



Construction Contract Administration Sponsorship Prospectus 2019

Through live presentations, interactive discussions, and our growing library of white papers, we inform architects of the ever-evolving approaches to project delivery. These programs and papers, provided by members of CCA, cover a broad variety of CCA-related topics. They describe current best practices, investigate changing CCA roles and responsibilities, and offer opinions on controversial subjects.

Learn more about the Construction Contract Administration Knowledge Community and its programs at www.aia.org/cca

CONSTRUCTION CONTRACT ADMINISTRATION EVENTS

CCA Symposium: Innovation Day – March 13, 2019

CCA is hosting their inaugural symposium focusing on construction administration, its process, and the technologies that are impacting it in an unprecedented way. Advertised through CCA emails to the membership of ~1,400 members, we expect 60 attendees for this new event.

CONSTRUCTION CONTRACT ADMINISTRATION PRODUCTS

Email Advertisements

CCA periodically distributes email announcements to its membership of ~1,400 members. Past performance suggests 450 impressions per ad.

White Papers

White papers, usually written by members of the CCA KC, cover a broad variety of CCA-related topics, and consist of descriptions of current best practices, investigations into changing CCA roles and responsibilities, and opinion pieces on controversial subjects. Sponsors may provide white papers for inclusion in the white paper library. Each paper receives an average of 350 downloads.



SPONSORSHIP OPPORTUNITIES

Interested in an opportunity not listed below? Construction Contract Administration is open to exploring new opportunities that are beneficial to both our sponsors and our members.

For a sponsorship agreement or more information please contact:

Emma Tucker

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Sponsorship opportunity	Details	Sponsor Amount	Audience
CCA Symposium March 13, 2019	Gold level: Meal sponsor – up to 4 sponsors Benefits: <ul style="list-style-type: none"> • 3 minutes to speak to attendees during each meal • Largest identity on marketing, eg webpage, slides • Inclusion of sponsor-provided materials at registration • 3 complimentary registrations 	\$1500	email: 450 onsite: 60
	Silver level – up to 5 sponsors Benefits: <ul style="list-style-type: none"> • Special mention from podium during event opening, closing and breaks. • Mid-size identity on marketing, eg webpage, slides • 2 complimentary registration. 	\$750	
	Bronze level - unlimited Benefits: <ul style="list-style-type: none"> • Small-size identity on marketing, eg webpage, slides • 1 complimentary registration 	\$400	
Email advertising	CCA periodically distributes email announcements to its membership of ~1,400 members. Advertisers can place a hyperlinked ad in one email announcement. Past performance suggests 450 impressions per ad	150x150px above footer \$500	450
	Benefits: <ul style="list-style-type: none"> • Advertisement of program or product of your choice • 30-day post distribution metrics report 	600x150px below top article \$750	
White papers	White papers on topics of interest to CCA members are posted online in the white paper library and distributed to the full CCA members. These papers are used as an important body of knowledge sharing across the community.	\$1,000	500+
	Benefits: <ul style="list-style-type: none"> • One sponsor-written, AIA-reviewed white paper in the CCA white paper library • Byline when paper is listed and linked in emails to all 1,400 CCA members 		



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