# Proactive Community Engaged Design
# Professional Development Program

OPEN ARCHITECTURE COLLABORATIVE

## About the Open Architecture Collaborative

The Open Architecture Collaborative (OAC) is a global learning network mobilizing architects and designers with technical skills and knowledge to support communities experiencing systemic marginalization. The OAC serves as an intermediary on behalf of community driven interests for safer, more playful and environmentally friendly spaces. We partner with institutions to direct funding to small scale placemaking projects that build community capacity and power while simultaneously training and pairing architects with those projects. We believe in a world where people use design to dream and build their own shared spaces, developing the confidence to lead the revitalization of their neighborhoods.

## Developing a Culture of Community Design Practice

The Open Architecture Collaborative has developed a comprehensive experience for designers to gain skills and knowledge for leadership and community empowerment. Our mission driven and values based approach will be a beneficial investment for retaining your current staff, recruitment purposes, the cultivation of a long term new business pipeline, and aligning your work with the most pressing issues of our time.

The trainings developed by the OAC have been informed by over 15 years of field experience from our international network of volunteers designers. Our diverse cohort of advisors and organizational partners have collaborated closely on the development of these modules. While these subjects are derived from community engaged design practice they are all beneficial to the leadership development and personal and professional skills of any well rounded designer. Following principals of user driven service we will conduct a pre-engagement process to determine the best tailor made curriculum for your firm.

Depending on your firm's pre-engagement survey, subject matter might include:

### PERSONAL LEADERSHIP DEVELOPMENT

☐ **Privilege Reflection and Spectrum of Spectrums**
Know thyself and what you bring to the table.

☐ **Active Listening**
How to animate your listening and the importance of being heard

☐ **Implicit and Explicit Communications**
**Verbal, and physical communications identification and reflection**

☐ **Facilitation**
Working in a group and arriving at collaborative decisions

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## FIELD PROJECT SKILLS

☐ **Project Management for Community Projects**
Volunteer management and working effectively with community members

☐ **Engagement Tactics and Empathy Building**
Tactics for outreach and learning from your local community

☐ **Effective Partnerships**
How to engage in and establish mutually beneficial partnerships

☐ **Building Community Capacity**
Working in the open and co-working to share knowledge and access

☐ **Storytelling**
Amplifying voices, sharing experiences and the power of a good story

☐ **Effective Community Driven Placemaking**
Defining the place and the process of involvement to make it special

## LOGISTICAL PROJECT CONCERNS

☐ **Research for Social Action**
Collecting the right information can push any agenda forward

☐ **Fundraising**
Identifying methods of raising funds and relevant writing techniques

☐ **Legal and Insurance Matters**
Navigating the legal and insurance world while in pursuit of innovative practice

☐ **Business Modeling for Community Practice**
Paths to sustainability. How to take calculated risks and learn from others.

☐ **Measuring Impact**
Showing success is imperative for any new practice to become sustainable.

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**About the Program Directors**
**Garrett Jacobs** has been producing trainings and content for the design, technology and local municipal fields for the past 6 years. He also has experience facilitating events, programs, and organizational strategy from a hyper local project level to a global organizational transition.

Garrett have been working closely with community organizations to advocate for the need of design as tool to build local capacity, as well as with architects around the world committed to community based practice. He advises, directs, and supports 25 local chapters of the OAC across the US and globe.

While Garrett will be leading your professional development engagement the Open Architecture Collaborative will be including many other subject matter experts from the network we have built over the past 6 years. There is value in understanding your expertise and limits in order to make the best programming Garrett acknowledges he will not have all the answers, but together with your staff and our network we will reach the goals we collaboratively set.



**Shalini Agrawal** is the Director of the Center for Art + Public Life at California College of the Arts. Shalini oversees and facilitates mutually beneficial partnerships and programs with community-based organizations, students, faculty and professionals, and believes community engagement is the foundation of a creative practice focused on making a difference. Trained as an architect, she has over 20 years of experience facilitating multi-disciplinary workshops between participants of all ages, ethnicities, and socio-economic statuses. Shalini holds firm to the belief that the individual's well being is a reflection of the community's, and the community's well being is a reflection of its constituents. In addition to her work at the Center, she teaches community engagement and community-based design at CCA in Interior Design, Interdisciplinary Studies, and Individualized program.

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## Program Offerings

**Cost Breakdown**

Lunchtime Workshop or Facilitated Discussion
 Custom introduction to OAC process and offerings
 Follow-up with Curated Resources

Sliding Scale Honoraria

Half Day Workshop
 Pre-engagement Survey
 Custom Agenda Production
 Event Production & SME Recruitment
 Follow-up survey

(dependant participant #)

Full Day Workshop
 Same as above with addition modules

(dependant participant #)

Two Day Workshop
 Same as above with additional modules
 Can be extended over a longer period of time

(dependant participant #)

Field Partnership
 Commitment to at least two days of workshops
 Cultivation of a community partnership
 Facilitation of a project scope and schedule
 Ongoing support for up the 3 months

Varies on Firm Size

Program Development Partner
 Ongoing module trainings
 Tailored proactive practice program development
 Business modeling support
 Marketing materials for recruitment
 Facilitated partnerships with community groups

Varies on Firm Size and
length of engagement

A la cart (2-3 hour courses)

## Schedule your first session
Contact Garrett Jacbos, Executive Director at garrett@openarchcollab.org or (510) 214-2954