AIA

STRATEGIC PLAN 2021 – 2025

MISSION
Inspire and empower architects to improve society and transform the world.

VISION
Drive positive change through the power of design and focused activism.

CORE VALUES
Impactful / Transformative / Visionary / Inclusive / Innovative

PRIORITY: Climate Action for Human and Ecological Health

STRATEGIES

Mobilize for Impact
Focus and align programs, services, structures and resources to develop innovative solutions to the world's most pressing challenges.

Educate and Prepare
Equip architects for success: transform architecture education, expand access to the profession, cultivate a learning culture, and develop leadership.

Advance Knowledge
Knowledge is our currency. Generate, curate, and disseminate knowledge required for success.

Broaden the Tent
Collaborate with design, construction, community leaders and stakeholders. Organize and activate grassroots advocates.

IMPERATIVES

EMPHASIZE
Climate Action: Build impact by focusing on Climate Action and positioning architects as community leaders to drive widescale adoption of practical design solutions that will rapidly address and mitigate the impacts of climate change.

OPTIMIZE
Role of the Architect: Optimize architects' presence and impact by equipping and preparing them to serve as conveners, collaborators, civic leaders, and change agents in developing and delivering solutions to society's most pressing needs.

REVOLUTIONIZE
Research and Technology: Leverage emerging technologies to accelerate architecture's progression to a knowledge-driven discipline and evidence-based, transformative solutions. Harness an intra/entrepreneurial start-up mentality to foster rapid innovation.

Architectural Education: Make architectural education more responsive to emerging trends, more inclusive of underserved audiences, and more oriented toward the future role of the architect.

CATALYZE
Equity: Foster diversity and inclusion in the profession, and advance the health, safety and welfare of our communities through design and advocacy for lasting solutions in our built environments.