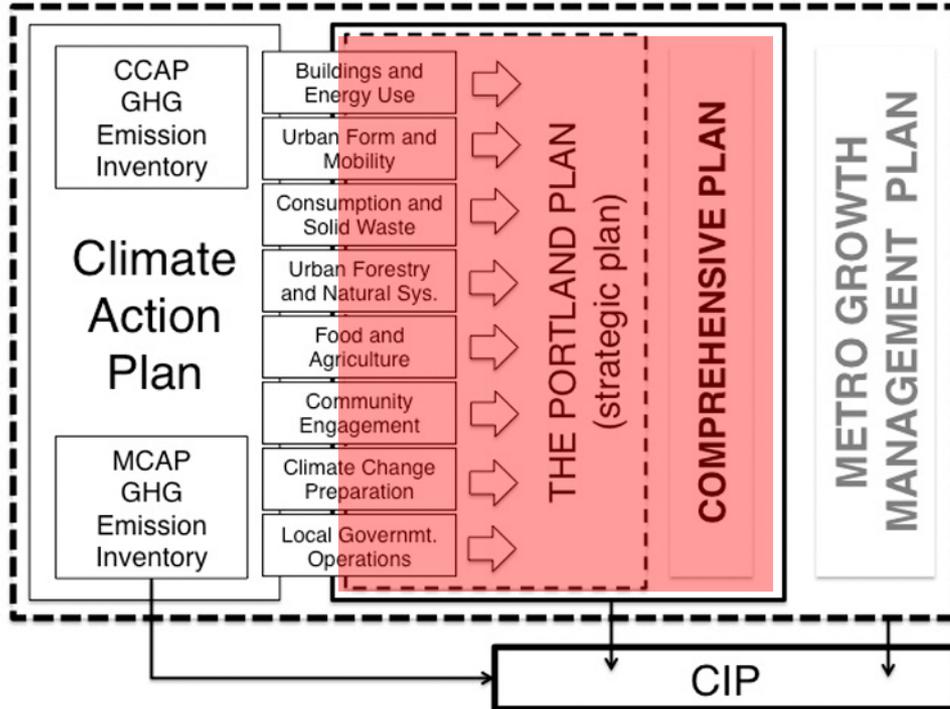
- Continuous assessment
- Policy-level Commitment
- Strategic Investments
- Rewarding good behavior

Implementation of GHG Strategies

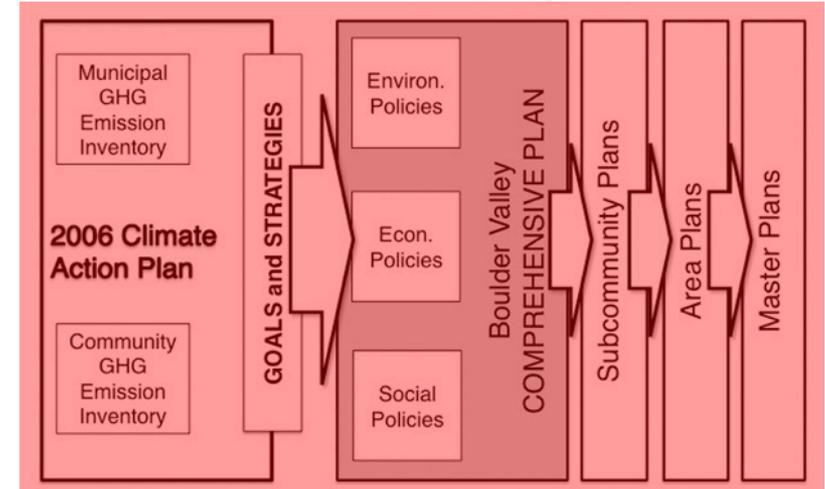


Integration of GHG Reduction Strategies

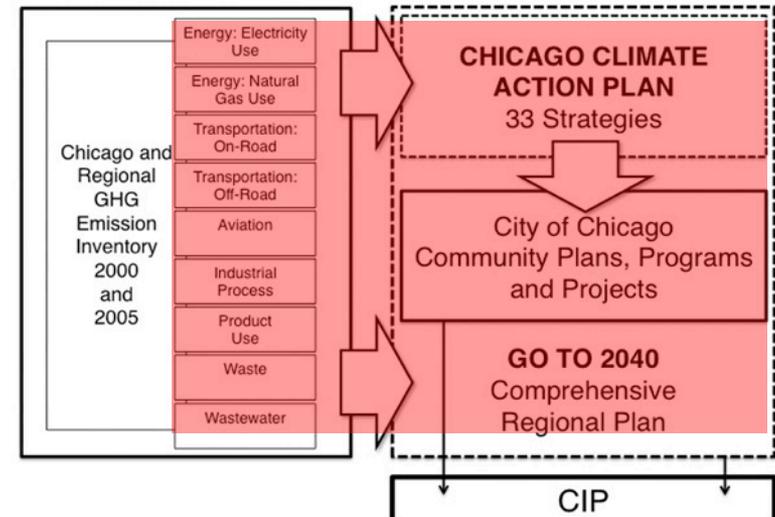
Portland CAP Integration



Boulder CAP Integration



Chicago CAP Integration



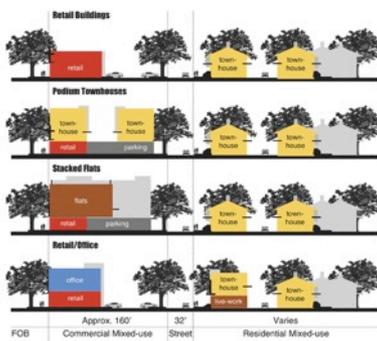
Policy Level Commitment

Smart Growth Street

reinvesting in **Fair Oaks Boulevard** as a centerpiece **Smart Street** for Carmichael



East-West Section through Fair Oaks Boulevard



Fair Oaks Boulevard Corridor Plan

2-13-08

Smart Growth Street Land Use Concept

Transportation

- Improves traffic flow
- Promotes walking and transit use
- Connects bikeways

Environment

- Enhances community identity
- Improves air and water quality
- Provides shade—reduces “heat island” effects

Community

- Calms neighborhood traffic
- Connects neighborhoods
- Implements overall community circulation plan

Economy

- Increases property values
- Promotes commercial and neighborhood vitality
- Provides social focus



50% of vacant commercial corridor land in unincorporated Sacramento County developed at townhouse densities houses 50,000 people - - in transit corridors and saves 5,000 acres of farm land

8-9-07 progress draft

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Visible Evidence of a Low Carbon City

Imagining Sustainability:

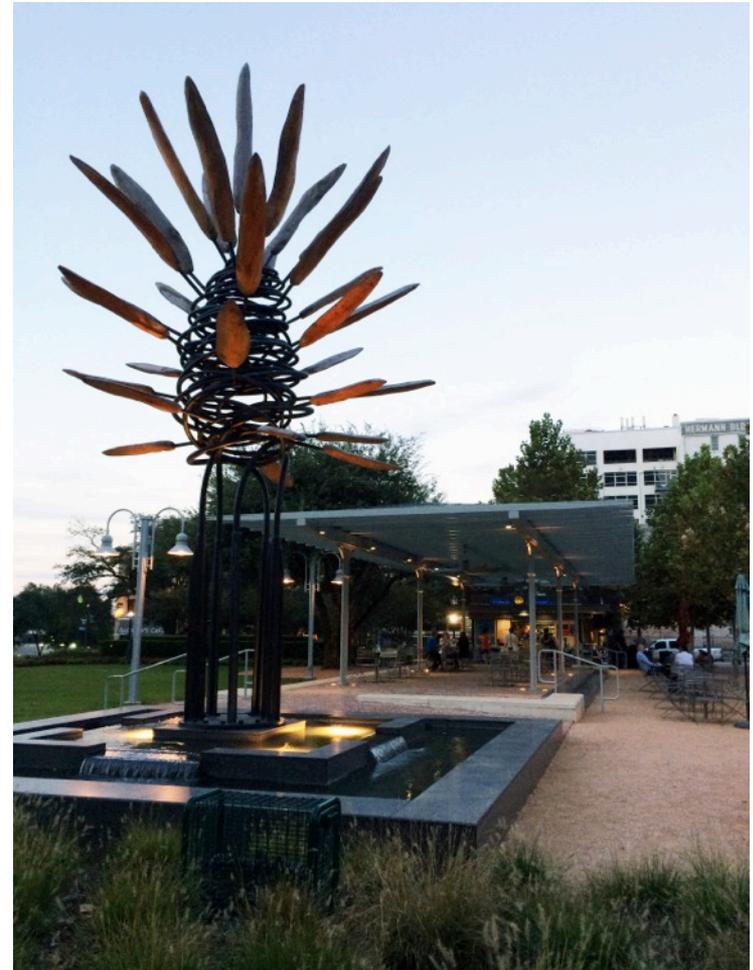
What does a sustainable community look like? What are its visible features?

Defining Good Behavior:

How do we measure success at a community and regional scale? Who defines the metrics and monitors our success?

Rewarding Good Behavior:

How do we reward good behavior? What are the incentives for sustainable investment and who allocates them?



Market Square, Houston

Lauren Griffith Associates

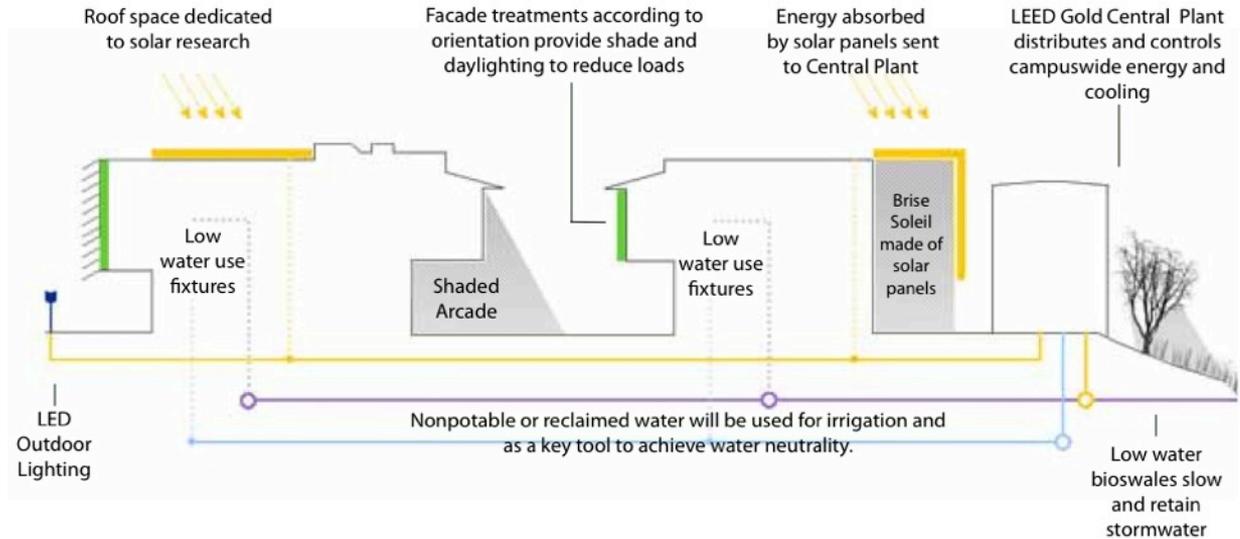
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Q + A



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- 1) Downtown Amherst Urban Design Guidelines
- 2) Stockton Waterfront Master Plan
- 3) Fair Oaks Boulevard Corridor Plan
- 4) Santa Cruz Housing Strategy
- 5) UC Merced Long Range Development Plan
- 6) Morristown, New Jersey AIA SGAAT
- 7) Napa City Hall Master Planning
- 8) Vista City Center Master Plan



the Natural Edge



ampus Loop Road

Campus Loop Road defines a distinct, publicly-accessible edge between the built and natural environment. Native planting along this edge protects the 30,000 acres of adjacent vernal pool grasslands, which provide habitat for an endangered or threatened species. Visible renewable energy infrastructure demonstrating the campus' sustainability mission, such as wind turbines and solar panels. Naturally landscaped bioswale median directs stormwater to multi-function holding areas.



PROGRAM	Site Area	Resid.	Commercial
	53,000 NSF (1.2 acres)	1.2k @ 52 DU/s = 60 DU/s	8,000 SF (ground floor)
SMART BLOCK DEVELOPMENT			
	18,712 MTCO2e Lifespan		
	2.80 MTCO2e Per Capita Annual		
	4% Embodied	28% Energy	63% Transportation
			4% Paving
COMPACT DEVELOPMENT (2000 Merced CAP Baseline)			
	31,928 MTCO2e Lifespan		
	4.78 MTCO2e Per Capita Annual		
	3% Embodied	25% Energy	69% Transportation
			2% Paving
Targets: Below U.S. Average			
	30% reduction	50% reduction	21% reduction
			60% reduction



PROGRAM	Site Area	Resid.	Commercial
	20 Acres	15A @ 4 DU/s = 60 DU/s	8,000 SF (pad)
(2000 Merced CAP Baseline)			
	54,215 MTCO2e Lifespan		
	5.36 MTCO2e Per Capita Annual		
	2.9 X PMU Smart Block		



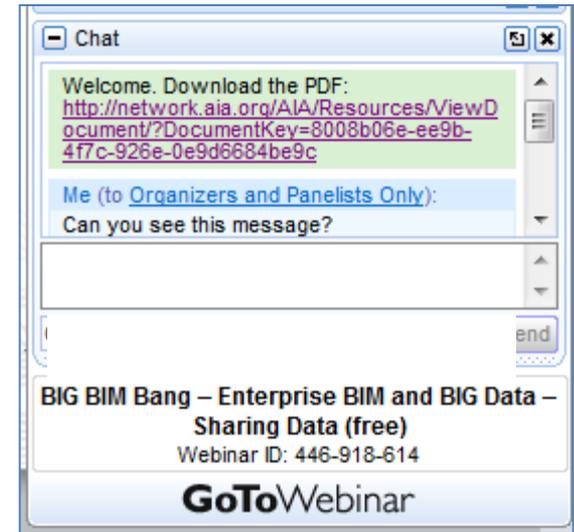
PROGRAM	Site Area	Resid.	Commercial
	87,130 NSF	2k @ 30 DU/s = 60 DU/s	8,000 SF (single story storefront)
SMART BLOCK DEVELOPMENT			
	21,028 MTCO2e Lifespan		
	3.17 MTCO2e Per Capita Annual		
	2% Embodied	24% Energy	64% Transportation
			9% Paving
COMPACT DEVELOPMENT (2000 Merced CAP Baseline)			
	35,506 MTCO2e Lifespan		
	5.35 MTCO2e Per Capita Annual		
	2% Embodied	21% Energy	71% Transportation
			6% Paving
Targets: Below U.S. Average			
	30% reduction	50% reduction	21% reduction
			60% reduction

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Questions?

Submit a question to the moderator via the chat box.

Content-related questions will be answered during the Q&A portion as time allows.



Thank you for joining us!

This concludes the AIA/CES Course **#RUDC1503**. The webinar survey/report form URL is listed in the chat box **and** will be included in the follow-up email sent to you in the next hour.

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