



Construction Contract Administration Sponsorship Prospectus 2019

Through live presentations, interactive discussions, and our growing library of white papers, we inform architects of the ever-evolving approaches to project delivery. These programs and papers, provided by members of CCA, cover a broad variety of CCA-related topics. They describe current best practices, investigate changing CCA roles and responsibilities, and offer opinions on controversial subjects.

Learn more about the Construction Contract Administration Knowledge Community and its programs at www.aia.org/cca

CONSTRUCTION CONTRACT ADMINISTRATION EVENTS

CCA Symposium: Innovation Day – March 13, 2019

CCA is hosting their inaugural symposium focusing on construction administration, its process, and the technologies that are impacting it in an unprecedented way. Advertised through CCA emails to the membership of ~1,400 members, we expect 60 attendees for this new event.

CONSTRUCTION CONTRACT ADMINISTRATION PRODUCTS

Email Advertisements

CCA periodically distributes email announcements to its membership of ~1,400 members. Past performance suggests 450 impressions per ad.

White Papers

White papers, usually written by members of the CCA KC, cover a broad variety of CCA-related topics, and consist of descriptions of current best practices, investigations into changing CCA roles and responsibilities, and opinion pieces on controversial subjects. Sponsors may provide white papers for inclusion in the white paper library. Each paper receives an average of 350 downloads.



SPONSORSHIP OPPORTUNITIES

Interested in an opportunity not listed below? Construction Contract Administration is open to exploring new opportunities that are beneficial to both our sponsors and our members.

For a sponsorship agreement or more information please contact:

Emma Tucker

Manager, AIA
Knowledge
Communities

The American
Institute of Architects

emmatucker@aia.org

(202) 626 7385

| Sponsorship opportunity | Details | Sponsor Amount | Audience |
|---|---|---|--------------------------|
| CCA Symposium March 13, 2019 | Gold level: Meal sponsor – up to 4 sponsors Benefits: <ul style="list-style-type: none"> • 3 minutes to speak to attendees during each meal • Largest identity on marketing, eg webpage, slides • Inclusion of sponsor-provided materials at registration • 3 complimentary registrations | \$1500 | email: 450 onsite: 60 |
| | Silver level – up to 5 sponsors Benefits: <ul style="list-style-type: none"> • Special mention from podium during event opening, closing and breaks. • Mid-size identity on marketing, eg webpage, slides • 2 complimentary registration. | \$750 | |
| | Bronze level – unlimited Benefits: <ul style="list-style-type: none"> • Small-size identity on marketing, eg webpage, slides • 1 complimentary registration | \$400 | |
| Email advertising | CCA periodically distributes email announcements to its membership of ~1,400 members. Advertisers can place a hyperlinked ad in one email announcement. Past performance suggests 450 impressions per ad | 150x150px above footer \$500 | 450 |
| | Benefits: <ul style="list-style-type: none"> • Advertisement of program or product of your choice • 30-day post distribution metrics report | 600x150px below top article \$750 | |
| White papers | White papers on topics of interest to CCA members are posted online in the white paper library and distributed to the full CCA members. These papers are used as an important body of knowledge sharing across the community. | \$1,000 | 500+ |
| | Benefits: <ul style="list-style-type: none"> • One sponsor-written, AIA-reviewed white paper in the CCA white paper library • Byline when paper is listed and linked in emails to all 1,400 CCA members | | |



The American
Institute
of Architects

For a sponsorship
agreement or more
information please
contact:

Emma Tucker

Manager, AIA
Knowledge
Communities

The American
Institute of Architects

emmatucker@aia.org

(202) 626 7385

General Terms and Conditions: Sponsorship fees paid are unrestricted, unless specifically noted otherwise. For category exclusive sponsorships, opportunities are generally available on a first-come, first-served basis. The AIA reserves the right to select sponsors based on its best interests, and may accept or decline an offer by a potential sponsor based on broader commitments or considerations. Consistent with the AIA's bylaws, no sponsorship may be regarded as an indication that the AIA or its representatives sponsor or endorse any enterprise operated for profit or approve, sponsor, or endorse any material of construction or any method or manner of handling, using, distributing, or dealing in any material or product. The AIA reserves the right of prior approval over all materials produced by or for the Sponsor which bear or refer to trademarks associated with the AIA. All such materials shall be submitted to the AIA for its approval prior to the production, use, execution or implementation thereof.