



Build the Haystack Find the Needle

Generative Data for Better
Building Decisions



Anthony A. Hauck

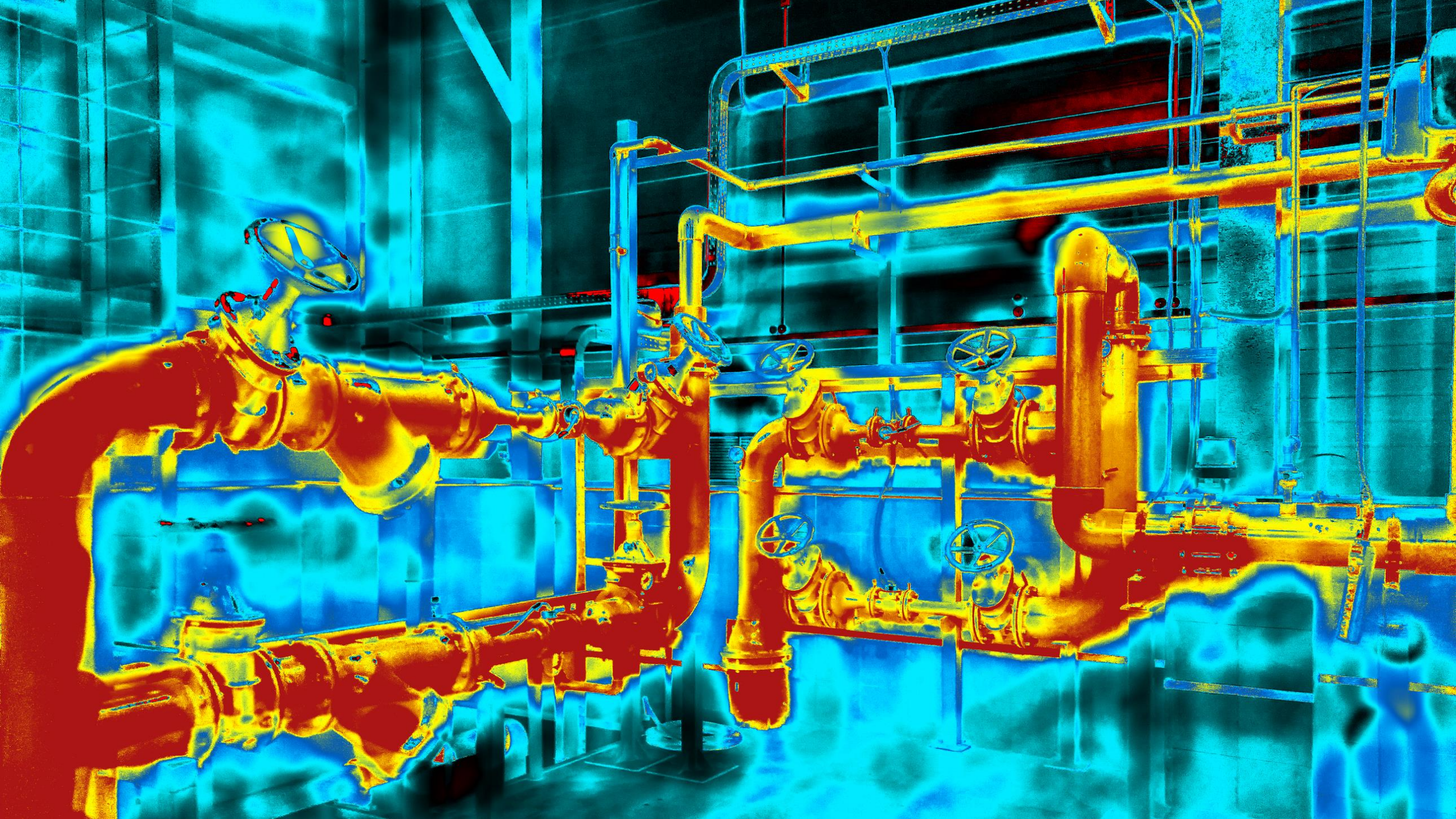
President + Founder | Hypar

- Director of Product Strategy
- Director of Product Management
- IT Director
- AEC Firms



dataset

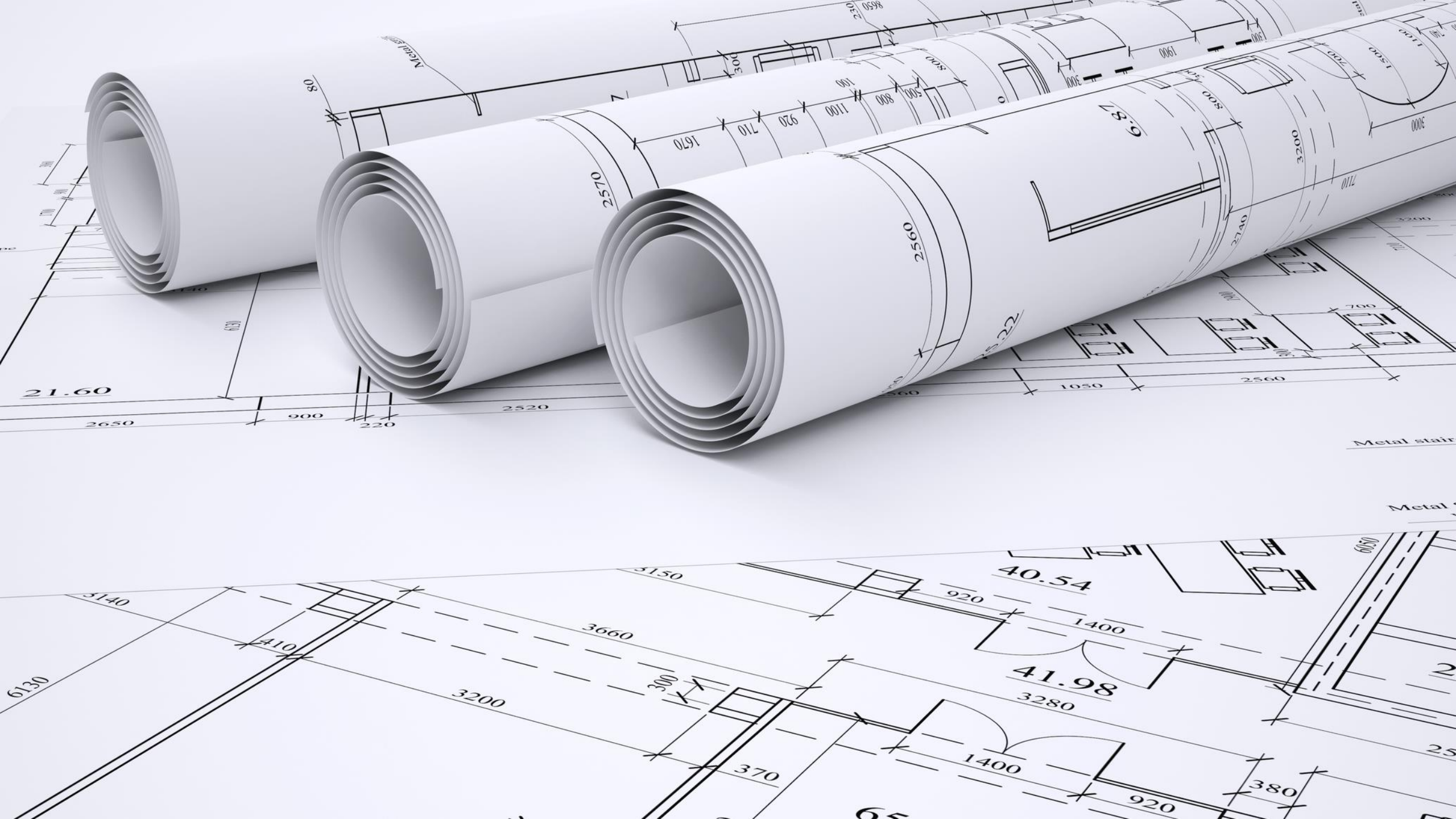
data



0	1	0	0	27	0	7_15
1	1	0	0	750	0	-1
2	1	0	0	14	0	11
3	1	0	0	14	0	3
4	1	0	0	56	0	3
5	1	0	0	14	0	5
6	1	0	0	38	0	4
7	1	0	0	19	0	0
8	1	4.25	3.65	0	0	-1
9	4	4.25	3.35	0	0	-1
10	6	3.65	2.75	0	0	-1
11	1	9.5	4.5	0	0	2
12	4	6	4.25	0	0	-1
13	6	5	4.5	0	0	-1
14	2	0	0	4	0	-1
15	3	0	0	6	0	-1
16	2	0	0	2	0	3

Name	ID	Quantity	Width	Depth	Area	Floor	Adjacent
Reception	0	1	0	0	27	0	7_15
Office Open	1	1	0	0	750	0	-1
Kitchenette	2	1	0	0	14	0	11
Kitchen	3	1	0	0	14	0	3
Break	4	1	0	0	56	0	3
IT	5	1	0	0	14	0	5
Servers	6	1	0	0	38	0	4
Shipping	7	1	0	0	19	0	0
Office Large	8	1	4.25	3.65	0	0	-1
Office Medium	9	4	4.25	3.35	0	0	-1
Office Small	10	6	3.65	2.75	0	0	-1
Conference Large	11	1	9.5	4.5	0	0	2
Conference Medium	12	4	6	4.25	0	0	-1
Conference Small	13	6	5	4.5	0	0	-1
Supply	14	2	0	0	4	0	-1
Print	15	3	0	0	6	0	-1
Janitor	16	2	0	0	2	0	3

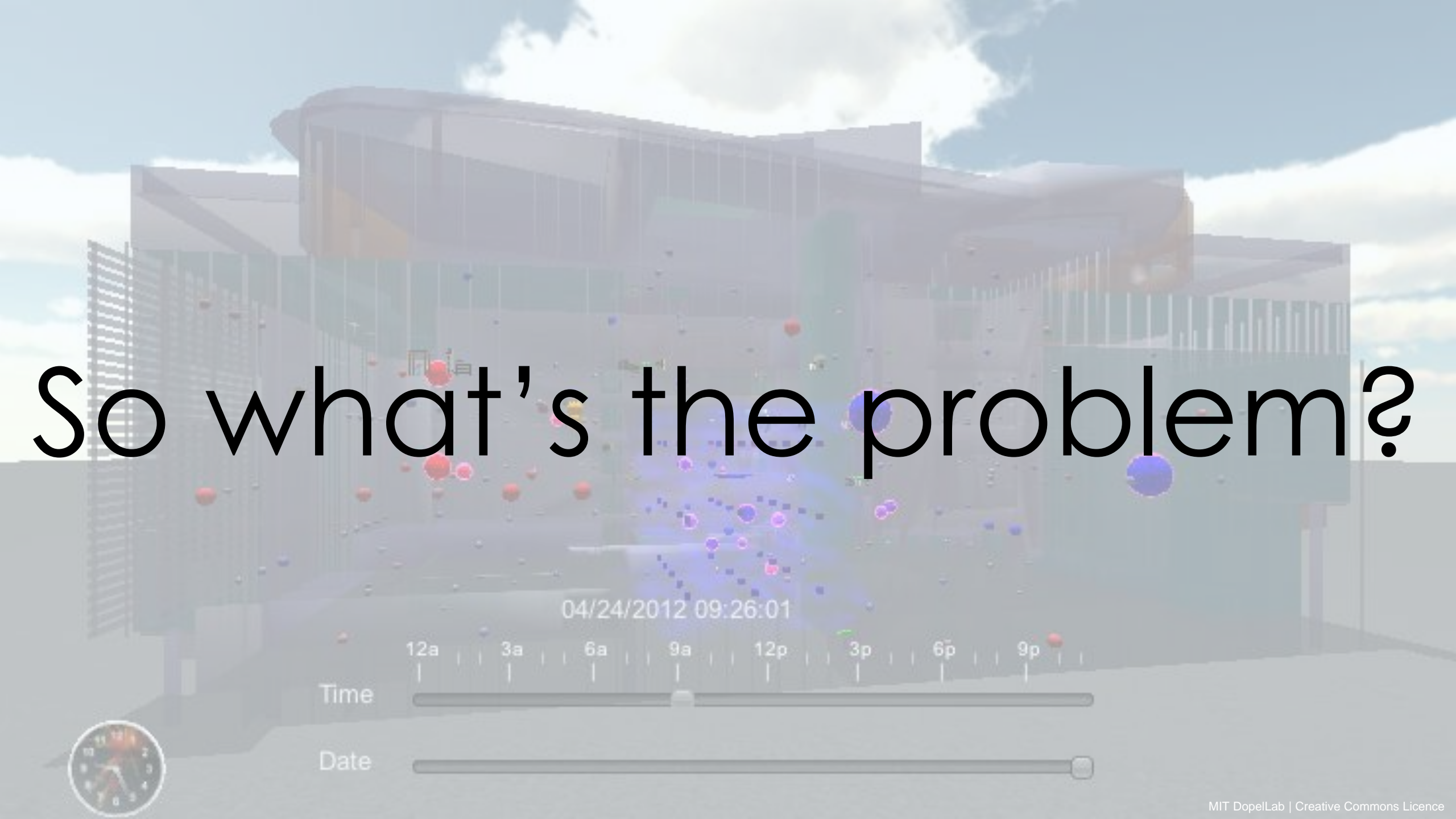












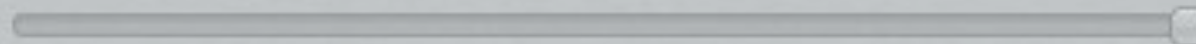
So what's the problem?

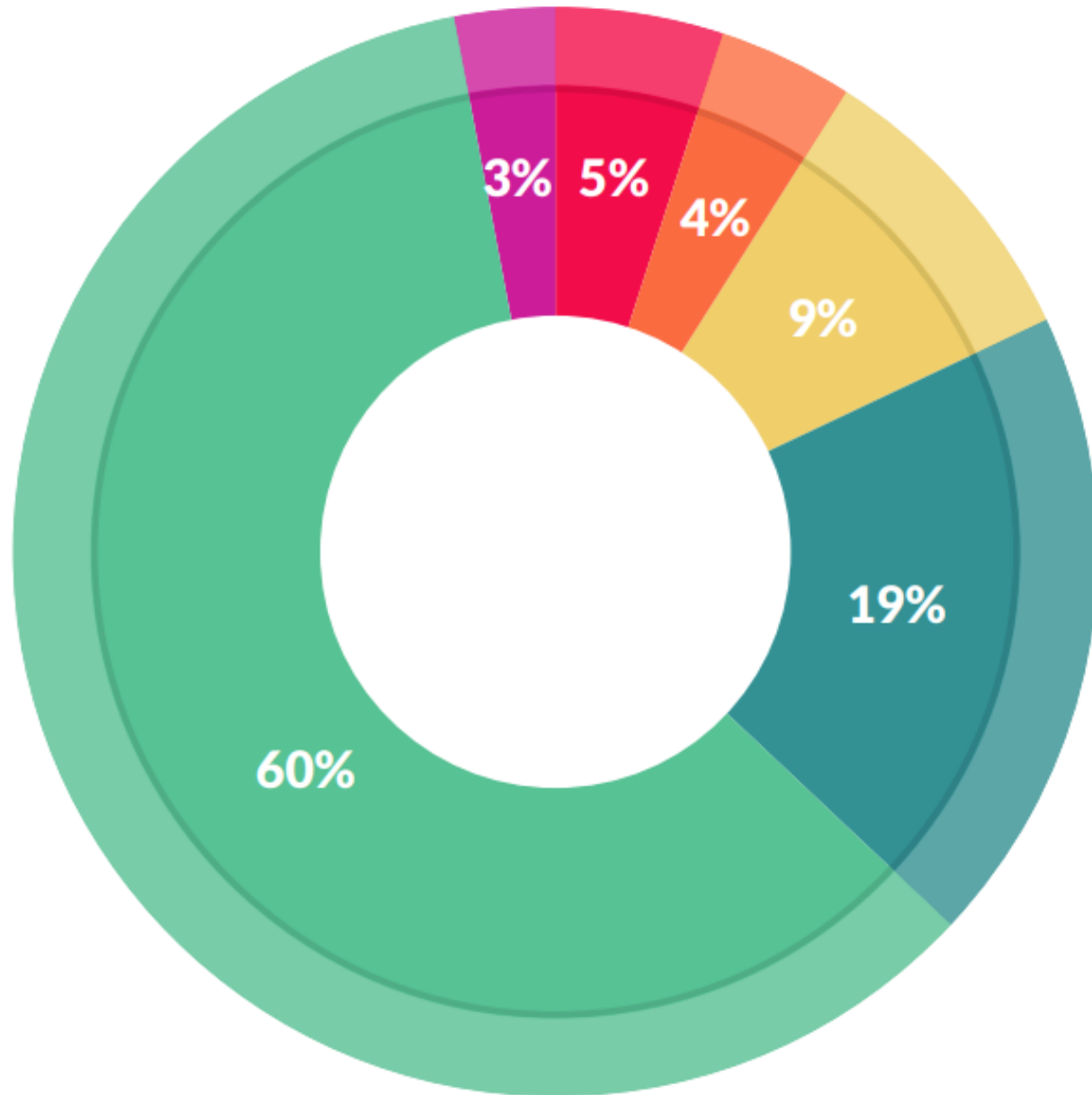
04/24/2012 09:26:01



Time

Date





Data scientist time commitment

- Building training sets: 3%
- Cleaning and organizing data: 60%
- Collecting data sets; 19%
- Mining data for patterns: 9%
- Refining algorithms: 4%
- Other: 5%

82%

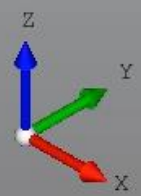
13%

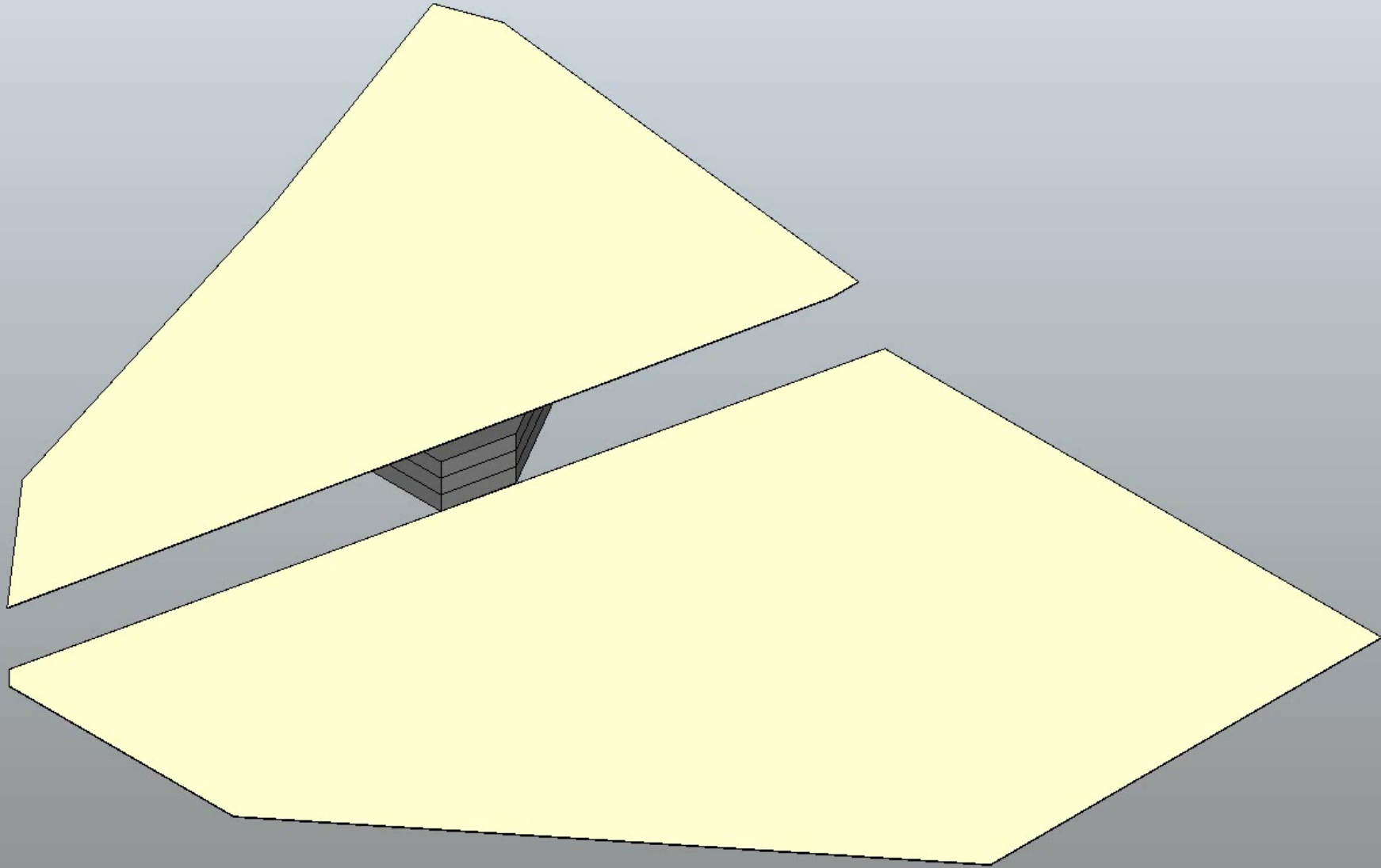
tedious

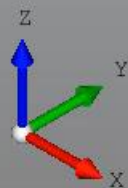
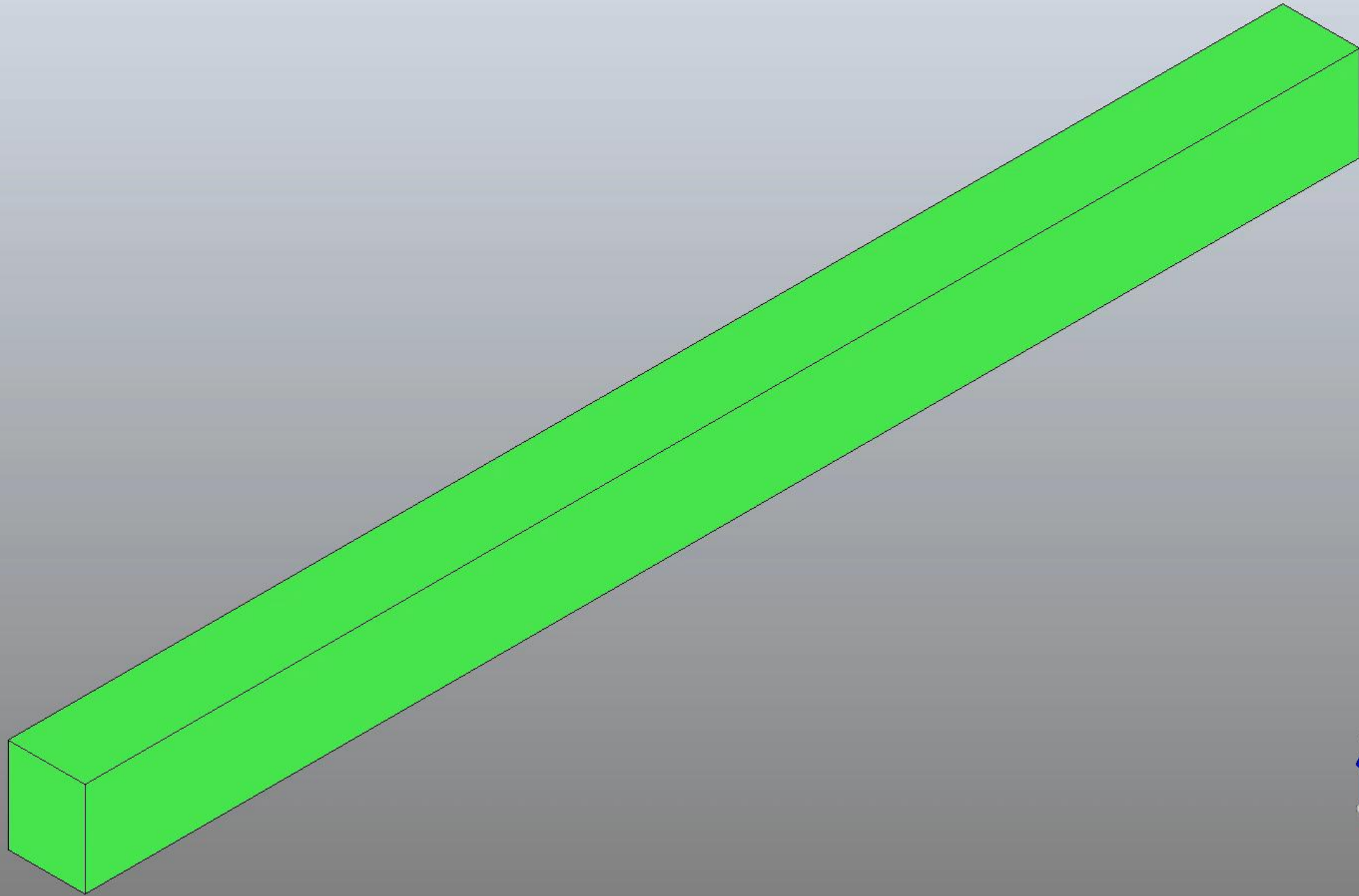
difficult

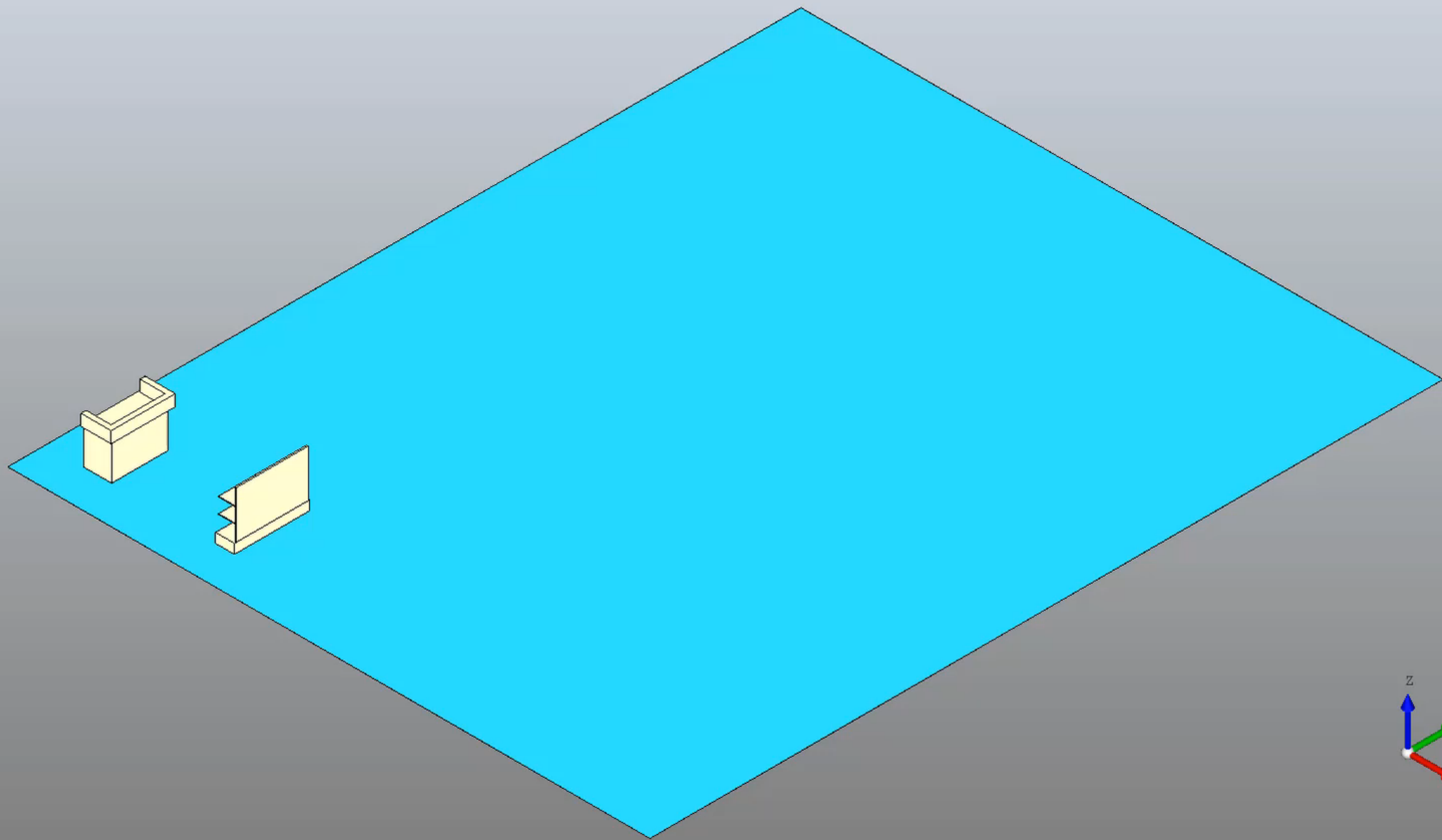
expensive

impractical

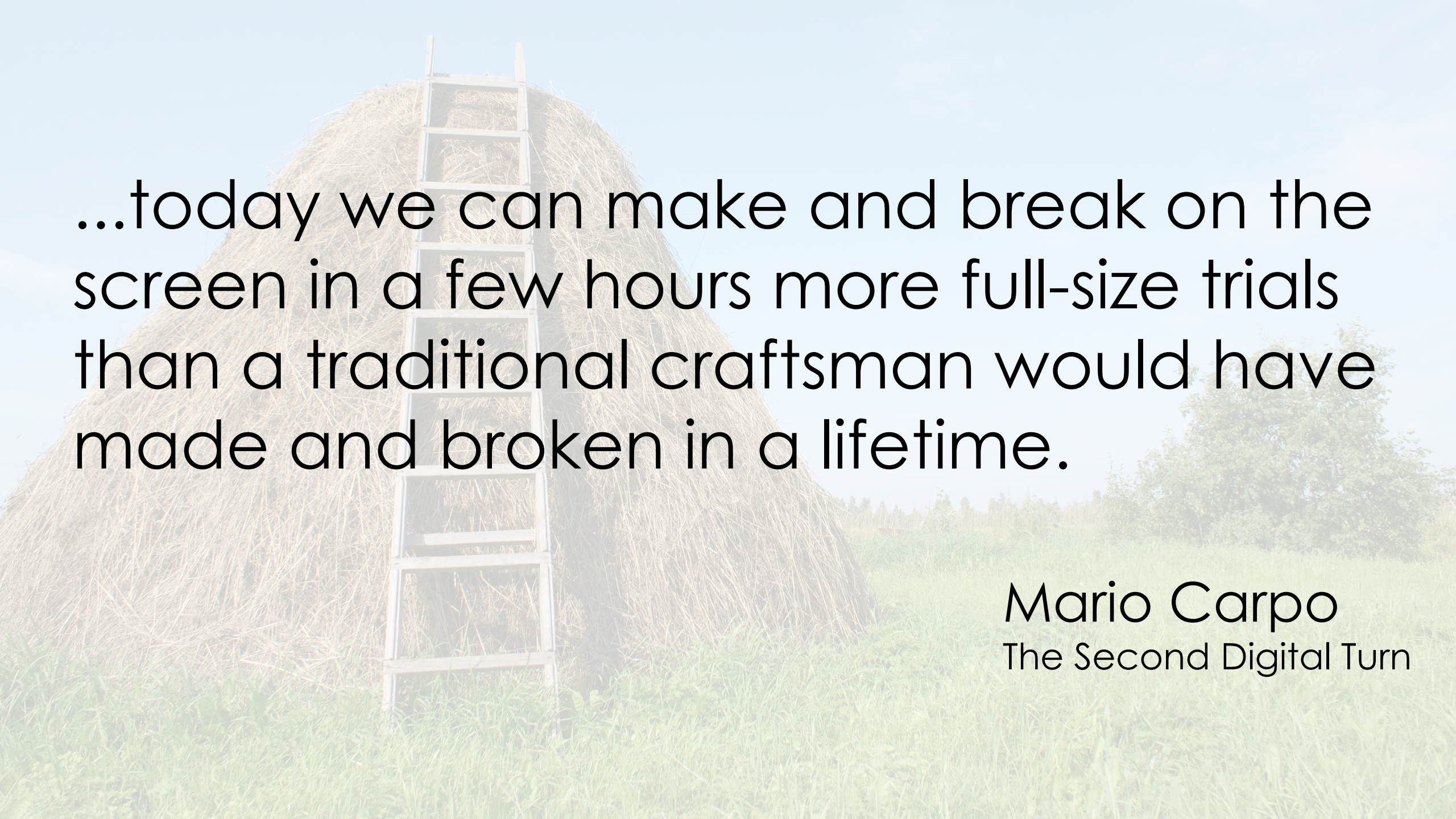










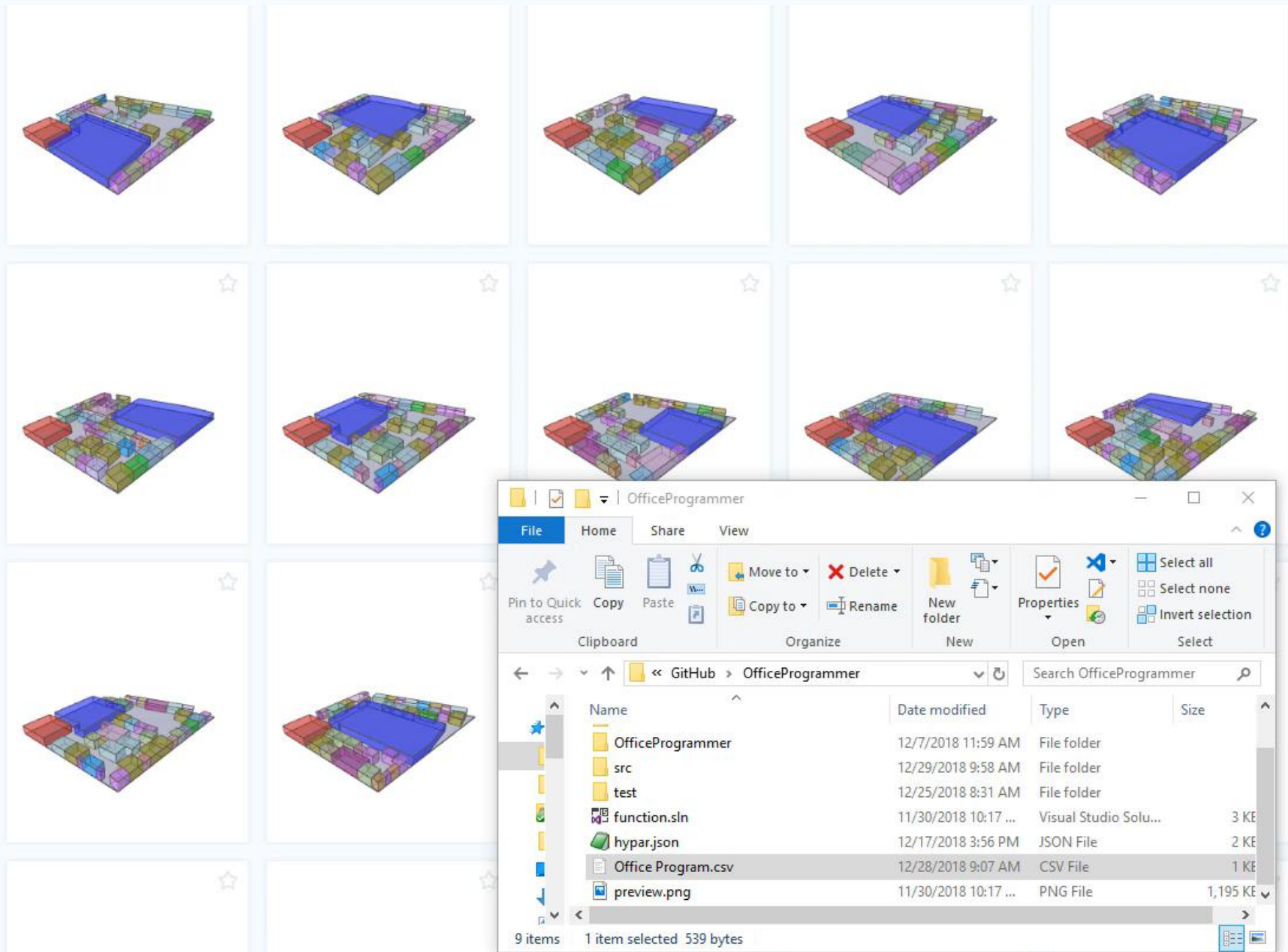
A large, conical haystack made of dry straw stands in a lush green field. A wooden ladder is leaning against the haystack, extending from the ground to the top. The background shows a line of trees under a clear blue sky.

...today we can make and break on the screen in a few hours more full-size trials than a traditional craftsman would have made and broken in a lifetime.

Mario Carpo
The Second Digital Turn

Name	ID	Quantity	Width	Depth	Area	Floor	Adjacent
Reception	0	1	0	0	27	0	7_15
Office Open	1	1	0	0	750	0	-1
Kitchenette	2	1	0	0	14	0	11
Kitchen	3	1	0	0	14	0	3
Break	4	1	0	0	56	0	3
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Shipping	7	1	0	0	19	0	0
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Office Small	10	6	3.65	2.75	0	0	-1
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Conference Small	13	6	5	4.5	0	0	-1
Supply	14	2	0	0	4	0	-1
Print	15	3	0	0	6	0	-1
Janitor	16	2	0	0	2	0	3

The screenshot shows the 'Inputs' tab of a 'Sort' program. The 'Program' section contains a dashed box with the text 'Drop a .csv file here.' The 'Random Order Seed' section features a slider ranging from 1 to 20, with a current value of 10.5.



The screenshot shows a Windows File Explorer window with the address bar set to 'OfficeProgrammer'. The ribbon at the top includes 'File', 'Home', 'Share', and 'View' tabs. The 'Home' tab is active, showing options for Clipboard (Pin to Quick access, Copy, Paste), Organize (Move to, Delete, Copy to, Rename), New (New folder), Open (Properties), and Select (Select all, Select none, Invert selection). The main pane displays a list of items in the 'OfficeProgrammer' folder:

Name	Date modified	Type	Size
OfficeProgrammer	12/7/2018 11:59 AM	File folder	
src	12/29/2018 9:58 AM	File folder	
test	12/25/2018 8:31 AM	File folder	
function.sln	11/30/2018 10:17 ...	Visual Studio Solu...	3 KB
hypar.json	12/17/2018 3:56 PM	JSON File	2 KB
Office Program.csv	12/28/2018 9:07 AM	CSV File	1 KB
preview.png	11/30/2018 10:17 ...	PNG File	1,195 KB

The status bar at the bottom indicates '9 items', '1 item selected', and '539 bytes'.

263,130,836,933,693,530,167,218,012,160,000,000

2.631308369 x 10³⁵





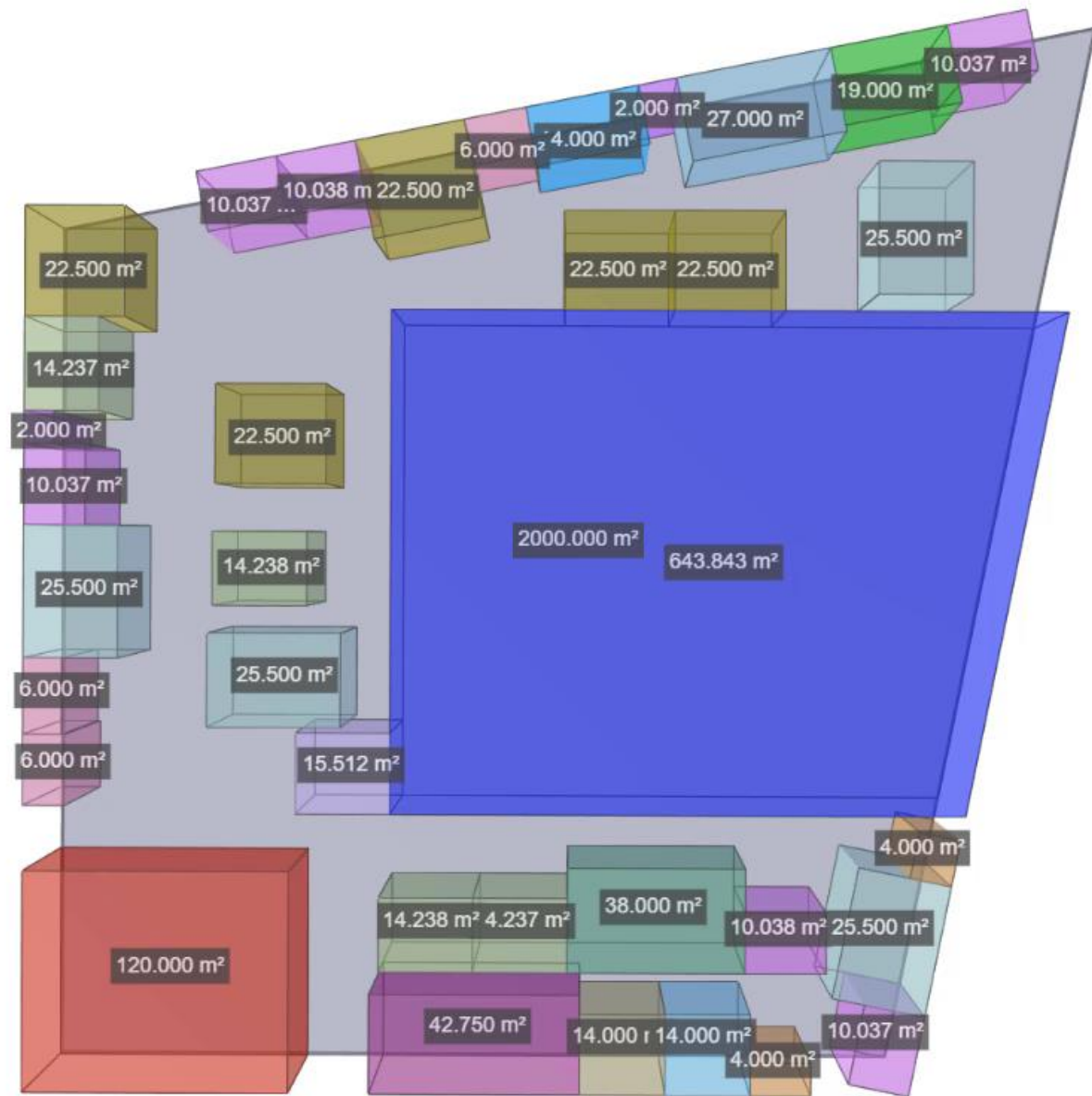




dataset (actual size)



Function Id	
hypar-office-programmer	
Input	
Program	[[{"Name","ID","Quantity","Width","Dep
Random Order Seed	1.200
Output	
Quantity Unplaced	2.000
Tenant Utilization	0.633
Area Placed	1189.780
Quantity Placed	35.000
Area Designed	962.000
Quantity Designed	37.000
Selected	
Nothing selected.	
Execution	
Id	3bff7e62-67c7-484f-a4e0-a1a2...
Date/Time	Jan 02, 2019 4:26:08 pm
Elapsed	0.290 sec.
Download	
.json 	
Label	
Area 	



Inputs

Sort

Program

Office Program.csv

Random Order Seed

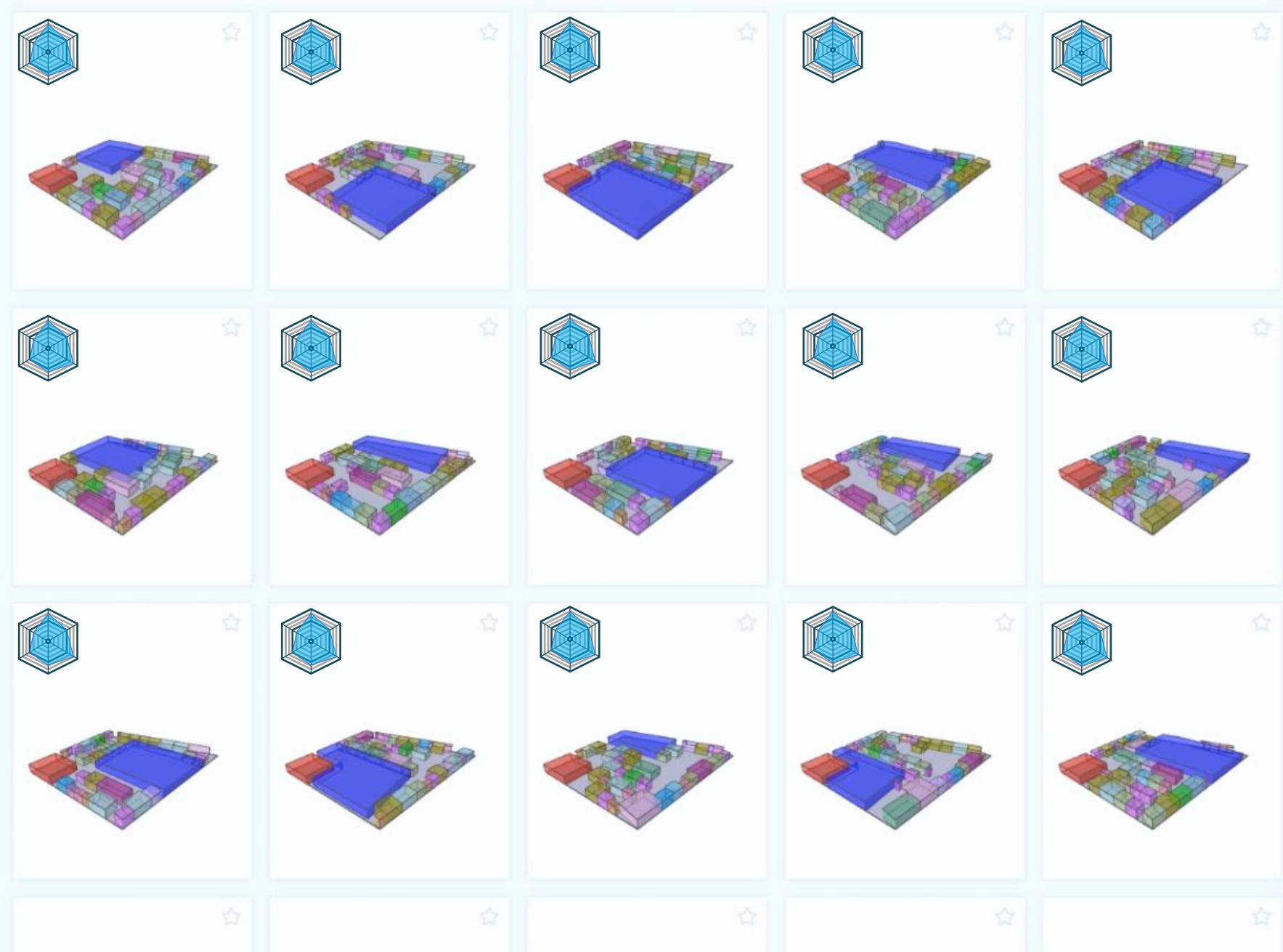
Sample Range

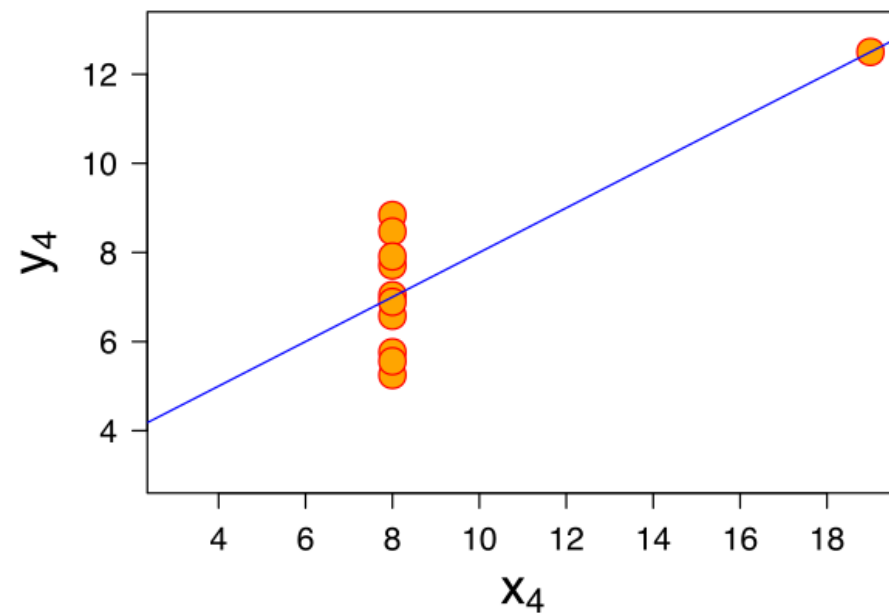
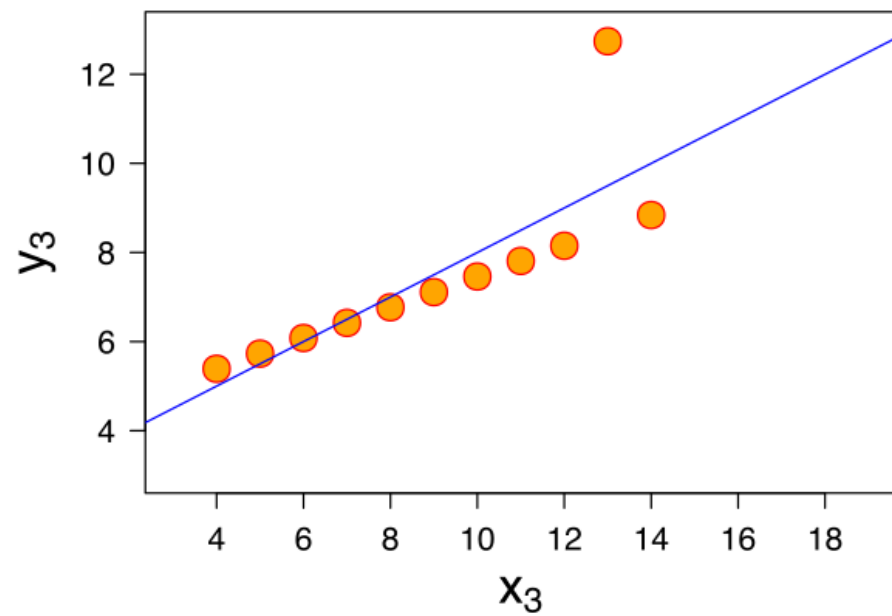
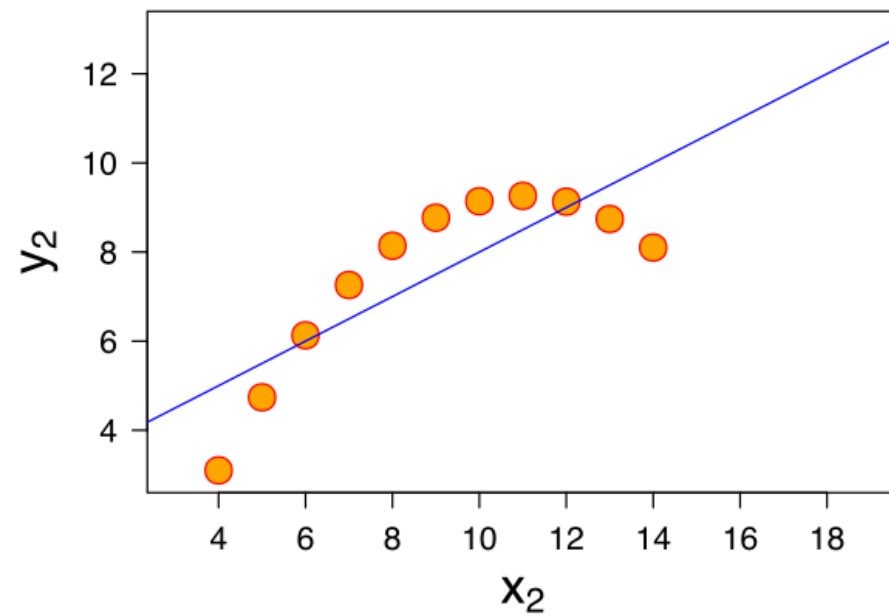
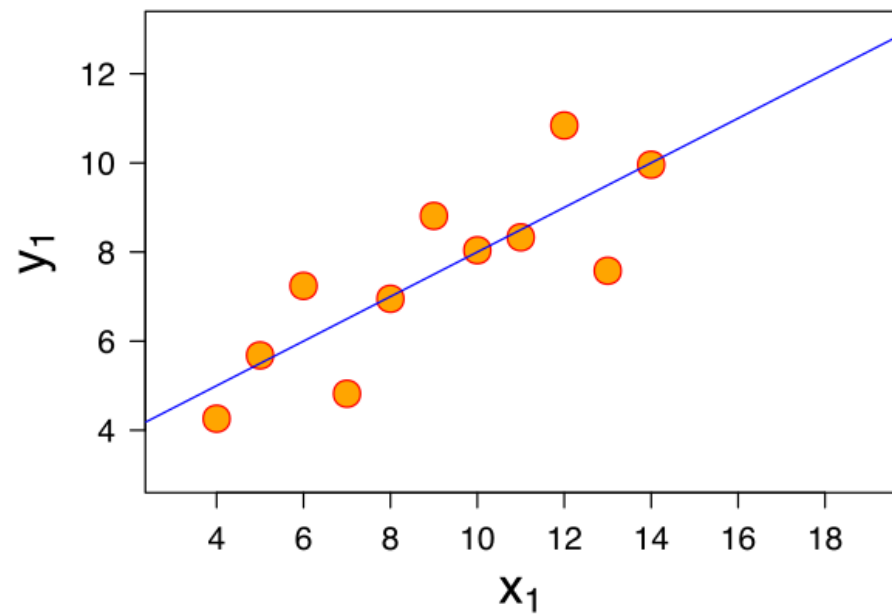
1

20

10.5

Sample 20 Options





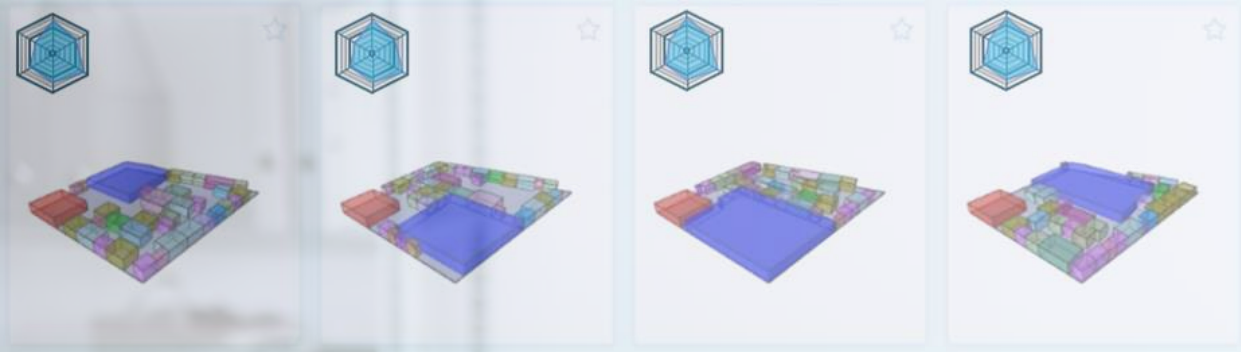




...intuition is a form of **pattern recognition**.
It's a bit like playing chess. The more you
practice, the more patterns you recognize.



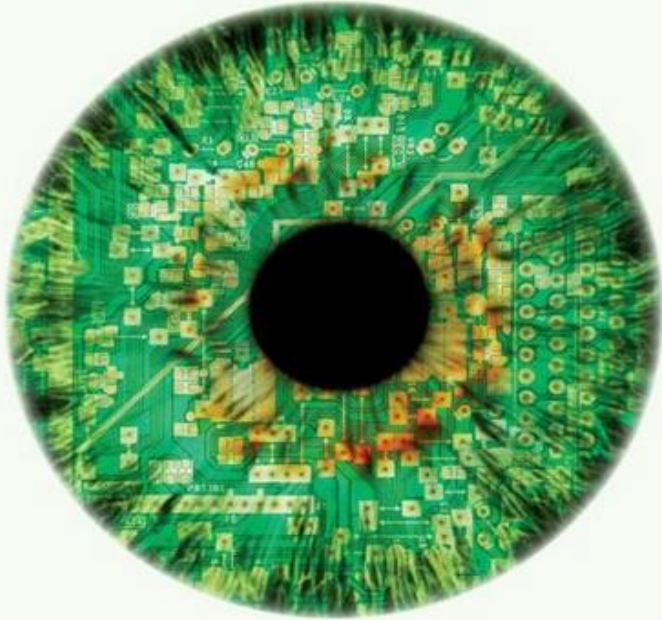
John Winsor
Founder + CEO
Open Assembly





expert intuition

RICHARD DANIEL
SUSSKIND SUSSKIND

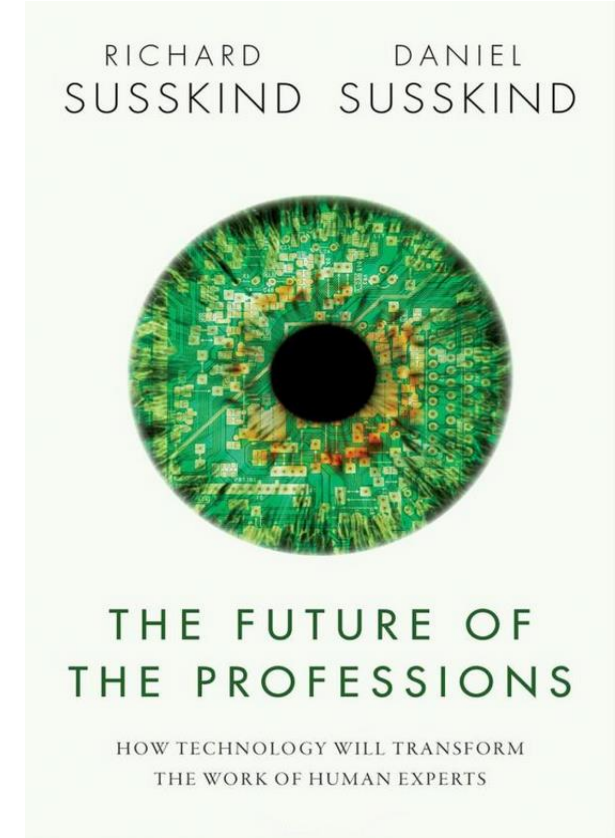
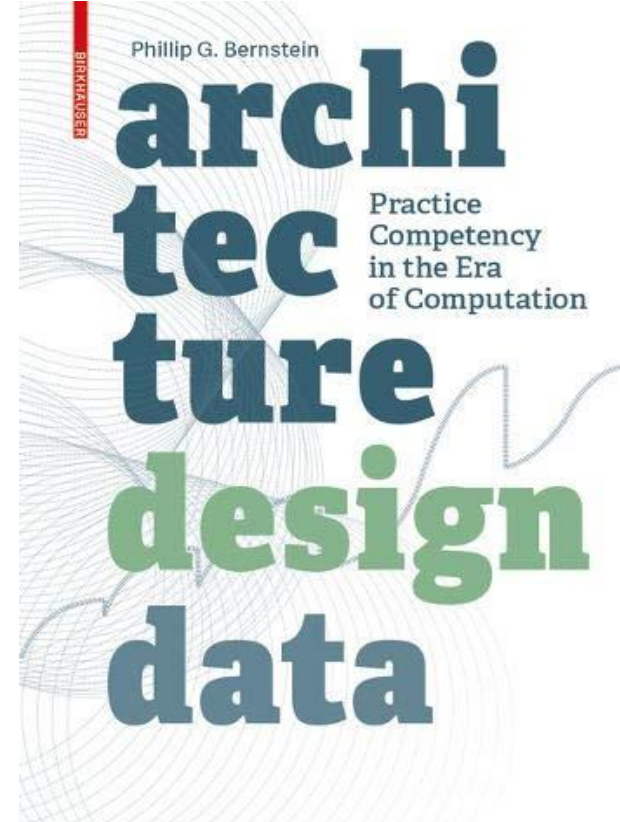
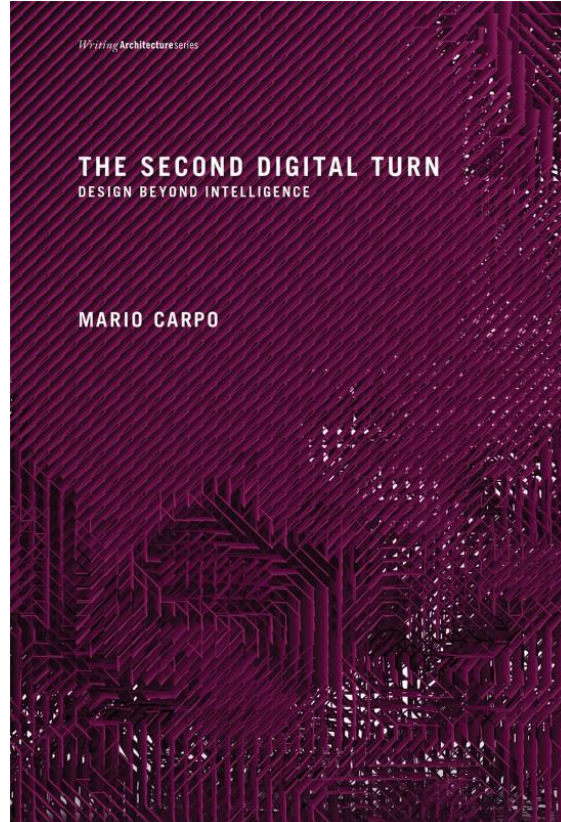
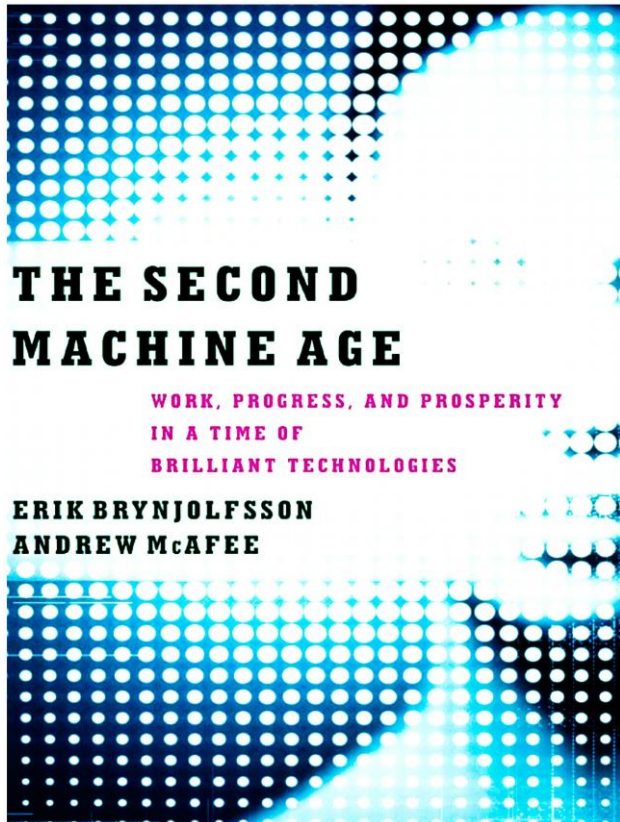


THE FUTURE OF THE PROFESSIONS

HOW TECHNOLOGY WILL TRANSFORM
THE WORK OF HUMAN EXPERTS

Increasingly capable
systems will transform the
work of professionals,
giving birth to new ways of
sharing practical expertise.

Richard + Daniel Susskind
The Future of the Professions





THANK YOU

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